# Aurum Pacific (China) Group Limited 奧 栢 中 國 集 團 有 限 公 司

(incorporated in the Cayman Islands with limited liability) Stock Code: 8148





# CHARACTERISTICS OF THE GROWTH ENTERPRISE MARKET ("GEM") OF THE STOCK EXCHANGE OF HONG KONG LIMITED (THE "STOCK EXCHANGE")

GEM has been positioned as a market designed to accommodate companies to which a higher investment risk may be attached than other companies listed on the Stock Exchange. Prospective investors should be aware of the potential risks of investing in such companies and should make the decision to invest only after due and careful consideration. The greater risk profile and other characteristics of GEM mean that it is a market more suited to professional and other sophisticated investors.

Given the emerging nature of companies listed on GEM, there is a risk that securities traded on GEM may be more susceptible to high market volatility than securities traded on the Main Board of the Stock Exchange and no assurance is given that there will be a liquid market in the securities traded on GEM.

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This report, for which the directors (the "Directors") of Aurum Pacific (China) Group Limited (the "Company") collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited (the "GEM Listing Rules") for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this report is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this report misleading.



# SUMMARY

For the six months ended 30 June 2014:

- The turnover was approximately HK\$8,039,000;
- The loss attributable to owners of the Company was approximately HK\$2,081,000; and
- The Directors do not recommend the payment of any interim dividend.

# **INTERIM RESULTS**

The board of directors of the Company (the "Board") hereby presents the unaudited consolidated results of the Company and its subsidiaries (collectively the "Group") for the six months ended 30 June 2014.

# CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

		Three mon 30 J		Six month 30 J	
		2014	2013	2014	2013
		HK\$'000	HK\$'000	HK\$'000	HK\$'000
	Notes	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
Continuing operations					
Turnover	2	3,331	3,411	8,039	6,072
Cost of sales		(1,532)	(587)	(2,630)	(1,296)
Gross profit		1,799	2,824	5,409	4,776
Other revenue		53	45	77	45
Changes in fair value of consideration payable for business combination		(1)	_	(1)	(159)
Administrative expenses		(1,965)	(1,020)	(3,660)	(1,956)
Research and development expenses		(1,262)	(621)	(2,419)	(1,068)
Selling and distribution expenses		(671)	(493)	(1,344)	(1,046)
(Loss)/profit from operations		(2,047)	735	(1,938)	592
Finance costs	4	_	(161)	(189)	(311)
(Loss)/profit before taxation	5	(2,047)	574	(2,127)	281
Income tax credit	6	25	_	50	_
(Loss)/profit for the period from continuing operations		(2,022)	574	(2,077)	281
Discontinued operation					
Loss for the period from discontinued operation		(2)		(4)	(15)
(Loss)/profit for the period attributable to owners of the Company		(2,024)	574	(2,081)	266
Other comprehensive income/(loss) for the period					
Items that may be reclassified subsequently to profit or loss:					
<ul> <li>Exchange differences on translation of financial statements of overseas subsidiaries, net of nil tax</li> </ul>		(2)	22	(1)	(79)
,		(=)		(1)	
Total comprehensive income/(loss) for the period attributable to owners					
of the Company		(2,026)	596	(2,082)	187

			Three months ended 30 June		Six months ended 30 June	
		2014	2013	2014	2013	
		HK cents	HK cents	HK cents	HK cents	
	Notes	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	
(Loss)/earnings per share						
From continuing and discontinued operations	8	(0.41)	0.14	(0.42)	0.06	
— Basic and diluted						
From continuing operations						
— Basic and diluted	8	(0.41)	0.14	(0.42)	0.06	
From discontinued operation						
— Basic and diluted	8	_	_	_	_	

# CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

30 June         31 December           2014         2013           Notes         (Unaudited)           Non-current assets         9           Property, plant and equipment         9           10         9,455           Coodwill         11           21,666         20,236           Deferred tax assets         1,823           Inventories         1,823           Irade and other receivables         12           Cash and cash equivalents         23,022           44,284         27,561           Current liabilities         33,022           Trade and other receivables         12           27,346         49,962           Current liabilities         23,022           Trade and other payables         13           Barz         2,024           Consideration payables         13           Barz         40,962           Corrent liabilities			At	At
HK\$'000         HK\$'000         HK\$'000           Non-current assets         9         744         448           Property, plant and equipment         9         744         448           Intangible assets         10         9,455         5,217           Goodwill         11         21,666         20,236           Deferred tax assets         1,823         1,660           Goodwill         11         21,666         20,236           Deferred tax assets         1,823         1,660           Inventories         32         81           Trade and other receivables         12         4,292         5,597           Cash and cash equivalents         23,002         444,284           Current liabilities         23,022         444,284           Trade and other receivables         13         875         962           Financial assistance from government         438         477         Deferred income         4,286         2,074           Loans from a shareholder         14         —         11,333         962           Cansideration payable for business combination         16         1,000         —           Consideration payable for business         20,747         29,058			30 June	31 December
HK\$'000         HK\$'000         HK\$'000           Non-current assets         9         744         448           Property, plant and equipment         9         744         448           Intangible assets         10         9,455         5,217           Goodwill         11         21,666         20,236           Deferred tax assets         1,823         1,660           Goodwill         11         21,666         20,236           Deferred tax assets         1,823         1,660           Inventories         32         81           Trade and other receivables         12         4,292         5,597           Cash and cash equivalents         23,002         444,284           Current liabilities         23,022         444,284           Trade and other receivables         13         875         962           Financial assistance from government         438         477         Deferred income         4,286         2,074           Loans from a shareholder         14         —         11,333         962           Cansideration payable for business combination         16         1,000         —           Consideration payable for business         20,747         29,058			2014	2013
Non-current assets Property, plant and equipment         9         744         448           Intangible assets         10         9,455         5,217           GoodWill         11         21,666         20,236           Deferred tax assets         1,823         1,660				HK\$'000
Property, plant and equipment     9     744     448       Intangible assets     10     9,455     5,217       Goodwill     11     21,666     20,236       Deferred tax assets     1,823     1,660       Inventories     33,688     27,561       Current assets     12     4,292     5,597       Cash and cash equivalents     12     4,292     5,597       Cash and cash equivalents     13     875     962       Current liabilities     73     438     477       Deferred income     438     477       Deferred income     44,286     2,074       Loans from a shareholder     14     —       Loans form a shareholder     14     448       Met current assets     20,747     29,058       Total assets less current liabilities     54,435     56,619       Non-current liabilities     245     438       Deferred tax liabilities     245     438       Deferred tax liabilities     733     835       Net current assets     20,747     29,058       Total assets less current liabilities     54,435     56,619       Non-current liabilities     733     835       Net current assets     53,702     55,784       Capita		Notes	(Unaudited)	(Audited)
Property, plant and equipment     9     744     448       Intangible assets     10     9,455     5,217       Goodwill     11     21,666     20,236       Deferred tax assets     1,823     1,660       Inventories     33,688     27,561       Current assets     12     4,292     5,597       Cash and cash equivalents     12     4,292     5,597       Cash and cash equivalents     13     875     962       Current liabilities     73     438     477       Deferred income     438     477       Deferred income     44,286     2,074       Loans from a shareholder     14     —       Loans form a shareholder     14     448       Met current assets     20,747     29,058       Total assets less current liabilities     54,435     56,619       Non-current liabilities     245     438       Deferred tax liabilities     245     438       Deferred tax liabilities     733     835       Net current assets     20,747     29,058       Total assets less current liabilities     54,435     56,619       Non-current liabilities     733     835       Net current assets     53,702     55,784       Capita				
