

BRILLIANCE WORLDWIDE HOLDINGS LIMITED

(incorporated in the Cayman Islands with limited liability)

Stock Code: 8312

INTERIM REPORT 2013

CHARACTERISTICS OF THE GROWTH ENTERPRISE MARKET ("GEM") OF THE STOCK EXCHANGE OF HONG KONG LIMITED (THE "STOCK EXCHANGE")

GEM has been positioned as a market designed to accommodate companies to which a higher investment risk may be attached than other companies listed in the Stock Exchange. Prospective investors should be aware of the potential risks of investing in such companies and should make the decision to invest only after due and careful consideration. The greater risk profile and other characteristics of GEM mean that it is a market more suited to professional and other sophisticated investors.

Given the emerging nature of companies listed on GEM, there is a risk that securities traded on GEM may be more susceptible to high market volatility than securities traded on the Main Board of the Stock Exchange and no assurance is given that there will be a liquid market in the securities traded on GEM.

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This report, for which the directors (the "Directors") of Brilliance Worldwide Holdings Limited (the "Company") collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of the Stock Exchange (the "GEM Listing Rules") for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and (ii) there are no other matters the omission of which would make any statement herein or this announcement misleading.

This report, in both English and Chinese versions, is available on the Company's website at www.brillianceww.com.

The board of Directors (the "Board") is pleased to present the unaudited condensed consolidated results of the Group for the three months and six months ended 30 June 2013 together with the unaudited comparative figures for the corresponding period in 2012 as follows:

CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

For the three months and six months ended 30 June 2013

				Six month 30 J	
	Note	2013 HK\$'000 (unaudited)	2012 HK\$'000 (unaudited)	2013 HK\$'000 (unaudited)	2012 HK\$'000 (unaudited)
TURNOVER Cost of sales	3	22,819 (23,253)	29,280 (26,865)	41,667 (40,484)	53,220 (48,774)
GROSS (LOSS)/PROFIT		(434)	2,415	1,183	4,446
Other revenue Selling and distribution expenses Administrative and other		14 (1,217)	49 (548)	27 (1,708)	76 (1,394)
operating expenses		(4,937)	(4,080)	(8,016)	(6,760)
LOSS FROM OPERATIONS Finance costs	5(c)	(6,574) (210)	(2,164) (382)	(8,514) (316)	(3,632) (618)
LOSS BEFORE TAXATION Income tax	5 6	(6,784)	(2,546) –	(8,830) -	(4,250) –
LOSS FOR THE PERIOD ATTRIBUTABLE TO OWNERS OF THE COMPANY		(6,784)	(2,546)	(8,830)	(4,250)
Other comprehensive income Exchange differences arising on translation of foreign operations,					
with no income tax effects		64	- ///	90	_
TOTAL COMPREHENSIVE EXPENSE FOR THE PERIOD ATTRIBUTABLE TO OWNERS					
OF THE COMPANY		(6,720)	(2,546)	(8,740)	(4,250)
Loss per share Basic and diluted (HK\$)		(0.010)	(0.004)	(0.013)	(0.006)

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As at 30 June 2013

	Notes	30 June 2013 HK\$'000 (unaudited)	31 December 2012 HK\$'000 (audited)
Non-current assets			
Property, plant and equipment	9	2,663	3,841
Intangible asset		238	267
		2,901	4,108
Current assets			
Inventories		16,026	18,892
Trade and other receivables	10	15,488	21,413
Amount due from ultimate holding company		445	445
Tax recoverable		347	347
Pledged bank deposits			3,008
Cash and bank balances		10,590	14,417
		42,896	58,522
Current liabilities			
Trade and other payables	11	13,079	15,451
Bank borrowings		1,545	7,266
		14,624	22,717
Net current assets		28,272	35,805
Total assets less current liabilities		31,173	39,913
Non-current liabilities			
Deferred tax liabilities		120	120
Net assets		31,053	39,793
Equity			
Share capital	12	6,920	6,920
Reserves		24,133	32,873
Total Equity attributable to owners of		04.050	00.700
the Company		31,053	39,793

