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LONGLIFE GROUP HOLDINGS LIMITED

朗力福集團控股有限公司 (Incorporated in the Cayman Islands with limited liability) (Stock Code: 8037)

GRANT OF SHARE OPTIONS AND RESIGNATION OF NON-EXECUTIVE DIRECTOR

Grant of Share Options

This announcement is made pursuant to rule 23.06A of the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange (the "GEM Listing Rules").

The board of directors (the "Board") of Longlife Group Holdings Limited (the "Company") announces that on 9 April 2010, a total of 50,000,000 share options (the "Share Options") to subscribe for ordinary shares of par value HK\$0.10 each of the Company, were granted by the Company under its share option scheme adopted by the Company on 26 May 2004 (the "Scheme") to the eligible participants (the "Grantees"), subject to the acceptance of the Grantees. Details of the Share Options granted are as follows:

Date of grant :	9 April 2010 (the "Date of Grant")	
Exercise price of Share Options granted :	HK\$0.355 per Share, which represents the highest of (i) the closing price of HK\$0.355 per Share as stated in the daily quotation sheets issued by the Stock Exchange on 9 April 2010, being the Date of Grant; (ii) the average closing price of HK\$0.344 per Share as stated in the daily quotation sheets issued by the Stock Exchange for the five trading days immediately preceding the Date of Grant; and (iii) the nominal value of the Share	
Number of Share Options granted :	50,000,000	
Closing price of the Shares on the Date of Grant:	HK\$0.355 per Share	

Validity period of the Share Options: From 9 April 2010 to 8 April 2020

A total of 50,000,000 Share Options were granted to director, substantial shareholder, consultants and other employees of the Company, details of which are as follows:

Grantees	Position/ Capacity	Number of Share Options granted
Cheung Hung	Executive director	5,000,000
Sino Katalytics Investment Corporation	Substantial shareholder	500,000
Others	Employees and consultants	44,500,000
Total		<u>50,000,000</u>

The granting of Share Options to the above Grantees (including director of the Company) have been approved by the independent non-executive directors of the Company.

Resignation of non-executive director of the Company

The Board of the Company hereby announces that Mr. Lo Wing Yat, Kelvin ("Mr. Lo") has tendered his resignation as non-executive director of the Company with effect from 9 April 2010 as he desired to devote more time to his commitments in other business engagements. Mr. Lo confirmed that he does not have any disagreement with the Board and that there are no circumstances connected with his resignation which he considered should be brought to the attention of the Stock Exchange and the shareholders of the Company.

The Board would like to take this opportunity to thank Mr. Lo for his contribution during his term of directorship of the Company.

By Order of the Board Longlife Group Holdings Limited Cheung Hung Chairman

Hong Kong, 9 April 2010

As at the date of this announcement, the executive directors of the Company are Mr. Cheung Hung, Mr. Zhang San Lin, Mr. Yao Feng, and Mr. Chen Zhongwei and the independent non-executive directors of the Company are Mr. Chong Cha Hwa, Ms. Chan Wai Yan and Mr. Sham Chi Keung William.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the "Latest Company Announcement" page of the GEM Website at www.hkgem.com for a minimum period of seven days from the day of its posting and on the website of the Company at www.longlifechina.com