





Stock Code 股份代號: 8010

Annual Report 年報 2011

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Given the emerging nature of companies listed on GEM, there is a risk that securities traded on GEM may be more susceptible to high market volatility than securities traded on the Main Board and no assurance is given that there will be a liquid market in the securities traded on GEM.

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Corporate Information 公司資料

BOARD OF DIRECTORS	董事會
Executive Directors	執行董事
XIE Hai Yu <i>(Chairman)</i> TIAN Bing Xin DONG Bao Qing XU Dao Bin DENG Yu Hui MA Shui Cheong	謝海榆(<i>主席)</i> 田炳信 董寶青 徐道彬 鄧宇暉 馬瑞昌
Independent Non-Executive Directors	獨立非執行董事
LIU Shang Ping KONG Tze Wing XU Wei	劉尚平 江子榮 徐 煒
COMPANY SECRETARY	公司秘書
LAW Hau Kwan	羅巧君
AUTHORISED REPRESENTATIVES	授權代表
TIAN Bing Xin LAW Hau Kwan	田炳信 羅巧君
COMPLIANCE OFFICER	合規主任
DENG Yu Hui	鄧宇暉
AUDIT COMMITTEE	審核委員會
LIU Shang Ping KONG Tze Wing XU Wei	劉尚平 江子榮 徐 煒

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Corporate Information 公司資料

AUDITOR

BDO Limited

LEGAL ADVISER

Robertsons Solicitors & Notaries

PRINCIPAL BANKS

The Hongkong and Shanghai Banking Corporation Limited Bank of China (Hong Kong) Limited

REGISTERED OFFICE

Cricket Square Hutchins Drive P.O. Box 2681 Grand Cayman KY1-1111 Cayman Islands

HEAD OFFICE AND PRINCIPAL PLACE OF BUSINESS

3rd Floor, CWG Building No. 3, A Kung Ngam Village Road Hong Kong

PRINCIPAL SHARE REGISTRAR AND TRANSFER OFFICE

Bank of Butterfield International (Cayman) Limited P.O. Box 705 Butterfield House Fort Street George Town Grand Cayman Cayman Islands British West Indies

核數師

香港立信德豪會計師事務所有限公司

法律顧問

羅拔臣律師事務所

主要往來銀行

香港上海滙豐銀行有限公司 中國銀行(香港)有限公司

註冊辦事處

Cricket Square Hutchins Drive P.O. Box 2681 Grand Cayman KY1-1111 Cayman Islands

總辦事處及主要營業地點

香港 阿公岩村道3號 川匯集團大廈3樓

股份登記及 過戶總處

Bank of Butterfield International (Cayman) Limited P.O. Box 705 Butterfield House Fort Street George Town Grand Cayman Cayman Islands British West Indies

Corporate Information 公司資料

HONG KONG BRANCH SHARE REGISTRAR AND TRANSFER OFFICE

Tricor Investor Services Limited 26th Floor, Tesbury Centre 28 Queen's Road East Hong Kong

STOCK CODE

8010 8
WEBSITE

www.singpao.com

股份登記及過戶處 香港分處

卓佳證券登記有限公司 香港 皇后大道東28號 金鐘滙中心26樓

股份編號

8010

網站

www.singpao.com

EXECUTIVE DIRECTORS

Mr. XIE Hai Yu, aged 47, was appointed as the Chairman and an Executive Director of the Company on 5 August 2011. Mr. Xie graduated from South China University of Technology majoring in Industrial Management Engineering in Guangdong Province, the PRC, and completed the study of EMBA programme from Sun Yat-sen University in Guangzhou in 2001. From 1983, Mr. Xie organized and participated in the construction and management of various domestic projects, including the engineering construction projects of large scale naval ports, airports and barracks. Mr. Xie has over 28 years of experience in engineering construction and management field. Mr. Xie has over 19 years of experience in property development and corporate management. Currently, Mr. Xie serves as the chairman of the board of a property development corporation in the PRC, business of which covers more than 10 cities and regions including Guangzhou, Foshan, Zhengzhou, Changsha, Nanning, Qingdao, Guiyang and Haikou and an executive director and chairman of Goodtop Tin International Holdings Limited (Stock code: 195), the company is listed on the Main Board of the Stock Exchange. Mr. Xie is also a visiting professor of Inner Mongolia University, the PRC and vice president of China Society for the Promotion of Ecological Ethics.

執行董事

謝海榆先生,47歲,於二零一一年八月 五日獲委任為本公司主席及執行董事。 謝先生畢業於中國廣東省華南理工大 學工業管理工程專業,並於二零零一 年於廣州中山大學修畢工商管理碩士 課程。自一九八三年起,謝先生曾組織 及參與國內多項工程之建設與管理工 作,其中包括大型軍港、機場及營房之 工程建設項目。謝先生在工程建設領域 與管理方面擁有逾28年之經驗。謝先生 於房地產開發及企業管理擁有逾19年 之經驗。目前,謝先生擔任一家國內地 產開發集團公司之董事局主席。該地產 開發集團公司之業務遍及廣州、佛山、 鄭州、長沙、南寧、青島、貴陽、海口等 十餘個城市及地區。同時,謝先生亦為 萬佳錫業國際控股有限公司(股份代 號:195)之執行董事兼主席,該公司於 聯交所主板上市。謝先生亦為中國內蒙 古大學之客席教授及中國生態道德教 育促進會副主席。

Mr. TIAN Bing Xin, aged 55, was appointed as an Executive Director of the Company on 5 August 2011. Mr. Tian graduated from Inner Mongolia University, PRC majoring in Chinese Language and obtained a Bachelor of Arts Degree in 1982. Mr. Tian also obtained a Doctor of Laws Degree from Jinan University in Guangzhou City, Guangdong Province, the PRC. Mr. Tian holds a title of Senior Economist in the PRC. Mr. Tian has extensive experience in media industry. He joined Xinhua News Agency after he graduated in 1982 and held various positions including the director of Politics Press Room of Inner Mongolia Branch of Xinhua News Agency, the deputy general manager of Economic Information Daily of Xinhua News Agency, the director of Politics, Culture and Education Press Room of Guangdong Branch of Xinhua News Agency, and the head of Guangzhou Reporter Station of Xinhua News Agency. Mr. Tian also held senior management positions in domestic large-scale enterprises, which included a director of office of Guangdong International Trust and Investment Company Limited* and the general manager of Guangdong Trust Housing Development Company* and has accumulated extensive experience in administrative management. Mr. Tian is currently deputy secretary general of China Society for the Promotion of Ecological Ethics, a member of Guangdong Senior Economist Evaluation Committee*, and part-time professor of College of Journalism and Communication of Jinan University. Mr. Tian had published a number of books, among which, the «PRC's No. 1 Certificate»* obtained the PRC's First National Books Wenjin Nomination Award*.

田炳信先生,55歲,於二零一一年八月 五日獲委任為本公司執行董事。田先生 一九八二年畢業於中國內蒙古大學漢 語言文學系,獲頒文學學士學位。田先 生並獲中國廣東省廣州市暨南大學頒 發法學博士學位。田先生擁有中國高級 經濟師職稱。田先生具備豐富媒體工作 經驗:自一九八二年畢業後即進入新華 通訊社工作,先後擔任過新華社內蒙 古分社政治採訪室主任、新華社《經濟 參考報》副總經理、新華社廣東分社政 治文教採訪室主任及新華社廣州記者 站站長等職。田先生亦曾在國內大型 企業擔任高層管理工作:曾任廣東國 際信託投資有限責任公司辦公室主任 及廣東省信託房產開發公司總經理等 職務,積累了豐富行政管理工作經驗。 田先生現為中國生態道德教育促進會 副秘書長、廣東省高級經濟師評委會 委員及暨南大學新聞傳播學院兼職教 授等職務。田先生曾經出版多本書籍, 其中《中國第一證件》獲中國首屆國 家圖書文津提名獎。

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Mr. DONG Bao Qing, aged 48, was appointed as an Executive Director of the Company on 5 August 2011. Mr. Dong holds a Bachelor of Arts Degree from Central China Normal University in the Hubei Province, the PRC. Mr. Dong is a senior media worker and has over 20 years of experience in the media industry. He has worked at Guangzhou Daily Press* ("Guangzhou Daily") since 1989, he served as head of Information Department of Guangzhou Daily, technical director of Guangzhou Daily Group, vice president and chief editor of Guangzhou Morning Post, standing vice director of interview centre for special issues of Guangzhou Daily, and chief editor of Science Pioneer Newspaper*. Mr. Dong also has extensive experience in digitalization media, and is one of the pioneers of the internet media in the PRC. Mr. Dong was the first responsible officer of e-version of Guangzhou Daily and the chief executive officer of Dayoo.com, the first gateway website in South China. Mr. Dong currently acts as president of Guangzhou Mailoutong Information Communication Company Limited* and president of Guangzhou Jin Cai Network Technology Company Limited*.

Mr. XU Dao Bin, aged 41, was appointed as an Executive Director of the Company on 15 August 2011. Mr. Xu Dao Bin obtained a Bachelor of Arts Degree from Huazhong University of Science & Technology in Hubei Province, the PRC. Mr. Xu Dao Bin has over 6 years of experience in media and corporate management, including acting as the head and chief editor of the editorial department of a PRC magazine. Mr. Xu Dao Bin founded Shenzhen Daohe Corporate Planning Company Limited* in 2005 and is currently the chief executive officer of Daohe Cultural Industry Group*.

董寶青先生,48歲,於二零一一年八月 五日獲委任為本公司執行董事。董先生 擁有中國湖北省華中師範大學頒發之 文學學士學位。董先生為資深媒體人, 擁有逾20年媒體工作經驗。自一九八九 年進入廣州日報社(「廣州日報」)工作 起,先後擔任廣州日報新聞部主任、廣 州日報報業集團技術處長、廣州英文早 報副社長兼總編輯、廣州日報特刊採 訪中心常務副主任及科學先驅報總編 輯。在數位化媒體方面,董先生亦有豐 富經驗,董先生是中國較早涉足互聯網 媒體人之一。董先生曾出任廣州日報電 子版之第一任負責人及華南第一門戶 網站大洋網總裁。董先生現任廣州買樓 通資訊傳播有限公司董事長及廣州精 彩網絡科技有限公司董事長等職務。

徐道彬先生,41歲,於二零一一年八月 十五日獲委任為本公司執行董事。徐道 彬先生於中國湖北省華中科技大學獲 頒文學學士學位。徐道彬先生擁有逾6 年媒體工作及企業管理經驗,包括擔任 中國境內雜誌編輯部主任及主編等職 務。徐道彬先生於二零零五年創立深圳 市道合企業策劃有限公司,現任道合文 化事業集團首席執行官。

Mr. DENG Yu Hui, aged 37, was appointed as an Executive Director of the Company on 15 August 2011. Mr. Deng holds a Bachelor Degree of Economics from Sun Yat-sen University in Guangdong Province, PRC and is a member of the Institute of Chartered Accountants in England and Wales, Hong Kong Institute of Certified Public Accountants and Institute of Public Accountants, Australia. Mr. Deng is also a certified public accountant and a certified tax agent in the PRC. Mr. Deng had been working in an international accountants firm for 10 years, and currently, Mr. Deng is the chief financial officer of a domestic property corporation in the PRC. Mr. Deng has over 14 years of experience in financial management, financing, auditing and financial consulting.

Mr. MA Shui Cheong, aged 50, was appointed as an Executive Director and Managing Director of the Company on 13 May 2010. Mr. Ma has over 10 years of working experience in managing various businesses in PRC and holds a Bachelor Degree of Business Administration in Management from The Open University of Hong Kong.

INDEPENDENT NON-EXECUTIVE DIRECTORS

Mr. LIU Shang Ping, aged 36, was appointed as an Independent Non-executive Director of the Company on 5 August 2011. Mr. Liu has many years' experience in business management. Mr. Liu currently acts as a member of experts committee of Shenzhen Cypress Capital Co., Ltd.* and vice president of Huanggang Branch of Lions Clubs International.

鄧宇暉先生,37歲,於二零一一年八月 十五獲委任為本公司執行董事。鄧先生 擁有中國廣東省中山大學經濟學學士 學位,並為英格蘭及威爾士會計師協 會、香港會計師公會及澳洲會計師協會 會員。鄧先生亦為中國註冊會計師及註 冊税務師。鄧先生曾於一間國際性會計 師事務所任職10年,目前則於一間中 國國內地產集團公司擔任財務總監一 職。鄧先生於財務管理、融資安排、審 計及財務諮詢方面具有逾14年工作經 驗。

馬瑞昌先生,50歲,於二零一零年五月 十三日獲委任為本公司執行董事及董 事總經理。馬先生在中國擁有逾10年 管理多種業務之工作經驗,並持有香港 公開大學工商管理學士學位。

獨立非執行董事

劉尚平先生,36歲,於二零一一年八月 五獲委任為本公司獨立非執行董事。 劉尚平先生擁有多年企業管理經驗, 目前任職深圳市龍柏投資管理有限公 司專家委員會委員,並擔任國際獅子會 皇崗分會副會長。

Mr. KONG Tze Wing, MH JP, aged 60, was appointed as an Independent Non-Executive Director of the Company on 20 April 2007. Mr. Kong holds a Bachelor Degree in Accounting and a Bachelor Degree in Business Administration. Mr. Kong is a fellow member of the Association of Chartered Certified Accountants since 1985 and became a fellow member of the Hong Kong Institute of Certified Public Accountants in 1995. Mr. Kong became an ACA of The Institute of Chartered Accountants in England and Wales in October 2004. Mr. Kong was a former Vice President and former Chairman of Mainland Affairs Committee of Hong Kong Institute of Accredited Accounting Technicians. Mr. Kong is also the Hon. President of The Institute of Financial Accountants in Hong Kong. He has been a Certified Public Accountants since 1981. Mr. Kong is a sole practitioner of the firm Messrs. James T. W. Kong & Co., Certified Public Accountants (Practising). Mr. Kong was an elected District Board member for the period from 1991 to 2007. Mr. Kong is actively participating in community services and has been appointed by the Hong Kong SAR Government to sit on various committees and appeal boards in Hong Kong.

Mr. XU Wei, aged 39, was appointed as an Independent Nonexecutive Director of the Company on 15 August 2011. Mr. Xu Wei holds a Double Bachelor Degrees in Philosophy and Laws from Peking University, the PRC, and obtained a Master Degree in Public Policy from John F. Kennedy School of Government of Harvard University in 2003. Mr. Xu Wei has over 7 years of experience in internet media marketing and corporate management. Mr. Xu Wei once worked as the secretary to president of Peking University Founder Group* in the PRC, and has been the chairman and general manager of Beijing Tensyn Innovation Internet Marketing Technology Company Limited* since 2006. Mr. Xu Wei had been awarded as "Hundred persons of a Decade in Internet" by the PRC Internet Center for three successive years during the years from 2007 to 2009.

江子榮先生, 榮譽勳章, 太平紳士, 60歲, 於二零零七年四月二十日獲委任為本 公司之獨立非執行董事。江先生持有會 計學士學位及工商管理學士學位。江先 生自一九八五年起即為英國特許公認 會計師公會資深會員,並於一九九五年 成為香港會計師公會資深會員。江先生 於二零零四年十月成為英國及威爾士 特許會計師協會會員。江先生亦為香港 財務會計協會前副會長兼中國事務委 員會前主席,以及英國財務會計師公會 香港分會名譽會長。江先生自一九八一 年起即為香港執業會計師。江先生為 江子榮會計師行之唯一執業會計師。 江先生於一九九一年至二零零七年期 間均獲選為民選區議員。江先生積極參 與社區服務及被香港特別行政區政府 委任於多個諮詢委員會及上訴委員會 擔任職務。

徐煒先生,39歲,於二零一一年八月 十五日獲委任本公司獨立非執行董事。 徐煒先生擁有中國北京大學哲學及法 學雙學士學位,並於二零零三年取得哈 佛大學肯尼迪政府學院公共政策碩士 學位。徐煒先生擁有逾7年互聯網媒體 行銷及企業管理經驗。徐先生曾於中 國北大方正集團擔任總裁秘書一職; 且自二零零六年起擔任北京騰信創新 網絡營銷技術股份有限公司董事長兼 總經理。徐煒先生曾於二零零七年至二 零零九年連續三年獲中國互聯網中心 評為[互聯網十年百人]。

^{*} For identification purpose only

FINANCIAL REVIEW

Review of Results

For the year ended 31 March 2011, the Group recorded a turnover of approximately HK\$42,392,000, representing an increase of approximately HK\$7,284,000 or 20.7% as compared with approximately HK\$35,108,000 for the previous year. The increase in turnover was contributed by the increase in advertising income as compared to the previous year.

Loss attributable to the Company's shareholders for the year ended 31 March 2011 was approximately HK\$50,316,000, representing a decrease in loss of approximately HK\$13,427,000 or 21.1% as compared with loss of approximately HK\$63,743,000 for the previous year. The decrease in losses was mainly attributable to (i) the written-back of tax liabilities of approximately HK\$11,602,000 overprovided in previous years, which resulted from the settlement of tax liabilities as agreed between the Inland Revenue Department of HKSAR and a principal subsidiary of the Group; and (ii) the decrease of gross loss margin resulting from the increase in the advertising income.

During the year under review, the management has continuously adopted various cost control measures to lower its operating costs. A decrease of approximately HK\$8,720,000 in the distribution costs and a drop of approximately 12.4% in staff cost were recorded as compared with the corresponding costs in the previous year.

Financial Resources and Liquidity

As at 31 March 2011, the Group did not maintain sufficient liquid funds and had net current liabilities of approximately HK\$97,680,000 (2010: approximately HK\$93,588,000). Cash and bank balances were approximately HK\$1,490,000 (2010: approximately HK\$5,627,000).

財務回顧

業績回顧

截至二零一一年三月三十一日止年度, 本集團錄得營業額約港幣42,392,000 元,較去年約港幣35,108,000元增加約 港幣7,284,000元或20.7%。營業額上 升乃由於廣告收入較去年增加。

截至二零一一年三月三十一日止 年度,本公司股東應佔虧損約為 港幣50,316,000元,較去年約港幣 63,743,000元之虧損下降約港幣 13,427,000元或21.1%。虧損下降主要 乃由於(i)按香港特別行政區税務局與 本集團一間主要附屬公司之協議清償 税項負債而撥回往年超額撥備之税項 負債約港幣11,602,000元;及(ii)廣告收 入增加導致毛損率下降。

於回顧年度,管理層已不斷採取多項成 本控制措施以減低營運成本。與去年 比較,發行成本減少約港幣8,720,000 元,員工成本則錄得約12.4%之跌幅。

財務資源及流動資金

於二零一一年三月三十一日,本集團 並無維持足夠流動資金,而流動負債 淨額約為港幣97,680,000元(二零一零 年:約港幣93,588,000元)。現金及銀 行結餘約為港幣1,490,000元(二零一 零年:約港幣5,627,000元)。

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As at 31 March 2011, the Group's total loans and borrowings amounted to approximately HK\$428,416,000 (2010: approximately HK\$369,745,000). Among the total amounts of such loan and borrowings, approximately HK\$87,454,000 (2010: approximately HK\$73,650,000) was payable within one year and approximately HK\$340,962,000 (2010: approximately HK\$296,095,000) payable after one year.

On 9 November 2010, an additional loan facility of HK\$50,000,000 was granted from Billion Wealth (the substantial shareholder of the Company) to the Company for the Group's working capital requirements. The loan facility granted by Billion Wealth were interest-free and repayable after one year.

Subsequent to the end of the reporting period, on 10 November 2011, a loan facility with principal amount of not exceeding HK\$100,000,000 was granted to the Group from a company wholly owned by an Executive Director of the Company, mainly for the Group's working capital needs. Up to the date of this report, the Group has not yet drawn down any amounts from such loan facility.

As at 31 March 2011, the Group recorded a total deficiency in capital of approximately HK\$427,884,000 (2010: approximately HK\$386,418,000).

於二零一一年三月三十一日,本集團之 貸款及借貸總額約為港幣428,416,000 元(二零一零年:約港幣369,745,000 元)。該等貸款及借款總額中約港幣 87,454,000元(二零一零年:約港幣 73,650,000元)須於一年內償還,另 約港幣340,962,000元(二零一零年: 約港幣296,095,000元)須於一年後償 還。

於二零一零年十一月九日,出於本集 團之營運資金要求,本公司主要股東 Billion Wealth向本公司授予一筆港幣 50,000,000元之額外貸款融資。Billion Wealth授出之貸款融資不計利息,並須 於一年後償還。

於報告期末後,於二零一一年十一月十日,一間由本公司一名執行董事全資擁有之公司向本集團授予本金額不超過港幣100,000,000元之貸款融資,主要用作滿足本集團之營運資金需求。截至本報告日期,本集團並未動用該貸款融資的任何款額。

於二零一一年三月三十一日,本集團 錄得資本虧絀總額約港幣427,884,000 元(二零一零年:約港幣386,418,000 元)。

Capital Structure

Pursuant to an ordinary resolution passed by the shareholders at the annual general meeting of the Company on 30 June 2010, the authorised share capital of the Company has been increased from HK\$200,000,000 divided into 4,000,000,000 ordinary shares of HK\$0.05 each to HK\$7,500,000,000 divided into 100,000,000,000 ordinary shares of HK\$0.05 each and 50,000,000,000 convertible preference shares of HK\$0.05 each by the creation of 96,000,000,000 ordinary shares and 50,000,000,000 convertible preference shares of the Company.

Pledge of Assets

At 31 March 2011, no assets of the Group were pledged for loan facilities granted to the Group (2010: Nil).

Exposure to Fluctuation in Exchange Rates and Any Related Hedges

The Group's transactional currency is Hong Kong dollars. As substantially all the turnover is in Hong Kong dollar, the Group's transactional foreign exchange exposure is insignificant. Also, there is no hedging policy with respect to the foreign exchange exposure.

資本架構

根據股東於二零一零年六月三十日 之本公司股東週年大會上通過之普 通決議案,通過增設96,000,000,000 股普通股及50,000,000,000股可換股 優先股,本公司之法定股本已由港幣 200,000,000元(分為4,000,000,000 股每股面值港幣0.05元之普通股), 增至港幣7,500,000,000元(分為 100,000,000,000股每股面值港幣0.05 元之普通股及50,000,000,000股每股 面值港幣0.05元之可換股優先股)。

資產抵押

於二零一一年三月三十一日,本集團並 無就本集團獲授之貸款融資抵押任何 資產(二零一零年:無)。

匯率波動之風險及任何有關對沖

本集團之交易貨幣為港幣。由於本集 團之絕大多數營業額乃以港幣定值, 本集團之交易外匯風險甚微。同時,本 集團並無就外匯風險設立對沖政策。

Operating Lease Commitments

經營租賃承擔

As at 31 March 2011, the total future minimum lease payments under operating leases are payable as follows:

於二零一一年三月三十一日,根據經營 租賃須支付之未來最低租賃付款總額 如下:

		2011 二零一一年	2010 二零一零年
		<i>HK\$'000</i> 港幣千元	<i>HK\$′000</i> 港幣千元
Within one year In the second to fifth year	一年內 第二年至第五年	6,572	4,975
inclusive	(包括首尾兩年)	2,801	4,571
		9,373	9,546

Operating lease payments represent rentals payable by the Group for certain of its workshop, office premises, motor vehicles and machinery. Leases are negotiated for an average term of three years and rentals are fixed throughout the respective lease periods. 經營租賃款項指本集團就其若干廠房、 辦公室物業、汽車及機器應付之租金。 經磋商釐定之租約年期平均為三年, 租約期內租金固定。

BUSINESS REVIEW AND PROSPECTS

In view of the fierce competition in the newspaper publication market and the financial situation faced by the Group, the management was under negotiation with other parties to broaden its distribution network to extend its market coverage, especially in the PRC market.

業務回顧及展望

有見於報章出版市場競爭激烈,以及本 集團正面對之財務狀況,管理層正與其 他人士磋商擴大其發行網絡及拓大其 市場覆蓋率,特別是中國市場。

To improve the financial situation of the Group, the management will continuously take various cost control measures to ensure the efficiency of the use of existing resources. On the other hand, the management has conducting various negotiations with the major loan providers to consider the proposal of capitalization of most of the borrowings. Moreover, certain financial institutions were also approached by the management to access the possibility of fund raising activities by way of equity financing.

On 27 May 2011, the Company was informed by the Stock Exchange that the GEM Listing Committee has decided to proceed to cancellation of the Company's listing status pursuant to Rule 9.15 of the GEM Listing Rules. The Company is required to submit a viable resumption proposal within six months from 27 May 2011 to the Stock Exchange to demonstrate that the Company has a sufficient level of operations and management expertise on the business pursuits of the Company to warrant the continued listing of the Company's securities on the Stock Exchange. On 11 November 2011, a resumption proposal was submitted to the Stock Exchange for its consideration.

In all the time, the Group will continue to monitor and control its costs carefully in the coming years. Even so, the Group will never falter in its missions, to deliver truth and fair information with the highest standards of quality and professionalism to their readers and advertisers. 為改善本集團之財務狀況,管理層將繼 續採取多項成本控制措施,以確保現有 資源獲有效運用。另一方面,管理層正 與主要貸款人進行多項協商,以考慮資 本化大部分借貸之建議。此外,管理層 亦接觸若干金融機構,以評估能否通過 股本融資進行集資活動之可行性。

於二零一一年五月二十七日,本公司獲 聯交所通知,創業板上市委員會已決定 根據創業板上市規則第9.15條著手註 銷本公司之上市地位。本公司須自二 零一一年五月二十七日起計六個月內 向聯交所提交一份可行之復牌建議, 證明本公司擁有足夠之業務拓展,以確 保本公司證券在聯交所之持續上市地 位。於二零一一年十一月十一日,本公 司向聯交所遞交一份復牌建議以供其 考慮。

本集團於未來數年將繼續時刻細心監 察及控制其成本。儘管如此,本集團仍 將堅守使命,為讀者及廣告商提供真實 公平之資料,展現本集團最高水平之服 務質素及專業精神。

EMPLOYEES AND REMUNERATION POLICIES

As at 31 March 2011, the Group employed 168 (2010: 187) staffs who are normally situated in Hong Kong. Employee remuneration, including directors' remuneration, for the year ended 31 March 2011 was approximately HK\$30,019,000 (2010: approximately HK\$34,257,000). The remuneration packages of the Group's employees are rewarded on individual performance-related basis and by reference to the market conditions.

DIVIDEND

The Directors do not recommend the payment of final dividend for the year ended 31 March 2011 (2010: HK\$Nil).

PURCHASE, SALE OR REDEMPTION OF SHARES

The Company has not redeemed any of its shares during the year ended 31 March 2011. Neither the Company nor any of its subsidiaries has purchased or sold any of the Company's shares during the year ended 31 March 2011 (2010: Nil).

僱員數目及薪酬政策

於二零一一年三月三十一日,本集團聘 用168名(二零一零年:187名)僱員, 彼等一般位於香港。截至二零一一年三 月三十一日止年度之僱員薪酬(包括 董事薪酬)約為港幣30,019,000元(二 零一零年:約港幣34,257,000元)。本 集團僱員之薪酬組合會參考個人表現 及市場行情檢討及釐定。

股息

董事不建議派發截至二零一一年三月 三十一日止年度之末期股息(二零一 零年:港幣零元)。

購入、出售或贖回股份

於截至二零一一年三月三十一日止年 度內,本公司並無贖回其任何股份。於 截至二零一一年三月三十一日止年度 內,本公司或其任何附屬公司並無購買 或出售任何本公司之股份(二零一零 年:無)。

The Directors submit herewith their report and the audited financial statements of the Company and of the Group for the year ended 31 March 2011.

PRINCIPAL ACTIVITIES

The Company is an investment holding company with its shares listed on the Growth Enterprise Market ("GEM") of the Hong Kong Stock Exchange Limited (the "Stock Exchange"). The principal activities of the Company's subsidiaries are set out in note 17 to the financial statements.

RESULTS AND DIVIDENDS

The results of the Group for the year ended 31 March 2011 is set out in the consolidated statement of comprehensive income on page 38 of the annual report.

No interim dividend was paid by the Company during the year. The Directors do not recommend the payment of a final dividend for the year ended 31 March 2011.

SHARE CAPITAL AND SHARE OPTIONS

Details of movements in share capital and share options of the Company during the year are set out in notes 26 and 30 to the financial statements, respectively.

RESERVES

Details of the movements in the reserves of the Company and the Group during the year are set out in note 27 to the financial statements and in the consolidated statement of changes in equity respectively. 董事現提呈彼等之報告書及本公司及 本集團截至二零一一年三月三十一日 止年度之經審核財務報表。

主要業務

本公司為一間投資控股公司,其股份 於香港聯合交易所有限公司(「聯交 所」)創業板(「創業板」)上市。本公司 附屬公司之主要業務載於財務報表附 註17。

業績及股息

本集團截至二零一一年三月三十一日 止年度之業績載於年報第38頁之綜合 全面收益表。

年內本公司並無派發中期股息。董事不 建議派付截至二零一一年三月三十一 日止年度之末期股息。

股本及購股權

本公司股本及購股權於年內之變動詳 情分別載於財務報表附註26及30。

儲備

本公司及本集團之儲備於年內之變動 詳情分別載於財務報表附註27及綜合 權益變動表。

PROPERTY, PLANT AND EQUIPMENT AND LEASEHOLD LAND

Details of the movements in property, plant and equipment and leasehold land of the Group are set out in note 16 to the financial statements.

SUBSIDIARIES

Particulars of the subsidiaries of the Company are set out in note 17 to the financial statements.

MAJOR CUSTOMERS AND SUPPLIERS

For the year ended 31 March 2011, the aggregate amounts of revenue attributable to the Group's five largest customers and largest customer represented approximately 20.9% and 14.2% of the Group's total turnover. The purchases attributable to the Group's five largest suppliers and largest supplier of the Group were approximately 53.6% and 50.6% of the Group's total purchase, respectively.

During the year ended 31 March 2011, advertising income of HK\$7,234,000 (which represents approximately 17.1%) of the Group's total turnover related to sales to connected parties, of which either Mr. YEUNG Ka Sing, Carson, a substantial shareholder of the Company, or Mr. MA Shui Cheong, an Executive Director of the Company has deemed interests in these connected parties. Further details of transactions with related parties are set out in note 33 to the financial statements.

Saved as disclosed above, as far as the Directors are aware, neither the Directors, their associates (within the meaning of the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the "GEM Listing Rules") nor those shareholders which to the knowledge of the Directors own more than 5% in the Company's share capital had any interest in the five largest customers and suppliers during the year ended 31 March 2011.