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

As at 30 June 2013

			Attri	butable to owner	rs of the Compa	ny		
	Share capital HK\$'000	Share premium HK\$'000	Share-based compensation reserve HK\$'000	Capital reserve HK\$'000	Merger reserve HK\$'000	Translation reserve	Retained profit/ (accumulated losses) HK\$'000	Total HK\$'000
At 1 January 2012 (audited)	6,920	16,489		3,718	(383)		20,098	46,842
Other comprehensive income Loss for the year	\\\!		-	-		31	- (7,711)	31 (7,711)
Total comprehensive expense for the year	\/\ <u>\</u>	-	-	\ \ <u></u>	-	31	(7,711)	(7,680)
Equity-settled share based transactions	\\\ <u>-</u> \		631					631
At 31 December 2012 and 1 January 2013 (audited)	6,920	16,489	631	3,718	(383)	31	12,387	39,793
Other comprehensive income Loss for the period	-	-		-	-	90	(8,830)	90 (8,830)
Total comprehensive expense for the period	1	1	1			90	(8,830)	(8,740)
At 30 June 2013 (unaudited)	6,920	16,489	631	3,718	(383)	121	3,557	31,053

CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

For the six months ended 30 June 2013

	2013 HK\$'000 (unaudited)	2012 HK\$'000 (unaudited)
Net cash used in operating activities	(904)	(3,671)
Net cash generated from/(used in) investing activities	2,712	(251)
Net cash (used in)/generated from financing activities	(2,608)	2,661
Net decrease in cash and cash equivalents	(800)	(1,261)
Effect of foreign exchange rate changes	86	7///-
Cash and cash equivalents at the beginning of period	9,761	23,691
Cash and cash equivalents at the end of period	9,047	22,430
Analysis:		
Cash and bank balance	10,590	26,962
Bank overdraft	(1,543)	(4,532)
	9,047	22,430

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

For the six months ended 30 June 2013

1. CORPORATE INFORMATION

Brilliance Worldwide Holdings Limited (the "Company") is incorporated and domiciled in the Cayman Islands as an exempted company with limited liability on 24 February 2010. The Company has established a principal place of business in Hong Kong at Flat 16, 1st Floor, Wah Yiu Industrial Centre, 30–32 Au Pui Wan Street, Fotan, New Territories, Hong Kong and has been registered as a non-Hong Kong company under Part XI of the Hong Kong Companies Ordinance on 27 October 2010.

The Company is an investment holding company. The Company's subsidiaries are principally engaged in garment manufacturing and sale of apparel products.

2. BASIS OF PREPARATION

The Group's unaudited condensed consolidated financial statements have been prepared in accordance with the applicable disclosure requirements set out in Chapter 18 of the GEM Listing Rules and Hong Kong Financial Reporting Standards ("HKFRS") issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA").

The HKICPA has issued a number of new and revised HKFRSs and interpretations that are first effective or available for early adoption for the current accounting period of the company. There have been no significant changes to the accounting policies applied in these financial statements for the years presented as a result of these developments.

The unaudited condensed consolidated financial statements have been prepared under the historical cost convention.

The preparation of financial statements in conformity with the HKFRS requires the use of certain critical accounting estimates. It also requires management to exercise their judgments in the process of applying the Group's accounting policies.

The accounting policies adopted in preparing the unaudited condensed consolidated financial statements were consistent with those applied for the financial statements of the Group for the year ended 31 December 2012.

These unaudited condensed consolidated financial statements are presented in Hong Kong dollars and all values are rounded to the nearest thousand (HK\$'000), unless otherwise stated.

The condensed consolidated accounts have not been audited by the Company's auditors, but have been reviewed by the Company's audit committee.

