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DHA GROUP
大賀傳媒股份有限公司
DAHE MEDIA CO., LTD.*

(a joint stock limited company incorporated in the People's Republic of China with limited liability)
(Stock Code: 8243)

NOTICE OF EXTRAORDINARY GENERAL MEETING

NOTICE IS HEREBY GIVEN THAT the Extraordinary General Meeting ("EGM") of Dahe Media Co., Ltd. (the "**Company**") will be held at the conference room on 3rd Floor, 19 Dong, Chuang Yi Yuan, No. 6 Guang Hua East Street, Bai Xia District, Nanjing, the PRC, at 10:00 a.m. on Friday 16 December 2011, for the following purposes:

ORDINARY RESOLUTIONS

1. To elect members of the board of directors of the Company and the supervisory committee for the forth session and to determine their emoluments; and to authorise the board of directors of the Company to finalise the terms of the directors' and supervisors' service contracts;
2. Any other business.

* *for identification purpose only*

By Order of the Board of Directors
Dahe Media Co., Ltd.*
大賀傳媒股份有限公司
He Chaobing
Chairman and Executive Director

Nanjing, the PRC, 25 October 2011

Notes:

1. The register of members of the Company will be closed from 15 November 2011 to 15 December 2011 (both days inclusive) during which no transfer of shares will be effected. The holders or shares whose name appears on the register of members of the Company at 4:00 p.m. on 15 December 2011 will be entitled to attend and vote at the EGM. In order to qualify for attendance at the above meeting, instruments of transfer accompanied by share certificates' and other appropriate documents must be lodged with the Company's H share registrar, Computershare Hong Kong Investor Services Limited, 46th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, by 4:00 p.m. on 14 November 2011.

2. Any holder of H shares and Domestic Shares entitled to attend and vote at the EGM convened by the above notice is entitled to appoint in written form one or more proxies to attend and vote at the EGM on his/her/its behalf. A proxy needs not be a holder of H shares and Domestic Shares of the Company.
3. In order to be valid, the voting proxy form for the EGM shall be signed by the appointer or his/her/its attorney duly authorized in writing. If the appointer is a legal person, then the form shall be signed under a legal person's seal or signed by its director or an attorney duly authorized in writing. If the form is signed by a person authorized by the appointer, the power of attorney or other document of authority under which the form is signed shall be notarized. In order to be valid, the voting proxy form together with the power of attorney or other authority, if any, under which it is signed or a notarially certified copy of the power of attorney must be delivered to the Company's H shares registrar, Computershare Hong Kong Investor Services Limited at 46th Floor of Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong not less than 24 hours before the time appointed for holding the EGM or any adjournment thereof.
4. Holders of H shares and Domestic Shares who intend to attend the EGM should notify in writing of their attendance by sending such to the Company by hand, post or fax on or before 25 November 2011. A failure to return the notice of attendance may result in an adjournment of the EGM, if the number of shares carrying the right to vote represented by the Shareholders proposing to attend such meeting by the notice of attendance does not reach more than half of the total number of shares of the Company carrying the right to vote at the meeting.
5. The EGM is expected to take not more than one day. Shareholders who attend shall bear their own traveling and accommodation expenses.
6. Principal place of business in the PRC and the contact details of the Company are as follows:

No 8 Hengfei Road,
Economic and Technology Development Zone,
Nanjing,
The PRC
Fax No. (86)(025) 8580 4848
7. A circular which will contain, among others, further details of the matters being the subject of the above resolutions will be despatched to holders of the H Shares of the Company as soon as practicable. It is recommended that you should consider the information contained in the circular before making a decision on whether or not to vote in favour of the above resolutions.

As at the date of this announcement, the Board comprises Mr. He Chaobing and Mr. Yang Jianliang, being the executive Directors, Mr. Ge Jianya, Mr. Sun Yingcai and Ms. Ye Jianmei, being independent non-executive Directors and Mr. Li Huafei, Mr. He Lianyi and Mr. He Pengjun, being non-executive Directors.

This announcement, for which the directors of the Company (the "Directors") collectively and individually accept full responsibility, includes particulars given in compliance with the Rules

Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website on the “Latest Company Announcements” page for at least 7 days from the date of its posting.