物業、廠房及設備及租賃土地

本集團之物業、廠房及設備及租賃土地 之變動詳情載於財務報表附註16。

附屬公司

本公司附屬公司之詳情載於財務報表 附註17。

主要客戶及供應商

截至二零一一年三月三十一日止年 度,本集團五大客戶及最大客戶之收 入總額佔本集團營業總額約20.9%及 14.2%。本集團五大供應商及最大供應 商之採購額分別佔本集團採購總額約 53.6%及50.6%。

截至二零一一年三月三十一日止年度, 本集團營業總額之港幣7,234,000元廣 告收入(約佔17.1%)與向關連人士出 售有關,其中本公司主要股東楊家誠 先生或本公司執行董事馬瑞昌先生已 被視作於該等關連人士中擁有權益。 有關與該等關聯方之交易之進一步詳 情載於財務報表附註33。

除上文所披露者外,就董事所知,於截 至二零一一年三月三十一日止年度, 各董事、彼等之聯繫人(定義見聯交所 創業板證券上市規則(「創業板上市規 則」))或股東(就董事所知擁有本公司 5%以上股本之股東)概無於五大客戶 及供應商擁有任何權益。

DIRECTORS

The Directors of the Company in office during the year and up to the date of this report are as follows:

Executive Directors

Mr. WONG Yue Kwan, Alan (retired on 30 June 2010) 王裕鈞先生 (於二零一零年 六月三十日退任) (於二零一零年 Mr. MA Shui Cheong (appointed on 13 May 2010) 馬瑞昌先生 五月十三日獲委任) (於二零一一年 Mr. YU Wai Ying, Sammy (resigned on 5 August 2011) 余懷英先生 八月五日辭任) 劉瀚偉先生 (於二零一一年 Mr. LAU Henry (resigned on 5 August 2011) 八月五日辭任) 王正曄先生 (於二零一零年 Mr. WONG Ching Yip (re-designated from independent non-executive director on 五月十三日獲調離 13 May 2010 and 獨立非執行董事職務 resigned on 5 August 2011) 並於二零一一年 八月五日辭任) Mr. XIF Hai Yu (appointed on 5 August 2011) 謝海榆先生 (於二零一一年 八月五日獲委任) (於二零一一年 Mr. TIAN Bing Xin (appointed on 5 August 2011) 田炳信先生 八月五日獲委任) Mr. DONG Bao Qing (appointed on 5 August 2011) 董寶青先生 (於二零一一年 八月五日獲委任) (於二零一一年 Mr. XU Dao Bin (appointed on 15 August 2011) 徐道彬先生 八月十五日獲委任) 鄧宇暉先生 (於二零一一年 Mr. DENG Yu Hui (appointed on 15 August 2011) 八月十五日獲委任) **Non-Executive Directors** 非執行董事

Mr. IP Wing Lun	(resigned on 15 August 2011)	葉泳倫先生	(於二零一一年
			八月十五日辭任)
Mr. WONG Chi Fai, Theodore	(retired on 30 June 2010)	黃志暉先生	(於二零一零年
			六月三十日退任)

董事

於年內及截至本報告日期擔任本公司 董事之人士如下:

執行董事

Independent Non-Executive Directors

Mr. HUNG Yat Ming	(resigned on 5 August 2011)
Mr. KONG Tze Wing Mr. PAN Chik	(resigned on 15 August 2011)
Mr. WONG Ka Chun, Carson	(retired on 30 June 2010)
Mr. WONG Ching Yip	(re-designated to executive director on 13 May 2010)
Mr. LIU Shang Ping	(appointed on 5 August 2011)
Mr. XU Wei	(appointed on 15 August 2011)

DIRECTOR SERVICE CONTRACTS

None of the Directors of the Company being proposed for reelection at the forthcoming annual general meeting has a service contract with the Company or any of its subsidiaries which is not determinable by the Group within one year without payment of compensation other than statutory compensation.

DIRECTORS' INTERESTS AND SHORT POSITIONS IN SHARES AND UNDERLYING SHARES

As at 31 March 2011, none of the Directors and chief executive of the Company had any interests and short positions in the shares, underlying shares or debentures of the Company or any associated corporations (within the meaning of Part XV of the SFO) as recorded in the register of the Company required to be kept under section 352 of the SFO or notified to the Company and the Stock Exchange pursuant to the required standard of dealings by directors as referred to in Rule 5.46 of the GEM Listing Rules.

獨立非執行董事

洪日明先生	(於二零一一年
	八月五日辭任)
江子榮先生	
潘 稷先生	(於二零一一年
	八月十五日辭任)
黃家駿先生	(於二零一零年
	六月三十日退任)
王正曄先生	(於二零一零年
	五月十三日獲調任
	為執行董事)
劉尚平先生	(於二零一一年
	八月五日獲委任)
徐煒先生	(於二零一一年
	八月十五日獲委任)

董事服務合約

本公司所有於應屆股東週年大會上被 提呈再次委任之董事,概無與本公司或 其附屬公司訂立本集團不可於一年內 終止而毋須作出賠償(除法定賠償以 外)之服務合約。

董事於股份及相關股份之權益 及淡倉

於二零一一年三月三十一日,董事及本 公司主要行政人員概無於本公司或任 何相聯法團(定義見證券及期貨條例 第XV部)之股份、相關股份或債券中擁 有須登記於本公司根據證券及期貨條 例第352條存置之登記冊,或根據創業 板上市規則第5.46條所載董事進行交 易之規定標準須知會本公司及聯交所 之任何權益及淡倉。

At no time during the year was the Company or its subsidiaries a party to any arrangement to enable the Directors, their spouses or children under 18 years of age to acquire benefits by means of the acquisition of shares in, or debentures of, the Company or any other body corporate.

SUBSTANTIAL SHAREHOLDERS

As at 31 March 2011, the persons or corporations (not being a Director or chief executive of the Company) who had interests or short positions (directly or indirectly) in the shares or underlying shares of the Company which fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO or who are substantial shareholders required to be kept under Section 336 of the SFO or have otherwise notified to the Company were as follows:

於年內任何時間,本公司或其附屬公司 概無參與任何安排,致使董事或彼等之 配偶或未滿18歲之子女可藉購入本公 司或任何其他法團之股份或債券而獲 益。

主要股東

於二零一一年三月三十一日,根據證券 及期貨條例第XV部第2及第3分部須向 本公司披露及按照證券及期貨條例第 336條存置所示為主要股東或已知會本 公司,下列人士或公司(並非董事或本 公司主要行政人員)擁有本公司股份或 相關股份之權益或淡倉(直接或間接) 如下:

Name of shareholders	Capacity	Long (L)/ Short (S) position 好倉(L)/	No. of shares of the Company held 持有本公司	Approximate percentage of shareholding 概約持股
股東名稱	身份	淡倉 (S)	股份數目	百分比
YEUNG Ka Sing, Carson ("Mr. Yeung") 楊家誠(「楊先生」)	Held by controlled Corporation 受控制公司之權益	(L) (L)	261,473,945 <i>(Note)</i> 261,473,945 <i>(附註)</i>	13.26% 13.26%
Billion Wealth Group Limited ("Billion Wealth")	Beneficial owner	(L)	261,473,945 <i>(Note)</i>	13.26%
Billion Wealth Group Limited ([Billion Wealth])	實益擁有人	(L)	261,473,945 <i>(附註)</i>	13.26%

Notes:

The 261,473,945 shares of the Company are held by Billion Wealth, a company incorporated in the British Virgin Islands with limited liability. The entire issued share capital of Billion Wealth is wholly and beneficially owned by Mr. Yeung. These 261,473,945 shares of the Company were originally held by Strategic Media International Limited ("Strategic Media"), on 12 May 2010, all the shares were taken over by Billion Wealth from Strategic Media by the execution of a share charge, pursuant to a share charge agreement dated 23 April 2008 entered between Billion Wealth and Strategic Media in relation with the loan facility of HK\$60,000,000 granted by Billion Wealth to the Company.

Save as disclosed above, as at 31 March 2011, the Directors are not aware of any other person or corporation having an interest or short position in the shares and underlying Shares of the Company that was required to be recorded in the register under Section 336 of the SFO.

DIRECTORS' INTEREST IN CONTRACT

No contracts of significance to which the Company or any of its subsidiaries was a party and in which a director of the Company had a material interest, which directly or indirectly, subsisted at 31 March 2011 or any time during the year.

COMPETING INTERESTS

None of Directors or the management shareholders of the Company (as defined in the GEM Listing Rules) had an interest in a business which cause or may cause significant competition with the business of the Group.

CONVERTIBLE NOTE

Details of convertible note of the Group are set out in note 25 to the financial statements.

附註:

本公司261,473,945股股份由一間於英屬處女 群島成立之有限公司Billion Wealth持有。Billion Wealth之全部已發行股本由楊先生全資實益 擁有。該等261,473,945股本公司股份原本由 Strategic Media International Limited (「Strategic Media」)持有,而根據Billion Wealth與Strategic Media就Billion Wealth向本公司授出之港幣 60,000,000元貸款融資而於二零零八年四月 二十三日訂立之股份抵押協議,Billion Wealth 於二零一零年五月十二日執行股份抵押,從 Strategic Media接管全部股份。

除上文所披露者外,於二零一一年三月 三十一日,就董事所知悉,概無任何其 他人士或公司於須根據證券及期貨條 例第336條之登記冊須予記錄之本公司 股份及相關股份中擁有權益或淡倉。

董事於合約之權益

本公司或其任何附屬公司概無訂立本 公司董事直接或間接擁有重大權益並 於二零一一年三月三十一日或年內任 何時間仍然有效之重要合約。

構成競爭之權益

董事或本公司管理層股東(定義見創 業板上市規則)概無於與本集團業務構 成重大競爭或可能構成重大競爭之業 務中擁有權益。

可換股票據

本集團之可換股票據詳列於財務報表 附註25。

BOARD PRACTICES AND PROCEDURES

The Company has complied with Rule 5.34 of the GEM Listing Rules concerning Board practices and procedures throughout the year.

The Company has received, from each of the independent nonexecutive Directors, an annual confirmation of his independence pursuant to Rule 5.09 of the GEM Listing Rules. The Company considers that all of the independent non-executive Directors is independent.

PURCHASE, SALE AND REDEMPTION OF LISTING SECURITIES

The Company has not redeemed any of its shares during the year ended 31 March 2011. Neither the Company nor any of its subsidiaries has purchased or sold any of the Company's shares during the year ended 31 March 2011 (2010: Nil).

FIVE YEAR FINANCIAL SUMMARY

A summary of the results and of the assets and liabilities of the Group for the last five financial years is set forth on page 140 of this annual report.

AUDIT COMMITTEE

An Audit Committee was established to review the Group's financial reporting, internal controls, and corporate governance and risk management matters and to make relevant recommendation to the Board.

Currently, the Audit Committee comprises three independent non-executive directors, namely Messrs. LIU Shang Ping (as the chairman of the Audit Committee), KONG Tze Wing and XU Wei.

董事會之常規及程序

年內,本公司一直遵守創業板上市規則 第5.34條有關董事會之常規及程序。

本公司已接獲各獨立非執行董事根據 創業板上市規則第5.09條作出之年度 確認,確認其獨立性。本公司認為所有 獨立非執行董事均為獨立人士。

購入·出售及贖回上市證券

於截至二零一一年三月三十一日止年 度內,本公司並無贖回其任何股份。於 截至二零一一年三月三十一日止年度 內,本公司或其任何附屬公司並無購買 或出售任何本公司之股份(二零一零 年:無)。

五年財務摘要

本集團於過去五個財政年度之資產及 負債摘要詳列於本年報第140頁。

審核委員會

審核委員會已告成立以審閱本集團之 財務報告、內部監控及企業管治及風險 管理事項,並向董事會作出相關之建 議。

目前,審核委員會由三名獨立非執行董 事組成,分別為劉尚平先生(為審核委 員會主席)、江子榮先生及徐煒先生。

Mr. LIU Shang Ping and Mr. XU Wei have been appointed as independent non-executive directors of the Company with effect from 5 August 2011 and 15 August 2011, respectively, to replace Mr. HUNG Yat Ming (resigned as independent nonexecutive director of the Company on 5 August 2011) and Mr. PAN Chik (resigned as independent non-executive director of the Company on 15 August 2011) as members of the Audit Committee.

During the year, the Audit Committee performed duties including reviewing the Group's financial statements, audit findings, external auditor's independence and the Group's accounting principles and practices.

The Group's annual results for the year ended 31 March 2011 have been reviewed by the Audit Committee. The Audit Committee is of the opinion that the financial statements of the Company and the Group for the year ended 31 March 2011 comply with applicable accounting standards, GEM Listing Rules and that adequate disclosures have been made.

SUFFICIENCY OF PUBLIC FLOAT

The Company maintained a sufficient public float throughout the year ended 31 March 2011.

PRE-EMPTIVE RIGHTS

There is no provision for pre-emptive rights under the Articles of Association of the Company (the "Articles") or the laws of Cayman Islands, which would oblige the Company to offer new shares on a pro-rata basis to existing shareholders.

EVENTS AFTER REPORTING PERIOD

Details of the significant subsequent events are set out in note 36 to the financial statements.

劉尚平先生及徐煒先生分別自二零 一一年八月五日及二零一一年八月 十五日起獲委任為本公司獨立非執行 董事,以取代洪日明先生(於二零一一 年八月五日辭任本公司獨立非執行董 事)及潘稷先生(於二零一一年八月 十五日辭任本公司獨立非執行董事)成 為審核委員會成員。

於本年度期間,審核委員會擔任之職務 包括審閱本集團之財務報表、審計結 果、外部核數師之獨立性及本集團之會 計原則及常規。

本集團截至二零一一年三月三十一日 止年度之年度業績已由審核委員會審 閱。審核委員會認為,本公司及本集團 截至二零一一年三月三十一日止年度 之財務報表已遵守適用之會計準則、創 業板上市規則及已作出適當之披露。

足夠公眾持股量

本公司於截至二零一一年三月三十一 日止整個年度內均維持足夠之公眾持 股量。

優先購股權

根據本公司之組織章程細則(「細則」) 及開曼群島之法例,並無優先購股權之 條款規定本公司須向現有股東提供按 股份比例配售新股份。

報告期後事項

結算日後之重大事項詳列於財務報表 附註36。

AUDITOR

The financial statements were audited by BDO Limited.

A resolution will be submitted to the forthcoming annual general meeting of the Company to re-appoint Messrs. BDO Limited as auditor of the Company.

On behalf of the Board SMI Publishing Group Limited MA Shui Cheong Managing Director

Hong Kong, 20 December 2011

核數師

財務報表經由香港立信德豪會計師事 務所有限公司審核。

本公司將於本公司應屆股東週年大會 上提呈一項決議案,續聘香港立信德豪 會計師事務所有限公司為本公司核數 師。

代表董事會 **星美出版集團有限公司** 馬瑞昌 董事總經理

香港,二零一一年十二月二十日

The Company is committed to maintaining good corporate governance standard and procedures to ensure the integrity, transparency and quality of disclosure in enhancing the shareholders' value.

COMPLIANCE WITH THE CODE ON CORPORATE GOVERNANCE PRACTICES

During the year ended 31 March 2011, the Company was in compliance with the code provisions as set out in Appendix 15: "The Code on Corporate Governance Practices" (the "CG Code") of the GEM Listing Rules, except for the following:

- Due to practical reasons, 14 days' advanced notifications have not been given to all meetings of the Board. Reasons have been given in the notifications in respect of those meetings of the Board where it is not practical to give 14 days' advanced notification. The Board will use its best endeavors to give 14 days' advanced notifications of board meeting to the extent practicable (Code Provisions A.1.3);
- 2. Non-executive Directors were not appointed for a specific term but were subject to retirement at the first general meeting after their appointment and thereafter to retirement by rotation at least once every three years and in accordance with the articles of association of the Company (Code Provision A.4.1); and
- 3. No nomination committee was established to review the structure, size and composition of the Board on a regular basis (Code Provision A.4.4).

Save as those mentioned above, in the opinion of the Directors, the Company has met with the code provisions as set out in the CG Code during the year ended 31 March 2011.

本公司致力維持良好之企業管治標準 及程序,以確保披露事項之完整性、透 明度及質素,從而提高股東價值。

遵守企業管治常規守則

於截至二零一一年三月三十一日止年 度,本公司已遵守創業板上市規則附錄 15「企業管治常規守則」(「企業管治 常規守則」)之守則條文,惟下文所列 者除外:

- 基於實際理由,未能就所有董事會 會議給予14天之提前通知。在14 天之提前通知並不可行之情況下, 已於有關董事會會議通知提供理 由。董事會將竭盡所能就董事會會 議給予14天提前通知(守則條文 A.1.3條);
- 非執行董事並非按指定任期獲委 任,但須於其獲委任後召開之首次 股東大會上告退,其後根據本公司 之組織章程細則須每三年至少輪 值告退一次(守則條文A.4.1條); 及
- 並無成立提名委員會以定期檢討 董事會架構、規模及組合(守則條 文A.4.4條)。

除上文所述者外,董事認為本公司於截 至二零一一年三月三十一日止年度一 直遵守企業管治常規守則所載之守則 條文。

DIRECTORS' SECURITIES TRANSACTIONS

The Company has adopted the required standards of dealings regarding securities transactions by Directors as set out in Rules 5.48 to 5.69 of the GEM Listing Rules. All of the Directors have confirmed that they have complied with the required standards as set out in the GEM Listing Rules during the year ended 31 March 2011.

BOARD OF DIRECTORS

The Board is responsible for the leadership and control of the Company and oversees the Group's businesses, strategic decisions and performance. The senior management was delegated with the authority and responsibility by the Board for the day-to-day operations of the Group while reserving certain key matters for the approval of the Board. In addition, the Board has also delegated various responsibilities to the Board Committees. Further details of these committees are set out in this report.

The Board currently consists of nine Directors including six Executive Directors, and three Independent Non-executive Directors:

Executive Directors

Mr. XIE Hai Yu Mr. TIAN Bing Xin Mr. DONG Bao Qing Mr. XU Dao Bin Mr. DENG Yu Hui Mr. MA Shui Cheong

董事買賣證券交易

本公司已採納創業板上市規則第5.48 至5.69條所載董事進行證券交易之規 定標準。全體董事均已確認,彼等於截 至二零一一年三月三十一日止年度內 一直遵守創業板上市規則所載之規定 標準。

董事會

董事會負責領導及控制本公司,並掌管 本集團業務、決策及表現。董事會授予 高級管理層負責本集團日常營運之職 權及職責,惟若干重要事項須經董事會 批准。此外,董事會亦授權其下屬委員 會履行多項職責。有關該等委員會之進 一步詳情載於本報告。

董事會現時由九名董事組成,包括六名 執行董事及三名獨立非執行董事:

執行董事

謝海榆先生 田炳信先生 董寶青先生 徐道彬先生 鄧宇暉先生 馬瑞昌先生

Independent Non-executive Directors

Mr. LIU Shang Ping Mr. KONG Tze Wing Mr. XU Wei

The Board members have no financial, business, family or other material or relevant relationships with each other. A balanced Board composition is formed to ensure the existence of a strong independency across the Board and to meet with the recommended practice under the CG Code for the Board to have at least one-third of its members comprises of independent non-executive directors. The biographical information of the Directors are set out on page 5 of this annual report under the section headed "Biographical Information of Directors".

Chairman and Chief Executive Officer

Ms. YIP Rossetti has been appointed as the chief executive officer of the Company since 28 September 2009 and ceased to be so after 31 July 2011.

Mr. XIE Hai Yu has been appointed as the Chairman of the Company on 5 August 2011.

獨立非執行董事

劉尚平先生江子榮先生徐 煒先生

董事會成員之間概無財務、業務、家庭 或其他重大或相關關係。組成一個均 衡董事會是要確保董事會之高度獨立 性,並符合企業管治常規守則對董事會 成員須最少三分之一為獨立非執行董 事之建議常規。董事履歷資料載於本年 報第5頁「董事履歷資料」一節。

主席及行政總裁

葉玲女士已自二零零九年九月二十八 日獲委任為本公司之行政總裁並於二 零一一年七月三十一日退任。

於二零一一年八月五日,謝海榆先生獲 委任為本公司主席。

Independent Non-executive Directors

The three Independent Non-executive Directors are persons of high caliber. With their experiences gained from various sectors, they provide strong supports towards the effective discharge of their duties and responsibilities of the Board. Each Independent Non-executive Director gives an annual confirmation of his independence to the Company, and the Company considers them to be independent under Rule 5.09 of the GEM Listing Rules.

The Independent Non-executive Directors are not appointed for a specific term but are subject to retirement at the first general meeting after their appointment and thereafter subject to retirement by rotation at least once every three years and in accordance with the Articles.

Board Meetings

There were total of 6 Board meetings held during the year. Attendance of individual Directors at Board meetings held during the year is as follows:

獨立非執行董事

三名獨立非執行董事均為才能卓越之 人士。憑藉彼等於各行各業累積之經 驗,可為有效履行董事會之職務及職責 提供強大支援。各獨立非執行董事已就 其獨立性向本公司發出年度確認書, 而本公司認為彼等均屬創業板上市規 則第5.09條項下之獨立人士。

獨立非執行董事並非按指定任期委任, 惟須於其獲委任後召開之首次股東大 會上告退,其後根據細則須每三年至少 輪值告退一次。

董事會會議

董事會於年內曾舉行共6次會議。個別 董事於年內出席會議之出席率如下:

		Number of attendance
Name of Director	董事姓名	出席次數
Mr. KONG Tze Wing	江子榮先生	5/6
Mr. WONG Yue Kwan, Alan (Note 1)	王裕鈞先生 <i>(附註1)</i>	0/2
Mr. YU Wai Ying, Sammy (Note 4)	余懷英先生 <i>(附註4)</i>	0/6
Mr. WONG Ching Yip (Note 2)	王正曄先生 <i>(附註2)</i>	6/6
Mr. HUNG Yat Ming (Note 4)	洪日明先生 <i>(附註4)</i>	5/6
Mr. IP Wing Lun <i>(Note 5)</i>	葉泳倫先生 <i>(附註5)</i>	6/6
Mr. WONG Chi Fai, Theodore (Note 1)	黃志暉先生 <i>(附註1)</i>	0/2
Mr. PAN Chik <i>(Note 5)</i>	潘 稷先生 <i>(附註5)</i>	6/6
Mr. WONG Ka Chun, Carson (Note 1)	黃家駿先生 <i>(附註1)</i>	2/2
Mr. LAU Henry <i>(Note 4)</i>	劉瀚偉先生 <i>(附註4)</i>	3/6
Mr. MA Shui Cheong <i>(Note 3)</i>	馬瑞昌先生 <i>(附註3)</i>	6/6

Notes:

附註:

- Mr. WONG Yue Kwan, Alan , Mr. WONG Chi Fai, Theodore and Mr. WONG 1 Ka Chun, Carson were retired on 30 June 2010.
- 2. Mr. WONG Ching Yip was re-designated as Executive Director of the Company on 13 May 2010 and resigned on 5 August 2011.
- Mr. MA Shui Cheong was appointed as Executive Director of the Company 3 on 13 May 2010.
- 4. Mr. YU Wai Ying, Sammy, Mr. LAU Henry, and Mr. HUNG Yat Ming resigned on 5 August 2011.
- Mr. IP Wing Lun and Mr. PAN Chi resigned on 15 August 2011. 5

The Company planned in advance four scheduled Board meetings a year at approximately guarterly intervals in order to make sure all Directors could plan in advance their availabilities to attend the scheduled Board meetings. Additional meetings will be held as and when required.

Board minutes are kept by the Company Secretary and are open for inspection by the Directors. Every Board member is entitled to have access to Board papers and related materials and has unrestricted access to the advice and services of the Company Secretary, and has the liberty to seek external professional advice if so required.

INTERNAL CONTROL

The Board is entrusted with an overall responsibility of devising the Company's system of internal controls and conducting an annual review of its effectiveness. This ensures that the Board oversees and monitors the Group's overall financial position so that the interests of the shareholders are well protected and covered. The system of internal controls covers the areas of financial, operational, compliance and risk management of the Group's business.

- 王裕鈞先生、黃志暉先生及黃家駿先生於 1 二零一零年六月三十日退任。
- 王正曄先生於二零一零年五月十三日被調 2. 任為本公司之執行董事,並於二零一一年 八月五日辭任。
- 3 馬瑞昌先生於二零一零年五月十三日獲委 任為本公司之執行董事。
- 4. 余懷英先生、劉瀚偉先生及洪日明先生於 二零一一年八月五日辭任。
- 葉泳倫先生及潘稷先生於二零一一年八月 5 十五日辭任。

本公司預先計劃每年大約按四個季度 舉行四次預定董事會會議,以確保全 體董事可提早計劃出席預定董事會會 議。本公司將於需要時舉行額外會議。

董事會會議記錄由本公司秘書保存, 並可供董事查閱。每名董事會成員均有 權查閱董事會文件及相關資料,亦可在 不受限制下取得本公司秘書之意見及 享用其服務,並可於需要時自行尋求外 界專業意見。

內部監管

董事會已被委任負責制定本公司之內 部監控制度,並對其效用進行年度審 查,確保董事會能監管本集團整體之財 政狀況,以保障股東們之利益。內部監 控制度覆蓋本集團業務之財務、營運、 法規遵守及風險管理各方面。

With respect to procedures and internal controls for the handling of and dissemination of price-sensitive information:

- 1. the Group is fully aware of its obligations under the GEM Listing Rules;
- the Group conducts its affairs with close regards to the "Guide on Disclosure of Price-sensitive Information" issued by the Stock Exchange; and
- 3. through channels such as financial reporting and public announcements, the Group has implemented and disclosed its policy on fair disclosure by pursuing broad, nonexclusionary distribution of information to the public.

AUDIT COMMITTEE

The Company has established an audit committee (the "Audit Committee") with written terms of reference in compliance with Rule 5.28 and 5.33 of the GEM Listing Rules. The duties of the Audit Committee include reviewing the Company's annual reports and quarterly financial reports and providing advice and comments thereon to the Board. The Audit Committee is also responsible for reviewing and supervising the Company's financial reporting and internal control procedures.

The Audit Committee comprises three Independent Nonexecutive Directors, namely Mr. LIU Shang Ping (as the chairman of the Audit Committee), Mr. KONG Tze Wing, and Mr. XU Wei.

During the year, Mr. WONG Ching Yip was re-designated to Executive Director on 13 May 2010 and Mr. WONG Ka Chun, Carson was retired on 30 June 2010.

Mr. LIU Shang Ping and Mr. XU Wei have been appointed as independent non-executive directors of the Company with effect from 5 August 2011 and 15 August 2011, respectively, to replace Mr. HUNG Yat Ming (resigned as independent nonexecutive director of the Company on 5 August 2011) and Mr. PAN Chik (resigned as independent non-executive director of the Company on 15 August 2011) as members of the Audit Committee. 有關處理及發放股價敏感資料之程序 及內部監控:

- 本集團充分了解在創業板上市規 則下之責任;
- 本集團密切依據聯交所發出之「股 價敏感資料披露指引」處理有關事 務;及
- 本集團透過財務報告及公告等渠 道,實行公平地向公眾發放資訊之 政策。

審核委員會

本公司已成立審核委員會(「審核委員 會」),並按創業板上市規則第5.28及 5.33條以書面列明其職責範圍。審核委 員會職責包括審閱本公司年報及季度 財務報告,並就此向董事會提出建議及 意見。審核委員會亦負責檢討並監督本 公司財務報告及內部監控程序。

審核委員會由三名獨立非執行董事組 成,分別為劉尚平先生(為審核委員會 主席)、江子榮先生及徐煒先生。

於年內,王正曄先生於二零一零年五月 十三日調任為執行董事及黃家駿先生 已於二零一零年六月三十日退任。

劉尚平先生及徐煒先生分別自二零 一一年八月五日及二零一一年八月 十五日起獲委任為本公司獨立非執行 董事,以取代洪日明先生(於二零一一 年八月五日辭任本公司獨立非執行董 事)及潘稷先生(於二零一一年八月 十五日辭任本公司獨立非執行董事)成 為審核委員會成員。

The Group's audited annual results for the year ended 31 March 2011 have been reviewed by the Audit Committee, which was of the opinion that the preparation of such results complied with the applicable accounting standards and requirements and that the adequate disclosures have been made.

Four meetings of the Audit Committee were held during the year ended 31 March 2011. Attendance of the members is set out below: 本集團截至二零一一年三月三十一日 止年度之經審核全年業績已經由審核 委員會審閱。審核委員會認為,該等業 績之編製符合適用之會計準則及規定, 並已作出適當之披露。

截至二零一一年三月三十一日止年度 曾舉行四次審核委員會會議。各成員之 出席率載列如下:

Number of

					attendance
Au	dit Committee Member	審核委員	員會周	戎員	出席次數
Mr	. KONG Tze Wing	江子榮タ	七生		4/4
Mr	. HUNG Yat Ming (Note 3)	洪日明5	も生い	(附註3)	4/4
Mr	. WONG Ching Yip <i>(Note 1)</i>	王正曄タ	も生い	(附註1)	0/1
Mr	PAN Chik (Note 3)	潘稷兌	も 生 生	(附註3)	4/4
Mr	. WONG Ka Chun, Carson <i>(Note 2)</i>	黃家駿ら	も生い	(附註2)	1/1
Not	e:		附言	<u> </u>	
1.	Mr. WONG Ching Yip was re-designated as Executive Director c 2010 and resigned on 5 August 2011.	on 13 May	1.	王正曄先生於二零一零 任為執行董事,並於二 辭任。	
2.	Mr. WONG Ka Chun, Carson was retired on 30 June 2010.		2.	黃家駿先生於二零一 ⁵ 任。	零年六月三十日退
3.	Mr. HUNG Yat Ming and Mr. PAN Chik resigned on 5 August 20 August 2011 respectively.	11 and 15	3.	洪日明先生及潘稷先生 八月五日及二零一一年	
N	DMINATION OF DIRECTORS		提	名董事	
tak lea	considering the nomination of new Directors, the Bo e into account the qualification, ability, working exp dership and professional ethics of the candidates, e eir experience in the media industry and/or other pro- ra.	perience, especially	選, 能;	考慮提名新董事時, 人士之資歷、才能、 力及專業操守,特別, /或其他專業範疇之	工作經驗、領導 是彼等於傳媒業
and	thermore, as the full Board is responsible for the s d approval of candidate for appointment as Directo ard, therefore the Company has not established a nor	r to the	委任	小,由於董事會全權] 任加盟董事會之人選 並無成立提名委員會	,因此本公司現

committee for the time being.

REMUNERATION OF DIRECTORS

The Company established the remuneration committee (the "Remuneration Committee") on 27 July 2005.

The Remuneration Committee is mainly responsible for making recommendations to the Board on the remuneration system of the Company with written terms of reference. The Remuneration Committee currently comprises three Independent Non-executive Directors, namely, Mr. LIU Shang Ping (as the chairman of the Remuneration Committee), Mr. KONG Tze Wing, and Mr. XU Wei.

Mr. LIU Shang Ping and Mr. XU Wei have been appointed as independent non-executive directors of the Company with effect from 5 August 2011 and 15 August 2011, respectively, to replace Mr. HUNG Yat Ming (resigned as independent nonexecutive director of the Company on 5 August 2011) and Mr. PAN Chik (resigned as independent non-executive director of the Company on 15 August 2011) as members of the Remuneration Committee.

During the year under review, no meeting of the Remuneration Committee has been held.

The Company adopted a share option scheme on 15 January 2002. The purpose of the share option scheme is to enable the Board, at its discretion, to grant options to eligible participants, including the Directors, as incentives or rewards for their contributions to the Group.

Details of the share option scheme are set out in note 30 to the financial statements. Details of the Directors' remuneration are set out in note 12 to the financial statements.