3. TURNOVER AND SEGMENT REPORTING

The principal activity of the Group is garment manufacturing and sale of apparel products. Turnover represents sales value of goods supplied to customers. The amount of each significant category of revenue recognised in turnover for the six months ended 30 June 2012 and 2013 is as follows:

Segment revenue, results, assets and liabilities

The Group is principally engaged in garment manufacturing and sale of apparel products. Although the garments are sold to domestic and overseas customers, the Group's Board of Directors, being the chief operating decision-maker ("CODM"), regularly reviews their consolidated financial information to assess the performance and makes resource allocation decisions. Accordingly, no segmental revenue, results, assets and liabilities are presented.

Geographical information

The Group's operations are located in Hong Kong.

The Group's turnover from external customers and information about its non-current assets by geographical location of the assets are detailed below:

	Turnover from external customers Six months ended 30 June		As at 30 June	
	2013 HK\$'000 (unaudited)	2012 HK\$'000 (unaudited)	2013 HK\$'000 (unaudited)	2012 HK\$'000 (audited)
Sweden U.K. Spain Germany Hong Kong Japan Italy The PRC, excluding Hong Kong Others	11,688 16,761 1,430 - 9,579 - - 25 2,184	18,605 12,188 9,035 3,397 5,727 474 - - 3,794	2,570 - 331	3,831 - 277
Total turnover/non-current assets	41,667	53,220	2,901	4,108

3. TURNOVER AND SEGMENT REPORTING (CONTINUED) Information about products

	For the six months ended 30 June		
	2013 HK\$'000 (unaudited)	2012 HK\$'000 (unaudited)	
Innerwear Casual wear Baby and children wear	27,346 8,825 5,496	26,159 13,991 13,070	
Total turnover	41,667	53,220	

OTHER REVENUE

111111111111111111111111111111111111111	For the six mo	onths ended
	30 Ju	ıne
	2013	2012
	HK\$'000	HK\$'000
	(unaudited)	(unaudited)
	ATTITUTE !	
Bank interests income on bank deposits, being total interest income on financial assets not		
at fair value through profit or loss	27	76

5. LOSS BEFORE TAXATION

Loss before taxation is stated after charging the following:

(a) Staff costs

	For the six months ended 30 June	
	2013 HK\$'000 HK\$ (unaudited) (unaudited)	
Salaries, allowances and other benefit (including directors' remuneration) Mandatory provident fund contributions	10,460 17	14,117 29
	10,477	14,146

(b) Other items

	For the six months ended 30 June		
	2013 HK\$'000 (unaudited)	2012 HK\$'000 (unaudited)	
Auditor's remuneration	160	160	
Cost of inventories (note i)	38,008	48,774	
Processing fees (note ii)	10,602	14,306	
Depreciation on property, plant and equipment	849	1,108	
Amortisation of intangible assets	34		
Operating lease charges	452	389	
Exchange loss, net	155	2	
Bad debt written off of trade receivables	1,270	_	
Inventories written down	2,476	-	

5. LOSS BEFORE TAXATION (CONTINUED)

(c) Finance costs

	For the six months ended 30 June		
	2013 20 ⁻ HK\$'000 HK\$'00 (unaudited) (unaudite		
Interest on bank advances wholly repayable within five years, being total interest expenses on financial liabilities not at fair value through profit or loss	316	618	

Notes:

- (i) Cost of inventories includes HK\$7,755,000 (2012: HK\$13,057,000) relating to staff cost, depreciation and operating lease charges, which amount is also included in the respective total amounts disclosed separately above for each of these types of expenses.
- (ii) The processing fees include the following items which amount is also included in the respective total amounts disclosed separately above for each of these types of expenses:

	For the six months ended		
	30 June		
	2013	2012	
	HK\$'000	HK\$'000	
	(unaudited)	(unaudited)	
Staff cost	141/16/2		
 Salaries, allowances and other benefits 	3,331	1,791	
Cost of inventories			
Direct labour	6,551	11,576	
Utilities	342	550	
- Rental	379	389	

6. TAXATION

No provision for Hong Kong Profit tax has been made in the financial statement as the Group has no assessable profits for the six months ended 30 June 2012 and 2013.