Intangible assets       10       9,455       5,217         Goodwill       11       21,666       20,236         Deferred tax assets       1,823       1,660		0		
Goodwill         11         21,666         20,236           Deferred tax assets         1,823         1,660				
Deferred tax assets         1,823         1,660           Current assets         33,688         27,561           Inventories         32         81           Inventories         32         81           Inventories         32         81           Inventories         32         81           Inventories         12         4,292         5,597           Cash and cash equivalents         23,022         44,284			· ·	,
33,688         27,561           Current assets         32         81           Inventories         32         81           Trade and other receivables         12         4,292         5,597           Cash and cash equivalents         27,346         49,962           Current liabilities         27,346         49,962           Current liabilities         438         477           Trade and other payables         13         875         962           Financial assistance from government         438         477           Deferred income         4,286         2,074           Loans from a shareholder         14         -         11,339           Consideration payable for business combination         15         -         6,052           Bank loans         16         1,000         -         -           6,599         20,904         -         6,599         20,904           Net current assets         20,747         29,058         -         6,619           Non-current liabilities         54,435         56,619         -           Non-current liabilities         733         835         -           Eferred tax liabilities         733         53,702		11	· · · · ·	,
Current assets Inventories Trade and other receivables123281Inventories Trade and other receivables124,2925,597Cash and cash equivalents27,34649,962Current liabilities 	Deletted tax assets		1,023	1,000
Inventories       32       81         Trade and other receivables       12       4,292       5,597         Cash and cash equivalents       23,022       44,284			33,688	27,561
Inventories       32       81         Trade and other receivables       12       4,292       5,597         Cash and cash equivalents       23,022       44,284				
Trade and other receivables       12       4,292       5,597         Cash and cash equivalents       23,022       44,284         27,346       49,962         Current liabilities         Trade and other payables       13       875       962         Financial assistance from government       438       477         Deferred income       4,286       2,074         Loans from a shareholder       14       11,339         Consideration payable for business combination       15       —       6,052         Bank loans       16       1,000       —         6,599       20,904         Net current assets       20,747       29,058         Total assets less current liabilities       54,435       56,619         Non-current liabilities       245       438         Deferred tax liabilities       245       438         Deferred tax liabilities       53,702       55,784         Capital and reserves         Share capital       17       10,000         Reserves       43,702       45,784         Total EQUITY ATTRIBUTABLE TO OWNERS OF				
Cash and cash equivalents         23,022         44,284				
Current liabilities13875962Current liabilities13875962Financial assistance from government438477Deferred income4,2862,074Loans from a shareholder14—11,339Consideration payable for business combination15Bank loans161,0006,59920,904Net current assets20,74729,05854,435Total assets less current liabilities54,435Financial assistance from government245Deferred tax liabilities488Sinancial assistance from government245A488397Consider and reserves53,702Share capital1710,00010,000Reserves1710,10010,000Reserves43,70245,784TOTAL EQUITY ATTRIBUTABLE TO OWNERS OF		12	· · · · · · · · · · · · · · · · · · ·	,
Current liabilities13875962Financial assistance from government438477Deferred income4,2862,074Loans from a shareholder14-Onsideration payable for business combination15-Bank loans161,000-6,59920,904Net current assets20,74729,058Total assets less current liabilities54,43556,619Non-current liabilities438397Consider dax liabilities438397Total assets less current liabilities53,70255,784Capital and reserves53,70255,784Share capital1710,00010,000Reserves43,70245,784TOTAL EQUITY ATTRIBUTABLE TO OWNERS OF1010,000	Cash and cash equivalents		23,022	44,284