董事酬金

本公司於二零零五年七月二十七日成 立薪酬委員會(「薪酬委員會」)。

薪酬委員會主要負責就本公司之薪酬 制度向董事會提供推薦意見,並以書面 列明職權範圍。薪酬委員會現由三名 獨立非執行董事組成,包括劉尚平先 生(為薪酬委員會主席)、江子榮先生 及徐煒先生。

劉尚平先生及徐煒先生分別自二零 一一年八月五日及二零一一年八月 十五日起獲委任為本公司獨立非執行 董事,以取代洪日明先生(於二零一一 年八月五日辭任本公司獨立非執行董 事)及潘稷先生(於二零一一年八月 十五日辭任本公司獨立非執行董事)成 為薪酬委員會成員。

於回顧年度,薪酬委員會沒有召開任何 會議。

本公司於二零零二年一月十五日採納 一項購股權計劃。購股權計劃旨在讓 董事會能夠酌情向任何合資格參與者 (包括董事)授出購股權,作為彼等對 本集團作出貢獻之獎勵或回報。

有關購股權計劃之詳情載於財務報表 附註30。有關董事酬金之詳情載於財 務報表附註12。

During the year under review, the remuneration in respect of audit and non-audit services provided by the Company's auditors, is set out below:

核數師酬金

於回顧年度,有關本公司核數師所提供 之審核服務及非審核服務之酬金載列 如下:

Services rendered	所提供服務	Fee paid/payable 已付/應付費用 <i>HK\$'000</i> 港幣千元
Audit services	審計服務	1,150
Non-audit services	非審計服務	182

DIRECTORS' RESPONSIBILITIES FOR THE FINANCIAL STATEMENTS

The Board acknowledges its responsibility to prepare the Company's financial statements for each financial year which give a true and fair view of the state of affairs of the Company and in presenting the quarterly and annual financial statements, and announcements to shareholders, the Directors aim to present a balanced and understandable assessment of the Company's position and prospects.

The Directors' responsibilities in preparing financial statements and the auditor's responsibilities are set out in the Independent Auditor's Report on pages 34 to 37 of this annual report.

董事對財務報表之責任

董事會承認其就各財政年度編製本公 司財務報表之責任,能真確及公平地呈 現本公司之狀況。在發表季度及年度財 務報表及給股東們之公告時,董事致力 呈示對本公司之現況和展望作出一個 持平及可以理解之評估。

董事於編製財務報表之責任及核數師 之責任分別載列於本年報第34頁至37 頁之獨立核數師報告書中。

Independent Auditor's Report 獨立核數師報告書



Tel: +852 2218 8288 Fax: +852 2815 2239 www.bdo.com.hk

電話:+852 2218 8288 傳真:+852 2815 2239 www.bdo.com.hk

We were engaged to audit the consolidated financial statements of SMI Publishing Group Limited (the "Company") and its subsidiaries (collectively referred to as the "Group") set out on pages 38 to 139, which comprise the consolidated and company statements of financial position as at 31 March 2011, and the consolidated statement of comprehensive income, the consolidated statement of changes in equity and the consolidated statement of cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

DIRECTORS' RESPONSIBILITY FOR THE CONSOLIDATED FINANCIAL STATEMENTS

The Directors of the Company are responsible for the preparation of consolidated financial statements that give a true and fair view in accordance with Hong Kong Financial Reporting Standards issued by the Hong Kong Institute of Certified Public Accountants and the disclosure requirements of the Hong Kong Companies Ordinance, and for such internal control as the Directors determine is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

AUDITOR'S RESPONSIBILITY

Our responsibility is to express an opinion on these consolidated financial statements based on conducting the audit in accordance with Hong Kong Standards on Auditing. Because of the matters described in the basis for disclaimer of opinion paragraphs, however, we were not able to obtain sufficient appropriate audit evidence to provide a basis for an audit opinion. This report is made solely to you, as a body, in accordance with the terms of our engagement, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report. 25th Floor Wing On Centre 111 Connaught Road Central Hong Kong

香港干諾道中111號 永安中心25樓

本行獲委聘以審核載於第38頁至第139 頁之星美出版集團有限公司(「貴公 司」)及其附屬公司(統稱「貴集團」) 之綜合財務報表,此綜合財務報表包括 於二零一一年三月三十一日之綜合財 務狀況表及公司財務狀況表及截至該 日止年度之綜合全面收益表、綜合權益 變動表及綜合現金流量表,以及主要會 計政策概要及其他附註解釋資料。

董事就綜合財務報表須承擔之 責任

貴公司之董事須負責根據香港會計師 公會頒佈之《香港財務報告準則》及 香港《公司條例》之披露規定編製綜 合財務報表,以令綜合財務報表作出真 實而公平之反映及落實其認為編製綜 合財務報表所必要之內部控制,以使綜 合財務報表不存在由於欺詐或錯誤而 導致之重大錯誤陳述。

核數師之責任

本行之責任為根據按照《香港核數準 則》所進行之審核對該等綜合財務報 表發表意見。然而,由於拒絕發表意見 聲明之基礎段落所載之事宜,本行無法 獲得充分恰當之審核證據以作為審核 意見之依據。本行根據本行之委聘條款 僅向全體股東報告。除此之外,本報告 不可用作其他用途。本行不會就本報告 之內容對任何其他人士負上或承擔任 何責任。
Independent Auditor's Report 獨立核數師報告書

BASIS FOR DISCLAIMER OF OPINION

(1) Scope limitation – borrowings under dispute

Included in the borrowings of the Group and of the Company as at 31 March 2011 are borrowings of approximately HK\$23,367,000 and HK\$13,910,000; and as at 31 March 2010 were borrowings of approximately HK\$23,090,000 and HK\$13,691,000, respectively due to several parties. Included in the finance costs in the statements of comprehensive income of the Group and the Company for the year ended 31 March 2011 are accrued interest expenses of approximately HK\$277,000 and HK\$219,000; and for the year ended 31 March 2010 were accrued interest expenses of approximately HK\$277,000 and HK\$219,000, respectively based on the amounts due and the applicable interest rates. As discussed in Note 24(b) to the consolidated financial statements, the Group and the Company are in dispute with these parties over these balances. Management makes no representation on the accuracy of these borrowings as there was either no formal agreement entered or there was no evidence of such arrangement in the past. We were unable either to obtain direct confirmations from these parties or other supporting evidence to satisfy ourselves as to whether the borrowings and interest expenses are free from material misstatement because these lenders were either no longer in contact with the Group or did not reply to our confirmation requests. There was no other satisfactory audit procedure that we could adopt to satisfy ourselves as to whether the borrowings and interest expenses were fairly stated, which would have a consequential effect on net current liabilities and net liabilities of the Group and the Company as at 31 March 2011 and their losses for the year then ended. We qualified our opinion in respect of a similar limitation of scope in the auditor's report dated 21 June 2010 for the year ended 31 March 2010. Therefore, the comparative amounts may not be comparable and any adjustment to these amounts may also have a consequential effect on the opening balance of the accumulated losses of the Group and the Company at 1 April 2010 and their results for the year ended 31 March 2011.

二零一一年年報

拒絕發表意見之基礎

(1) 範圍限制-產生糾紛之借貸

貴集團及 貴公司於二零一一年 三月三十一日及於二零一零年 三月三十一日之借貸包括應向不 同人士償還之借貸分別約港幣 23,367,000元及港幣13,910,000 元,以及約港幣23,090,000元及港 幣13.691.000元。 貴集團及 貴 公司截至二零一一年三月三十一 日止年度及截至二零一零年三月 三十一日止年度之全面收益表 內之融資成本包括根據應付款項 及適用利率計算之應計利息開 支分別約港幣277,000元及港幣 219,000 元,以及約港幣277,000 元及港幣219,000元。誠如綜合財 務報表附註24(b)中所述, 貴集 團及 貴公司就該等結餘與所涉 各方產生糾紛。由於並無訂立正式 協議,或無證據證明過去存在有關 安排,故管理層並無對該等借貸之 準確性發表任何聲明。由於該等放 款人與 貴集團再無聯繫或並無 回覆本行之確認要求,本行未能自 有關各方取得直接確認,亦無法取 得其他支持文件,以令本行信納 該等借貸及利息開支是否並無重 大錯誤陳述。概無任何其他令人 信納之審核程序可供本行採納, 以令本行信納該等借貸及利息開 支是否公平載列,此情況會對 貴 集團及 貴公司於二零一一年三 月三十一日之流動負債淨額及負 **債淨額**,以及截至該日止年度之虧 損造成影響。由於日期為二零一零 年六月二十一日之截至二零一零 年三月三十一日止年度核數師報 告之範圍受到類似限制,本行因 此發表保留意見。因此,比較金額 未必可資比較,而對該等金額作 出之任何調整亦可能對 貴集團 及 貴公司於二零一零年四月一 日之累積虧損期初結餘及其截至 二零一一年三月三十一日止年度 之業績造成影響。

Independent Auditor's Report 獨立核數師報告書

(2) Appropriateness of using going concern basis in preparing the consolidated financial statements

The Group sustained consolidated loss for the year of HK\$50,316,000 for the year ended 31 March 2011. At 31 March 2011, the Group had consolidated net current liabilities and net liabilities of approximately HK\$97,680,000 and HK\$427,884,000, respectively. These conditions indicate the existence of a material uncertainty which may cast significant doubt about the Group's ability to continue as a going concern.

As explained in Note 2 to the consolidated financial statements, the Directors have adopted or plan to adopt certain measures (the "Measures") in order to improve the Group's financial and cash flow positions and to maintain the Group as a going concern. The Directors have prepared a cash flow forecast for the next twelve months (the "Forecast") based on certain underlying assumptions including obtaining adequate funding from a loan facility granted by a company owned by an executive director (the "Lender"). The Directors are of the opinion that the Measures will be successfully implemented.

These financial statements have been prepared on a going concern basis, the validity of which depends upon the successful outcome of the Measures to be undertaken in order to satisfy the Group's working capital needs and improve its cash flow position. However, the Directors are unable to obtain sufficient information from the Lender to satisfy us that the Lender is able to provide the loan facility. Accordingly, we are unable to determine whether the underlying assumptions of the Forecast are valid and therefore whether it is appropriate to use the going concern basis in preparing the consolidated financial statements. There were no other satisfactory audit procedures that we could adopt in this regard.

(2) 使用持續經營基準編製綜合財 務報表的合適性

截至二零一一年三月三十一日止 年度, 貴集團錄得年度綜合虧 損約港幣50,316,000元。於二零 一一年三月三十一日, 貴集團之 綜合流動負債淨額及負債淨額分 別約為港幣97,680,000元及港幣 427,884,000元。該等情況顯示存 在可能對 貴集團繼續以持續基 準經營之能力構成重大疑問之重 大不明朗因素。

誠如綜合財務報表附註2所闡述, 董事已採取或計劃採取若干措施 (「該等措施」)改善貴集團之財 務及現金流量狀況,以及令 貴集 團繼續以持續基準經營。董事已根 據若干相關假設(包括自一家由執 行董事擁有之公司(「放款人」)提 供之貸款融資中取得足夠資金)編 製未來十二個月之現金流量預測 (「預測」)。董事認為該等措施將 成功落實。

此等財務報表已按持續經營基 準編製,其是否有效取決於為滿 足 貴集團之營運資金需求及改 善其現金流量狀況而採取之措施 是否成功落實。然而,董事無法自 放款人取得足夠資料,以令吾等 信納放款人有能力提供該貸款融 資。因此,本行無法決定預測之續 關假設是否有效,以及使用持續經 營基準編製綜合財務報表是否合 適。就此而言,並無其他令人信納 之審核程序可供本行採納。

Independent Auditor's Report 獨立核數師報告書

Should use of the going concern basis in preparing the financial statements be determined to be inappropriate, adjustments might have to be made to reduce the value of assets to their recoverable amounts, to provide for any further liabilities which might arise and to reclassify non-current assets and liabilities as current assets and liabilities, respectively.

DISCLAIMER OF OPINION

Because of the significance of the matters described in the "Basis for Disclaimer of Opinion" paragraphs, we have not been able to obtain sufficient appropriate audit evidence to provide a basis for an audit opinion. Accordingly, we do not express an opinion on the consolidated financial statements. In all other respects, in our opinion the consolidated financial statements have been properly prepared in accordance with the disclosure requirements of the Hong Kong Companies Ordinance.

BDO Limited *Certified Public Accountants* **Choi Man On** Practising Certificate number P02410 Hong Kong, 20 December 2011 倘使用持續經營基準編製財務報 表獲釐訂為不合適,則可能須作出 調整將資產價值調減至其可收回 金額、就可能產生之任何其他負債 作出撥備,並將非流動資產及負債 分別重新分類為流動資產及負債。

拒絕發表意見

由於《拒絕發表意見之基礎》一段所 述之事項關係重大,本行無法獲得充 分恰當之審核證據作為審核意見之依 據。因此,本行並無對綜合財務報表發 表意見。在所有其他方面,本行認為綜 合財務報表已按照香港公司條例之披 露規定妥為編製。

香港立信德豪會計師事務所有限公司 *執業會計師* **蔡文安** 執業證書編號P02410 香港,二零一一年十二月二十日 Consolidated Statement of Comprehensive Income For the year ended 31 March 2011

			2011 二零一一年	2010 二零一零年
		Notes 附註	— ▼ + <i>HK\$'000</i> 港幣千元	_ ~ ~ ~ + <i>HK\$′000</i> 港幣千元
Turnover	營業額	7	42,392	35,108
Cost of sales	銷售成本		(55,541)	(55,060)
Gross loss	虧損毛額		(13,149)	(19,952)
Other revenue and other gain	其他收入及 其他收益	8	1,659	8,401
Distribution costs	發行成本		(2,068)	(10,788)
Administrative and other operating expenses	行政及其他 營運開支		(25,347)	(23,022)
Finance costs	財務成本	9	(23,022)	(20,721)
Loss before income tax	除所得税前虧損	10	(61,927)	(66,082)
Income tax	所得税	11	11,611	2,339
Loss for the year	年度虧損		(50,316)	(63,743)
Other comprehensive income	其他全面收入		_	_
Total comprehensive income for the year	年度全面 收入總額		(50,316)	(63,743)
Loss for the year and total comprehensive income for the year attributable to	年度虧損及本公司 擁有人應佔年度 全面收入			
owners of the Company	總額		(50,316)	(63,743)
Dividend	股息		-	_
Loss per share Basic and diluted	每股虧損 基本及攤薄	15	(2.55 cents 仙)	(5.03 cents仙)

Consolidated Statement of Financial Position As at 31 March 2011

综合财務狀況表 於二零一一年三月三十一日

		Notes 附註	2011 二零一一年 <i>HK\$'000</i> 港幣千元	2010 二零一零年 <i>HK\$'000 港幣千元</i> (Restated) (重列)	2009 二零零九年 <i>HK\$'000 港幣千元</i> (Restated) (重列)
ASSETS AND LIABILITIES	資產及負債				
Non-current assets Property, plant and equipment	非流動資產 物業、廠房及 設備	16	2,697	3,274	2,372
Interest in an associate Deposits and prepayments	於一間聯營公司之 權益 按金及預付款項	18 20	- 8,061	-	
			10,758	3,274	2,372
Current assets Inventories Trade and other	流動資產 存貨 貿易及其他	19	238	-	-
receivables Cash and cash equivalents	應收款項 現金及現金等值項目	20 21	9,017 1,490	8,623 5,627	7,840 235
			10,745	14,250	8,075
Current liabilities Borrowings Convertible note Trade and other payables Taxation	流動負債 借貸 可換股票據 貿易及其他應付款項 税項	24 25 22 23	87,454 _ 20,483 488	71,736 1,914 22,098 12,090	60,218 37,131 26,769 12,274
			(108,425)	(107,838)	(136,392)
Net current liabilities	流動負債淨額		(97,680)	(93,588)	(128,317)
TOTAL ASSETS LESS CURRENT LIABILITIES	資產總額減流動 負債		(86,922)	(90,314)	(125,945)
Non-current liabilities Borrowings Deferred tax liabilities	非流動負債 借貸 遞延税項負債	24 23	340,962 _	296,095 9	237,412 2,348
			(340,962)	(296,104)	(239,760)
NET LIABILITIES	負債淨額		(427,884)	(386,418)	(365,705)

Consolidated Statement of Financial Position As at 31 March 2011

综合财務狀況表 於二零一一年三月三十一日

		Notes 附註	2011 二零一一年 <i>HK\$′000</i> <i>港幣千元</i>	2010 二零一零年 <i>HK\$'000 港幣千元</i> (Restated) (重列)	2009 二零零九年 <i>HK\$'000 港幣千元</i> (Restated) (重列)
CAPITAL AND RESERVES Share capital Reserves DEFICIENCY IN CAPITAL	資本及儲備 股本 儲備 資本虧絀	26 27	98,584 (526,468) (427,884)	97,584 (484,002) (386,418)	49,584 (415,289) (365,705)

Statement of Financial Position As at 31 March 2011

財務狀況表 於二零一一年三月三十一日

			2011 二零一一年	2010 二零一零年
		Notes 附註	<i>HK\$′000</i> 港幣千元	<i>HK\$'000</i> 港幣千元
ASSETS AND LIABILITIES	資產及負債		<u>, , , , , , , , , , , , , , , , , , , </u>	
Non-current assets Interests in subsidiaries	非流動資產 於附屬公司之權益	17	_	
Current assets Other receivables	流動資產 其他應收款項	20	_	552
Current liabilities Borrowings Convertible note Other payables Amounts due to subsidiaries	流動負債 借貸 可換股票據 其他應付款項 應付附屬公司款項	24 25 22 17	78,410 _ 5,998 3,004	62,692 1,914 5,153 1,819
Net current liabilities	流動負債淨額		(87,412) (87,412)	(71,578) (71,026)
TOTAL ASSETS LESS CURRENT LIABILITIES	資產總額減流動負債		(87,412)	(71,026)
Non-current liabilities Borrowings Deferred tax liabilities	非流動負債 借貸 遞延税項負債	24 23	296,240 	252,890 9 (252,899)
NET LIABILITIES	負債淨額		(383,652)	(323, 925)
CAPITAL AND RESERVES Share capital Reserves	資本及儲備 股本 儲備	26 27	98,584 (482,236)	97,584 (421,509)
DEFICIENCY IN CAPITAL	資本虧絀		(383,652)	(323,925)

Approved and authorised for issue by the board of directors on 20 December 2011.

於二零一一年十二月二十日獲董事會 批准及授權刊發。

MA Shui Cheong 馬瑞昌 Director 董事 TIAN Bing Xin 田炳信 Director 董事

Consolidated Statement of Changes in Equity For the year ended 31 March 2011

			Attributable to owners of the Company 本公司擁有人應佔							
			Share capital 股本	Share premium 股份溢價	Convertible note equity reserve 可換股票據 權益儲備	Shareholders' contributions 股東出資	Exchange reserve 匯兑儲備	Distributable reserve 可供分派 儲備	Accumulated losses 累積虧損	Total 總計
		Notes 附註	HK\$'000 港幣千元	HK\$'000 港幣千元	HK\$'000 港幣千元	HK\$'000 港幣千元	HK\$'000 港幣千元	HK\$'000 港幣千元	HK\$'000 港幣千元	HK\$'000 港幣千元
At 1 April 2009	於二零零九年四月一日		49,584	127,764	18,520	72,894	43	231,340	(865,850)	(365,705)
Total comprehensive income for the year	年度全面收入總額		-	-	-	-	-	-	(63,743)	(63,743)
Conversion of convertible note	轉換可換股票據		48,000	12,809	(17,779)	-	-	-	-	43,030
At 31 March 2010 and 1 April 2010	於二零一零年三月三十一日及 二零一零年四月一日		97,584	140,573	741	72,894	43	231,340	(929,593)	(386,418)
Capital portion of advance from a substantial shareholder	主要股東塾款之 資本部分		-	-	-	10,726	-	-	-	10,726
Release of shareholders' contributions resulted from change in terms of a shareholder's loan	因一名股東之 貸款條款 變更而發出 股東出資		-	_	_	(2,876)	-	-	-	(2,876)
Total comprehensive income for the year	年度全面收入總額		-	-	-	-	-	-	(50,316)	(50,316)
Conversion of convertible note	轉換可換股票據	25	1,000	370	(370)	-	-	-	-	1,000
Expiry of convertible note	可換股票據到期	25		-	(371)	-	-	-	371	_
At 31 March 2011	於二零一一年三月三十一日		98,584	140,943	-	80,744	43	231,340	(979,538)	(427,884)

Consolidated Statement of Cash Flows For the year ended 31 March 2011

			2011	2010
		Notes 附註	二零一一年 <i>HK\$′000</i> <i>港幣千元</i>	二零一零年 <i>HK\$'000</i> <u>港幣千元</u>
OPERATING ACTIVITIES	經營業務			
Loss before income tax	除所得税前虧損		(61,927)	(66,082)
Adjustments for: Depreciation Finance costs Provision for impairment	調整: 折舊 財務成本 貿易應收款項		821 13,936	1,205 20,721
loss on trade receivables Imputed interest expense/ (income) on other	減值虧損撥備 其他借貸之推算 利息開支/		55	278
borrowings Reversal of other payables Reversal of provision for	(收入) 撥回其他應付款項 撥回税項罰款		9,086 (205)	(6,000) (850)
tax penalty Gain on disposal of property, plant and	撥備 出售物業、廠房及 設備之		(628)	-
equipment Impairment on property,	收益 物業、廠房及		-	(6)
plant and equipment Write down of inventories	設備之減值 撇減存貨			
OPERATING LOSS BEFORE CHANGES IN WORKING CAPITAL	營運資金 改動前之 經營虧損		(38,862)	(50,734)
Increase in inventories Increase in trade and other	程置面顶 存貨增加 貿易及其他應收		(38,802) (238)	(30,734)
receivables Decrease in trade and other	款項增加 貿易及其他應付		(8,510)	(1,061)
payables	款項減少		(1,776)	(3,821)
CASH USED IN OPERATIONS Interest paid Tax paid	業務所耗用之現金 已付利息 已付税項		(49,386) (352) –	(55,616) (121) (184)
NET CASH USED IN OPERATING ACTIVITIES	經營活動所耗用之 現金淨額		(49,738)	(55,921)
INVESTING ACTIVITIES Payment for the purchase of property, plant and equipment	投資業務 購入物業、廠房及 設備之 付款		(244)	(2,107)
Proceed for disposal of property, plant and equipment	出售物業、廠房及 設備所得 款項		(244)	6
NET CASH USED IN INVESTING ACTIVITIES	投資活動耗用之 現金淨額		(244)	(2,101)

Consolidated Statement of Cash Flows For the year ended 31 March 2011

		Notes 附註	2011 二零一一年 <i>HK\$'000</i> 港幣千元	2010 二零一零年 <i>HK\$'000</i> 港幣千元
FINANCING ACTIVITIES Proceeds from borrowings Repayment of borrowings	融資業務 借貸所得款項 償還借貸		56,352 (10,507)	67,903 (4,489)
NET CASH GENERATED FROM FINANCING ACTIVITIES	融資業務產生之 現金淨額		45,845	63,414
(DECREASE)/INCREASE IN CASH AND CASH EQUIVALENTS	現金及現金等值項目 (減少)/ 增加		(4,137)	5,392
CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR	於年初之現金及 現金等值 項目		5,627	235
CASH AND CASH EQUIVALENTS AT END OF YEAR	於年末之現金及 現金等值 項目	21	1,490	5,627

財務報表附註 截至二零一一年三月三十一日止年度

1. GENERAL INFORMATION

SMI Publishing Group Limited (the "Company") is a public limited liability company incorporated in the Cayman Islands and its shares are listed on the GEM of the Stock Exchange. The addresses of its registered office is Cricket Square Hutchins Drive, P.O. Box 2681, Grand Cayman KY1-1111, Cayman Islands and the principal place of business of the Company is located at the 3rd Floor, CWG Building, No. 3, A Kung Ngam Village Road, Hong Kong.

The consolidated financial statements are presented in Hong Kong dollars, which is also the functional currency of the Company.

The principal activities of the Company and its subsidiaries (collectively referred to as the "Group") are the publication of newspapers and books as well as provisions of advertising services.

The Directors consider Billion Wealth Group Limited ("Billion Wealth"), which is incorporated in the British Virgin Islands, is the ultimate holding company and a substantial shareholder of the Company with effect from 12 May 2010 and up to the end of the reporting period. In the prior year, Strategic Media International Limited ("Strategic Media"), which is incorporated in the British Virgin Islands was the ultimate holding company and a substantial shareholder of the Company.

On 29 June 2011, an incident relating to a shareholder of Billion Wealth which could have materially affected the financial statements of the Group and the Company was reported by the media. Revisions have subsequently been made by the Directors to the disclosures in the consolidated financial information as at 31 March 2011 which was previously included in the preliminary result announcement on 28 June 2011. In preparing the consolidated financial statements to reflect how the Directors have addressed the possible financial effects of this incident *(see Note 2)*.

1. 一般資料

星美出版集團有限公司(「本公司」)為於開曼群島註冊成立之上 市有限公司,其股份於聯交所創業 板上市。註冊辦事處地址為Cricket Square Hutchins Drive, P.O. Box 2681, Grand Cayman KY1-1111, Cayman Islands,而本公司之主要 營業地點則位於香港阿公岩村道3 號川匯集團大廈3樓。

綜合財務報表以本公司之功能貨 幣港幣呈列。

本公司及其附屬公司(統稱「本集 團」)之主要業務為出版報章及書 籍,以及提供廣告服務。

董事認為,自二零一零年五月十二 日起至報告期末止,於英屬處女 群島註冊成立之Billion Wealth Group Limited (「Billion Wealth」) 為本公司之最終控股公司及主 要股東。於過往年度,Strategic Media International Limited (「Strategic Media」,於英屬處女 群島註冊成立之公司)為本公司之 最終控股公司及主要股東。

於二零一一年六月二十九日,媒體 報導一件與Billion Wealth一名股 東有關之事件,該事件可能對本集 團及本公司之財務報表產生重大 影響。董事隨後已對先前於二零 一一年六月二十八日發出之初步 業績公佈中所載有關於二零一一 年三月三十一日之綜合財務資料 之披露作出修訂。於編製綜合財務 資料時將反映董事如何應對該事 件之潛在財務影響(*詳見附註2*)。

財務報表附註 截至二零一一年三月三十一日止年度

2. BASIS OF PREPARATION

The Group sustained consolidated loss for the year of approximately HK\$50,316,000 (2010: approximately HK\$63,743,000) for the year ended 31 March 2011. At 31 March 2011, the Group had consolidated net current liabilities and net liabilities of approximately HK\$97,680,000 (2010: approximately HK\$93,588,000) and approximately HK\$427,884,000 (2010: approximately HK\$386,418,000), respectively. These conditions indicate the existence of a material uncertainty that may cast significant doubt about the Group's ability to continue as a going concern.

In the prior year, the Group were financially supported by Billion Wealth. Subsequent to the reporting period, the shareholder of Billion Wealth reported that he may be unable to deal with the loans granted by Billion Wealth to the Group. In addition, he may also unable to offer any new financial support to the Group. In order to address this situation, management has successfully obtained financial support from other new investor as outlined below.

In view of the liquidity problems faced by the Group, the Directors have adopted or plan to adopt the following measures in order to improve the Group's financial and cash flow positions and to maintain the Group as a going concern:

(a) a loan facility of HK\$100,000,000 was granted by a company owned by an executive director (the "Lender"). The loan facility granted is mainly for the Group's working capital at present. The Directors plan to seek further financial support, when necessary, from the Lender to provide adequate funds for the Group to meet its liabilities as when they fall due in the future;

2. 編製基準

截至二零一一年三月三十一日止 年度,本集團錄得年度綜合虧損 約港幣50,316,000元(二零一零 年:約港幣63,743,000元)。於二 零一一年三月三十一日,本集團 之綜合流動負債淨額及負債淨額 分別約為港幣97,680,000元(二零 一零年:約港幣93,588,000元)及 約港幣427,884,000元(二零一零 年:約港幣386,418,000元)。該等 情況顯示存在可能對本集團繼續 持續經營的能力構成重大疑問的 重大不明朗因素。

於去年,本集團獲Billion Wealth提 供財務支持。於報告期後,Billion Wealth之股東報稱其可能無法處 理Billion Wealth授予本集團之貸 款。此外,其亦可能無法為本集團 提供任何新財務支持。為解決此情 況,管理層已成功自其他新投資者 取得財務支持,概列如下。

有鑑於本集團所面對之流動資金 問題,董事已採取或計劃採取以下 措施改善本集團之財務及現金流 量狀況,以及令本集團繼續以持續 基準經營:

(a) 獲由一名執行董事擁有之 公司(「放款人」)提供港幣 100,000,000元貸款融資,獲 授之貸款融資現時將主要用 作本集團之營運資金。董事計 劃在有需要的情況下向放款 人尋求進一步財務支持,為本 集團提供充足之資金以應付 其於未來到期之負債;

財務報表附註 截至二零一一年三月三十一日止年度

2. BASIS OF PREPARATION (Continued)

- (b) the Directors have identified and have been negotiating with the potential investor for proposed capital injection arrangements; and
- (c) the Directors have adopted various cost control measures to reduce general administrative expenses and operating costs.

In the opinion of the Directors, upon successful implementation of these measures, the Group will have sufficient cash resources to satisfy its future working capital and other financing requirements. The Directors are of the opinion that the above measures will be successfully implemented. Accordingly, the Directors are of the view that it is appropriate to prepare the financial statements on a going concern basis.

Should the Group be unable to successfully implement the above measures and continue as a going concern, it may be unable to continue realising its assets and discharging its liabilities in the normal course of business. Adjustments would have to be made to restate the values of the assets to their recoverable amounts, to provide for any further liabilities which might arise, and to reclassify noncurrent assets and liabilities as current assets and liabilities respectively. The effects of these adjustments have not been reflected in the financial statements. 2. 編製基準(續)

- (b) 董事已就建議注資安排覓得 潛在投資者,並已與其進行磋 商;及
- (c) 董事已採取多項成本控制措施以減少一般行政開支及營運成本。

董事認為,待成功實行該等措施 後,本集團將擁有充足現金資源, 可應付其未來之營運資金及其他 融資需要。董事認為上述措施將會 成功落實,因此,董事認為按持續 經營基準編製財務報表乃屬恰當。

倘本集團未能成功實行上述措施 及繼續按持續基準經營,則可能無 法繼續於日常業務過程中變現其 資產及償還其負債,並須作出調整 以將其資產之價值重列至可收回 金額、為任何可能產生之其他負債 作出撥備,並將非流動資產及負債。 該等調整之影響並未反映於財務 報表中。

財務報表附註 截至二零一一年三月三十一日止年度

3.	ADOPTION OF HONG KONG FINANCIAL
	REPORTING STANDARDS ("HKFRSs")

(a) Adoption of new/revised HKFRSs – effective 1 January 2010

- 3. 採納香港財務報告準則(「香 港財務報告準則」)
 - (a) 採納新訂/經修訂香港財 務報告準則-二零一零年 一月一日生效

HKFRSs (Amendments)	Improvements to HKFRSs	香港財務報告準則 (修訂本)	對香港財務報告 準則之改進
Amendments to HKAS 32	Classification of Rights Issues	對香港會計準則 第32號之修訂	供股之分類
Amendments to HKFRS 2	Share-based Payment – Group Cash-settled Share-based Payment	對香港財務報告 準則第2號之 修訂	股份支付款項- 集團之現金 結算股份支付
	Transactions		款項交易
HKAS 27 (Revised)	Consolidated and Separate Financial Statements	香港會計準則 第27號 (經修訂)	綜合及獨立財務 報表
HKFRS 3 (Revised)	Business Combinations	香港財務報告 準則第3號 (經修訂)	企業合併
HK(IFRIC) – Interpretation 17	Distributions of Non-cash Assets to Owners	香港(國際財務 報告詮釋 委員會)一詮釋 第17號	向擁有人分派 非現金資產
HK Interpretation 5	Presentation of Financial Statements – Classification by Borrower of a Term Loan that Contains a Repayment on Demand Clause	香港詮釋第5號	財務報表之呈報 一借款人對 包含按要求 償還條文之 定期貸款之 分類
revised standards and	elow, the adoption of these new/ interpretations has no significant s financial statements.	新訂/經修訂	者外,採納該等 準則及詮釋對 報表並無重大

財務報表附註 截至二零一一年三月三十一日止年度

- 3. ADOPTION OF HONG KONG FINANCIAL REPORTING STANDARDS ("HKFRSs") (Continued)
 - (a) Adoption of new/revised HKFRSs effective 1 January 2010 (Continued)

HKAS 17 (Amendments) - Lease

As part of Improvements to HKFRSs issued in 2009, HKAS 17 has been amended in relation to the classification of leasehold land. Before the amendment to HKAS 17, the Group was required to classify leasehold land as operating leases and to present leasehold land as prepaid lease payments in the statement of financial position. The amendment to HKAS 17 has removed such a requirement and requires that the classification of leasehold land should be based on the general principles set out in HKAS 17, that is, whether or not substantially all the risks and rewards incidental to ownership of a leased asset have been transferred to the lessee.