No provision for profits tax in the Cayman Islands and British Virgin Islands ("BVI") has been made as the Group has no income assessable for tax for the period in these jurisdictions (2012: Nil).

7. DIVIDEND

The Directors do not recommend payment of any dividend for the six months ended 30 June 2013 (2012: Nil).

8. LOSS PER SHARE

(a) Basic loss per share

The calculation of basic loss per share is based on the loss for the period attributable to owners of the Company of approximately HK\$8,830,000 (2012: HK\$4,250,000) and the weighted average of 692,000,000 shares in issue for the period ended 30 June 2012 and 2013.

(b) Diluted loss per share

No adjustment has been made to the basic loss per share amount presented for the period ended 30 June 2012 and 2013 in respect of a dilution as the share options granted under the share option scheme outstanding has an anti-dilutive effect on the basic loss per share amount presented.

9. MOVEMENT IN PROPERTY, PLANT AND EQUIPMENT

During the six months ended 30 June 2013, the Group acquired property, plant and equipment with a cost of approximately HK\$7,000 (2012: HK\$251,000).

10. TRADE AND OTHER RECEIVABLES

	30 June 2013 HK\$'000 (unaudited)	31 December 2012 HK\$'000 (audited)
Trade receivables	8,446	9,270
Bills discounted with recourse	563	3,394
Loans and receivables	9,009	12,664
Deposits and prepayments	6,479	8,749
	15,488	21,413

All of the trade and other receivables are expected to be recovered or recognised as expense within one year.

Ageing analysis

Included in trade and other receivables are trade and bills receivables (net of allowance for doubtful debts) with the following ageing analysis presented based on invoice date as of the end of the reporting period:

	30 June 2013 HK\$'000 (unaudited)	31 December 2012 HK\$'000 (audited)
0–90 days 91–180 days	8,446 	12,640 24
	8,446	12,644

Trade and bills receivables are normally due within 15 to 60 days from the date of billing.

11. TRADE AND OTHER PAYABLES

	30 June 2013 HK\$'000 (unaudited)	31 December 2012 HK\$'000 (audited)
Trade payables Accruals and other payables	9,181 3,898	10,750 4,701
Financial liabilities measured at amortised cost	13,079	15,451

The following is an ageing analysis of trade payables presented based on invoice date as at the end of the reporting period:

	30 June 2013 HK\$'000 (unaudited)	31 December 2012 HK\$'000 (audited)
0–90 days 91–180 days 181–365 days	9,161 18 2	9,219 1,529 2
	9,181	12,644

12. SHARE CAPITAL

	Number of ordinary shares	Nominal value ordinary shares HK\$
Authorised: As at 1 January 2012, 31 December 2012 and 30 June 2013	10,000,000,000	100,000,000
Issued and fully paid: As at 1 January 2012, 31 December 2012 and 30 June 2013	692,000,000	6,920,000

The owners of ordinary shares are entitled to receive dividends as declared from time to time and are entitled to one vote per share at meetings of the Company. All ordinary shares rank equally with regard to the Company's residual assets.

MANAGEMENT DISCUSSION AND ANALYSIS

BUSINESS REVIEW

The Group is an apparel manufacturer and exporter established in Hong Kong with its principal business of manufacturing and distributing a wide range of innerwear and other apparel products as well as starting to sell its products in China.

The Group's turnover contributed from innerwear, casual wear and baby and children wear for the six months ended 30 June 2013 are HK\$27.4 million, HK\$8.8 million and HK\$5.5 million (2012: HK\$26.1 million, HK\$14.0 million and HK\$13.1 million), respectively.