Current liabilities13875962Financial assistance from government438477Deferred income4,2862,074Loans from a shareholder14-Onsideration payable for business combination15-Bank loans161,000-6,59920,904Net current assets20,74729,058Total assets less current liabilities54,43556,619Non-current liabilities438397Consider day libration438397Total assets less current liabilities53,70255,784Capital and reserves53,70255,784Share capital1710,00010,000Reserves43,70245,784TOTAL EQUITY ATTRIBUTABLE TO OWNERS OF1010,000			27.346	49.962
Trade and other payables       13       875       962         Financial assistance from government       438       477         Deferred income       4,286       2,074         Loans from a shareholder       14       —       11,339         Consideration payable for business combination       15       —       6,052         Bank loans       16       1,000       —         6,599       20,904       —       6,599       20,904         Net current assets       20,747       29,058				
Trade and other payables       13       875       962         Financial assistance from government       438       477         Deferred income       4,286       2,074         Loans from a shareholder       14       —       11,339         Consideration payable for business combination       15       —       6,052         Bank loans       16       1,000       —         6,599       20,904       —       6,599       20,904         Net current assets       20,747       29,058	Current liabilities			
Financial assistance from government438477Deferred income4,2862,074Loans from a shareholder1411,339Consideration payable for business combination15Bank loans161,000		13	875	962
Deferred income       4,286       2,074         Loans from a shareholder       14        11,339         Consideration payable for business combination       15        6,052         Bank loans       16       1,000		15		
Loans from a shareholder       14       —       11,339         Consideration payable for business combination       15       —       6,052         Bank loans       16       1,000       —         Met current assets       20,747       29,058         Total assets less current liabilities       54,435       56,619         Non-current liabilities       54,435       56,619         Financial assistance from government       245       438         Deferred tax liabilities       733       835         NET ASSETS       53,702       55,784         Capital and reserves       17       10,000         Share capital       17       10,000         Reserves       17       10,000         TOTAL EQUITY ATTRIBUTABLE TO OWNERS OF       Image: Construct and the serves in the serves				
Consideration payable for business combination15 16—6,052 1,000Bank loans161,000—6,59920,904Net current assets20,74729,058Total assets less current liabilities54,43556,619Non-current liabilities54,43556,619Financial assistance from government245438Deferred tax liabilities488397733835733NET ASSETS53,70255,784Capital and reserves Share capital Reserves1710,000 43,70210,000 45,784TOTAL EQUITY ATTRIBUTABLE TO OWNERS OF		14	4,200	· · · · · ·
Bank loans161,0006,59920,904Net current assets20,74729,058Total assets less current liabilities54,43556,619Non-current liabilities54,43556,619Financial assistance from government245438Deferred tax liabilities488397733835NET ASSETS53,70255,784Capital and reserves1710,000Share capital1710,000Reserves1710,00043,70245,784TOTAL EQUITY ATTRIBUTABLE TO OWNERS OF10				
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Non-current liabilities Financial assistance from government Deferred tax liabilities245 438 397	Net current assets		20,747	29,058
Non-current liabilities Financial assistance from government Deferred tax liabilities245 438 397	Total assots loss current liabilities		E4 42E	56 610
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Deferred tax liabilities488397733835NET ASSETS53,702Capital and reserves Share capital Reserves1710,000 43,702TOTAL EQUITY ATTRIBUTABLE TO OWNERS OF17	Non-current liabilities			
733         835           NET ASSETS         53,702         55,784           Capital and reserves Share capital Reserves         17         10,000 43,702         10,000 45,784           TOTAL EQUITY ATTRIBUTABLE TO OWNERS OF         Image: Capital Ca			245	438
NET ASSETS53,70255,784Capital and reserves Share capital Reserves1710,00010,000Reserves1743,70245,784TOTAL EQUITY ATTRIBUTABLE TO OWNERS OF	Deferred tax liabilities		488	397
NET ASSETS53,70255,784Capital and reserves Share capital Reserves1710,00010,000Reserves1743,70245,784TOTAL EQUITY ATTRIBUTABLE TO OWNERS OF			733	835
Capital and reserves Share capital Reserves1710,000 10,000 43,70210,000 45,784TOTAL EQUITY ATTRIBUTABLE TO OWNERS OF			733	035
Share capital         17         10,000         10,000           Reserves         17         10,000         43,702         45,784	NET ASSETS		53,702	55,784
Share capital         17         10,000         10,000           Reserves         17         10,000         43,702         45,784           TOTAL EQUITY ATTRIBUTABLE TO OWNERS OF         Image: Comparison of the second	Conital and recommo			
Reserves43,70245,784TOTAL EQUITY ATTRIBUTABLE TO OWNERS OFImage: Comparison of the second secon		17	10.000	10.000
TOTAL EQUITY ATTRIBUTABLE TO OWNERS OF		17	· · · · ·	· · · · ·
-	Nesei ves		43,/02	43,/04
	TOTAL EQUITY ATTRIBUTABLE TO OWNERS OF			
	-		53 702	55 784

# CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

		At	tributable t	o owners o	of the Comp	oany	
	Share	Share	Capital		Exchange	Accumulated	
	capital	premium	reserve	surplus	reserve	losses	Total
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Balance at 31 December							
2012 and 1 January 2013							
(Audited)	2,000	30,224	2,035	16,699	_	(59,281)	(8,323)
(********)	_,		_,	,		(00)201)	(0)0_0)
Profit for the period	_	_	_	_	_	266	266
Other comprehensive loss	_		_	_	(79)	_	(79)
Total comprehensive income							
for the period				_	(79)	266	187
Capital contribution by a shareholder in the form of							
interest-free loans			390				390
Shares issued	8,000	50,626			_	_	
Shares issued	0,000	50,626					58,626
Balance at 30 June 2013							
(Unaudited)	10,000	80,850	2,425	16,699	(79)	(59,015)	50,880
(onducted)	10,000	00,000	2,123	10,000	(7.5)	(33/013)	30,000
Balance at 31 December							
2013 and 1 January 2014							
(Audited)	10,000	81,150	2,427	16,699	(74)	(54,418)	55,784
Loss for the period	_	_	_	_	_	(2,081)	(2,081)
Other comprehensive loss	_	_	_	_	(1)	_	(1)
Total comprehensive loss							
for the period	_		_	_	(1)	(2,081)	(2,082)
Balance at 30 June 2014	10.000	01 150	0.407	16 600		(=( 400)	52 500
(Unaudited)	10,000	81,150	2,427	16,699	(75)	(56,499)	53,702

# CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

	Six months ended 30 June		
	2014	2013	
	HK\$'000	HK\$'000	
	(Unaudited)	(Unaudited)	
Net cash generated from/(used in)			
operating activities	625	(94)	
Net cash used in investing activities	(11,127)	(15,670)	
Net cash (used in)/generated from	(10.7(0)		
financing activities	(10,760)	58,551	
Net (decrease)/increase in cash and cash equivalents	(21,262)	42,787	
Cash and cash equivalents at beginning of the period	44,284	1,869	
Cash and cash equivalents at end of the period represented by cash and bank			
balances	23,022	44,656	

#### Notes:

#### 1. BASIS OF PREPARATION AND PRINCIPAL ACCOUNTING POLICIES

The Group's unaudited condensed consolidated interim financial statements have been prepared in accordance with the applicable disclosure requirements of Chapter 18 of the GEM Listing Rules and Hong Kong Accounting Standard 34 (HKAS 34) Interim Financial Reporting.

The unaudited condensed consolidated financial statements have been prepared under the historical cost basis. The principal accounting policies used in the preparation of these unaudited condensed consolidated financial statements are consistent with those used in the annual consolidated financial statements for the year ended 31 December 2013 except in relation to the new and revised standards, amendments and interpretations ("new and revised HKFRSs") issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") that are expected to be reflected in the 2014 annual financial statements. The adoption of these new and revised HKFRSs has had no material impact on the unaudited condensed consolidated financial statements.

The Group has not early adopted any new HKFRSs that have been issued but are not yet effective.

#### 2. TURNOVER

Turnover from continuing operations represents the sales value of goods and services supplied to customers from the provision of communications software platform.

### 3. SEGMENT REPORTING

The Group determines its operating segments based on the reports reviewed by the chief operating decision-maker which are used to make strategic decisions.