The Group has reassessed the classification of unexpired leasehold land as at 1 April 2010 on the basis of information existing at the inception of those leases, and recognised the leasehold land in Hong Kong as finance lease retrospectively. Accordingly, the Group has reclassified these interests from "Prepaid land lease payments" to "Property, plant and equipment". These amendments had no impact on the Group's accumulated losses and current year results.

- 採納香港財務報告準則(「香 港財務報告準則」)(續)
 - (a) 採納新訂/經修訂香港財 務報告準則-二零一零年 一月一日生效(續)

香港會計準則第17號(修訂 本)-租賃

作為於二零零九年頒佈之對 香港財務報告準則之改進的 一部分,香港會計準則第17 號已對租賃土地之分類作出 修訂。對香港會計準則第17號 作出修訂前,本集團須將租賃 土地分類為經營租賃,並於聞 務狀況表將之列為預付租賃 之都份類為預,並親 定租賃土地應按香港會計準 則第17號所載之一般原則分 類,即不論租賃資產擁有權附 帶之大部份風險及回報是否 已轉移予承租人。

本集團已根據有關租賃訂立 時已存在之資料,重新評估於 二零一零年四月一日尚未到 期之租賃土地之分類,並將位 於香港之租賃土地追溯確認 為融資租賃。因此,本集團已 將該,重新分類至「物業、廠 房及設備」。該等修訂對本集 團之累積虧損及本年度業績 並無影響。

財務報表附註 截至二零一一年三月三十一日止年度

below:

- 3. ADOPTION OF HONG KONG FINANCIAL 3. 採納香港財務報告準則(「香 港財務報告準則」)(續) **REPORTING STANDARDS ("HKFRSs")** (Continued)
 - (a) Adoption of new/revised HKFRSs effective 1 January 2010 (Continued)
- (a) 採納新訂/經修訂香港財 務報告準則-二零-零年 一月一日生效(續)

現概列上述變動之影響如下: The effects of the above changes are summarised

		2011 二零一一年 <i>HK\$'000</i> 港幣千元	2010 二零一零年 <i>HK\$'000</i> 港幣千元
Consolidated statements of comprehensive income for the year ended 31 March Decrease in amortisation of	截至三月三十一日 止年度之綜合 全面收益表 租賃土地攤銷減少		
leasehold land	但具工地展明感之	(2)	(3)
Increase in depreciation of	物業、廠房及設備		
property, plant and equipment	折舊增加	2	3
		-	
Consolidated statements of	於三月三十一日之		
financial position at 31 Marc			
Decrease in leasehold land	租賃土地減少	(110)	(112)
Increase in property, plant and	物業、廠房及		
equipment	設備增加		
– At cost	一成本	135	135
 Accumulated depreciation 	累計折舊	(25)	(23)
		-	-

財務報表附註 截至二零一一年三月三十一日止年度

- 3. ADOPTION OF HONG KONG FINANCIAL **REPORTING STANDARDS ("HKFRSs")** (Continued)
- 3. 採納香港財務報告準則(「香 港財務報告準則1)(續)

務報告準則-二零-零年

一月一日生效(續)

(a) Adoption of new/revised HKFRSs - effective 1 (a) 採納新訂/經修訂香港財 January 2010 (Continued)

		2009
		二零零九年
		HK\$'000
		港幣千元
Consolidated statement of	於四月一日之	
financial position at 1 April	綜合財務狀況表	
Decrease in leasehold land	租賃土地減少	(115)
Increase in property, plant and	物業、廠房及	
equipment	設備增加	
– At cost	一成本	135
 Accumulated depreciation 	累計折舊	(20)

Due to the retrospective application of the amendments which has resulted in the restatement of items in the consolidated statement of financial position as at 1 April 2009, and the related notes affected by the amendments have been presented in these financial statements.

由於追溯應用該等修訂,導致 於二零零九年四月一日之綜 合財務狀況表內之項目須重 列,而受該等修訂影響之相關 附註已於該等財務報表呈列。

財務報表附註 截至二零一一年三月三十一日止年度

3. ADOPTION OF HONG KONG FINANCIAL REPORTING STANDARDS ("HKFRSs") (Continued)

(b) New/revised HKFRSs that have been issued but not yet effective

The following new/revised HKFRSs, potentially relevant to the Group's operations, have been issued, but are not yet effective and have not been early adopted by the Group:

HKFRSs (Amendments)	Amendment to HKFRS 2010 ^{1&2}	香港財務報告準則 (修訂本)	對二零一零年 香港財務報告 準則之修訂 ^{™2}
HK(IFRIC) – Interpretation 19	Extinguishing Financial Liabilities with Equity Instruments ⁷	香港 (國際財務 報告詮釋委員 會)一詮釋 第19號	以股本工具註銷 金融負債'
HKAS 24 (Revised)	Related Party Disclosures ²	香港會計準則 第24號(經修訂)	關聯方披露 ²
Amendments to HKFRS 7	Disclosure – Transfers of Financial Assets ³	對香港財務報告 準則第7號之修訂	披露一轉讓財務 資產 ³
HKFRS 9	Financial Instruments ⁴	香港財務報告準則 第9號	金融工具4
HKFRS 10	Consolidated Financial Statements ⁴	香港財務報告準則 第10號	綜合財務報表⁴
HKFRS 11	Joint Agreements ⁴	香港財務報告準則 第11號	共同協議⁴
HKFRS 12	Disclosure of Interests in Other Entities ⁴	香港財務報告準則 第12號	於其他實體之 權益之披露⁴
HKFRS 13	Fair Value Measurement ⁴	香港財務報告準則 第13號	公平值計量4
HKAS 1 (Amendments)	Amendments to HKAS 1 <i>Presentation of Financial</i> <i>Statements⁵</i>	香港會計準則 第1號 (修訂本)	香港會計準則 第1號 <i>財務報表</i> <i>之呈列</i> 之修訂⁵
HKAS 19 (2011)	Employee Benefits ⁴	香港會計準則 第19號 (二零一一年)	僱員福利4
HKAS 27 (2011)	Separate Financial Statements ⁴	香港會計準則 第27號 (二零一一年)	獨立財務報表⁴
HKAS 28 (2011)	Investments in Associates and Joint Ventures ⁴	香港會計準則 第28號 (二零一一年)	於聯營公司及 合營企業 之投資⁴

採納香港財務報告準則(「香 港財務報告準則」)(續)

(b) 已頒佈但未生效之新訂/ 經修訂香港財務報告準則

以下新訂/經修訂之香港財 務報告準則可能與本集團之 營運有關,並已獲頒佈,但尚 未生效,亦未獲本集團提早採 納:

財務報表附註 截至二零一一年三月三十一日止年度

3. ADOPTION OF HONG KONG FINANCIAL REPORTING STANDARDS ("HKFRSs") (Continued)

(b) New/revised HKFRSs that have been issued but not yet effective (Continued)

Effective date:

- ¹ Effective for annual periods beginning on or after 1 July 2010
- ² Effective for annual periods beginning on or after 1 January 2011
- ³ Effective for annual periods beginning on or after 1 July 2011
- ⁴ Effective for annual periods beginning on or after 1 January 2013
- ⁵ Effective for annual periods beginning on or after 1 July 2012

HKAS 24 (Revised) clarifies and simplifies the definition of related parties. It also provides for a partial exemption of related party disclosure to governmentrelated entities for transactions with the same government or entities that are controlled, jointly controlled or significantly influenced by the same government.

The amendments to HKFRS 7 improve the derecognition disclosure requirements for transfer transactions of financial assets and allow users of financial statements to better understand the possible effects of any risks that may remain with the entity on transferred assets. The amendments also require additional disclosures if a disproportionate amount of transfer transactions are undertaken around the end of reporting period.

- 3. 採納香港財務報告準則(「香 港財務報告準則」)(續)
 - (b) 已頒佈但未生效之新訂/ 經修訂香港財務報告準則 (續)

生效日期:

- 1 於二零一零年七月一日或以後 開始之年度期間生效
- 2 於二零一一年一月一日或以後 開始之年度期間生效
- 3 於二零一一年七月一日或以後 開始之年度期間生效
- 於二零一三年一月一日或以後 開始之年度期間生效
- 5 於二零一二年七月一日或以後 開始之年度期間生效

香港會計準則第24號(經修 訂)闡明及簡化關連人士的定 義。該經修訂之準則亦為與政 府有關之實體提供部分豁免, 豁免披露與由同一政府控制、 共同控制或受同一政府重大 影響之實體之交易。

香港財務報告準則第7號之修 訂本改進了有關取消確認財 務資產轉讓交易之披露規定, 使財務報表使用者更加了解 實體於所轉讓資產中保留之 任何風險之可能影響。該等修 訂本亦規定在呈報期末前後 進行之轉讓交易數目比例不 均時作出額外披露。

Notes to the Financial Statements For the year ended 31 March 2011 財務報表附許 #至一零一一年三月二十一日小年度

3. ADOPTION OF HONG KONG FINANCIAL REPORTING STANDARDS ("HKFRSs") (Continued)

(b) New/revised HKFRSs that have been issued but not yet effective (Continued)

Under HKFRS 9, financial assets are classified into financial assets measured at fair value or at amortised cost depending on the entity's business model for managing the financial assets and the contractual cash flow characteristics of the financial assets. Fair value gains or losses will be recognised in profit or loss except for those non-trade equity investments, which the entity will have a choice to recognise the gains and losses in other comprehensive income. HKFRS 9 carries forward the recognition and measurement requirements for financial liabilities from HKAS 39, except for financial liabilities that are designated at fair value through profit or loss, where the amount of change in fair value attributable to change in credit risk of that liability is recognised in other comprehensive income unless that would create or enlarge an accounting mismatch. In addition, HKFRS 9 retains the requirements in HKAS 39 for derecognition of financial assets and financial liabilities.

The Group is in the process of making an assessment of the potential impact of these new/revised HKFRSs and the Directors so far concluded that the application of these new/revised HKFRSs will have no material impact on the Group's financial statements.

- 採納香港財務報告準則(「香 港財務報告準則」)(續)
 - (b) 已頒佈但未生效之新訂/ 經修訂香港財務報告準則 (續)

根據香港財務報告準則第9 號,取決於實體管理財務資產 之業務模式及財務資產之合 約現金流量特徵,財務資產分 類為以公平值或以攤銷成本 計量之財務資產。公平值之收 益或虧損將於損益賬確認,惟 若干非買賣股本投資除外,實 體可選擇於其他全面收益表 確認收益或虧損。香港財務報 告準則第9號貫徹香港會計準 則第39號有關財務負債之確 認及計量規定,惟指定以公平 值透過損益列賬的財務負債 除外,該負債信貸風險變動產 生的公平值變動金額於其他 全面收入確認,惟有關確認會 導致或擴大會計錯配除外。此 外,香港財務報告準則第9號 保留香港會計準則第39號有 關·取消確認財務資產及財務 負債之規定。

本集團正評估該等新訂/經 修訂香港財務報告準則之潛 在影響,至目前為止,董事推 斷應用該等新訂/經修訂香 港財務報告準則不會對本集 團之財務報表帶來重大影響。

財務報表附註 截至二零一一年三月三十一日止年度

4. SIGNIFICANT ACCOUNTING POLICIES

(a) Statement of compliance

The financial statements have been prepared in accordance with all applicable HKFRSs, Hong Kong Accounting Standards ("HKASs") and Interpretations (hereinafter collectively referred to as the "HKFRSs") and the disclosure requirements of the Hong Kong Companies Ordinance. In addition, the financial statements include applicable disclosures required by the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the "GEM Listing Rules").

(b) Basis of measurement

These financial statements have been prepared under the historical cost convention.

(c) Basis of consolidation

The consolidated financial statements comprise the financial statements of the Company and its subsidiaries. Inter-company transactions and balances between group companies together with unrealised profits are eliminated in full in preparing the consolidated financial statements. Unrealised losses are also eliminated unless the transaction provides evidence of impairment on the asset transferred, in which case the loss is recognised in profit or loss.

4. 主要會計政策

(a) 遵規聲明

該等財務報表乃根據所有適 用香港財務報告準則、香港會 計準則(「香港會計準則」)及 詮釋(以下統稱「香港財務報 告準則」)以及香港公司條例 之披露規定而編製。此外,財 務報表包括香港聯合交易所 有限公司創業板證券上市規 則(「創業板上市規則」)之適 用披露資料。

(b) 計量基準

該等財務報表乃根據歷史成 本慣例編製。

(c) 綜合基準

綜合財務報表包括本公司及 其附屬公司之財務報表。公司 間之交易及集團公司間之結 餘連同未變現溢利於編制綜 合財務報表時全數對銷。未變 現虧損亦予以對銷,除非有關 交易可提供已轉讓資產出現 減值之證據,在此情況下,虧 損會於損益中確認。

財務報表附註 截至二零一一年三月三十一日止年度

4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

(c) Basis of consolidation (Continued)

The results of subsidiaries acquired or disposed of during the year are included in the consolidated statement of comprehensive income from the effective dates of acquisition or up to the effective dates of disposal, as appropriate. Where necessary, adjustments are made to the financial statements of subsidiaries to bring their accounting policies in line with those used by other members of the Group.

(d) Subsidiaries

Subsidiaries are entities in which the Group has the power to govern the financial and operating policies, so as to obtain benefits from their activities. In assessing control, potential voting rights that presently are exercisable are taken into account.

Investments in subsidiaries are included in the Company's statement of financial position at cost less any impairment loss. The results of subsidiaries are accounted for by the Company on the basis of dividends received and receivable.

(e) Associate

An associate is an entity over which the Group has significant influence and that is neither a subsidiary nor a joint venture. Significant influence is the power to participate in the financial and operating policy decisions of the investee but not control or joint control over those policies.

4. 主要會計政策(續)

(c) 綜合基準(續)

綜合全面收益表包括於年內 所收購及出售之附屬公司之 業績,由收購生效日期起計或 計至出售有效日期為止(如適 用)。如有需要,本集團會對 附屬公司之財務報表作出調 整,使其會計政策與本集團之 其他成員公司所採用者保持 一致。

(d) 附屬公司

附屬公司為本集團有權監控 其財務及營運政策以從其業 務中獲益之實體。於評定控制 權時,將會考慮現時可予行使 之潛在投票權。

於附屬公司之投資乃以成本 減任何減值虧損計入本公司 財務狀況表內。本公司按已收 及應收股息將附屬公司之業 績入賬。

(e) 聯營公司

聯營公司乃本集團對其有重 大影響之實體,但並不是一間 附屬公司或合營企業。重大影 響力乃有權參與被投資公司 之財務及經營政策決定而非 控制或共同控制該等政策。

財務報表附註 截至二零一一年三月三十一日止年度

4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

(e) Associate (Continued)

The results and assets and liabilities of associate are incorporated in the financial statements using the equity method of accounting. Under the equity method, investment in associate is carried in the consolidated statement of financial position at cost as adjusted for post-acquisition changes in the Group's share of the net assets of the associate, less impairment in the value of individual investment. Losses of an associate in excess of the Group's interest in that associate which includes any long-term interests that, in substance, form part of the Group's net investment in the associate are recognised only to the extent that the Group has incurred legal or constructive obligations or made payments on behalf of the associate.

Any excess of the cost of acquisition over the Group's share of the net fair value of the identifiable assets, liabilities and contingent liabilities of the associate recognised at the date of acquisition is recognised as goodwill. The goodwill is included within the carrying amount of the investment and is assessed for impairment as part of the investment. Any excess of the Group's share of the net fair value of the identifiable assets, liabilities and contingent liabilities over the cost of acquisition, after reassessment, is recognised immediately in profit or loss.

Where a Group entity transacts with an associate of the Group, profits and losses are eliminated to the extent of the Group's interest in the relevant associate, except where unrealised losses provide evidence of an impairment of the assets transferred, in which case they are recognised immediately in profit or loss.

4. 主要會計政策(續)

(e) 聯營公司(續)

聯營公司之業績及資產與負 債乃以會計權益法入賬於財 務報表。根據權益法,於聯營 公司之投資按成本值入賬於 综合財務狀況表,並按收購後 本集團應佔該聯營公司資產 淨值之變動作出調整,扣減個 別投資價值之減值。倘本集團 所佔聯營公司之虧損超過其 於該聯營公司之權益(包括任 何長期權益,實際構成本集團 於該聯營公司之淨投資一部 分),則惟有在本集團代表該 聯營公司招致法律或推定責 任或作出付款之情況下方會 對此予以確認。

收購成本超出收購日期所確 認本集團應佔該聯營公司之 可識別資產、負債及或然負債 公允價值淨值之任何數額, 乃確認為商譽。商譽乃計入於 投資賬面值內,並作為投資一 部分而進行減值評估。倘評 後,本集團應佔可識別資產、 負債及或然負債之公允價值 淨值超出收購成本,則任何超 出數額即時於損益確認。

當集團實體與本集團聯營公 司進行交易,溢利及虧損會被 抵銷至本集團於該相關聯營 公司之權益,惟倘未變現虧損 可提供已轉讓資產出現減值 之證據,在此情況下則會即時 於損益確認。

財務報表附註 截至二零一一年三月三十一日止年度

4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

(f) Property, plant and equipment

Property, plant and equipment are stated at cost less subsequent accumulated depreciation and any accumulated impairment losses.

Depreciation is provided to write off the cost of items of property, plant and equipment over their estimated useful lives and after taking into account of their estimated residual value, using the straight-line method at the following rates:

Leasehold land and building	Over the shorter of
	the lease term
	and 4%
Leasehold improvements	15%
Machinery	15%
Furniture, fixtures and equipment	15%
Network and computer equipment	15%
Motor vehicles	15%

Assets held under finance leases are depreciated over their expected useful lives on the same basis as owned assets or, where shorter, the term of the relevant lease.

An item of property, plant and equipment is derecognised upon disposal or when no future economic benefits are expected to arise from the continued use of the asset. Any gain or loss arising on derecognition of the asset (calculated as the difference between the net disposal proceeds and the carrying amount of the item) is included in profit or loss in the year in which the item is derecognised.

4. 主要會計政策(續)

(f) 物業、廠房及設備

物業、廠房及設備乃按成本減 其後之累計折舊及累積減值 虧損列賬。

折舊乃按物業、廠房及設備項 目之估計可使用年期,計及其 估計剩餘價值後,按下列比率 以直線法撇銷物業、廠房及設 備項目之成本計算:

租賃土地及樓宇	按租賃年
	期或4%
	(以較短
	者為準)
租賃物業裝修	15%
機器	15%
傢俬、裝置及設備	15%
網絡及電腦設備	15%
汽車	15%

根據融資租賃持有之資產乃 按所擁有資產之相同基準,以 其預計可使用年期或以相關 租賃年期(以較短者為準)折 舊。

當物業、廠房及設備項目於出 售時或預期持續使用資產不 可產生未來經濟收益時會終 止確認。該資產終止確認所產 生之任何收益或虧損(以出售 所得款項淨額及該項目之賬 面值差額計算)包括於該項目 終止確認之年度損益賬內。

財務報表附註 截至二零一一年三月三十一日止年度

4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

(g) Inventories

Inventories are stated at the lower of cost and net realisable value. Costs, including appropriate portions of fixed and variable overhead expenses, are assigned to inventories by the method most appropriate to the particular class of inventory, with the majority being valued on a first-in-first-out basis. Net realisable value represents the estimated selling price for inventories less all estimated costs of completion and cost necessary to make the sale.

(h) Impairment of assets excluding goodwill

At the end of each reporting period, the Group reviews the carrying amounts of its assets to determine whether there is any indication that those assets have suffered an impairment loss or an impairment loss previously recognised no longer exists or may have reduced. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any). Where it is not possible to estimate the recoverable amount of an individual asset, the Group estimates the recoverable amount of the cash-generating unit to which the asset belongs. Where a reasonable and consistent basis of allocation can be identified, corporate assets are also allocated to individual cash-generating units, or otherwise they are allocated to the smallest group of cash-generating units for which a reasonable and consistent allocation basis can be identified.

4. 主要會計政策(續)

(g) 存貨

存貨乃按成本與可變現淨值 兩者之較低者入賬。成本(包 括固定及可變之間接產生費 用之適當部分)按最適用於某 存貨類別之方法被分配予存 貨,主要按先入先出法基準計 算。可變現凈值乃按存貨之估 計售價扣除任何直至完成產 生之估計成本及出售所需成 本計算。

(h) 資產(商譽除外)之減值

於各報告期末,本集團審核其 資產之賬面值,以釐定是否顯 示該等資產遭受減值虧損或 先前已確認之減值虧損不再 存在或可能有所減少。倘存在 該等顯示,則估計該等資產之 可收回金額以釐定減值虧損 (如有)之範圍。倘不可能估 計個別資產之可收回金額,則 本集團估計該資產所屬現金 產生單位之可收回金額。倘可 識別合理及一致之分配基準, 亦將企業資產分配至個別現 金產生單位,或分配至可識別 合理及一致之分配基準之現 金產生單位最小組別。

財務報表附註 截至二零一一年三月三十一日止年度

4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

(h) Impairment of assets excluding goodwill (Continued)

Recoverable amount is the higher of fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

If the recoverable amount of an asset (or cashgenerating unit) is estimated to be less than its carrying amount, the carrying amount of the asset (or cashgenerating unit) is reduced to its recoverable amount. An impairment loss is recognised immediately in profit or loss.

Where an impairment loss subsequently reverses, the carrying amount of the asset (or cash-generating unit) is increased to the revised estimate of its recoverable amount, to the extent that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss in profit and loss been recognised for the asset (or cash-generating unit) in prior years. A reversal of an impairment loss is recognised in profit or loss.

4. 主要會計政策(續)

(h) 資產(商譽除外)之減值 (續)

可收回金額指公允價值減出 售成本與使用價值兩者之較 高者。於評估使用價值時,估 計未來現金流量以税前貼現 率貼現至現值,税前貼現率反 毀幣時間價值之現時市場 評估及資產特有之風險(尚未 就其估計未來現金流量予以 調整)。

倘資產(或現金產生單位)之 可收回金額估計低於其賬面 值,則資產(或現金產生單 位)之賬面值將扣減至其可收 回金額。減值虧損即時於損益 賬確認。

倘減值虧損於其後撥回,資產 (或現金產生單位)之賬面值 將增至其可收回金額之經修 訂估計值,增加之賬面值的程 度不得超過以往年度資產(或 現金產生單位)未有確認於損 益賬減值虧損而原應釐定之 賬面值。減值虧損撥回於損益 賬確認。

財務報表附註 截至二零一一年三月三十一日止年度

4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

(i) Financial assets

Financial assets are recognised and derecognised on trade date where the purchase or sale of a financial asset is under a contract whose terms require delivery of the investment within the timeframe established by the market concerned.

The Group's financial assets are classified into loans and receivables.

(i) Loans and receivables

Trade receivables, loans and other receivables that have fixed or determinable payments that are not quoted in an active market are classified as loans and receivables. Loans and receivables are initially measured at fair value plus transaction costs that are directly attributable to the acquisition of the financial assets. Subsequent to initial recognition, they are carried at amortised cost using the effective interest method, less any impairment. Interest income is recognised by applying the effective interest rate, except for short-term receivables when the recognition of interest would be immaterial.

4. 主要會計政策(續)

(i) 財務資產

根據合約(有關條款規定該項 投資須於相關市場制訂之時 限內交付)買賣財務資產時, 財務資產會於交易日確認或 終止確認。

本集團之財務資產分類為貸 款及應收款項。

(i) 貸款及應收款項

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4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

(i) Financial assets (Continued)

(ii) Impairment of financial assets

Financial assets are assessed for indicators of impairment at each reporting date. Financial assets are impaired where there is objective evidence that as a result of one or more events that occurred after the initial recognition of the financial asset, the estimated future cash flows of the investment have been impacted.

Objective evidence of impairment could include:

- significant financial difficulty of the issuer or counterparty; or
- default or delinquency in interest or principal payments; or
- it becoming probable that the borrower will enter bankruptcy or financial re-organisation; or
- significant changes in the technological, market, economic or legal environment that have an adverse effect on the debtor.

4. 主要會計政策(續)

- (i) 財務資產(續)
 - (ii) 財務資產之減值

於各報告日期評估財務 資產有否減值跡象。倘有 客觀證據顯示財務資產 因首次確認後發生的一 項或多項事件影響相關 投資之估計未來現金流 量,則財務資產屬已減 值。

減值之客觀證據包括:

- 發行人或交易對手出
 現重大財務困難;或
- 拖欠或欠付利息或本
 金付款;或
- 借貸方很可能破產或
 進行財務重組;或
- 技術、市場、經濟或
 法律環境出現對債務
 人不利之重大變動。

財務報表附註 截至二零一一年三月三十一日止年度

4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

(i) Financial assets (Continued)

(ii) Impairment of financial assets (Continued)

If any such evidence exists, the impairment loss is measured as the difference between the assets' carrying amount and the present value of estimated future cash flows, discounted at the financial assets carried at amortised cost share similar risk characteristics, such as similar past due status, and have not been individually assessed as impaired. Future cash flows for financial assets which are assessed for impairment collectively are based on historical loss experience for assets with credit risk characteristics similar to the collective group.

If in a subsequent period the amount of an impairment loss decreases and the decrease can be linked objectively to an event occurring after the impairment loss was recognised, the impairment loss is reversed through profit or loss. A reversal of an impairment loss shall not result in the assets' carrying amount exceeding that which has been determined had no impairment loss been recognised in prior years.

4. 主要會計政策(續)

(i) 財務資產(續)

(ii) 財務資產之減值(續)

財務報表附註 截至二零一一年三月三十一日止年度

4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

(i) Financial assets (Continued)

(ii) Impairment of financial assets (Continued)

Impairment losses are written off against the corresponding assets directly, except for impairment losses recognised in respect of trade and other receivables, whose recovery is considered doubtful but not remote. In this case, the impairment losses for doubtful debts are recorded using an allowance account. When the Group is satisfied that recovery is remote, the amount considered irrecoverable is written off against trade receivables directly and any amounts held in the allowance account relating to that debt are reversed. Subsequent recoveries of amounts previously charged to the allowance account are reversed against the allowance account. Other changes in the allowance account and subsequent recoveries of amounts previously written off directly are recognised in profit or loss.

(iii) Effective interest method

The effective interest method is a method of calculating the amortised cost of a financial asset and of allocating interest income over the relevant period. The effective interest rate is the rate that exactly discounts estimated future cash receipts through the expected life of the financial asset, or where appropriate, a shorter period.

Income is recognised on an effective interest basis for debt instruments other than those financial assets designated as at fair value through profit or loss.

4. 主要會計政策(續)

- (i) 財務資產(續)
 - (ii) 財務資產之減值(續)

減值虧損直接於相關資 產撇銷,惟可收回情況存 疑但並非遙遙無期之貿 易及其他應收款項確認 之減值虧損除外。在此情 況下,呆賬減值虧損會於 撥備賬記錄。倘本集團信 納收回情況遙遙無期,視 為不可收回之金額將直 接從貿易應收款項中撇 銷,並撥回在撥備賬中有 關該債務之任何金額。倘 之前自撥備賬扣除之款 項其後收回·則有關款項 於撥備賬撥回。撥備賬之 其他變動及其後收回先 前直接撇銷之款項均於 損益賬中確認。

(iii) 實際利率法

實際利率法為於有關期 間計算財務資產之攤銷 成本及分配利息收入之 方法。實際利率為透過財 務資產於估計年期或更 短期間(如適用)內準確 貼現估計未來現金收款 之利率。

債務工具按實際利率基 準確認收入(惟該等指定 按公允價值透過損益列 賬之財務資產除外)。

財務報表附註 截至二零一一年三月三十一日止年度

4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

(i) Financial assets (Continued)

(iv) Derecognition of financial assets

The Group derecognises a financial asset only when the contractual rights to the cash flows from the asset expire; or it transfers the financial asset and substantially all the risks and rewards of ownership of the asset to another entity. If the Group neither transfers nor retains substantially all the risks and rewards of ownership and continues to control the transferred asset, the Group recognises its retained interest in the asset and an associated liability for amounts it may have to pay. If the Group retains substantially all the risks and rewards of ownership of a transferred financial asset, the Group continues to recognise the financial asset and also recognises a collateralised borrowing for the proceeds received.

(j) Financial liabilities and equity instrument issued by the Group

(i) Classification as debt or equity

Debt and equity instruments are classified as either financial liabilities or equity in accordance with the substance of the contractual arrangement.

(i) 財務資產(續)

(iv) 終止確認財務資產

倘本集團自資產獲得現 金流量之合約權利屆滿 或倘向另一實體轉讓財 務資產及該資產所有權 之絕大部分風險及回報, 則會終止確認該項財務 資產。倘本集團既無轉讓 亦無保留所轉讓資產所 有權之絕大部分風險及 回報並繼續控制該轉讓 資產,則本集團會確認於 該資產之保留權益及可 能須支付之相關負債。倘 本集團保留所轉讓財務 資產所有權之絕大部分 風險及回報,則本集團會 繼續確認該項財務資產, 亦會就所獲得之所得款 項確認抵押借貸。

- (j) 本集團所發行之財務負債 及股本工具
 - (i) 分類為債務或權益

債務及股本工具根據合 約安排內容分類為財務 負債或權益。

財務報表附註 截至二零一一年三月三十一日止年度

4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

(j) Financial liabilities and equity instrument issued by the Group (Continued)

(ii) Equity instruments

An equity instrument is any contract that evidences a residual interest in the assets of an entity after deducting all of its liabilities. Equity instruments issued by the Group are recorded at the proceeds received, net of direct issue costs.

(iii) Other financial liabilities

Other financial liabilities, including borrowings, are initially measured at fair value, net of transaction costs.

Other financial liabilities are subsequently measured at amortised cost using the effective interest method, with interest expense recognised on an effective yield basis.

(iv) Effective interest method

The effective interest method is a method of calculating the amortised cost of a financial liability and of allocating interest expense over the relevant period. The effective interest rate is the rate that exactly discounts estimated future cash payments through the expected life of the financial liability, or where appropriate, a shorter period.

4. 主要會計政策(續)

- (j) 本集團所發行之財務負債 及股本工具(續)
 - (ii) 股本工具

股本工具乃證明實體於 資產中擁有剩餘權益(已 扣減其所有負債)之任何 合約。本集團所發行股本 工具按所得款項減直接 發行成本列賬。

(iii) 其他財務負債

其他財務負債(包括借 貸)初步按公允價值(扣 除交易成本)計量。

其他財務負債其後會使 用實際利率法按攤銷成 本計量,利息開支則以實 際收益率基準予以確認。

(iv) 實際利率法

實際利率法為於有關期 間計算財務負債之攤銷 成本及分配利息開支之 方法。實際利率為透過財 務負債於估計年期或更 短期間(如適用)內準確 貼現未來現金付款之利 率。

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4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

(j) Financial liabilities and equity instrument issued by the Group (Continued)

(v) Derecognition of financial liabilities

The Group derecognises financial liabilities when, and only when, the Group's obligations are discharged, cancelled or they expire.