The product mix of the Group reflects that the portion of sales of casual wear and baby and children wear to the total sales has dropped from 26.3% to 21.2% and from 24.6% to 13.2%, respectively. Due to the drop of sales in casual wear and baby and children wear, the portion of sales of innerwear has increased from 49.2% to 65.6%. The innerwear products of the Group will remain the main products of the Group.

FINANCIAL REVIEW

The turnover of the Group for the six months ended 30 June 2013 was approximately HK\$41.7 million, representing a decrease of 21.7% from the same period last year due to the lower demands from most of the Group's European customers. Cost of sales of the Group decreased by approximately 17.0% from approximately HK\$48.8 million for the six months ended 30 June 2012 to approximately HK\$40.5 million the six months ended 30 June 2013. The decrease in cost of sales was mainly due to the decrease in sales orders. During the period, there is approximately HK\$2.5 million inventory written down being included in cost of sale, representing some obsolete stock, resulting a gross loss for the period. The gross profit has decreased by approximately HK\$3.3 million as comparing to the same period last year.

The effect of Euro bond crisis is still strong affecting the purchasing power of the European importers, our major customers. Most of them shift their purchases to cheaper supplied South East Asia countries and sales to our major customers have reflected a significant drop. During the period, some of our major customers, Orsay, which has over 4 years' relationship with us, and another customer, Unitessile SPA which has over 2 years' relationship with us, have terminated purchases with us. Another significant customer, Ginkana SA which has over 9 years' relationship with us, has terminated its business with us. We have recognised approximately HK\$1.3 million of bad debts and certain amount of stock provision has been provided during the period.

On the other hand, cost of operation has not been reduced due to the high labor costs with increasing social insurance and protection, high raw material costs and the strong currency of Renminbi.

MANAGEMENT DISCUSSION AND ANALYSIS (CONTINUED)

FINANCIAL REVIEW (CONTINUED)

Growth of sales in China is still slow while we are testing the consumer market. Sales turnover is minimal and mild loss appears in its initial operation.

Owing to the uncertainties being faced by the Group, the directors have to take a prudent way to carry on its business by reducing bank borrowings and finance costs; and also lowering down inventory level as well as tightening the control over purchases. To avoid risk, some of our suppliers have also tightened their credit control.

LIQUIDITY AND FINANCIAL POSITION

At 30 June 2013, cash and bank balances of the Group amounted to approximately HK\$10.6 million (At 31 December 2012: HK\$14.4 million). The current ratio (current asset divided by current liabilities) of the Group was 2.6 times and 2.9 times as at 31 December 2012 and 30 June 2013, respectively. In view of the Group's current level of cash and bank balances, funds generated internally from our operations and the banking facilities available, the Board is confident that the Group will have sufficient resources to meet its finance needs for its operations.

CAPITAL MANAGEMENT

The Group's objectives when managing capital are to ensure that entities in the Group will be able to continue as a going concern while maximising the return to owners through the optimisation of the debt and equity balance. The management reviews the capital structure by considering the cost of capital and the risks associated with each class of capital. In view of this, the company will balance its overall capital structure through the payment of dividends, new share issues as well as the issue of new debt or the redemption of existing debt as it sees fit and appropriate.

The Group monitors capital on the basis of the gearing ratio. This ratio is calculated as net debt divided by total capital. Net debt/(cash) is calculated as total borrowings (including "current and non-current borrowings" as shown in the consolidated statement of financial position) less cash and cash equivalents. Total capital is calculated as "equity" as shown in the consolidated statement of financial position plus net debt, if any.

OUTLOOK

During the period, the Group continued facing with the difficult environment with lose of our main customers. Some of our customers terminated their buying office in Hong Kong or Guangdong Province instead of creating office in the North West of China. Some of them shifted their purchases to other South East Asia countries like Vietnam, Cambodia, India, Malaysia etc. for cheaper products, or even terminated the apparel business because of its local poor business.

MANAGEMENT DISCUSSION AND ANALYSIS (CONTINUED)

OUTLOOK (CONTINUED)

The directors hold a prudent view in apparel manufacturing business in China and are patiently waiting for the recovery of Euro bond crisis. We trust that apparel products are daily necessities to people and "made in China" apparel products have its market reputation.

Although the worst situation may not be passed, we will focus on its quality products supply while maintaining a stable business, without considering achieving a high level of turnover for the Group. As such, some procedures of laying-off of staff will be unavoidable. Cutting costs of operation will be the main theme of the Group in the coming days.

Owing to the strong Renminbi, labor and raw material costs have shown an upward trend. Manufacturers in China are facing difficulties in reducing costs or reducing selling price to customers. Closure of small apparel and apparel-related manufacturers are noted in Huizhou because of the harsh environment. One of our major suppliers is considering to terminate its business in the coming days.

In future, the Group will focus on its sales in China. With the encouragement of the PRC government and improvement of living standards of Chinese, we are confidence that consumer market in the PRC will continue booming in the coming years, a medium to high standard of innerwear and other apparel products of the Group are catered for the demand of the market. Supermarket sales in China have been started although the turnover is far from satisfaction. Trial run of internet sales has been launched during the period. We are now discussing other sales channels including but not limit to wholesale distribution aiming to popularize our brand name within a short period of time. We are also in discussion with a local Chinese brand name for acquisition and or co-operation plan, which is approaching to the final stage.

CONTINGENT LIABILITIES

As at 30 June 2013 and 31 December 2012, the Group did not have any significant contingent liabilities.

SIGNIFICANT INVESTMENTS

As at 30 June 2013 and 31 December 2012, the Group did not have any significant investment plans.

FUTURE PLANS FOR MATERIAL INVESTMENTS OR CAPITAL ASSETS

There was no specific plan for material investments or capital assets as at 30 June 2013 and 31 December 2012.

MANAGEMENT DISCUSSION AND ANALYSIS (CONTINUED)

MATERIAL ACQUISITIONS OR DISPOSALS

During the six months ended 30 June 2013, there was no material acquisition or disposal of subsidiaries and associated companies by the Group.

CHARGES ON ASSETS

As at 30 June 2013 and 31 December 2012, the banking facilities of the Group are secured by the bank deposits and leasehold land and building of the Company.

CORPORATE GOVERNANCE REPORT

The Company endeavours in maintaining high standard of corporate governance for the enhancement of shareholders' value and provide transparency, accountability and independence. The Company has complied with the required code provisions set out in the Code on Corporate Governance Practices (the "Code") contained in Appendix 15 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the "GEM Listing Rules") during the six months ended 30 June 2013.

COMPLIANCE WITH THE REQUIRED STANDARD OF DEALINGS IN SECURITIES TRANSACTIONS BY DIRECTORS

During the period, the Group adopted the required standard of dealings set out in Rules 5.48 to 5.67 of the GEM Listing Rules as the code of conduct regarding directors' securities transactions in securities of the Company. Upon the Group's specific enquiry, each Director confirmed that during the six months ended 30 June 2013, he or she had fully complied with the required standard of dealings and there was no event of non-compliance.

DIRECTORS' AND CHIEF EXECUTIVES' INTERESTS AND SHORT POSITIONS IN SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY

At 30 June 2013, the interests and short positions of the Directors and chief executive of the Company in the ordinary shares (the "Shares"), underlying shares and debentures of the Company or its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO")), as notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO, or as recorded in the register required to be kept by the Company pursuant to Section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to Rules 5.46 to 5.67 of the GEM Listing Rules, were as follows:

Long positions in the Shares

Name	Notes	Capacity and nature of interest	Number of shares	Percentage of the Company's issued share capital
Mr. Ko Yuk Tong	1	Interest of controlled corporation	519,000,000 (L)	75%
Mr. Ko Chun Hay, Kelvin	2	Interest of controlled corporation	519,000,000 (L)	75%
Madam Liu Lai Kuen	3	Interest of controlled corporation	519,000,000 (L)	75%

Notes:

- Mr. Ko Yuk Tong is deemed to be interested in 519,000,000 Shares held by Magic Ahead Investments Limited under the SFO.
- 2. Mr. Ko Chun Hay, Kelvin is deemed to be interested in 519,000,000 Shares held by Magic Ahead Investments Limited under the SFO.
- 3. Ms. Liu Lai Kuen is deemed to be interested in 519,000,000 Shares held by Magic Ahead Investments Limited under the SFO.