(k) Convertible notes

Convertible notes issued by the Company that contain both the liability and conversion option components are classified separately into respective items on initial recognition. Conversion option that will be settled by the exchange of a fixed amount of cash or another financial asset for a fixed number of the Company's own equity instruments is classified as an equity instrument.

On initial recognition, the fair value of the liability component is determined using the prevailing market interest of similar non-convertible debts. The difference between the gross proceeds of the issue of the convertible notes and the fair value assigned to the liability component, representing the conversion option for the holder to convert the loan notes into equity, is included in equity (convertible note equity reserve).

4. 主要會計政策(續)

- (j) 本集團所發行之財務負債 及股本工具(續)
 - (v) 終止確認財務負債

本集團於且僅於本集團 之負債獲解除,取消或屆 滿時終止確認財務負債。

(k) 可換股票據

本公司發行之可換股票據所 包括之負債及轉換選擇權部 分於初步確認時均個別分類 為相關項目。轉換選擇權將以 固定現金款額或另一項財務 資產換取本公司本身之固定 數目股本工具而結算,並分類 為股本工具。

於初步確認時,負債部分之公 允價值以類似非可換股債務 現時之市場利率釐定。發行可 換股票據所得款項毛額與負 債部分之公允價值之差額,代 表持有人轉換貸款票據為股 本之轉換選擇權,包括於股本 (可換股票據股本儲備)內。

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4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

(k) Convertible notes (Continued)

In subsequent periods, the liability component of the convertible notes is carried at amortised cost using the effective interest method. The equity component, representing the option to convert the liability component into ordinary shares of the Company, will remain in convertible note equity reserve until the embedded option is exercised (in which case the balance carried in convertible note equity reserve will be transferred to share premium). Where the option remains unexercised at the expiry date, the balance carried in convertible note equity reserve will be released to retained profits. No gain or loss is recognised in profit or loss upon conversion or expiration of the option.

Transaction costs that relates to the issue of the convertible notes are allocated to the liability and equity components in proportion to the allocation of the gross proceeds. Transaction costs relating to the equity component are charged directly to equity. Transaction costs relating to the liability component are included in the carrying amount of the liability portion and amortised over the period of the convertible loan notes using the effective interest method.

(I) Provisions

A provision is recognised when the Group has a present obligation (legal or constructive) as a result of a past event, it is probable that the Group will be required to settle the obligation, and a reliable estimate can be made of the amount of obligation.

4. 主要會計政策(續)

(k) 可換股票據(續)

有關發行可換股票據之交易 成本,會按所得款項毛額分配 比例分配至負債及權益部分。 有關權益部分之交易成本直 接於權益入賬。有關負債部分 之交易成本包括於負債部分 之賬面值,並於可換股貸款票 據期間運用實際利率法攤銷。

(I) 撥備

倘若本集團現時須就已發生 之事件承擔法律責任或推定 責任,而且本集團可能被要求 清算債務,而債務金額可以可 靠估計,則本集團會確認撥 備。

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4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

(I) Provisions (Continued)

The amount recognised as a provision is the best estimate of the consideration required to settle the present obligation at the end of reporting period, taking into account the risks and uncertainties surrounding the obligation. Where a provision is measured using the cash flows estimated to settle the present obligation, its carrying amount is the present value of those cash flows.

When some or all of the economic benefits required to settle a provision are expected to be recovered from a third party, the receivable is recognised as an asset if it is virtually certain that reimbursement will be received and the amount of the receivable can be measured reliably.

(m) Contingent liabilities

A contingent liability is a possible obligation that arises from past events and whose existence will only be confirmed by the occurrence or non-occurrence of one or more uncertain future events not wholly within the control of the Group. It can also be a present obligation arising from past events that is not recognised because it is not probable that outflow of economic resources will be required or the amount of obligation cannot be measured reliably.

A contingent liability is not recognised but is disclosed in the financial statements. When a change in the probability of an outflow occurs so that the outflow is probable, it will then be recognised as a provision.

4. 主要會計政策(續)

(I) 撥備(續)

作為撥備確認之金額是對於 報告期末清償現有負債所需 代價之最佳估計,並經充分考 慮負債相關之風險及不確定 性。倘使用估計清償現有債務 之現金流量計量撥備,則其賬 面值即為該等現金流量之現 值。

當用來清償撥備所要求之部 分或全部經濟效益預計可以 從第三方收回,如可實際確認 可以收回且可收回金額可以 可靠計量,則可收回金額作為 資產確認。

(m) 或然負債

或然負債指因已發生之事件 而可能引起之責任,此等責任 需就某一宗或多宗不確定未 來事件會否發生才能確認,而 本集團並不能控制這些未來 事件會否實現。或然負債亦可 能是因已發生之事件引致之 現有責任,但由於可能不需要 消耗經濟資源,或責任金額未 能可靠計量而未有確認。

或然負債不會被確認,但會在 財務報表中披露。假如消耗資 源之可能性改變導致可能出 現資源消耗,此等負債將被確 認為撥備。

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4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

(n) Taxation

Income tax expense represents the sum of the tax currently payable and deferred tax.

(i) Current tax

The tax currently payable is based on taxable profit for the year. Taxable profit differs from profit as reported in the statement of comprehensive income because it excludes items of income or expenses that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The Group's liability for current tax is calculated using tax rates that have been enacted or substantively enacted at the end of the reporting period.

(ii) Deferred tax

Deferred tax is recognised on differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit, and is accounted for using the balance sheet liability method. Deferred tax liabilities are generally recognised for all taxable temporary differences and deferred tax assets are generally recognised for all deductible temporary differences to the extent that it is probable that taxable profits will be available against which those deductible temporary differences can be utilised. Such assets and liabilities are not recognised if the temporary difference arises from goodwill or from the initial recognition (other than in a business combination) of other assets and liabilities in a transaction that affects neither the taxable profit nor the accounting profit.

4. 主要會計政策(續)

(n) 税項

所得税開支代表即期應付税 項及遞延税項之總和。

(i) 即期税項

(ii) 遞延税項

遞延税項乃根據於財務 報表資產及負債之賬面 值與用於計算應課税溢 利之相應税基之間之差 額確認,並使用資產負債 表負債法入賬。遞延税項 負債一般確認所有應課 税暫時差額,而遞延税項 資產一般於可能有應課 税溢利用以抵銷所有可 扣減暫時差額時確認。倘 該暫時差額乃因商譽或 因交易初步確認(業務合 併除外)其他資產或負債 而產生,而該交易並無影 響應課税溢利及會計溢 利,則不會確認有關資產 及負債。
財務報表附註 截至二零一一年三月三十一日止年度

4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

(n) Taxation (Continued)

(ii) Deferred tax (Continued)

The carrying amount of deferred tax assets is reviewed at each reporting date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax liabilities are recognised for taxable temporary differences arising on investments in subsidiaries and associate, except where the Group is able to control the reversal of the temporary difference and it is probable that the temporary difference will not reverse in the foreseeable future. Deferred tax assets arising from deductible temporary differences associated with such investments are only recognised to the extent that it is probable that there will be sufficient taxable profits against which to utilise the benefits of the temporary differences and they are expected to reverse in the foreseeable future.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period. The measurement of deferred tax liabilities and assets reflects the tax consequences that would follow from the manner in which the Group expects, at the end of reporting period, to recover or settle the carrying amount of its assets and liabilities.

4. 主要會計政策(續)

(n) 税項(續)

(ii) 遞延税項(續)

遞延税項資產之賬面值 乃於各報告日期檢討,並 在沒可能有足夠應課税 溢利可供收回全部或部 分資產時作調減。

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4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

(n) Taxation (Continued)

(ii) Deferred tax (Continued)

Deferred tax assets and liabilities are offset when there is a legally enforceable right to set off current tax assets against current tax liabilities and when they relate to income taxes levied by the same taxation authority and the Group intends to settle its current tax assets and liabilities on a net basis.

(o) Foreign currencies

The individual financial statements of each group entity are presented in the currency of the primary economic environment in which the entity operates ("functional currency"). For the purpose of the consolidated financial statements, the results and financial position of each Group entity are expressed in Hong Kong dollar which is the functional currency of the Company, and the presentation currency for the consolidated financial statements.

Transactions in currencies other than the functional currency ("foreign currencies") are recorded at the rates of exchange prevailing at the dates of the transactions. Monetary items denominated in foreign currencies are retranslated at the rates prevailing at the end of the reporting period. Non-monetary items carried at fair value that are denominated in foreign currencies are retranslated at the rates prevailing at the date when the fair value was determined. Non-monetary items that are measured in terms of historical cost in a foreign currency are not retranslated.

4. 主要會計政策(續)

(n) 税項(續)

(ii) 遞延税項(續)

遞延税項資產及負債於 有法律權利以即期税項 負債抵銷即期税項資產 時,及與同一税務機關徵 收之所得税有關以及本 集即期税項資產與負債 時予以抵銷。

(o) 外幣

每個集團實體之個別財務報 表以實體運營地主要經濟環 境下之貨幣(「功能貨幣」)列 示。就綜合財務報表而言,每 個集團實體之業績及財務狀 況用本公司之功能貨幣及綜 合財務報表之呈列貨幣港幣 列示。

以功能貨幣以外之貨幣(「外 幣」)進行之交易以交易日期 當前之匯率入賬。以外幣結算 之貨幣項目以報告期末當前 之匯率重新換算。按公允價值 列賬並以外幣結算之非貨幣 項目以公允價值釐定之日期 當前之匯率重新換算。以外幣 之歷史成本計算之非貨幣項 目毋須重新換算。

財務報表附註 截至二零一一年三月三十一日止年度

4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

(o) Foreign currencies (Continued)

Exchange differences are recognised in profit or loss in the period in which they arise except for:

- exchange differences which relate to assets under construction for future productive use, which are included in the cost of those assets when they are regarded as an adjustment to interest costs on foreign currency borrowings;
- exchange differences on transactions entered into in order to hedge certain foreign currency risks; and
- exchange differences on monetary items receivable from or payable to a foreign operation for which settlement is neither planned nor likely to occur, which form part of the net investment in a foreign operation, are recognised in the translation reserve on consolidation and recognised in profit or loss on disposal of the net investment.

For the purpose of presenting consolidated financial statements, the assets and liabilities of the Group's foreign operations are expressed in Hong Kong dollar using exchange rates prevailing at the end of the reporting period. Income and expense items are translated at the average exchange rates for the period, unless exchange rates fluctuated significantly during the period, in which case the exchange rates at the dates of the transactions are used. Exchange differences arising, if any, are recognised in other comprehensive income and accumulated in equity as exchange reserve. Such translation differences are recognised in profit or loss in the period in which the foreign operation is disposed of.

4. 主要會計政策(續)

(o) 外幣(續)

- 匯兑差額乃於產生期內於損 益內確認,惟以下各項例外:
- 當有關未來生產使用之
 在建資產之匯兑差額被
 視為外幣借貸之利息成
 本之調整時,匯兑差額乃
 計入該等資產之成本;
- 為對沖若干外幣風險而
 訂立交易之匯兑差額:及
- 應收或應付一項境外業
 務之貨幣項目匯兑差額,
 因其既無計劃結算,而結
 算亦不大可能發生,其為
 境外業務淨投資之一部
 分,並於綜合賬目時於兑
 換儲備內確認及於出售
 淨投資時於損益內確認。

就呈列綜合財務報表而言,本 集團境外業務之資產及負債 按報告期末當前之匯率換算 為港幣,而其收入及開支則 期內平均匯率換算,除非匯 期內類著地波動(在此有) 使用於交易日期當前之匯 率)。產生之匯兑差額(如有) 於其他全面收入確認並以匯 兑儲備於權益中累計。該等匯 見差額於出售境外業務之期 間於損益內確認。

財務報表附註 截至二零一一年三月三十一日止年度

4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

(p) Employees' benefits

(i) Short-term benefits

Salaries, annual bonuses, paid annual leaves and the cost of non-monetary benefits are accrued in the year in which the associated services are rendered by employees. Where payments or settlements are deferred and the effect would be material, these amounts are stated at their present value.

(ii) Pension obligations

Contributions to the Mandatory Provident Fund scheme as required under the Hong Kong Mandatory Provident Fund Schemes Ordinance are charged to profit or loss when incurred. The Group has no further payment obligations once the contribution has been made.

(q) Equity-settled share-based payment transactions

Equity-settled share-based payments to employees and others providing similar services are measured at the fair value of the equity instruments at the grant date.

The fair value determined at the grant date of the equity-settled share-based payments is expensed on a straight-line basis over the vesting period, based on the Group's estimate of equity instruments that will eventually vest. At the end of the reporting period, the Group revises its estimate of the number of equity instruments expected to vest. The impact of the revision of the original estimates, if any, is recognised in profit or loss over the remaining vesting period, with a corresponding adjustment to the share option reserve.

4. 主要會計政策(續)

(p) 僱員福利

(i) 短期福利

年內之僱員薪金、年終花 紅、有薪年假及非金錢福 利成本乃於僱員提供相 關服務時列賬。倘遞延支 付或償付有關福利,且影 響重大,則該等金額會以 其現值列賬。

(ii) 退休金責任

根據香港強制性公積金 計劃條例規定作出之強 制性公積金計劃供款於 產生時於損益內扣除。本 集團於作出供款後將再 無其他供款責任。

(q) 權益結算以股份為基礎之 付款交易

向僱員及提供類似服務之人 士作出權益結算以股份為基 礎之付款乃按授出日期股本 工具之公允價值計量。

於授出日期釐定權益結算以 股份為基礎之付款之公允價 值,根據本集團估計最終將會 歸屬之股本工具於歸屬期內 以直線法支銷。於報告期末, 本集團修訂其預期將會歸屬 之估計股本工具數目。修訂原 先估計之影響(如有)乃按剩 餘歸屬期間於損益中確認,並 於購股權儲備作出相應調整。

財務報表附註 截至二零一一年三月三十一日止年度

4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

(q) Equity-settled share-based payment transactions (Continued)

The policy described above is applied to all equitysettled share-based payments that were granted after 7 November 2002 that vested after 1 January 2005. No amount has been recognised in the financial statements in respect of other equity-settled share-based payments.

Equity-settled share-based payments transactions with other parties are measured at the fair value of the goods or services received, except where the fair value cannot be estimated reliably, in which case they are measured at the fair value of the equity instruments granted, measured at the date the Group obtains the goods or the counterparty renders the service.

For cash-settled share-based payments, a liability equal to the portion of the goods or services received is recognised at the current fair value determined at the end of each reporting period.

(r) Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and deposits held at call with banks, and other shortterm highly liquid investments with original maturities of three months or less that are readily convertible to a known amount of cash and are subject to an insignificant risk of changes in value. Bank overdrafts that are repayable on demand and form an integral part of the Group's cash management are also included as a component of cash and cash equivalents for the purpose of the consolidated cash flow statement.

4. 主要會計政策(續)

(q) 權益結算以股份為基礎之 付款交易(續)

上述政策適用於在二零零二 年十一月七日後授出並於二 零零五年一月一日後歸屬之 所有權益結算以股份為基礎 之付款。概無金額已就其他權 益結算以股份為基礎之付款 於財務報表內確認。

向其他人士作出權益結算以 股份為基礎之付款交易按所 收貨品或服務之公允價值計 量。惟在其公允價值未能可靠 地估計之情況下,則按照授出 之股本工具於本集團獲取貨 品或對方提供服務當日之公 允價值計量。

就現金結算以股份為基礎之 付款而言,相等於所收貨品或 服務部分之負債按於各報告 期末釐定之當前公允價值確 認。

(r) 現金及現金等值項目

現金及現金等值項目包括手 頭現金、銀行通知存款以及原 到期日為三個月或以下隨時 可兑換為已知數額現金之其 他短期高流動性投資,其價值 變動風險較低。就綜合現金流 量表而言,按要求償還且為本 集團現金管理重要部分之銀 行透支亦計入為現金及現金 等值項目之一部分。

財務報表附註 截至二零一一年三月三十一日止年度

4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

(s) Leases

Leases are classified as finance leases whenever the terms of the lease transfer substantially all the risks and rewards of ownership to the lessee. All other leases are classified as operating leases.

As lessee

Assets held under finance leases are initially recognised as assets at their fair value or, if lower, the present value of the minimum lease payments. The corresponding lease commitment is shown as a liability. Lease payments are analysed between capital and interest. The interest element is charged to profit or loss over the period of the lease and is calculated so that it represents a constant proportion of the lease liability. The capital element reduces the balance owed to the lessor.

The total rentals payable under the operating leases are recognised in profit or loss on a straight-line basis over the lease term. Lease incentives received are recognised as an integrated part of the total rental expense, over the term of the lease.

The land and buildings elements of property leases are considered separately for the purposes of lease classification.

4. 主要會計政策(續)

(s) 租賃

當租賃條款將絕大部分擁有 權之風險及回報轉移至承租 人時,該租賃分類為融資租 賃。其他所有租賃皆歸類為經 營租賃。

作為承租人

根據融資租賃持有之資產初 步按公允價值或最低租賃付 款之現值(如金額較低)確認 為資產。相應之租賃承擔以負 債列示。租賃付款按資本及利 息進行分析。利息部分於租赁 自進行分析。利息部分於租赁 債中佔固定比例方式計算。資 本部分減去欠付出租人之餘 額。

經營租賃應付之租金總額將 於租期內以直線法在損益確 認。已收取之租賃獎勵於租期 內確認為租金開支總額之一 部分。

就租賃分類而言,物業租賃之 土地及樓宇部分乃作獨立考 慮。

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4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

(t) Revenue recognition

Revenue is measured at the fair value of the consideration received or receivable. Revenue is reduced for estimated customer returns, rebates and other similar allowances.

- (i) Sales of newspapers, magazines and books are recognised when newspapers, magazines and books are delivered and title has passed.
- (ii) Advertising revenue is recognised on the relevant publication date of the Group's newspapers and magazines.
- (iii) Advertising revenue is also derived from the sales of advertisements and sponsorships on the Group's website. Advertising revenue is recognised over the period in which the advertisements are displayed, provided that no significant obligation remains and collection of the receivable is reasonably assured.
- (iv) Interest income from bank deposits is accrued on a timely basis, by reference to the principal outstanding and at the effective interest rate applicable.
- (v) Services income is recognised when the services are provided.

4. 主要會計政策(續)

(t) 收入確認

收入乃以已收或應收之代價 之公允價值計算。收入乃減去 估計客戶退貨、回扣及其他類 似撥備。

- (i) 報章、雜誌及書籍之銷售 額乃於報章、雜誌及書籍 已派送及所有權已轉移 時確認。
- (ii) 廣告收入乃於本集團之 報章及雜誌之有關出版 日期確認。
- (iii) 廣告收入亦來自銷售廣 告及對本集團網站之贊 助。廣告收入乃於廣告刊 登之期間確認,惟並無尚 餘任何重大責任及可合 理確定可收回應收款項。
- (iv) 來自銀行存款之利息收入乃因應尚欠本金及適用之實際利率按時間比例計算。
- (v) 提供服務之收入於提供 服務時確認。

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4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

(u) Barter transactions

When goods or services are exchanged or swapped for dissimilar goods or services, the exchange is regarded as a transaction which generates revenue and barter revenue and expenses are recognised. Barter revenue and expenses are measured at the fair value of the goods or services received, adjusted by the amount of any cash or cash equivalents transferred. When the fair value of the goods or services received cannot be measured reliably, barter revenue and expenses are measured at the fair value of the goods or services given up, adjusted by the amount of any cash or cash equivalents transferred.

(v) Borrowing costs

Borrowing costs attributable directly to the acquisition, construction or production of qualifying assets which require a substantial period of time to be ready for their intended use or sale, are capitalised as part of the cost of those assets. Income earned on temporary investments of specific borrowings pending their expenditure on those assets is deducted from borrowing costs capitalised. All other borrowing costs are recognised in profit or loss in the period in which they are incurred.

4. 主要會計政策(續)

(u) 以物易物交易

凡貨品或服務交換或換取不 類似之貨品或服務,是項交場, 並確認以物易物收入之交易, 前支。以物易物收入及開支。以物易物收入及開支, 收貨品或服務之公允價 值計現金等值項目款額調整。 凡未能務之公允價值時,以物易 物收入及開支方價值時,以物易 或服務之公允價值計量,並以 已轉讓之任何現金或現金等 值項目款額調整。

(v) 借貸成本

因收購、建造或生產合資格資 產(需於一段長時間方能達到 其原定之用途或作出售用途 之資產)而直接產生之借貸成 本,資本化為該等資產成本之 一部分。指定借貸用於支付該 資產的支出之前之短暫投 資所賺得之收入,將從資本化 借貸成本中扣除。所有其他借 貸成本於產生期間內於損益 確認。

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4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

(w) Related parties

Two parties are considered to be related if one party has the ability, directly or indirectly, to control the other party or exercise significant influence over the other party in making financial and operating decisions. Parties are also considered to be related if they are subject to common control or common significant influence. Related parties may be individuals (being members of key management personnel, significant shareholders and/or their close family members) or other entities and include entities which are under the significant influence of related parties of the Group where those parties are individuals, and postemployment benefit plans which are for the benefit of employees of the Group or of any entity that is a related party of the Group.

5. CRITICAL ACCOUNTING JUDGEMENTS AND KEY SOURCES OF ESTIMATION UNCERTAINTY

In the application of the Group's accounting policies, the Directors are required to make judgements, estimates and assumptions about the carrying amounts of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

4. 主要會計政策(續)

(w) 關連人士

5. 關鍵會計判斷及估計不確定 因素之主要來源

在應用本集團會計政策時,董事須 對無法依循其他途徑得知之資產 及負債賬面值作出判斷、估計及假 設。該等估計及相關假設乃按照過 往經驗及被視為相關之其他因素 作出。實際結果可能有別於該等估 計。

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5. CRITICAL ACCOUNTING JUDGEMENTS AND KEY SOURCES OF ESTIMATION UNCERTAINTY (Continued)

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods. The key assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below:

(a) Going concern

Management makes an assessment of the Group's ability to continue as a going concern when preparing the financial statements. The Group is dependent upon the successful implementation and outcome of the Measures as set forth in Note 2 in order to meet the Group's future working capital and financing requirements.

In assessing whether or not the going concern assumption is appropriate, management takes into account all available information about the future, which is at least but is not limited to, twelve months from the approval date of the financial statements.

If the Group were unable to continue as a going concern, adjustments relating to the recoverability and classification of recorded assets and liabilities may need to be incorporated in the financial statements.

5. 關鍵會計判斷及估計不確定 因素之主要來源(續)

該等估計與相關假設需要持續審 閲。倘修訂會計估計僅影響某一期 間,則於修訂有關估計之期間內確 認有關修訂;或倘修訂影響目前及 未來期間,則於作出修訂之期間及 未來期間確認有關修訂。於下一財 政年度擁有對資產及負債賬面值 造成重大調整之主要風險之關鍵 假設如下:

(a) 持續經營

管理層在編製財務報表時評 估本集團持續經營的能力。本 集團依賴附註2所列明的措施 之成功落實及成果,以符合本 集團未來營運資金及融資要 求。

評估持續經營假設是否適當 時,管理層考慮所有現有關 於未來之資料,即至少(但不 限於)財務報表批准日期起計 十二個月之資料。

倘本集團無法持續經營,則可 能須於財務報表作出有關已 記錄資產及負債可收回性及 分類之調整。

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5. CRITICAL ACCOUNTING JUDGEMENTS AND KEY SOURCES OF ESTIMATION UNCERTAINTY (Continued)

(b) Useful lives and residual values of property, plant and equipment

The Group estimates the useful lives and residual values of its property, plant and equipment based on the period over which the assets are expected to be available for use. The estimated useful lives and residual values of the property, plant and equipment are reviewed annually and updated if expectations differ from previous estimates due to physical wear and tear, technical or commercial obsolescence and legal or other limits on the use of the assets. In addition, the Group's estimation of the useful lives and residual values of its property, plant and equipment is based on its collective assessment of industry practice, internal technical evaluation and experience with similar assets. It is possible, however, that future results of operations could be materially affected by changes in those estimates brought about by changes in factors mentioned above. The amounts and timing of recorded expenses for any period would be affected by changes in these factors and circumstances. A reduction in the estimated useful lives and residual value of the Group's property, plant and equipment would increase its recorded depreciation expenses and decrease its noncurrent assets.

- 5. 關鍵會計判斷及估計不確定 因素之主要來源(續)
 - (b) 物業、廠房及設備之可使用 年期及剩餘價值

本集團按預期資產備妥可用 之期間估計其物業、廠房及設 備之可使用年期及剩餘價值。 物業、廠房及設備之估計可使 用年期及剩餘價值會每年檢 討, 並在因耗損、技術或商業 上過時及使用資產之法定或 其他限制而預計有別於早前 估計時更新。此外,本集團按 其對行業慣例、內部技術評估 及類似資產之經驗整體評估 其物業、廠房及設備之可使用 年期及剩餘價值。然而,因上 述因素變更而使估計變動,會 使日後營運業績受到重大影 響。就任何期間記錄開支之金 額及時間均會受該等因素及 狀況變動所影響。倘本集團物 業、廠房及設備之估計可使用 年期及剩餘價值減少,其已記 錄折舊開支將會增加,其非流 動資產則會減少。

Notes to the Financial Statements For the year ended 31 March 2011 財務報表附註 截至二零一一年三月三十一日止年度

5. CRITICAL ACCOUNTING JUDGEMENTS AND KEY SOURCES OF ESTIMATION UNCERTAINTY (Continued)

(c) Impairment loss for property, plant and equipment and prepayments relating to property, plant and equipment as included in deposit and prepayment

The impairment loss for property, plant and equipment and relevant prepayments is recognised for the amount by which the carrying amount exceeds its recoverable amount. The recoverable amount of the assets, or, where appropriate, the cash generating unit to which they belong, is the higher of its fair value less costs to sell and value in use. The recoverable amounts are determined based on fair value less costs to sell which are based on the best information available to reflect the amount obtainable at the end of reporting period, from the disposal of the asset in an arm's length transaction between knowledgeable and willing parties, after deducting the costs of disposal.

For the estimation of value in use, the Group's management estimates future cash flows from the cash-generating units and chooses a suitable discount rate in order to calculate the present value of those cash flows.

- 5. 關鍵會計判斷及估計不確定 因素之主要來源(續)
 - (c)物業、廠房及設備減值虧損 及與物業、廠房及設備有關 並計入按金及預付款項的 預付款項

就估計使用價值而言,本集團 之管理層估計自現金產生單 位獲得之未來現金流量,並選 擇適當貼現率,以計算該等現 金流量之現值。

5. CRITICAL ACCOUNTING JUDGEMENTS AND **KEY SOURCES OF ESTIMATION UNCERTAINTY** (Continued)

(d) Impairment losses for bad and doubtful accounts

The policy for impairment losses for bad and doubtful debts of the Group is based on the evaluation of collectability and ageing analysis of accounts on management's judgement. A considerable amount of judgement is required in assessing the ultimate realisation of these receivables, including the current creditworthiness and the past collection history of each customer. If the financial conditions of customers of the Group were to deteriorate, thus resulting in an impairment of their ability to make payments, additional allowances for impairment losses may be required.

6. SEGMENT INFORMATION

The Group determines its operating segments based on the reports reviewed by the chief operating decision-maker that are used to make strategic decisions.

The Group operates one business segment, which is the publication of newspapers and books as well as provisions of advertising services and therefore, no further business segment analysis is presented.

All operating assets and operations of the Group during the years ended 31 March 2011 and 2010 were substantially located and carried out in Hong Kong.

Revenue from operation of approximately HK\$6,032,000 (2010: HK\$Nil) was derived from advertising sales to a single customer.

5. 關鍵會計判斷及估計不確定 因素之主要來源(續)

(d) 呆壞賬減值虧損

本集團有關呆壞賬之減值虧 損政策乃根據賬目之可收回 性評估及賬齡分析以及按管 理層之判斷而釐定。於評估該 等應收款項之最終變現情況 時,需要作出很大程度之判 斷,包括評估每名客戶現時 之信貸情況及過去之收款記 錄。倘本集團客戶之財務狀況 轉壞,以致減弱彼等之付款能 力,則可能需要就減值虧損作 出額外撥備。

6. 分部資料

本集團根據主要營運決策者為作 出策略性決定而審閱之報告釐定 其經營分部。

本集團經營一個業務分部,即出版 報章及書籍,以及提供廣告服務, 因此, 並無呈列其他業務分部分 析。

本集團於截至二零一一年及二零 -零年三月三十一日止年度之全 部經營資產及業務絕大部份均位 於香港及於香港進行。

約港幣6,032,000元(二零一零 年:港幣零元)之經營收入來自向 單一客戶出售廣告。

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7. TURNOVER

7. 營業額

Turnover, which is also revenue, represents the gross proceeds received and receivable derived from the publication of newspapers and books as well as provisions of advertising services and are summarised as follows: 營業額(亦即收入)指已收及應收 有關出版報章及書籍,以及提供廣 告服務之款項毛額概列如下:

		2011 二零一一年 <i>HK\$'000</i> 港幣千元	2010 二零一零年 <i>HK\$'000</i> 港幣千元
Sales of newspapers and books Advertising income	銷售報章及書籍 廣告收入	17,050 25,342 42,392	18,753 16,355 35,108

Included in advertising income is an amount of approximately HK\$3,158,000 (2010: approximately HK\$3,500,000) in respect of barter transactions entered into during the year.