During the six months ended 30 June 2013, there were no debt securities issued by the Group and the Company at any time.

DIRECTORS' AND CHIEF EXECUTIVES' INTERESTS AND SHORT POSITIONS IN SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY (CONTINUED)

As at 30 June 2013, none of the Directors or chief executive of the Company or their respective associates had registered any other interests or short positions in the shares, underlying shares or debentures of the Company or any of its associated corporations that was required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO, or to be recorded pursuant to section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to Rules 5.46 to 5.67 of the GEM Listing Rules.

SUBSTANTIAL SHAREHOLDERS' INTERESTS AND SHORT POSITIONS IN SHARES AND DEBENTURES OF THE COMPANY

As at 30 June 2013, so far as is known to the Directors, the following persons, not being Directors or chief executive of the Company had, or were deemed to have, interests or short positions in the shares or underlying shares which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO; or who is directly or indirectly, to be interested in 5% or more of the nominal value of any class of share capital carrying rights to vote in all circumstances at general meetings of any member of the Group:

Long positions in the Shares

Name	Capacity and nature of interest	Number of shares	Percentage of the Company's issued share capital
Magic Ahead Investments Limited (Note)	Beneficial owner	519,000,000 (L)	75%

Note: Magic Ahead Investments Limited, a company incorporated in British Virgin Islands on 15 October 2009 with limited liability and an investment holding company where the entire issued share capital of which is held by Mr. Ko Yuk Tong, Mr. Ko Chun Hay, Kelvin and Madam Liu Lai Kuen in the proportion of 24.54%, 75.0% and 0.46% respectively as at 30 June 2013.

SUBSTANTIAL SHAREHOLDERS' INTERESTS AND SHORT POSITIONS IN SHARES AND DEBENTURES OF THE COMPANY (CONTINUED)

For the six months ended 30 June 2013, there were no debt securities issued by the Group and the Company at any time.

Save as disclosed above, as at 30 June 2013, the Directors were not aware of any other person, other than the Directors and the chief executive of the Company who had, or was deemed to have, interests or short positions in the shares or underlying shares which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO; or who is directly or indirectly, to be interested in 5% or more of the nominal value of any class of share capital carrying rights to vote in all circumstances at general meetings of any other member of the Group or options in respect of such share capital.

CONTRACT OF SIGNIFICANCE

At 30 June 2013, there is no contract of significance between the Company or any of its subsidiaries, and a controlling shareholder or any of its subsidiaries.

COMPETING INTEREST

For the six months ended 30 June 2013, the Directors were not aware of any business or interest of the Directors, the controlling shareholder, the management shareholder and their respective associates (as defined under the GEM Listing Rules) that compete or may compete with the business of the Group and any other conflict of interest which any such person has or may have with the Group.

SHARE OPTION SCHEME

A share option scheme (the "Scheme") was adopted by the Shareholders by way of written resolutions passed on 3 November 2010. Details of the Scheme are as follows:

(i) Purpose

The purpose of the Scheme is to attract and retain the best quality personnel for the development of the Company's businesses; to provide additional incentive to the employees including any executive or non-executive director and officer of the Company or any affiliate, consultants, agents, representatives, advisers, customers, contractors, business allies and joint venture partners; and to promote the long term financial success of the Company by aligning the interests of the option holders to the shareholders of the Company.

SHARE OPTION SCHEME (CONTINUED)

(ii) Qualifying participants

Any employee including any executive or non-executive director of the Company or any affiliate, any consultant, agent, representative, adviser, customer, contractor, business ally or joint venture partner of the Company or any affiliate.

(iii) Maximum number of shares

The total number of shares which may be issued upon exercise of all options to be granted under the Scheme must not in aggregate exceed 10% of the issued share capital of the Company at the date of approval of the Scheme or 30% of the issued share capital of the Company from time to time. The maximum number of shares which may be issued upon exercise of all outstanding options granted and yet to be exercised under the Scheme and any other share option scheme(s) of the Company must not, in aggregate, exceed 30% of the total number of issued shares of the Company from time to time.

(iv) Limit for each participant

The total number of Shares of the Company issued and to be issued upon exercise of options (whether exercised or outstanding) granted in any 12-month period to each participant must not exceed 1% of the Shares of the Company in issue.

(v) Option period

The period within which the Shares must be taken up an option shall be determined by the Board in its absolute discretion at the time of grant, but such period must not exceed 10 years from the date of grant of the relevant option. The Board has the authority to determine the minimum period for which an option must be held before it can vest. The Scheme itself does not specify any minimum holding period.

(vi) Acceptance and payment on acceptance

The Options will be offered for acceptance for a period of 28 days from the date on which the Options are offered to an eligible person. Upon acceptance of the Options, the eligible person shall pay HK\$1 to the Company as consideration for the grant.

SHARE OPTION SCHEME (CONTINUED)

(vii) Subscription price

The subscription price for each Share subject to and upon the exercise of the Options will be a price determined by the Board and notified to each Participant and shall be at least the highest of (i) the closing price of each Share on GEM as stated in the daily quotations sheet of Stock Exchange on the date of grant of the Options, which must be a business day; (ii) the average closing price of each Share on GEM as stated in the Stock Exchange's daily quotation sheets for the five business days immediately preceding the date of grant of the Option; and the nominal value of one Share.

(viii) Remaining life of the Option Scheme

The Scheme will remain valid for a period of 10 years commenting from 3 November 2010.

On 19 January 2012, as approved by the Board, a total of 13,800,000 Options, have been granted to 2 executive Directors at an exercise price of HK\$0.087 per Share. On 8 February 2013, as approved by the Board, a total of 13,800,000 Options, have been granted to 2 executive Directors at an exercise price of HK\$0.091 per Share. As at the date of this annual report, a total of 27,600,000 Shares, representing 3.99% of the existing issued share capital of the Group are available for issue in respect of the remaining options which may be granted under the Scheme. Up to the date of this report, the 27,600,000 Options have not yet been exercised by the Participants.

PURCHASE, SALE OR REDEMPTION OF LISTED SECURITIES

During the period under review, neither the Company nor any of its subsidiaries has purchased, redeemed or sold any of the Company's shares during the six months ended 30 June 2013.

AUDIT COMMITTEE

The Company has established an audit committee with written terms of reference on in compliance with the GEM Listing Rules. The primary duties of the audit committee are to review and supervise the financial reporting process and internal control systems of the Group. The audit committee comprises three independent non-executive Directors, namely Mr. Li Kar Fai, Peter (chairman of the audit committee), Mr. Zhang Qing and Mr. Li Xiao Dong.

The audit committee has reviewed the financial statements of the Group for the six month period ended 30 June 2013 pursuant to the relevant provisions contained in the Code on Corporate Governance Practices as set out in Appendix 15 of the GEM Listing Rules and was of the opinion that the preparation of such statements complied with applicable accounting standards and that adequate disclosure has been made in respect thereof.

By order of the Board

Brilliance Worldwide Holdings Limited

Ko Chun Hay, Kelvin

Chairman

Hong Kong, 12 August 2013

As at the date of this report, the executive Directors are Mr. Ko Yuk Tong, Mr. Ko Chun Hay Kelvin and Ms. Liu Lai Kuen and and the independent non-executive Directors are Mr. Li Kar Fai Peter, Mr. Li Xiao Dong and Mr. Zhang Qing.