廣告收入包括於年內訂立金額 約為港幣3,158,000元(二零一零 年:約港幣3,500,000元)之以物易 物交易。

8. OTHER REVENUE AND OTHER GAIN

8. 其他收入及其他收益

		2011 二零一一年 <i>HK\$′000</i> 港幣千元	2010 二零一零年 <i>HK\$'000</i> 港幣千元
Other revenue:	其他收入:		
Reversal of provision for tax penalty	撥回税項罰款撥備	628	_
Reversal of other payables	撥回其他應付款項	205	850
Imputed interest income on	其他借貸之推算		
other borrowings	利息收入		
(Note 24(a)(i))	(附註24(a)(i))	-	6,000
Sundry income	雜項收入	826	1,545
		1,659	8,395
Other gain:	其他收益:		
Gain on disposal of property,	出售物業、廠房及		
plant and equipment	設備之收益	-	6
		1,659	8,401

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9. FINANCE COSTS

9. 財務成本

		2011 二零一一年 <i>HK\$′000</i> 港幣千元	2010 二零一零年 <i>HK\$'000</i> 港幣千元
Interest on bank borrowings wholly repayable within five years Interest on other borrowings wholly repayable:	於五年內全部償還之 銀行借貸利息 須於以下期限全部 償還之其他借貸 利息:	-	1
– within five years	一於五年內	10,941	9,998
– after five years	一於五年後	2,909	2,909
Effective interest expenses on convertible note	可換股票據之實際 利息開支		
(Note 25)	<i>(附註25)</i> 其他借貸之實際	86	7,813
Effective interest expenses on other borrowings	兵他信員之員际 利息開支		
(Note 24(a)(i))	(附註24(a)(i))	9,086	-
		23,022	20,721

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10. LOSS BEFORE INCOME TAX

10. 除所得税前虧損

Loss before income tax is arrived at after charging:

除所得税	前虧損乃經扣除	下列各
項後得出	:	

		2011 二零一一年 <i>HK\$′000</i> 港幣千元	2010 二零一零年 <i>HK\$'000</i> 港幣千元
	拉 曲 ि 副 스	4.450	050
Auditor's remuneration	核數師酬金	1,150	850
Depreciation (Note 16)	折舊 <i>(附註16)</i>	821	1,205
Provision for impairment loss on	貿易應收款項減值		
trade receivables	虧損之撥備		
(Note 20(b))	(附註20(b))	55	278
Employee benefit expenses (including	僱員福利開支(包括		
Directors' emoluments	董事酬金		
(Note 12))	(附註12))		
 – salaries, wages and other 	-薪金、工資及		
benefits	其他福利	28,822	32,997
 contributions to defined 	- 定額供款退休		
contribution retirement scheme	計劃之供款		
(Note 31)	(附註31)	1,197	1,260
Minimum lease payments under	根據經營租賃之最低		,
operating leases on	租賃付款		
– machinery	一機器	255	947
 leasehold land and buildings 	一租賃土地及樓宇	9,092	5,065
 motor vehicles 	——汽車 ——汽車	245	465
	/ 6平	245	405

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11. INCOME TAX

11.所得税

comprehensive income represents:	
2011 二零一一年 <i>HK\$'000</i> 港幣千元	2010 二零一零年 <i>HK\$'000</i> 港幣千元
Hong Kong profits tax 香港利得税 – over-provision in respect of 一過往年度之 prior years 超額撥備 (11,602) Deferred tax (Note 23(b)) 遞延税項(附註23(b)) (9)	- (2,339)
(11,611)	(2,339)
has been provided as the Group has no assessable profit 生應課税溢利	於本年度並無產 小因此並無計提 撥備(二零一零 5)。
 (b) The taxation credit for the year can be reconciled to the accounting loss as follows: (b) 本年度税項担 損對賬如下: 	
2011 二零一一年 <i>HK\$'000</i> 港幣千元	2010 二零一零年 <i>HK\$'000</i> 港幣千元
Loss before income tax 除所得税前虧損 (61,927)	(66,082)
Taxation calculated at Hong Kong 按香港利得税16.5% profits tax rate of 16.5% 税率(二零一零年:	(10.004)
(2010: 16.5%)16.5%)計算之税項(10,218)Tax effect of non-deductible不可扣減開支之	(10,904)
expenses税項影響1,548Tax effect of non-taxable不可課税收入之	1,330
income 税項影響 (104)	(990)
Tax effect of unused tax losses未確認之未動用税務not recognised虧損之税項影響8,765Over-provision in previous years過往年度之超額撥備(11,602)	8,225
Taxation for the year 本年度税項 (11,611)	(2,339)

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12. DIRECTORS' EMOLUMENTS

Directors' emoluments disclosed pursuant to section 161 of the Hong Kong Companies Ordinance, is as follows:

12. 董事酬金

董事酬金根據香港公司條例第161 條披露如下:

		Year ended 31 March 2011			
		截至	ミニ零ーー年三	月三十一日止年	F度
				Contributions	
			Salaries,	to defined	
			wages	contribution	
		Directors'	and other	retirement	
		fees	benefits	scheme	Total
			薪金、	定額供款	
			工資及	退休計劃	
		董事袍金	其他福利	之供款	總計
		HK\$'000	HK\$'000	HK\$'000	HK\$'000
		港幣千元	港幣千元	港幣千元	港幣千元
Executive Directors	執行董事				
Ma Shui Cheong*	馬瑞昌*	-	531	11	542
Yu Wai Ying, Sammy	余懷英	-	-	-	-
Wong Yue Kwan, Alan ^{##}	王裕鈞##	165	-	-	165
Lau Henry	劉瀚偉	-	-	-	-
Wong Ching Yip [#] [@]	王正曄#@	100	-	-	100
Non-Executive Directors	非執行董事				
Ip Wing Lun [@]	葉泳倫®	60	-	-	60
Wong Chi Fai, Theodore##	黃志暉##	15	-	-	15
Independent Non-Executive	獨立非執行				
Directors	董事				
Kong Tze Wing	江子榮	120	-	-	120
Pan Chik [®]	潘稷@	60	-	-	60
Hung Yat Ming	洪日明	120	-	-	120
Wong Ching Yip#	王正曄#	20	-	-	20
Wong Ka Chun, Carson ^{##@}	黃家駿##@	15	-	-	15
		675	531	11	1,217

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12. DIRECTORS' EMOLUMENTS (Continued)

12. 董事酬金 (續)

		おろ	Year ended 3 [~] 「一	1 March 2010 月三十一日止年)	在
		単ん土	`₹``₹`⊤		×
			Salaries,	to defined	
			wages	contribution	
		Directors'	and other	retirement	
		fees	benefits	scheme	Total
			薪金、	定額供款	
			工資及	退休計劃	
		董事袍金	其他福利	之供款	總計
		HK\$'000	HK\$'000	HK\$'000	HK\$'000
		港幣千元	港幣千元	港幣千元	港幣千元
Executive Directors	執行董事				
Yu Wai Ying, Sammy	余懷英	311	_	_	311
Wong Yue Kwan, Alan ^{##}	王裕鈞##	497	-	-	497
Lau Henry	劉瀚偉	281	_	_	281
Wang Fei**	王飛**	_	_	_	_
Qin Hong**	覃宏**	-	-	-	-
Non-Executive Directors	非執行董事				
Ip Wing Lun	葉泳倫	40	-	-	40
Wong Chi Fai, Theodore##	黃志暉##	40	-	-	40
Independent Non-Executive	獨立非執行				
Directors	董事				
Kong Tze Wing	江子榮	60	-	-	60
Wong Ching Yip#	王正曄#	60	-	-	60
Hung Yat Ming	洪日明	60	-	-	60
Wong Ka Chun, Carson ^{##}	黃家駿##	35	-	-	35
Pan Chik	潘稷	35	-	-	35
Jiang Jin Sheng**	姜進生**		_	_	
		1,419	-	-	1,419
* Appointed on 13 May 2010	0		* 於二零		日獲委任
** Removed on 4 September 2				零九年九月四日	
# Mr. Wong Ching Yip was 13 May 2010	re-designated as an executive of	director on		先生於二零一零□ 〔為執行董事	年五月十三日
				···· - // / /	

@ Director's fee waived by the Director during the year

- 董事於年內放棄董事袍金 @

財務報表附註 截至二零一一年三月三十一日止年度

12. DIRECTORS' EMOLUMENTS (Continued)

During the year, no emolument or incentive payment was paid to the Directors as an inducement to join or upon joining the Group or as compensation for loss of office. During the year, four directors waived their emoluments of, in aggregate, HK\$235,000. No director waived any emolument in the year ended 31 March 2010.

As at 31 March 2011 and 2010, no share option was held by the Directors under the Company's share option scheme. The details of the share options are disclosed in Note 30.

13. FIVE INDIVIDUALS WITH HIGHEST EMOLUMENTS

Of the five individuals with the highest emoluments in the Group, one (2010: one) was a director of the Company whose emolument is included in Note 12 above. The emoluments of the remaining four (2010: four) highest paid non-director individuals were as follows:

12. 董事酬金(續)

年內,本集團並無支付任何酬金 或獎勵金予董事以吸引加入本集 團或作為離職之補償。於年內, 四名董事放棄其薪酬,總值港幣 235,000元。截至二零一零年三月 三十一日止年度,概無董事放棄其 薪酬。

於二零一一年及二零一零年三月 三十一日,概無董事在本公司購股 權計劃下持有購股權。購股權之詳 情於附註30披露。

13. 五名最高薪人士

本集團五名最高薪人士中包括一 名(二零一零年:一名)本公司董 事,彼之酬金已載於上文附註12。 其餘四名(二零一零年:四名)非 董事最高薪人士之酬金如下:

		2011 二零一一年 <i>HK\$′000</i> 港幣千元	2010 二零一零年 <i>HK\$'000</i> 港幣千元
Salaries, wages and other benefits Contributions to defined contribution retirement scheme	薪金、工資及 其他福利 定額供款退休計劃之 供款	2,446 36	2,041 40
Their empluments were all with		2,482	2,081

Their emoluments were all within the HK\$Nil to HK\$1,000,000 band.

彼等酬金全部介乎港幣零元至港 幣1,000,000元內。

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13. FIVE INDIVIDUALS WITH HIGHEST EMOLUMENTS (Continued)

There was no amount paid during the years ended 31 March 2011 and 2010 to the four highest paid non-director individuals as an inducement to join or upon joining the Group or as compensation for loss of office.

14. LOSS ATTRIBUTABLE TO OWNERS OF THE COMPANY

The consolidated loss attributable to owners of the Company includes a loss of approximately HK\$23,219,000 (2010: HK\$13,470,000) which has been dealt with in the financial statements of the Company.

15. LOSS PER SHARE

(a) Basic loss per share

The calculation of basic loss per share is based on the loss attributable to owners of the Company of approximately HK\$50,316,000 (2010: approximately HK\$63,743,000) and the weighted average number of 1,970,151,724 (2010: 1,266,644,875) ordinary shares in issue during the year.

(b) Diluted loss per share

Diluted loss per share amounts for the current and prior years are the same as the basic loss per share amounts as the potential ordinary shares outstanding during both years had an anti-dilutive effect on the basic loss per share amounts for the current and prior years.

13. 五名最高薪人士(續)

截至二零一一年及二零一零年三 月三十一日止年度,本集團並無支 付任何款項予該四名非董事最高 薪人士以吸引加入本集團或作為 離職之補償。

14. 本公司擁有人應佔虧損

本公司擁有人應佔綜合虧損包括 已於本公司財務報表內處理之虧 損約港幣23,219,000元(二零一零 年:港幣13,470,000元)。

15. 每股虧損

(a) 每股基本虧損

每股基本虧損乃以本公司 擁有人應佔虧損約港幣 50,316,000元(二零一零年: 約港幣63,743,000元)及年內 已發行普通股之加權平均股 數1,970,151,724股(二零一 零年:1,266,644,875股)計 算。

(b) 每股攤薄虧損

由於本年度及過往年度之已 發行潛在普通股對本年度及 過往年度之每股基本虧損金 額具有反攤薄影響,故該等年 度之每股攤薄虧損金額與每 股基本虧損金額相同。

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16. PROPERTY, PLANT AND EQUIPMENT

16. 物業 · 廠房及設備

The Group

本集團

		Leasehold land and building 租賃土地 及樓宇 <i>HK\$</i> '000 港幣千元 (Restated) (重列))	Leasehold improvements 租賃物業 裝修 HK\$'000 港幣千元	Machinery 機器 HK\$'000 港幣千元	Furniture, fixtures and equipment 傢私、 裝置及設備 HK\$'000 港幣千元	Network and computer equipment 網絡及 電腦設備 HK\$*000 港幣千元	Motor vehicles 汽車 HK\$'000 港幣千元	Total 總計 <i>HK\$'000</i> 港幣千元 (Restated) (重列)
Cost	成本							
At 1 April 2009	於二零零九年四月一日	246	2,166	74,815	3,102	11,119	83	91,531
Additions	增購	-	83	-	134	1,890	-	2,107
Disposal	出售	-	-	-	(65)	-	(83)	(148)
At 31 March 2010 and	於二零一零年							
1 April	三月三十一日及							
2010	二零一零年四月一日	246	2,249	74,815	3,171	13,009	-	93,490
Additions	增購	-	-	-	12	232	-	244
Disposal	出售	-	-	-	-	(5)	-	(5)
At 31 March	於二零一一年							
2011	三月三十一日	246	2,249	74,815	3,183	13,236	-	93,729
Accumulated depreciation and	累計折舊及							
impairment	減值							
At 1 April 2009	於二零零九年四月一日	58	1,353	74,815	2,651	10,199	83	89,159
Charge for the year	年度支出	7	332	-	121	745	-	1,205
Disposal	出售	-	-	-	(65)	-	(83)	(148)
At 31 March 2010 and 1 April	於二零一零年 三月三十一日及							
2010	二零一零年四月一日	65	1,685	74,815	2,707	10,944	-	90,216
Charge for the year	年度支出	6	337	-	104	374	-	821
Disposal	出售	-	-	-	-	(5)	-	(5)
At 31 March	於二零一一年							
2011	三月三十一日	71	2,022	74,815	2,811	11,313	-	91,032
Net carrying value	賬面淨值							
At 31 March	於二零一一年							
2011	三月三十一日	175	227	-	372	1,923	-	2,697
At 31 March	於二零一零年							
2010	三月三十一日	181	564	-	464	2,065	-	3,274

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17. INTERESTS IN SUBSIDIARIES

17. 於附屬公司權益

			mpany 公司
		2011	2010
		二零一一年	二零一零年
		HK\$'000	HK\$'000
		港幣千元	港幣千元
Unlisted shares, at cost	非上市股份,按成本	-	_
Less: Impairment loss	<i>減:</i> 減值虧損	_	_
Due from subsidiaries	應收附屬公司款項		
(Note (b))	(附註(b))	795,688	750,330
Less: allowance for doubtful debts	<i>減:</i> 呆賬撥備		
(Note (c))	(附註(c))	(795,688)	(750,330)
		-	-
Due to subsidiaries	應付附屬公司款項		
(Note (d))	(附註(d))	(3,004)	(1,819)
		(3,004)	(1,819)

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17. INTERESTS IN SUBSIDIARIES (Continued)

Notes:

(a) The table below lists the principal subsidiaries of the Company which, in the opinion of the Directors, principally affected the results for the year or formed a substantial portion of the net assets of the Group. The class of shares held is ordinary unless otherwise stated. To give details of other subsidiaries would, in the opinion of the Directors, result in particulars of excessive length.

17. 於附屬公司權益(續)

附註:

(a) 下表列出董事認為主要影響年度業績 或組成本集團資產淨值主要部分之本 公司主要附屬公司。除另有指明外, 持有股份類別均為普通股。董事認為 載列其他附屬公司詳情將導致資料過 分冗長。

Name of company	Place/Country of incorporation and operation 註冊成立及	Particulars of issued and paid-up capital 已發行及	equity attrib to the C 本公	tage of interests utable Company 司應佔	Principal activities
公司名稱	經營地點/國家	繳足股本詳情	股櫂 Direct	百分比 Indirect	主要業務
			直接	間接	
First Brilliant Limited	British Virgin Islands ("BVI")/ Hong Kong	US\$1	100	-	Investment holding
First Brilliant Limited	英屬處女群島/ 香港	1美元	100	-	投資控股
Actiwater Resources Limited	BVI/Hong Kong	US\$1	-	100	Investment holding
Actiwater Resources Limited	英屬處女群島/ 香港	1美元	-	100	投資控股
Fidelity Capital Resources Limited	Hong Kong	HK\$1	100	-	Provision of management services
裕豐資本有限公司	香港	港幣1元	100	-	提供管理服務
Komatic International Limited	BVI/Hong Kong	US\$1	_	100	Investment holding
Komatic International Limited	英屬處女群島/ 香港	1美元	-	100	投資控股
Optima Media Holding Limited	BVI/Hong Kong	US\$100	-	100	Investment holding
Optima Media Holding Limited	英屬處女群島/ 香港	100美元	-	100	投資控股

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17. INTERESTS IN SUBSIDIARIES (Continued)

17. 於附屬公司權益(續)

Notes: (Continued)

(a) (Continued)

附註:(續)

Name of company 公司名稱	Place/Country of incorporation and operation 註冊成立及 經營地點/國家	Particulars of issued and paid-up capital 已發行及 繳足股本詳情	Percentage of equity interests attributable to the Company 本公司應佔 股權百分比		Principal activities 主要業務
			Direct	Indirect	
			直接	間接	
Sing Pao Newspaper Assets Limited	Hong Kong	HK\$2	_	100	Holding of property, plant and equipment
成報報刊資產有限公司	香港	港幣2元	-	100	持有物業、廠房及設備
Sing Pao Newspaper (BVI) Limited Sing Pao Newspaper (BVI) Limited	BVI/Hong Kong 英屬處女群島/ 香港	US\$1 1美元		100 100	Investment holding 投資控股
Sing Pao Newspaper Company Limited 成報報刊有限公司	Hong Kong 香港	HK\$2 港幣2元	-	100 100	Newspaper publication 出版報章
Sing Pao Publishing Limited 成報出版社有限公司	Hong Kong 香港	HK\$2 港幣2元		100 100	Book publication 出版書籍
Sing Pao Newspaper Management Limited	Hong Kong	HK\$2	-	100	Provision of management services
成報報刊管理有限公司	香港	港幣2元	-	100	提供管理服務
Sing Pao Website Limited	Hong Kong	HK\$1	100	-	Website holding and magazine publication
成報網站有限公司	香港	港幣1元	100	_	持有網站及出版雜誌
Wah Fung Book Store Limited 華風書局有限公司	Hong Kong 香港	HK\$796,000 港幣796,000元	-	100 100	Property holding 持有物業

財務報表附註 截至二零一一年三月三十一日止年度

17. INTERESTS IN SUBSIDIARIES (Continued)

Notes: (Continued)

(b) The amounts due from subsidiaries are unsecured, interest-free and have no fixed terms of repayment. In the opinion of the Directors, no demand for repayment will be made by the Company in the next twelve months. Accordingly, the amounts are shown as non-current.

(c) Movements in the allowance for doubtful debts

17. 於附屬公司權益(續)

附註:(續)

(b) 應收附屬公司款項乃無抵押,且屬免息及無固定還款期。董事認為,本公司毋須於未來十二個月內償還。因此,該等款項以非流動列示。

(c) 呆賬撥備變動

		The Company		
		本:	公司	
		2011	2010	
		二零一一年	二零一零年	
		HK\$'000	HK\$'000	
		港幣千元	港幣千元	
At beginning of year	於年初	750,330	687,168	
Impairment losses recognised	已確認減值虧損	45,358	63,162	
Uncollectible amounts written off	已撇銷之不可收回款項	-		
At end of year	於年末	795,688	750,330	

An aggregate accumulated allowance for amounts due from subsidiaries of HK\$795,688,000 (2010: HK\$750,330,000) was recognised as at 31 March 2011 because the related recoverable amounts of the amounts due from subsidiaries with reference to the values of the respective subsidiaries were estimated to be less than their carrying amounts. Accordingly, the carrying amounts of the related amounts due are reduced to their recoverable amounts as at 31 March 2011 and 2010.

(d) The amounts due to subsidiaries were unsecured, interest-free and repayable on demand.

於二零一一年三月三十一日,由於參 考各附屬公司價值之應收附屬公司 款項之相關可收回金額估計低於其賬 面值,應收附屬公司款項之合計累積 撥備確認為港幣795,688,000元(二 零一零年:港幣750,330,000元)。 因此,於二零一一年及二零一零年三 月三十一日,相關到期款項之賬面值 減至其可收回金額。

(d) 應付附屬公司款項乃無抵押,且屬免 息及按要求償還。

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18. INTEREST IN AN ASSOCIATE

18. 於一間聯營公司之權益

		The Group 本集團		
		2011	2010	
		二零一一年	二零一零年	
		HK\$'000	HK\$'000	
		港幣千元	港幣千元	
Share of net assets	應佔資產淨值	_	_	

Particulars of the Group's associate, which is an unlisted corporate entity, as at 31 March 2011 are as follows:

於二零一一年三月三十一日,本集 團聯營公司(為非上市公司實體) 之詳情如下:

Name of company	Form of business structure	Country of incorporation and operation	Paid up capital	Interest held indirectly by the Company 本公司間接	Principal activity
公司名稱	業務架構形式	註冊成立及經營國家	繳足股本	持有之權益	主要業務
北京中青在線網絡 信息技術有限公司	Sino-foreign-owned equity joint venture	The People's Republic of China (the "PRC")	RMB5,000,000	25%	Provision of networking and information services in the PRC
北京中青在線網絡 信息技術有限公司	中外合資企業	中華人民共和國 (「中國」)	人民幣5,000,000元	25%	於中國提供網絡及 資訊服務

財務報表附註 截至二零一一年三月三十一日止年度

18. INTEREST IN AN ASSOCIATE (Continued)

18. 於一間聯營公司之權益 (續)

The summarised financial information of the Group's associate for the year ended 31 March 2011 is set out below:

本集團聯營公司截至二零一一年 三月三十一日止年度之財務資料 概列如下:

		2011 二零一一年	2010 二零一零年
		<i>HK\$'000</i> 港幣千元	<i>HK\$'000</i> 港幣千元
Total assets Total liabilities	資產總額 負債總額	7,265 (15,052)	6,492 (9,949)
Equity	權益	(7,787)	(3,457)
Turnover Loss for the year	營業額 本年度虧損	1,466 (4,330)	2,043 (3,142)

The Group has discontinued recognition of its share of losses of the associate. The amounts of unrecognised share of the associate, extracted from the relevant management accounts of the associate, both for the year and cumulatively are as follows: 本集團已終止確認其應佔該聯營 公司之虧損。未確認應佔該聯營公 司於本年度及累計之金額(摘錄 自該聯營公司之相關管理賬目)如 下:

		2011	2010
		二零一一年	二零一零年
		HK\$'000	HK\$'000
		港幣千元	港幣千元
Unrecognised share of losses of the associate for the year	本年度未確認應佔 聯營公司虧損	1,083	786
Accumulated unrecognised share of losses of the associate	累計未確認應佔 聯營公司虧損	1,947	864

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19. INVENTORIES

19. 存貨

			The Group 本集團		
		2011	2010		
		二零一一年	二零一零年		
		HK\$'000	HK\$'000		
		港幣千元	港幣千元		
Printing materials	印刷材料	238			

20. TRADE AND OTHER RECEIVABLES

20. 貿易及其他應收款項

			The Group 本集團		The Co 本公	mpany 公司
			2011 二零一一年	2010 二零一零年	2011 二零一一年	2010 二零一零年
		Notes 附註	<i>HK\$'000</i> 港幣千元	<i>HK\$'000</i> 港幣千元	<i>HK\$'000</i> 港幣千元	<i>HK\$'000</i> 港幣千元
Trade receivables <i>Less:</i> allowance for	貿易應收款項 <i>減:</i> 呆壞賬		7,619	6,705	-	-
doubtful debts	撥備	<i>(b)</i>	(2,750)	(2,695)	-	
		(a)	4,869	4,010	-	-
Other receivables Deposits and prepayments Amount due from	其他應收款項 按金及預付款項 應收關連公司		206 9,971	434 4,179	-	434 118
a related company	滤収開建立 FJ 款項	(d)	2,032	-	-	_
			17,078	8,623	-	552
<i>Less:</i> Non-current portion*	<i>減:</i> 非流動 部分*		(8,061)	_	-	-
			9,017	8,623	-	552

* The amount mainly represents deposits and prepayments for the setting up of a factory for the printing business.

* 該款項主要為印刷業務之設廠按金及 預付款項。

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財務報表附註 截至二零一一年三月三十一日止年度

20. TRADE AND OTHER RECEIVABLES (Continued) 20. 貿易及其他應收款項(續)

Notes:

附註:

(a) 賬齡分析

(a) Aging analysis

Included in trade and other receivables are trade receivables, net of allowance for doubtful debts of approximately HK\$2,750,000 (2010: approximately HK\$2,695,000), with the following aging analysis based on invoice date as of the end of reporting period:

貿易及其他應收款項包括已扣除呆賬 撥備約港幣2,750,000元(二零一零 年:約港幣2,695,000元)之貿易應收 款項,其於報告期末按發票日期之賬 齡分析如下:

		The Group 本集團	
		2011	2010
		二零一一年	二零一零年
		HK\$'000	HK\$'000
		港幣千元	港幣千元
0 to 30 days	零至30日	1,394	1,294
31 to 60 days	31至60日	1,066	643
61 to 120 days	61至120日	1,599	907
Over 120 days	120日以上	810	1,166
		4,869	4,010

The average credit period on sale of goods is 30 days from the invoice date.

貨物銷售之平均信貸期為由發票日期 起計30日。

財務報表附註 截至二零一一年三月三十一日止年度

20. TRADE AND OTHER RECEIVABLES (Continued) 20. 貿易及其他應收款項(續)

Notes: (Continued)

(b) Impairment loss on trade receivables

Impairment losses in respect of trade receivables are recorded using an allowance account unless the Group is satisfied that the recovery of the amount is remote, in which case the impairment loss is written off against trade receivables directly.

The movements in the allowance for doubtful debts during the year, including both specific and collective loss components, are as follows:

附註: (續)

(b) 貿易應收款項減值虧損

貿易應收款項之減值虧損乃採用撥備 賬入賬,惟倘本集團認為收回該金額 之可能性極低則除外,於該情況下, 減值虧損將直接與貿易應收款項撇 銷。

於本年度,呆賬撥備之變動(包括個 別及共同虧損部分)如下:

			The Group 本集團	
		2011	2010	
		二零一一年	二零一零年	
		HK\$'000	HK\$'000	
		港幣千元	港幣千元	
At beginning of year	於年初	2,695	2,437	
Provision for impairment losses	減值虧損之撥備	55	278	
Uncollectible amounts written off	已撇銷之不可收回款項	-	(20)	
At end of year	於年末	2,750	2,695	

As at 31 March 2011, trade receivables of the Group of approximately HK\$2,750,000 (2010: approximately HK\$2,695,000) were individually determined to be impaired and full provision had been made. These individually impaired receivables were outstanding for over 150 days as at the end of the reporting period and related to customers that were in financial difficulties and management assessed that only a portion of the receivables could be recovered.

於二零一一年三月三十一日,本集團 金額約達港幣2,750,000元(二零一 零年:港幣2,695,000元)之貿易應收 款項已個別釐定為減值及已作出全數 撥備。該等個別減值應收款項於報告 期末日已逾期未付150日以上,並與 出現財務困難之客戶有關,而管理層 估計,僅有一部分應收款項可收回。

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(c) Trade receivables that are not impaired

20. TRADE AND OTHER RECEIVABLES (Continued) 20. 貿易及其他應收款項(續)

Notes: (Continued)

附註:(續)

(c) 並無減值之貿易應收款項

The aging analysis of trade debtors that are neither individually nor collectively considered to be impaired are as follows:

並無個別及共同被視為將予減值之貿 易應收賬款之賬齡分析如下:

			The Group 本集團	
		2011	2010	
		二零一一年	二零一零年	
		HK\$'000	HK\$'000	
		港幣千元	港幣千元	
Neither past due nor impaired	未逾期且未減值	895	1,294	
Less than 1 month past due	逾期少於一個月	1,019	643	
1 to 3 months past due	逾期一至三個月	2,015	907	
More than 3 months	三個月以上	940	1,166	
		3,974	2,716	
		4,869	4,010	

Receivables that were past due but not impaired relate to a number of independent customers that have a good track record with the Group. Based on past experience, management believes that no impairment allowance is necessary in respect of these balances as there has not been a significant change in credit quality and the balances are still considered fully recoverable. The Group does not hold any collateral over these balances.

(d) Amount due from a related company

The balance with a related company, of which the beneficial owner of a corporate substantial shareholder is the director of the related company, is unsecured, interest-free and has no fixed terms of repayment. 已逾期但未減值之應收款項與多名與 本集團保持良好往績記錄之獨立客戶 有關。按照過往經驗,由於信貸質素 並無重大變動,且該等結餘仍被視為 可全數收回,故管理層相信毋須就有 關結餘作出減值撥備。本集團並無就 該等結餘持有任何抵押品。

(d) 應收關連公司款項

關連公司(其公司主要股東之實益擁 有人為該關連公司之董事)之結欠並 無抵押,且不計利息,亦無固定還款 期。

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21. CASH AND CASH EQUIVALENTS

21. 現金及現金等值項目

		The Group 本集團	
		2011	2010
		二零一一年	二零一零年
		HK\$'000	HK\$'000
		港幣千元	港幣千元
Cash at bank	銀行庫存現金	1,484	5,625
Cash on hand	手頭現金	6	2
		1,490	5,627

22. TRADE AND OTHER PAYABLES

22. 貿易及其他應付款項

		The Group 本集團		The Company 本公司	
		2011 2010		2011	2010
		二零一一年	二零一零年	二零一一年	二零一零年
		HK\$'000	HK\$'000	HK\$'000	HK\$'000
		港幣千元	港幣千元	港幣千元	港幣千元
Trade payables <i>(Note (a))</i>	貿易應付款項 <i>(附註(a))</i>	7,222	7,638	-	-
Accruals	應計費用	7,955	11,065	3,633	3,362
Other payables	其他應付款項	5,306	3,395	2,365	1,791
		20,483	22,098	5,998	5,153

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Note:

22. TRADE AND OTHER PAYABLES (Continued)

22. 貿易及其他應付款項(續)

附註:

(a) The following is the aging analysis of trade payables based on invoice
 (a) 於報告期末按發票日期,貿易應付款
 項之賬齡分析如下:

		The Grou 本集團	The Group 本集團	
		2011	2010	
		二零一一年	二零一零年	
		HK\$'000	HK\$'000	
		港幣千元	港幣千元	
0 to 30 days	零至30日	1,526	1,582	
31 to 90 days	31至90日	279	358	
Over 90 days	90日以上	5,417	5,698	
		7,222	7,638	

23. CURRENT AND DEFERRED TAX

23. 即期及遞延税項

(a) Current taxation

(a) 即期税項

		The Group 本集團	
		2011	2010
		二零一一年	二零一零年
		HK\$'000	HK\$'000
		港幣千元	港幣千元
Provision for prior years	過往年度撥備		
– Hong Kong profits tax	一香港利得税	488	12,090

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23. CURRENT AND DEFERRED TAX (Contin	ued) 23. 即期及遞延税項 (續)
(b) Deferred tax liabilities	(b) 遞延税項負債
The components of deferred tax liabilities rec the statements of financial position and the n during the current and prior years are as follo	novements 延税項負債之組成部分及本
The Group	本集團
	Convertible note 可換股票據 HK\$'000 港幣千元
Credit to consolidated statement of 本 comprehensive income for the year	二零零九年四月一日 2,348 年度轉撥往綜合 全面收益表 (<i>附註11(a)</i>) (2,339)
1 April 2010 Credit to consolidated statement of 本 comprehensive income for the year	二零一零年三月三十一日及 於二零一零年四月一日 9 年度轉撥往綜合 全面收益表 (<i>附註11(a</i>)) (9)
At 31 March 2011 於	二零一一年三月三十一日 –

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23. CURRENT AND DEFERRED TAX (Cor	ntinued) 23. 即期及遞延税	〔項(續)
(b) Deferred tax liabilities (Continued) (b) 遞延税項負	〕 債(續)
The Company	本公司	
		Convertible note 可換股票據 HK\$'000 港幣千元
At 1 April 2009 Credit to statement of	於二零零九年四月一日 本年度轉撥往	2,348
comprehensive income for the year	全面收益表	(2,339)
At 31 March 2010 and 1 April 2010 Credit to statement of	於二零一零年三月三十一日及 於二零一零年四月一日 本年度轉撥往	9
comprehensive income for the year	全面收益表 於二零一一年三月三十一日	(9)
At 31 March 2011	⋉_令──十二月二Ⅰ─□	_

(c) Deferred tax assets not recognised

At the end of reporting period, the Group and the Company had unused tax losses of approximately HK\$735,289,000 (2010: approximately HK\$682,925,000) and HK\$27,351,000 (2010: approximately HK\$13,485,000) available for offset against future profits that may be carried forward indefinitely, respectively. No deferred tax asset has been recognised in respect of such losses due to the unpredictability of future profit streams. There is no other significant unrecognised deferred tax as at 31 March 2011 and 2010.

(c) 未確認遞延税項資產

於報告期末,本集團及本公 司有未動用税務虧損分別約 為港幣735,289,000元(二零 一零年:約港幣682,925,000 元)及港幣27,351,000元(二 零一零年:約港幣13,485,000 元),可用以抵銷未來溢利, 並可以無限期地結轉。因未能 預測未來溢利走勢,故未就該 等税務虧損確認遞延税項資 產。於二零一一年及二零一零 年三月三十一日,概無其他重 大未確認遞延税項。

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24. BORROWINGS

24. 借貸

(a) Borrowings

(a) 借貸

			Group 集團	The Co 本公	
		2011 2010		2011	2010
		二零一一年	二零一零年	二零一一年	二零一零年
		HK\$'000	HK\$'000	HK\$'000	HK\$'000
		港幣千元	港幣千元	<u> 港幣千元</u>	港幣千元
Loans from a substantial shareholder, unsecured	自一名主要股東之無抵押 貸款				
<i>(Note (i))</i> Loans from related companies, unsecured	(<i>附註(i))</i> 自關連公司之 無抵押貸款	314,226	909	282,507	909
(Note (ii))	(附註(ii))	3,582	6,266	3,582	6,266
Loans from third parties, unsecured (Note (iii))	自第三方之無抵押貸款 <i>(附註(iii))</i>	110,608	360,656	88,561	308,407
		428,416	367,831	374,650	315,582
Analysed as:	分析為:				
Current	流動	87,454	71,736	78,410	62,692
Non-current	非流動	340,962	296,095	296,240	252,890
		428,416	367,831	374,650	315,582

財務報表附註 截至二零一一年三月三十一日止年度

24. BORROWINGS (Continued)

(a) Borrowings (Continued)

Notes:

(i) The amount represents loans granted by Billion Wealth, which became a substantial shareholder of the Company with effect from 12 May 2010. The amount comprises three loan facilities with their principal amount in aggregate of HK\$136,802,000, granted by Billion Wealth to the Group and the Company: (1) a facility of HK\$60,000,000 (2010: HK\$60,000,000) fully utilised by the Group and the Company as at the end of reporting period. The loan is interest-free. During the year, the repayment term of the loan has been changed from originally 24 months to 36 months from the date on which the loan is made or any other later date as may be mutually agreed in writing by the Company and Billion Wealth; (2) another facility of HK\$50,000,000 (2010: approximately HK\$41,551,000 was utilised) fully utilised by the Group and the Company as at the end of reporting period. The loan is interest-free and repayable on the date falling upon the resumption of trading in the shares of the Company on the Stock Exchange; and (3) a new facility of HK\$50,000,000 which was granted to Group and the Company on 9 November 2010. Both the Group and the Company has utilised approximately HK\$26,802,000 as at the end of the reporting period. The loan is interest-free and repayable on the expiry of 24 months from the date on which the loan is made or any other late date as may be mutually agreed in writing by the Company and Billion Wealth.

In the prior year, an imputed interest income of HK\$6,000,000 was created to the consolidated statement of comprehensive income of the Group and the Company.

24. 借貸 (續)

(a) 借貸(續)

附註:

該款項指Billion Wealth(自二 (i) 零一零年五月十二日起成為 本公司之主要股東)授予之貸 款。該款項包括Billion Wealth 授予本集團及本公司之三筆 貸款融資(本金額合共港幣 136,802,000元):(1)一筆本集 團及本公司於報告期末全數 動用之融資港幣60,000,000元 (二零一零年:港幣60,000,000 元)。該貸款為免息貸款。年 内,該貸款之還款期已由原定 之24個月變更為36個月(由授 出貸款當日起計)或由本公司 與Billion Wealth可能相互書面 協定之任何其他較後日期;(2) 另一筆本集團及本公司於報 告期末全數動用之融資港幣 50.000.000元(二零一零年:已 動用約港幣41,551,000元)。該 貸款為免息貸款,並須於本公 司於聯交所恢復買賣其股份當 日償還;及(3)新一筆於二零一 零年十一月九日授予本集團及 本公司之港幣50,000,000元融 資。本集團及本公司均於報告 期末已動用約港幣26,802,000 元。該貸款為免息貸款,並須於 授出貸款當日起計24個月屆滿 時或按本公司與Billion Wealth 可能相互書面協定之任何其他 較後日期償還。

> 於過往年度,一筆港幣 6,000,000元之推算利息收入已 計入本集團及本公司之綜合全 面收益表。

財務報表附註 截至二零一一年三月三十一日止年度

24. BORROWINGS (Continued)

24. 借貸 (續)

(a) Borrowings (Continued)

Notes: (Continued)

(i) (Continued)

On 12 May 2010 when Billion Wealth became a substantial shareholder of the Company, Billion Wealth had extended the repayment terms of its non-interest bearing facility of HK\$60,000,000 granted to the Group and the Company. Unamortised imputed interest expense on the loan as on that date of approximately HK\$2,876,000 was released and debited to the equity of the Group and the Company. In addition, an amount of approximately HK\$10,726,000 was credited to equity of the Group and the Company as deemed shareholders' contributions.

An imputed interest expense of approximately HK\$9,086,000 was debited to the consolidated statement of comprehensive income of the Group and the Company. Imputed interest expenses on the facilities are calculated using the effective interest method by applying the effective interest rate of approximately 5.12% per annum.

Included in the borrowings were also a loan balance assigned from a former shareholder of the Company in aggregate amount of approximately HK\$123,003,000 (2010: approximately HK\$117,532,000). As at the end of reporting period, the assigned loan is unsecured, interest bearing at Hong Kong prime rate plus 1% per annum and is not repayable within one year.

(a) 借貸(續)

附註:(續)

(i) (續)

Billion Wealth於二零一零年五 月十二日成為本公司主要股東 後,已延長其授予本集團及本 公司之港幣60,000,000元免息 融資之還款期。該貸款於當日 之未攤銷推算利息開支約港幣 2,876,000元已撥出並自本集團 及本公司之股本扣除。此外,一 筆約港幣10,726,000元之款項 已視為股東出資計入本集團及 本公司之股本。

已自本集團及本公司之綜合 全面收益表中扣除約港幣 9,086,000元之推算利息開支。 融資之推算利息開支以實際利 率法按實際年利率約5.12厘計 算。

該借貸款項亦包括轉讓自本公 司前股東之貸款結欠,總金額 約為港幣123,003,000元(二零 一零年:約港幣117,532,000 元)。於報告期末,該已轉讓貸 款並無抵押、按港元最優惠年 利率加1厘計息,且毋須於一年 內償還。

財務報表附註 截至二零一一年三月三十一日止年度

24. BORROWINGS (Continued)

(a) Borrowings (Continued)

Notes: (Continued)

(i) (Continued)

The amount also comprises loans assigned from another former shareholder and its subsidiary of approximately HK\$59,185,000 and HK\$27,466,000 (2010: approximately HK\$57,185,000 and HK\$26,538,000) for the Group and the Company, respectively. The loans are unsecured, bearing interest in Hong Kong prime rate per annum and are repayable on the expiry of 30 calendar months after the year end of the first profitable financial year of the Company since 24 January 2003 but no later than the twentieth anniversary of 24 January 2003.

In the prior year, the entire amount represented a disputed loan granted by the former substantial shareholder of the Company to the Group and the Company. The balance was unsecured, interest-free and repayable on demand. Following the assignment of the shares of the Company to Billion Wealth by this former shareholder, the balance was reclassified to loans from third parties during the year as further detailed in Note 24(a)(iii) below.

24. 借貸(續)

(a) 借貸(續)

附註:(續)

(i) (續)

該款項亦包括轉讓自另一前股 東及其附屬公司之貸款,該等 貸款授予本集團及本公司,金 額分別約為港幣59,185,000元 及港幣27,466,000元(二零一 零年:約港幣57,185,000元及 港幣26,538,000元)。該等貸款 並無抵押,且按港元最優惠年 利率計息,並須由本公司二零 零三年一月二十四日起首個隨 滿時償還,惟不可遲於二零零 三年一月二十四日起計20週年 當日。

於過往年度,該款項全額指本 公司前主要股東授予本集團及 本公司之牽涉糾紛貸款。該結 欠並無抵押,且不計利息,並 須按要求償還。該前股東將本 公司股份轉讓予Billion Wealth 後,該結欠已於年內重新分類 至自第三方之貸款,詳情載於 下文附註24(a)(iii)。

財務報表附註 截至二零一一年三月三十一日止年度

24. BORROWINGS (Continued)

(a) Borrowings (Continued)

Notes: (Continued)

(ii) The amount represents the loans granted by a company under common control of the beneficial holder of Billion Wealth. The amount is unsecured, bearing interest at 12% per annum and are repayable within one year.

In the prior year, the entire amount represented a disputed loan granted by a subsidiary of Strategic Media to the Group and the Company. The balance was unsecured, bearing interest in Hong Kong prime rate per annum and are repayable on the expiry of 30 calendar months after the year end of the first profitable financial year of the Company since 24 January 2003 but no later than the twentieth anniversary of 24 January 2003. During the year, the balance was reclassified to loans from third parties as further detail in Note 24(a)(iii) below.

(iii) Further to Notes 24(a)(i) and 24(a)(ii), the amount comprises loans granted by the former shareholder and its subsidiary of approximately HK\$7,394,000 and HK\$7,394,000 to the Group and the Company, respectively. The amounts were reclassified from loan from a substantial shareholder and loan from a related party to loans from third parties during the year.

As at the end of the reporting period, the balance also comprise loans granted by third parties with amounts of approximately HK\$23,707,000 and HK\$14,663,000 (2010: approximately HK\$23,707,000 and HK\$14,663,000) due by the Group and the Company, respectively. These balances were unsecured, interestfree and repayable within one year from the end of reporting period or on demand.

24. 借貸(續)

(a) 借貸(續)

附註:(續)

 (ii) 該款項指由Billion Wealth實益 持有人共同控制之公司授予之 貸款。該款項並無抵押、年利率 為12%,並須於一年內償還。

> 於過往年度,該款項全額指 Strategic Media之附屬公司授 予本集團及本公司之牽涉糾 紛貸款。該結欠並無抵押,且 按港元最優惠年利率計息,並 須由本公司二零零三年一月 二十四日起首個獲利財政年度 年結後30個曆月屆滿時償還, 惟不可遲於二零零三年一月 二十四日起計20週年當日。年 內,該結欠已重新分類至自第 三方之貸款,詳情載於下文附 註24(a)(iii)。

(iii) 補充附註24(a)(i)及24(a)(ii),該 款項包括前股東及其附屬公司 授予本集團及本公司之貸款, 金額分別約為港幣7,394,000元 及港幣7,394,000元。該款項已 於年內由自一名主要股東之貸 款及自一名關連人士之貸款重 新分類至自第三方之貸款。

> 於報告期末,該結欠亦包括 由第三方授予本集團及本 公司之貸款,金額分別約為 港幣23,707,000元及港幣 14,663,000元(二零一零年: 約港幣23,707,000元及港幣 14,663,000元)。該等結欠並無 抵押,且不計利息,並須於報 告期末起計一年內或按要求償 還。

財務報表附註 截至二零一一年三月三十一日止年度

24. BORROWINGS (Continued)

(a) Borrowings (Continued)

Notes: (Continued)

(iii) (Continued)

The amount also comprises loans granted by the former shareholders and their subsidiaries of approximately HK\$20,251,000 and HK\$7,248,000 (2010: approximately HK\$19,561,000 and HK\$7,003,000) to the Group and the Company, respectively. The loans are unsecured, bearing interest at Hong Kong prime interest rate per annum and are repayable on the expiry of 30 calendar months after the year end of the first profitable financial year of the Company since 24 January 2003 but no later than the twentieth anniversary of 24 January 2003.

The remaining amounts of approximately HK\$59,256,000 and HK\$59,256,000 (2010: approximately HK\$47,120,000 and HK\$47,120,000 respectively) due by the Group and the Company respectively are unsecured, and bearing interest at the rates ranging from 0.5% to 24.0% per annum (2010: ranging from 0.5% to 24.0% per annum). These balances are repayable within one year from the end of reporting period or on demand. In addition, an amount of approximately HK\$270,268,000 and HK\$239,621,000 due by the Group and the Company, respectively to an independent third party last year was reclassified to loan from a substantial shareholder during the year as further detailed in Note 24(a)(i). Out of the balance in last year, HK\$95,551,000 was non-interests bearing and the remaining was bearing interest ranging from Hong Kong Prime rate to Hong Kong prime rate plus 1% per annum.

As at the end of reporting period, certain of the above balances were in dispute with the respective parties, details of which are set out in Note 24(b).

24. 借貸(續)

(a) 借貸(續)

附註:(續)

(iii) (續)

該款項亦包括前股東及彼等之 附屬公司授予本集團及本公 司之貸款,金額分別約為港幣 20,251,000元及港幣7,248,000 元(二零一零年:約港幣 19,561,000元及港幣7,003,000 元)。該等貸款為無抵押、按港 元最優惠年利率計息及須由二 零零三年一月二十四日起本公 司首個獲利財政年度年結後30 個曆月屆滿時償還,惟不可遲 於二零零三年一月二十四日起 計20週年當日。

本集團及本公司應償付之剩餘 款項分別約港幣59,256,000元 及港幣59.256.000元(二零一 零年:分別約港幣47,120,000 元及港幣47,120,000元)為無 抵押、按年利率0.5厘至24.0厘 (二零一零年:年利率0.5厘至 24.0厘)計息。該等結欠須於報 告期末起計一年內或須按要求 償還。此外,上年度本集團及 本公司分別應向一名獨立第三 方償還約港幣270,268,000元 及港幣239,621,000元之款項 已於年內重新分類至自一名主 要股東之貸款,詳情載於附註 24(a)(i)。去年之結欠中,港幣 95,551,000元不計利息,餘款 則按港元最優惠年利率至港元 最優惠年利率加1厘計息。

於報告期末,本公司就上述若 干結欠與有關方產生糾紛,糾 紛詳情載於附註24(b)。

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24. BORROWINGS (Continued)

(b) Borrowings under dispute

Included in the borrowings as at the end of the reporting period were certain loan balances under dispute by the Group with various parties. The Directors are of the opinion that several transactions with the counterparties did not have formal agreements nor were there evidence of such arrangements. Further, in the opinion of Directors, even when there were formal agreements, the services to be provided by those counterparties under those arrangements were never provided. The Company has instructed a legal advisor to handle the legal aspect of the dispute.

The Group and the Company accrued interest expenses of approximately HK\$277,000 and HK\$219,000 (2010: approximately HK\$277,000 and HK\$219,000) and included in the finance costs of the Group and the Company for the year ended 31 March 2011, respectively. Despite the borrowings from above being under dispute as at the reporting date, interest expenses were charged based on the amounts due and the applicable interest rates.

24. 借貸 (續)

(b) 產生糾紛之借貸

截至二零一一年三月三十一 日止年度,本集團及本公司 之應計利息開支分別約為港 幣277,000元及港幣219,000 元(二零一零年:約港幣 277,000元及港幣219,000 元),並已計入本集團及本公 司之財務成本。儘管上述借貸 於報告日期仍存在糾紛,惟已 按到期款項及適用利率扣除 利息開支。

財務報表附註 截至二零一一年三月三十一日止年度

24. BORROWINGS (Continued)

(b) Borrowings under dispute (Continued)

An analysis of the borrowings under dispute is as follows:

2010
二零一零年
HK\$'000
港幣千元
909
6,266
6,516
13,691
7,425
6,266
13,691

As further detailed in Note 24(a)(i), loans from a substantial shareholder and a related company last year were reclassified to Loans from third parties during the year as a result of the assignment of shares of the Company owned by this former shareholder to Billion Wealth as on 12 May 2010.

誠如附註24(a)(i)所詳述,由 於一名前主要股東於二零一 零年五月十二日將其擁有 之本公司股份轉讓予Billion Wealth,因此去年自該名前股 東及一間關連公司取得之貸 款於本年度被重新分類至自 第三方之貸款。

24. 借貸 (續)

(b) 產生糾紛之借貸(續)

產生糾紛之借貸之分析如下:

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25. CONVERTIBLE NOTE

Pursuant to a subscription agreement dated 3 February 2005, a convertible note ("the Note") with principal amount of HK\$50,000,000 was issued to the then substantial shareholder of the Company, Strategic Media on 30 April 2005 which expired on 29 April 2007. Holder of the Note has the right at any time to convert all or part of the Note into shares of the Company at the conversion price of HK\$0.05 per share, subject to adjustment. The coupon interest rate on the Note is 1.5% per annum on the principal amount. Interest is payable by the Company once every six months in arrears so as to produce a constant periodic rate of charge for each accounting period.

On 19 November 2007, the Note-holder exercised its discretion to extend the maturity date of the Note from 29 April 2007 to 31 March 2009. On 31 March 2008, the Note-holder further extended the maturity date of the Note to 30 April 2010.

Pursuant to a loan agreement entered into between the Company, Strategic Media and Billion Wealth on 23 April 2008, all of the rights, title and benefits in the Note issued by the Company were assigned to Billion Wealth.

In the prior year, the Note with principal amount of HK\$48,000,000 had been converted into 960,000,000 ordinary shares of the Company *(Note 26)*. During the year, the remaining Note with principal amount of HK\$1,000,000 has been converted into 20,000,000 ordinary shares of the Company and the remaining balance of HK\$1,000,000 was reclassified to other payable upon its maturity on 30 April 2010.

25. 可換股票據

根據於二零零五年二月三日訂 立之認購協議,本金額為港幣 50,000,000元之可換股票據(「票 據」)於二零零五年四月三十日 發行予本公司當時之主要股東 Strategic Media,並於二零零七年 四月二十九日屆滿。票據持有人有 權隨時以每股股份港幣0.05元之 換股價(可予調整)將全部或部分 票據轉換為本公司股份。票據之票 面利息為按本金額以年利率1.5厘 計算。利息由本公司每六個月支付 一次,以便在每個會計期間內,產 生穩定之定期費用。

於二零零七年十一月十九日,票據 持有人行使其酌情權,將票據屆 滿日期由二零零七年四月二十九 日延遲至二零零九年三月三十一 日。於二零零八年三月三十一日, 票據持有人將票據屆滿日期延遲 至二零一零年四月三十日。

根據本公司、Strategic Media及 Billion Wealth於二零零八年四月 二十三日所訂立之貸款協議,本公 司向Billion Wealth轉讓其已發行 票據之一切權利、所有權及利益。

於上一年度,本金額為港幣 48,000,000元之票據已轉換為 960,000,000股本公司普通股(*附 註26)*。本年度,本金額為港幣 1,000,000元之餘下票據已轉換為 20,000,000股本公司普通股,而港 幣1,000,000元之餘下票據則於其 到期日二零一零年四月三十日重 新分類至其他應付款項。

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25. CONVERTIBLE NOTE (Continued)

25. 可換股票據(續)

The movements of the liability component of the Note for the year are as follows:

票據負債部分於本年度之變動如 下:

		The Group a 本集團及	nd Company 及本公司
		2011	2010
		二零一一年	二零一零年
		HK\$'000	HK\$'000
		港幣千元	港幣千元
Liability component at	於年初之負債		
beginning of year	部分	1,914	37,131
Interest charge <i>(Note 9)</i>	利息開支 <i>(附註9)</i>	86	7,813
Conversion into ordinary shares of	轉換為本公司		
the Company	普通股	(1,000)	(43,030)
Reclassify to other payable	到期時重新分類		
upon maturity	為其他應付款項	(1,000)	_
	やたキャタは並っ		
Liability component at end of year,	於年末之負債部分,		
current portion	流動部分	-	1,914

Interest expense on the Note is calculated using the effective interest method by applying the effective interest rate of 34.8% per annum from 1 April 2008 to 30 April 2010 for the liability component.

二零零八年四月一日至二零一零 年四月三十日負債部分之票據利 息開支採用實際利率法按實際年 利率34.8%計算。

財務報表附註 截至二零一一年三月三十一日止年度

26. SHARE CAPITAL

26.股本

		201		20	
		二零一	一年	二零-	-零年
		Number of		Number of	
		shares	Amount	shares	Amount
		股份數目	金額	股份數目	金額
		'000	HK\$'000	'000	HK\$'000
		千股	港幣千元	千股	港幣千元
Authorised:	法定:				
Ordinary shares of	每股港幣 0.05 元之				
HK\$0.05 each	普通股				
At beginning of the year	於年初	4,000,000	200,000	4,000,000	200,000
Increase during the year	年內增加	4,000,000	200,000	4,000,000	200,000
(Note (i))	(附註(i))	96,000,000	4,800,000	_	_
(10010 (1))	(11) 11 (1)	50,000,000	4,000,000		
At end of the year	於年末	100,000,000	5,000,000	4,000,000	200,000
Convertible preference shares	每股港幣 0.05 元之				
of HK\$0.05 each	可換股優先股				
At beginning of the year	於年初	-	-	-	-
Increase during the year	年內增加				
(Note (i))	(附註(i))	50,000,000	2,500,000	_	
At end of the year	於年末	50,000,000	2,500,000	_	
Ordinary shares, issued and	已發行及繳足之				
fully paid:	普通股:				
At beginning of the year	於年初	1,951,686	97,584	991,686	49,584
Conversion of the Note	轉換票據				
(Note (iii))	(附註(iii))	20,000	1,000	960,000	48,000
At end of the year	於年末	1,971,686	98,584	1,951,686	97,584

財務報表附註 截至二零一一年三月三十一日止年度

26. SHARE CAPITAL (Continued)

Notes:

- (i) Pursuant to an ordinary resolution passed by the shareholders at the annual general meeting of the Company on 30 June 2010, the authorised share capital of the Company has been increased from HK\$200,000,000 divided into 4,000,000,000 ordinary shares of HK\$0.05 each ("Ordinary Shares") to HK\$7,500,000,000 divided into 100,000,000,000 Ordinary Shares and 50,000,000,000 convertible preference shares of HK\$0.05 each ("Convertible Preference Shares") by the creation of 96,000,000 Ordinary Shares and 50,000,000,000 Convertible Preference Shares.
- (ii) The holders of Ordinary Shares are entitled to receive dividends as declared from time to time and are entitled to one vote per share at meetings of the Company. All Ordinary Shares rank equally with regard to the Company's residual assets.
- (iii) On 29 April 2010, 20,000,000 ordinary shares of the Company were issued as a result of partial conversion of the Note by the Note-holder (*Note 25*).

26. 股本(續)

附註:

- (i) 根據股東於二零一零年六月三十日之本公司股東週年大會上通過之普通決議案,透過增設96,000,000,000股普通股(「普通股」)及50,000,000股 で換股優先股(」可換股優先股」),本公司之法定股本已由港幣200,000,000元(分為4,000,000,000,000股每股港幣0.05元之普通股),增至港幣7,500,000,000元(分為100,000,000,000股每股港幣0.05元之前通股及50,000,000,000股每股港幣0.05元之可換股優先股)。
- (ii) 普通股持有人有權收取不時宣派之股息,亦於本公司之會議上就每股股份擁有一票投票權。所有普通股就本公司之剩餘資產而言均享有同等地位。
- (iii) 由於票據持有人轉換部分票據,本公司已於二零一零年四月二十九日發行 20,000,000股普通股(附註25)。

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27. RESERVES

(a) The Group

The amounts of the Group's reserves and the movements therein for the current and prior years are presented in the consolidated statement of changes in equity.

(b) The Company

27.儲備

(a) 本集團

本集團於本年度及過往年度 之儲備金額及其變動情況於 綜合權益變動表呈列。

(b) 本公司

			Attributable to owners of the Company 本公司擁有人應佔						
			Share premium	Convertible note equity reserve 可換股票據	Shareholders' contributions	Distributable reserve	Accumulated losses	Total	
			股份溢價	可換放宗嫁 權益儲備	股東出資	可供分派儲備	累積虧損	總計	
		Notes	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	
		附註	港幣千元	港幣千元	港幣千元	港幣千元	港幣千元	港幣千元	
At 1 April 2009	於二零零九年四月一日		127,764	18,520	49,087	231,340	(766,618)	(339,907)	
Total comprehensive income	年度全面收入 總額		_	_			(76,622)	(76 622)	
for the year Conversion of convertible note	^{總額} 轉換可換股票據		- 12,809	- (17,779)	-	-	(76,632)	(76,632) (4,970)	
At 31 March 2010 and at 1 April 2010	於二零一零年 三月三十一日及 二零一零年四月一日		440 572	744	40.007	224.240	(042.250)	(424 500)	
Capital portion of advance from			140,573	741	49,087	231,340	(843,250)	(421,509)	
substantial shareholder Release of shareholders' contribution resulted from	資本部分 因一名股東之 貸款條款 變更而撥出		-	-	10,726	-	-	10,726	
change in terms of shareholder's loan Total comprehensive income	愛史 前 預山 股東出資 年度全面收入		-	-	(2,876)	-	-	(2,876)	
for the year	總額		-	-	-	-	(68,577)	(68,577)	
Conversion of convertible note	轉換可換股票據	25	370	(370)	-	-	-	-	
Expiry of convertible note	可換股票據到期	25	-	(371)	-	-	371		
At 31 March	於二零一一年								
2011	三月三十一日		140,943	-	56,937	231,340	(911,456)	(482,236)	

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27. RESERVES (Continued)

(c) Nature and purpose of reserves

(i) Share premium

The application of the share premium account is governed by the Companies Acts of the Cayman Islands.

Under the Companies Acts of the Cayman Islands, the funds in the share premium account of the Company are distributable to the shareholders of the Company provided that immediately following the date on which the dividend is proposed to be distributed, the Company will be in a position to pay off its debts as they fall due in the ordinary course of business.

(ii) Convertible note equity reserve

The convertible note equity reserve of the Group represents the value of the unexercised equity component of convertible notes issued by the Company recognised in accordance with the accounting policy adopted for convertible note in Note 4.

(iii) Shareholders' contribution

Shareholders' contribution represents the waiver of loans from equity holders during the year ended 31 March 2003 and non-interest bearing loan facilities granted by shareholders to the Group and the Company.

27. 儲備(續)

(c) 儲備性質及用途

(i) 股份溢價

股份溢價賬之應用受開 曼群島公司法監管。

根據開曼群島公司法,本 公司股份溢價賬之資金 可供分派予本公司股東, 惟於緊隨建議分派股息 當日後,本公司須有能力 償還其於日常業務過程 中到期之債務。

(ii) 可換股票據權益儲備

本集團之可換股票據權 益儲備指由本公司已發 行可換股票據之尚未行 使權益部分之價值,該價 值乃根據附註4就可換股 票據所採納之會計政策 予以確認。

(iii) 股東出資

股東出資指於截至二零 零三年三月三十一日止 年度內豁免來自權益持 有人之貸款及股東授予 本集團及本公司之免息 貸款融資。

財務報表附註 截至二零一一年三月三十一日止年度

27. RESERVES (Continued)

(c) Nature and purpose of reserves (Continued)

(iv) Exchange reserve

The exchange reserve comprises all foreign exchange differences arising from the translation of the financial statements of foreign operations. The reserve is dealt with in accordance with the accounting policy set out in Note 4.

(v) Distributable reserve

Distributable reserve represents the surplus arising from cancellation of paid-up capital upon the reduction of the nominal value of every issued share from HK\$0.1000 to HK\$0.0025 during the year ended 31 March 2003.

(vi) Contributed surplus

The contributed surplus of the Company represents the difference between the book value of the underlying net assets of the subsidiaries acquired by the Company under the Group Reorganisation and the nominal amount of the Company's shares issued for the acquisition.

27. 儲備(續)

(c) 儲備性質及用途(續)

(iv) 匯兑儲備

匯兑儲備包括換算海外 業務之財務報表所產生 之所有外匯差額。有關儲 備乃根據附註4所載之會 計政策處理。

(v) 可供分派儲備

可供分派儲備指於截至 二零零三年三月三十一 日止年度將每股已發 行股份之面值由港幣 0.1000元削減至港幣 0.0025元而註銷繳足股 本所產生之盈餘。

(vi) 繳入盈餘

本公司之繳入盈餘指本 公司根據集團重組所收 購附屬公司之相關資產 淨值賬面值與就收購事 項發行之本公司股份面 值間之差額。

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27. RESERVES (Continued)

(d) Capital management

The Group's primary objectives when managing capital are to safeguard the Group's ability to continue as a going concern, and to support the Group's sustainable growth.

The Group sets the amount of equity capital in proportion to its overall financing structure. As set forth in Note 2, the Group has adopted several measures including obtain facilities from new investor and cost control. The Group manages the capital structure and makes adjustments to it in light of changes in economic conditions and the risk characteristic of the underlying assets.

In order to maintain or adjust the ratio, the Group may issue new shares, raise new debt financing or sell assets to reduce existing debt. The Group may also obtain loan facilities from various parties to safeguard the Group's ability to continue as a going concern.

The Group is not subject to externally imposed capital requirements.

27. 儲備(續)

(d) 資本管理

本集團管理資本之首要目標 乃保障本集團能夠繼續根據 持續經營基準經營,並支持本 集團的可持續發展。

本集團按其整體融資結構釐 定股本之金額。如附註2所 述,本集團已採用不同措施, 包括向新投資者取得融資及 成本控制。本集團管理資金架 構及就經濟情況及相關資產 之風險特徵作出調整。

為維持或調整比率,本集團可 發行新股、籌集新債務融資或 出售資產以減少現有債務。本 集團亦可從不同有關方取得 貸款融資,以保障本集團之持 續經營能力。

本集團並不受外部施加之資 本要求影響。

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28. NOTE TO THE CONSOLIDATED STATEMENT OF 28. 綜合現金流量表附註 CASH FLOWS

Major non-cash transaction

The convertible note with principal amount of approximately HK\$1,000,000 had not been converted up to its expiry date on 30 April 2010 and was transferred to other payables as further detailed in Note 25.

29. OPERATING LEASE COMMITMENTS

The Group leases certain of its office premises, motor vehicles and machineries under operating lease arrangements.

At 31 March 2011, the total future minimum lease payments under non-cancellable operating leases are payable as follows:

主要非現金交易

本金額約為港幣1,000,000元之可 換股票據並未在其二零一零年四 月三十日之到期日獲轉換,並已轉 移至其他應付款項,詳情請參閱附 註25。

29. 經營租賃承擔

本集團根據經營租賃安排租賃若 干辦公室物業、汽車及機器。

於二零一一年三月三十一日,根據 不可撤銷之經營租賃應付之未來 最低租賃款項總額如下:

		2011 二零一一年 <i>HK\$′000</i> 港幣千元	2010 二零一零年 <i>HK\$'000</i> 港幣千元
Within one year In the second to fifth years	一年內 第二年至第五年	6,572	4,975
inclusive	(包括首尾兩年)	2,801	4,571
		9,373	9,546

Operating lease payments represent rentals payable by the Group for certain of its workshop, office premise, machinery and motor vehicles. Leases are negotiated for an average term of three years and rentals are fixed throughout the respective lease periods.

經營租賃款項指本集團就其若干 廠房、辦公室物業、機器及汽車應 付之租金。經磋商釐定之租約年期 平均為三年,各個租約期內租金固 定。

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30. EQUITY-SETTLED SHARE-BASED TRANSACTIONS

On 15 January 2002, the Company adopted a share option scheme (the "Option Scheme") under which the board of directors of the Company may at its discretion offer to any director (including non-executive director), executive, employee and contracted celebrity (the "Eligible Persons") of the options to subscribe for shares in the Company in accordance with the terms of the Option Scheme and Chapter 23 of the Listing Rules. The principal purposes of the Option Scheme are to recognise the significant contributions of the Eligible Persons to the growth of the Group. The total number of shares which may be issued upon exercise of all options to be granted under the Option Scheme and any other outstanding share option schemes of the Company must not in aggregate exceed 10% of the issued share capital of the Company at the date of the approval of the Option Scheme by the shareholders and such limit might be refreshed by the shareholders of the Company in general meetings. The Option Scheme commenced on 15 January 2002 and will end on the day immediately prior to the tenth anniversary of 15 January 2002. The share options vested immediately at the time when granted.

The Company did not grant any option under the Option Scheme during the year.

No share option was outstanding at 31 March 2011 and 2010.

30. 權益結算以股份為基礎之 交易

於二零零二年一月十五日,本公司 採納一項購股權計劃(「購股權計 割1),根據該計劃,本公司董事會 可酌情向任何董事(包括非執行 董事)、行政人員、僱員及合約藝 人(「合資格人士」)授出根據購股 權計劃條款及上市規則第23章可 認購本公司股份之購股權。購股權 計劃之主要目的為確認合資格人 士對本集團增長之重大貢獻。行使 根據購股權計劃及本公司之任何 其他尚未完成購股權計劃授出之 所有購股權時可發行之股份總數 不得超過本公司於購股權計劃獲 股東批准之日期之已發行股本之 10%,而該限制可能於股東大會由 本公司股東更新。購股權計劃於二 零零二年一月十五日開始及將於 緊接二零零二年一月十五日十週 年前當日完結。購股權於授出時間 即時被歸屬。

年內本公司並無根據購股權計劃 授出任何購股權。

於二零一一年及二零一零年三月 三十一日概無購股權尚未行使。

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31. RETIREMENT BENEFITS SCHEME

The Group operates a Mandatory Provident Fund Scheme (the "MPF Scheme") under the Hong Kong Mandatory Provident Fund Schemes Ordinance for employees under the jurisdiction of the Hong Kong Employment Ordinance. The MPF Scheme is a defined contribution retirement plan administered by independent trustees. Under the MPF Scheme, the employer and its employees are each required to make contributions to the scheme at 5% of the employees' relevant income, subject to a cap of monthly relevant income of HK\$20,000. Contributions to the plan vest immediately.

The Group has no other obligation for the payment of postretirement benefits beyond the contributions described above.

The total cost charged to consolidated statement of comprehensive income of approximately HK\$1,197,000 (2010: approximately HK\$1,260,000) *(Note 10)* represents contribution payable to these schemes by the Group in respect of the current accounting period.

31. 退休福利計劃

本集團根據香港強制性公積金計 劃為其受香港僱傭條例所管轄之 僱員設立強制性公積金計劃(「強 積金計劃」)。強積金計劃是一項 由獨立信託人管理之定額供款退 休計劃。根據強積金計劃,僱主及 其僱員各自須按僱員相關收入之 5%向計劃供款,每月相關收入之 上限為港幣20,000元。計劃之供款 即時歸屬。

除上文所述之供款外,本集團並無 其他責任支付退休後福利。

於綜合全面收益表扣除之費用總額約港幣1,197,000元(二零一零年:約港幣1,260,000元)(附註 10)乃指本會計期間本集團向該等計劃應付之供款。

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32. CONTINGENT LIABILITIES

During the year ended 31 March 2011 and 2010, the Group and the Company have the following material litigations:

There were several cases brought forward from prior years related to defamation and infringement of copyright that remained unresolved. All of them were brought against Sing Pao Newspaper Company Limited ("SPNCL"), a whollyowned subsidiary of the Company. Court judgments have not been stated and the amounts claimed were in aggregate approximately HK\$517,000 (2010: approximately HK\$517,000). In the Directors' opinion, the liabilities are unlikely to crystallise and no provision has therefore been made in respect of these claims as at 31 March 2011 and 2010.

In July 2007, a licensee of SPNCL acts as the defendant in a legal claim in relation to an action for copyright infringement issued a third party notice to SPNCL. The defendant claimed against SPNCL for indemnity against the plaintiff's claims and the cost of the action or contribution in respect of the plaintiff's claims. A defence was filed by the Group in March 2008 denying all allegations against the Group. Judgments have not been stated up to the date of this report. In the Directors' opinion, the liabilities are unlikely to crystallise and no provision had therefore been made in respect of the claim.

32. 或然負債

截至二零一一年及二零一零年三 月三十一日止年度,本集團及本公 司之重大訴訟如下:

於過往年度提出之若干誹謗及侵 犯版權案件仍有待解決。所有該等 案件均針對本公司之全資附屬公 司成報報刊有限公司(「成報報刊 公司」)提出。法庭尚未作出裁決, 而索償總金額合共約港幣517,000 元(二零一零年:約港幣517,000 元)。董事認為,負債明確化之機 會不大,因此毋須於二零一一年及 二零一零年三月三十一日就此等 申索作出撥備。

於二零零七年七月,成報報刊公司 之持牌人作為有關侵犯版權行為 之法律申索中之被告人,向成報報 刊公司發出第三方通知。被告人向 成報報刊公司就針對原告人之申 索及有關原告人申索之訴訟成本 或分擔之費用申索彌償。本集團 已於二零零八年三月作出抗辯, 否認所有針對本集團之指控。截至 本報告日期,有關案件尚未獲得判 決。董事認為,負債明確化之機會 不大,因此毋須就有關申索作出撥 備。

財務報表附註 截至二零一一年三月三十一日止年度

33. RELATED PARTY TRANSACTIONS

33. 關連人士交易

Name of related parties 關連人士名稱	Relationship 關係
Strategic Media	A substantial shareholder of the Company up to 11 May 2010
Strategic Media	直至二零一零年五月十一日止本公司之主要股東
SMI Corporation Limited ("SMI Corporation") 星美國際集團有限公司 (「星美國際集團」)	Strategic Media is a shareholder of SMI Corporation and the Company up to 11 May 2010 直至二零一零年五月十一日止Strategic Media為 星美國際集團及本公司之股東
Billion Wealth	A substantial shareholder of the Company with effect from 12 May 2010
Billion Wealth	自二零一零年五月十二日起成為本公司主要股東
Birmingham International Holdings Limited ("Birmingham") 伯明翰環球控股有限公司(「伯明翰」)	Mr. Yeung Ka Sing, Carson ("Mr. Yeung"), who has deemed substantial interest in the Company, is also a director of Birmingham 楊家誠先生(「楊先生」)被視為擁有本公司重大權益,
	亦為伯明翰之董事
Universal Properties Group Holdings Limited ("Universal Properties")	Mr. Yeung is also a director and a shareholder of Universal Properties
Universal Properties Group Holdings Limited ([Universal Properties])	楊先生亦為Universal Properties之董事及股東
SPLux Company Limited ("SPLux")	Mr. Ma Shui Cheong is a common director of SPLux and the Company, and has substantial interest in SPLux
SPLux Company Limited (\lceil SPLux \rfloor)	馬瑞昌先生為本公司與SPLux之共同董事,並持有SPLux 重大權益

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33. RELATED PARTY TRANSACTIONS (Continued) 33

(a) In addition to the transactions disclosed elsewhere in the financial statements, the Group also entered into the following related party transactions during the year.

33. 關連人士交易(續)

(a) 除於財務報表其他部分披露 之交易外,年內本集團亦訂立 以下關連人士交易。

		The C 本貨	-
		2011	2010
		二零一一年	二零一零年
		HK\$'000	HK\$'000
		港幣千元	港幣千元
Interest expenses on loan from	自 Billion Wealth之		
Billion Wealth*	貸款之利息開支*	6,612	_
Interest expenses on loan from	自伯明翰之貸款之		
Birmingham*	利息開支*	319	-
Interest expenses on loan from	自星美國際集團之		
SMI Corporation	貸款之利息開支	25	219
Effective interest expense on	自Billion Wealth之		
loan from	貸款之實際利息		
Billion Wealth*	開支*	9,086	-
Advertising income from	自伯明翰之		
Birmingham*	廣告收入*	(6,032)	-
Advertising income from	自 Universal Properties		
Universal Properties*	之廣告收入*	(956)	-
Advertising income from SPLux*	自SPLux之廣告收入*	(246)	-

* Connected transactions

關連交易

財務報表附註 截至二零一一年三月三十一日止年度

33. RELATED PARTY TRANSACTIONS (Continued) 33. 關連人士交易(續)

(b)主要管理人員酬金

(b) Key management personnel remuneration

Compensation for key management personnel, including amounts paid to the Company's directors and senior executives, is as follows:

主要管理人員酬金包括支付 予本公司董事及高級行政人 員之款項載列如下:

		2011 二零一一年 <i>HK\$'000</i> 港幣千元	2010 二零一零年 <i>HK\$'000</i> 港幣千元
Salaries and other short-term employee benefits Pension scheme contribution	薪金及其他短期 僱員福利 退休金計劃供款	3,652 47	3,560 40
		3,699	3,600

34. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES

The Group's major financial instruments include trade and other receivables, trade and other payables, convertible note and borrowings. Details of these financial instruments are disclosed in the respective notes. The risks associated with these financial instruments include credit risk, liquidity risk, interest rate risk and currency risk. The policies on how to mitigate these risks are set out below. The management manages and monitors these exposures to ensure appropriate measures are implemented on a timely and effective manner.

34. 金融風險管理目標及政策

本集團之主要金融工具包括貿易 及其他應收款項、貿易及其他應付 款項、可換股票據及借貸。該等金 融工具之詳情於各有關附註披露。 該等金融工具之相關風險包括信 貸風險、流動資金風險、利率風險 及貨幣風險。減低該等風險之政策 於下文載列。管理層負責管理及監 察該等風險,以確保能適時及有效 地採取適當措施。

財務報表附註 截至二零一一年三月三十一日止年度

34. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES (Continued)

(a) Credit risk

- (i) In respect of trade and other receivables, in order to minimise risk, the management has a credit policy in place and the exposures to these credit risks are monitored on an ongoing basis. Credit evaluations of its customers' financial position and condition are performed on each and every major customer periodically. These evaluations focus on the customer's past history of making payments when due and current ability to pay, and take into account information specific to the customer as well as pertaining to the economic environment in which the customer operates. The Group does not require collateral in respect of its financial assets. Debts are usually due within 30 to 60 days from the date of billing.
- (ii) In respect of trade receivables, the Group's exposure to credit risk is influenced mainly by the individual characteristics of each customer. At 31 March 2011, the Group had certain concentration of credit risk as approximately 12% (2010: 18%) and 13% (2010: 6%) of the total trade and other receivables was due from a major customer and a business partner, respectively.

34. 金融風險管理目標及政策 (續)

(a) 信貸風險

- (j) 就貿易及其他應收款項 而言,為減低風險,管理 層已設立信貸政策,持續 監察該等信貸風險, 並定 期就每名主要客戶之財 務狀況及條件進行信貸 評估。該等評估集中於客 戶過往支付到期款項之 記錄及現時之付款能力, 並考慮到客戶之特定賬 戶資料及客戶經營所在 地區之經濟環境。本集團 毋須就其財務資產持有 抵押品。債務一般於發票 日期起計三十至六十日 內到期。
- (ii) 就貿易應收款項而言, 本集團承擔之信貸風險 主要受各客戶之不同情 況所影響。於二零一一 年三月三十一日,由於 應收一名主要客戶及一 名業務夥伴之貿易及其 他應收款項總額分別約 為12%(二零一零年: 18%)及13%(二零一零 年:6%),故本集團具有 若干信貸風險集中情況。

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財務報表附註 截至二零一一年三月三十一日止年度

34. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES (Continued)

(a) Credit risk (Continued)

(iii) The credit risk on liquid funds is limited because the counterparties are banks with high credit ratings assigned by international credit-rating agencies.

Further quantitative disclosures in respect of the Group's exposure to credit risk arising from trade and other receivables are set out in Note 20.

(b) Liquidity risk

Individual operating entities within the Group are responsible for their own cash management, including the short term investment of cash surpluses and the raising of loans to cover expected cash demands, subject to board approval. The Group's policy is to regularly monitor current and expected liquidity requirements and its compliance with lending covenants to ensure that it maintains sufficient amount of cash and adequate committed lines of funding from potential investor to meet its liquidity requirements in the short and longer term. The Group relies on borrowings as a significant source of liquidity. As at the date of this report, the Group had an undrawn loan facility available from a corporate entity as further detailed in Note 2 or the financial statements of approximately HK\$100,000,000. The Directors plan to seek further financial support, when necessary, from this corporate entity to provide adequate funds for the Group to meet its liabilities as when they fall due in the future.

34. 金融風險管理目標及政策 (續)

(a) 信貸風險(續)

(iii) 由於對手方均獲國際評級機構評為高信貸評級 之銀行,故流動資金之信 貸風險有限。

> 有關本集團因貿易及其 他應收款項而承擔之信 貸風險之進一步定量披 露載於附註20。

(b) 流動資金風險

本集團內個別營運實體負責 其各自之現金管理,包括現金 盈餘之短期投資及須待董事 會批准之借貸以應付預期之 現金需求。本集團之政策為定 期監察其現時及預期流動資 金需求及是否符合借款之承 諾,以確保其維持足夠現金及 取得潛在投資者之足夠承諾 信貸融資,以應付其短期及 長期之流動資金需求。本集 團依賴借貸作為流動資金主 要來源。於本報告日期,本集 團可自一間企業實體(詳情 參閱財務報表附註2)獲取之 尚未動用貸款融資約為港幣 100,000,000元。董事計劃在 有需要的情況下向該企業實 體尋求進一步財務支持,提供 充足之資金予本集團以應付 其於未來到期之負債。

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34. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES (Continued)

(b) Liquidity risk (Continued)

The following liquidity table set out the remaining contractual maturities at the end of the reporting period of the Group's and the Company's financial liabilities based on contractual undiscounted cash flows (including interest payments computed using contractual rates or, if floating, based on rates current at the end of reporting period) and the earliest date the Group and the Company is required to pay:

34. 金融風險管理目標及政策 (續)

(b) 流動資金風險(續)

下表載列本集團及本公司之 財務負債於報告期末之剩餘 合約到期情況,該等財務負 債乃根據合約未貼現現金流 量(包括按合約利率(或如屬 浮動,則按報告期末之現行利 率)計算之利息付款)及本集 團及本公司須付款之最早日 期為基準:

The Group

本集團

			2011 二零一一年							201 二零一			
			More than	More than		Total			More than	More than		Total	
		Within	1 year but	2 years but		contractual		Within	1 year but	2 years but		contractual	
		1 year or	less than	less than	More than	undiscounted	Carrying	1 year or	less than	less than	More than	undiscounted	Carrying
		on demand	2 years	5 years	5 years	cash flows	amount	on demand	2 years	5 years	5 years	cash flows	amount
						合約未貼現						合約未貼現	
		一年內或	超過一年但	超過兩年但		現金流量		一年內或	超過一年但	超過兩年但		現金流量	
		按要求	少於兩年	少於五年	超過五年	總額	賬面值	按要求	少於兩年	少於五年	超過五年	總額	賬面值
		HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
		港幣千元	港幣千元	港幣千元	港幣千元	港幣千元	港幣千元	港幣千元	港幣千元	港幣千元	港幣千元	港幣千元	港幣千元
Borrowings	借貸	90,331	265,291	-	121,384	477,006	428,416	74,484	224,884	-	120,312	419,680	367,831
Convertible note	可換股票據	-	-	-	-	-	-	2,000	-	-	-	2,000	1,914
Trade and other payables	貿易及其他應付款項	20,483	-	-	-	20,483	20,483	22,098	-	-	-	22,098	22,098
		110,814	265,291	-	121,384	497,489	448,899	98,582	224,884	-	120,312	443,778	391,843

The Company

本公司

			2011 二零一一年							201 二零一			
		Within	More than 1 year but	More than 2 years but		Total contractual		Within	More than 1 year but	More than 2 years but		Total contractual	
		1 year or	less than	less than	More than u	undiscounted	Carrying	1 year or	less than	less than	More than	undiscounted	Carrying
		on demand	2 years	5 years	5 years	cash flows	amount	on demand	2 years	5 years	5 years	cash flows	amount
						合約未貼現						合約未貼現	
		一年內或	超過一年但	超過兩年但		現金流量		一年內或	超過一年但	超過兩年但		現金流量	
		按要求	少於兩年	少於五年	超過五年	總額	賬面值	按要求	少於兩年	少於五年	超過五年	總額	賬面值
		HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
		港幣千元	港幣千元	港幣千元	港幣千元	港幣千元	港幣千元	港幣千元	港幣千元	港幣千元	港幣千元	港幣千元	港幣千元
Borrowings	借貸	81,287	265,291	-	57,657	404,235	374,650	65,439	224,884	-	57,657	347,980	315,582
Convertible note	可換股票據	-	-	-	-	-	-	2,000	-	-	-	2,000	1,914
Due to subsidiaries	應付附屬公司款項	3,004	-	-	-	3,004	3,004	1,819	-	-	-	1,819	1,819
Other payables	其他應付款項	5,998	-	-	-	5,998	5,998	5,153	-	-	-	5,153	5,153
		90,289	265,291	-	57,657	413,237	383,652	74,411	224,884	-	57,657	356,952	324,468

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34. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES (Continued)

(c) Interest rate risk

The Group's interest risk arises primarily from its borrowings. Borrowings obtained at variable rates and at fixed rates expose the Group to cash flow interest rate risk and fair value interest rate risk respectively. The Group's interest rate profile as monitored by management is set out in (i) below.

The Group's exposures to interest rates on financial assets and financial liabilities are detailed in the liquidity risk management section of this note. The Group's cash flow interest rate risk is mainly concentrated on the fluctuation of market interest rate arising from the Group's borrowings and bank deposits.

The Group is exposed to interest rate risk as its bank deposits are all interest-bearing. All bank deposits are short-term deposits with maturities of less than or equal to three months. Management does not anticipate any significant impact resulting from the change in interest rates because the Group's bank balances are carried at low interest rates and the interest income thereon is not significant.

34. 金融風險管理目標及政策 (續)

(c) 利率風險

本集團之利率風險主要由其 借貸產生。按變動利率及按固 定利率取得之借貸令本集團 分別承擔現金流量利率風險 及公允價值利率風險。管理層 監察之本集團利率概況載列 於下文(i)項。

本集團承擔財務資產及財務 負債之利率風險詳列於本附 註流動資金風險管理一節。本 集團之現金流量利率風險主 要集中於本集團之借貸及銀 行存款所產生之市場利率波 動。

由於本集團全部銀行存款均 為計息存款,故承擔利率風 險。所有銀行存款為到期日少 於或相等於三個月之短期存 款。由於本集團之銀行結餘以 低息率計息,且利息收入並不 重大,因此管理層並不預期利 率變動產生任何重大影響。

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34. FINANCIAL RISK MANAGEMENT OBJECTIVES
AND POLICIES (Continued) 34. 金融風險管理目標及政策
(續) (c) Interest rate risk (Continued) (c) 利率風險(續) (i) Interest rate profile (i) 利率概況

The following table details the interest rate profile of the Group's borrowings at the end of reporting period: 下表詳列本集團於報告 期末借貸之利率概況:

		The Group 本集團							
		20)11	20	10				
		二零·	年	二零-	-零年				
		Effective		Effective					
		interest		interest					
		rates		rates					
		實際利率		實際利率					
		%	HK\$'000	%	HK\$'000				
			港幣千元		港幣千元				
Fixed rate borrowings: Borrowings Convertible note	固定利率借貸 : 借貸 可換股票據	0.5-24 34.8	62,838	0.5-24 34.8	47,120 1,914				
			62,838		49,034				
Variable rate borrowings: Borrowings	變動利率借貨: 借貸	5-6	208,924	5-6	200,544				
Total borrowings	借貸總額		271,762		249,578				
Fixed rate borrowings as a percentage of total net borrowings	固定利率借貸佔 總借貸淨額之 百分比		23%		20%				

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34. FINANCIAL RISK MANAGEMENT OBJECTIVES 34. 金融風險管理目標及政策 AND POLICIES (Continued) (續)

- (c) Interest rate risk (Continued) (c) 利率風險(續)
 - (i) Interest rate profile (Continued) (i) 利率概況(續)

		The Company					
		本公司					
		20)11	2010			
		二零	——年	二零一零年			
		Effective		Effective			
		interest		interest			
		rates		rates			
		實際利率		實際利率			
		%	HK\$'000	%	HK\$'000		
			港幣千元		港幣千元		
Fixed rate borrowings:	固定利率借貨:						
Borrowings	借貸	0.5-24	62,838	0.5-24	47,120		
Convertible note	可換股票據	34.8	-	34.8	1,914		
			62,838		49,034		
Variable rate borrowings:	變動利率借貨:						
Borrowings	借貸	5-6	164,202	5-6	157,339		
Donowings	цх						
Total borrowings	借貸總額		227,040		206,373		
Fixed rate borrowings as	固定利率借貸佔						
a percentage of total	總借貸淨額之						
net borrowings	百分比		28%		24%		

財務報表附註 截至二零一一年三月三十一日止年度

34. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES (Continued)

(c) Interest rate risk (Continued)

(ii) Sensitivity analysis

At 31 March 2011, it is estimated that a general increase/decrease of 50 basis points in interest rates, with all other variables held constant, would increase/decrease the Group's loss after tax and accumulated losses by approximately HK\$624,000 (2010: HK\$797,000).

The sensitivity analysis above has been determined assuming that the change in interest rates had occurred at the reporting date and had been applied to the exposure to interest rate risk for non-derivative financial liabilities in existence at that date. The 50 basis points increase or decrease represents management's assessment of a reasonably possible change in interest rates over the period until the next annual reporting date. The analysis is performed on the same basis for 2009.

(d) Currency risk

Presently, there is no hedging policy with respect to the foreign exchange exposure. The Group's transactional currency is Hong Kong dollar as substantially all the turnover is in Hong Kong dollar. The Group's transactional foreign exchange exposure was insignificant.

34. 金融風險管理目標及政策 (續)

- (c) 利率風險(續)
 - (ii) 敏感度分析

於二零一一年三月三十一 日,估計利率一般上升/ 下降50個基點而所有其 他變數保持不變,則本集 團之除税後虧損及累積虧 損將會增加/減少約港 幣624,000元(二零一零 年:港幣797,000元)。

上述敏感度分析乃假設 利率變動於報告日期發 生,並將利率變動應用於 當天存在之非衍生財務 負債。50個基點之管」 管報告日期利率「一能」 了以二零之九年所用之 相同基準進行。

(d) 貨幣風險

本集團現時並無有關外匯風 險之對沖政策。由於本集團之 所有營業額均以港幣定值,故 其交易貨幣為港幣。本集團之 交易外匯風險輕微。

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34. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES (Continued)

(e) Fair value

The fair value of financial assets and financial liabilities are determined as follows:

- the fair value of financial assets and financial liabilities with standard terms and conditions and traded on active liquid markets are determined with reference to quoted market bid prices and ask prices respectively; and
- the fair value of other financial assets and financial liabilities are determined in accordance with generally accepted pricing models based on discounted cash flow analysis using prices or rates from observable current market transactions as input.

All financial instruments are carried at amounts not materially different from their fair values as at 31 March 2011 and 2010. **34.** 金融風險管理目標及政策 (續)

(e) 公允價值

- 財務資產及財務負債之公允 價值乃根據下列各項釐定:
- 附有標準條款及條件且
 於活躍及高流通性市場
 買賣之財務資產及財務
 負債之公允價值乃分別
 參考所報市場之賣出價
 及買入價釐定;及
- 其他財務資產及財務負 債之公允價值乃根據普 遍採納之定價模式,利用 可取得目前市場交易之 價格或比率按貼現現金 流量作為輸入資料。
- 於二零一一年及二零一零年 三月三十一日,所有金融工具 之列賬金額與其公允價值並 無重大差異。

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35. SUMMARY OF FINANCIAL ASSETS AND LIABILITIES BY CATEGORY

The carrying amounts and fair values of the Group's financial assets and financial liabilities as recognised at 31 March 2011 and 2010 may be categorised as follows:

35. 財務資產及負債按類別劃分 之概要

本集團於二零一一年及二零一零 年三月三十一日確認之財務資產 及財務負債之賬面值及公允價值, 可按類別劃分如下:

			2011 二零一一年		2010 二零一零年	
		Carrying	Carrying			
		value	Fair value	value	Fair value	
		賬面值	公允價值	賬面值	公允價值	
		HK\$'000	HK\$'000	HK\$'000	HK\$'000	
		港幣千元	港幣千元	港幣千元	港幣千元	
Financial assets: Loans and receivables,	財務資產 : 貸款及應收款項,					
at amortised cost	按攤銷成本	8,597	8,597	10,071	10,071	
Financial liabilities: Financial liabilities,	財務負債 : 財務負債 [,]					
at amortised cost	按攤銷成本	448,899	448,899	391,843	391,843	

The fair value of financial assets and financial liabilities are determined in accordance with generally accepted pricing models based on discounted cash flow analysis using prices from observable current market transactions.

Other than financial assets and financial liabilities as stated above, the Group and the Company has no other financial instruments carried at fair value as at the end of the reporting period.

36. EVENTS AFTER REPORTING PERIOD

In addition to transactions disclosed elsewhere in the financial statements, the Group had the following events after reporting period:

(a) Subsequent to the end of the reporting period, the Company received a letter dated 27 May 2011 ("the Letter") from the Stock Exchange whereby the Company was informed that the GEM Listing Committee has decided to proceed to cancellation of the Company's listing status pursuant to Rule 9.15 of the GEM Listing Rules. 財務資產及財務負債之賬面值乃 根據普遍採納之定價模式,利用可 取得目前市場交易之價格或比率 按貼現現金流量釐定。

除上述財務資產及財務負債外,本 集團及本公司於報告期末並無其 他金融工具按公允價值列賬。

36. 結算日後事項

除於本財務報表中披露之交易外, 本集團於報告期後發生以下事項:

(a) 於報告期末後,本公司收到 聯交所之函件(「函件」), 函件日期為二零一一年五月 二十七日,就此本公司獲通知 創業板上市委員會已決定根 據創業板上市規則第9.15條 著手註銷本公司之上市地位。

財務報表附註 截至二零一一年三月三十一日止年度

36. EVENTS AFTER REPORTING PERIOD (Continued)

- (b) The Company is required to submit a viable resumption proposal within six months from the date of the Letter to demonstrate that the Company has a sufficient level of operations and management expertise on the business pursuits of the Company to warrant the continued listing of the Company's securities on the Stock Exchange. On 11 November 2011, a resumption proposal was submitted to the Stock Exchange.
- (c) As at the end of the reporting period, management prepaid certain costs on leasehold improvement, purchases of equipment and spare parts to start up again the Group's printing plant with the Group's idle printing machines. Subsequent to the end of the reporting period, management had changed its plan to dispose of the printing machines in order to reduce the Group's long-term capital commitment. On 9 September 2011, the Group had nominated an agent to dispose the Group's printing machines which were fully impaired in the prior years. In October 2011, the Group disposed the printing machines and equipment to an independent third party in consideration of HK\$3,600,000. The consideration was fully paid in October 2011. With reference to prepayment made as at the end of the reporting period, the Group estimates that a loss of approximately HK\$3,193,000, in net, on impairment of deposit and prepayment and reversal of impairment loss on property, plant and equipment is to be incurred. The financial impact for the year ending 31 March 2012 may change as further prepayment had been made subsequent to the end of the reporting period.
- (d) On 10 November 2011, a loan agreement was entered into between the Group and a company which is wholly owned by an executive director of the Company (the "Lender"), whereas the Lender would provide a loan facility up to an aggregate principal amount of not exceeding HK\$100,000,000 to the Group, mainly for its working capital needs.

36. 結算日後事項(續)

- (b)本公司須自函件日期起計六個月內提交一份可行之復牌 建議,證明本公司擁有足夠之 業務運作及管理專才進行本公司之業務拓展,以確保本公司之業務拓展,以確保本公司證券在聯交所之持續上市地位。本公司已於二零一一年 十一月十一日向聯交所提交 復牌建議。
- (c) 於報告期末,管理層就租賃物 業裝修、購買設備及零件預付 若干成本並計劃以本集團之 閒置印刷機器重開本集團之 印刷廠房。於報告期末後,管 理層計劃及出售印刷機器, 藉以減少本集團之長期資本 承擔。於二零一一年九月九 日,本集團提命一名代理出售 本集團之印刷機器,有關機 器已於禍往數年全數減值。 於二零一一年十月,本集團以 港幣3,600,000元之代價向一 名獨立第三方出售印刷機器 及設備。該代價已於二零一一 年十月全數支付。根據截至 報告期末已付之預付款項, 本集團預計將就按金及預付 款項之減值以及物業、廠房及 設備減值虧損撥回產生約港 幣3,193,000元虧損淨額。由 於報告期末後支付其他預付 款項,對截至二零一二年三月 三十一日止年度之財務影響 可能出現進一步變化。
- (d) 於二零一一年十一月十日,本 集團與一間由本公司一名執 行董事全資擁有之公司(「放 款人」)訂立貸款協議,據此, 放款人將向本集團提供總本 金額不超過港幣100,000,000 元之貸款融資,主要用作滿足 本集團之營運資金需求。

Five Year Financial Summary For the year ended 31 March 2011 五年財務摘要 截至二零一一年三月三十一日止年度

RESULTS

業績

		For the year ended 31 March 截至三月三十一日止年度				
		2007	2008	2009	2010	2011
		二零零七年	二零零八年	二零零九年	二零一零年	二零一一年
		HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
		港幣千元	港幣千元	港幣千元	港幣千元	港幣千元
Turana	營業額			21 400	25 100	42 202
Turnover		67,754	48,558	31,490	35,108	42,392
Cost of sales	銷售成本	(101,356)	(69,022)	(51,281)	(55,060)	(55,541)
Gross loss	毛損	(33,602)	(20,464)	(19,791)	(19,952)	(13,149)
Other revenue and other gain	其他收入及其他收益	3,067	37,387	2,334	8,401	1,659
Distribution costs	發行成本	(2,162)	(617)	(518)	(10,788)	(2,068)
Administrative and other operating expenses	行政及其他營運開支	(37,062)	(39,148)	(22,791)	(23,022)	(25,347)
Impairment losses recognised, net	已確認減值虧損淨額	(1,788)	(2,172)	-	-	-
Gain on disposal of subsidiaries	出售附屬公司收益	576	-	-	-	-
Gain on deconsolidation of	附屬公司終止綜合入賬之					
a subsidiary	收益	2,225	_	_	_	-
Loss on disposal of	出售可供出售投資					
available-for-sale investments	虧損	(232)	_	_	-	-
Loss from operations	營運虧損	(68,978)	(25,014)	(40,766)	(45,361)	(38,905)
Finance costs	財務成本	(24,213)	(26,413)	(25,274)	(20,721)	(23,022)
Share of results of associates	分佔聯營公司業績	(579)	(138)		-	-
Loss before income tax	除所得税前虧損	(93,770)	(51,565)	(66,040)	(66,082)	(61,927)
Income tax	所得税	(11,075)	900	1,580	2,339	11,611
Loss for the year	年度虧損	(104,845)	(50,665)	(64,460)	(63,743)	(50,316)

ASSETS AND LIABILITIES

資產及負債

			As at 31 March 於三月三十一日				
		2007	2008	2009	2010	2011	
		二零零七年	二零零八年	二零零九年	二零一零年	二零一一年	
		HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	
		港幣千元	港幣千元	港幣千元	港幣千元	港幣千元	
Total assets	資產總額	32,722	11,422	10,447	17,524	21,503	
Total liabilities	負債總額	(285,390)	(312,667)	(376,152)	(403,942)	(449,387)	
		(252,668)	(301,245)	(365,705)	(386,418)	(427,884)	