The Group has two (2013: two) reportable segments. The segments are managed separately as each business offers different products and services and requires different business strategies. No operating segments identified by the chief operating decision-maker have been aggregated in arriving at the reportable segments of the Group. The following summary describes the operations in each of the Group's reportable segments:

#### **Continuing Operations**

 Communications software platform — developing and marketing of patented server based technology, the provision of website development, education communications software platform and software related services.

## 3. SEGMENT REPORTING (CONTINUED)

#### **Discontinued Operations**

Custom-made solutions — developing and implementing custom-made solutions which are specifically designed and developed for the specific needs and requirements of a particular customer and providing technical support services.

Corporate revenue and expenses are not allocated to the operating segments as they are not included in the measure of the segments' result that is used by the chief operating decision-maker for assessment of segment performance.

#### (a) Business Segment

The following is an analysis of the Group's revenue and results by business segment for the period under review:

	Continuing Commun	ing operations Discontinued operation		d operation		
	software	platform	Custom-mac	le solutions	То	tal
	Six mont	ns ended	Six mont	hs ended	Six mont	hs ended
	30 J	une	30 J	une	30 J	une
	2014	2013	2014	2013	2014	2013
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
Revenue from external customers	8,039	6,072	_	_	8,039	6,072
customers	0,000	0,072			0,000	0,072
Reportable segment profit/(loss)	361	2,077	(4)	(15)	357	2,062
Amortisation of intangible assets	(769)	(102)	_	-	(769)	(102)
Depreciation of property, plant						
and equipment	(127)	(85)	-	-	(127)	(85)
Income tax credit	50	_	_	-	50	-
					(489)	1,875
Unallocated corporate income						
and expenses					(1,403)	(1,139)
Finance costs					(189)	(470)
(Loss)/profit for the period					(2,081)	266

#### 3. SEGMENT REPORTING (CONTINUED)

#### **Discontinued Operations (continued)**

#### (a) Business Segment (continued)

	At 30 June 2014	At 31 December 2013
	HK\$'000	HK\$'000
	(Unaudited)	(Audited)
Assets		
Reportable segment assets from continuing		
operations	20,460	18,650
Segment assets from discontinued operation	199	203
Unallocated corporate assets	40,375	58,670
Consolidated total assets	61,034	77,523
Liabilities		
Reportable segment liabilities from continuing		
operations	6,755	3,801
Unallocated corporate liabilities	577	17,938
Consolidated total liabilities	7,332	21,739

#### (b) Reconciliation of reportable segment revenue, profit or loss, assets and liabilities

The unallocated corporate income and expenses mainly include changes in fair value of consideration payable for business combination, staff costs and legal and professional fees of head office. The unallocated corporate assets and liabilities mainly include goodwill, prepayments, cash and cash equivalents of head office, loans from a shareholder, and consideration payable for business combination.

#### (c) Geographical information and major customers

The following table sets out information about the geographical location of (i) the Group's revenue from external customers and (ii) the Group's property, plant and equipment, intangible assets and goodwill ("specified non-current assets"). The geographical location of the specified non-current assets is based on the physical location of the assets, in case of property, plant and equipment, and the location of the operation to which they are allocated, in case of intangible assets and goodwill.

## 3. SEGMENT REPORTING (CONTINUED)

#### **Discontinued Operations (continued)**

(c) Geographical information and major customers (continued)

	Revenue external c		Specified non	-current assets
	Six month	ns ended	At	At
	30 Ju	une	30 June	31 December
	2014	2013	2014	2013
	HK\$'000	HK\$'000	HK\$'000	HK\$'000
	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
Hong Kong	8,034	6,059	31,801	25,878
Mainland China	5	13	64	23
	8,039	6,072	31,865	25,901

For the communications software platform business, revenue from the Group's largest customer amounted to HK\$1,733,000 (2013: HK\$939,000), being 22% (2013: 15%) of the Group's total revenue from this segment.

## 4. FINANCE COSTS

	Six months en	ded 30 June
	2014	2013
	HK\$'000	HK\$'000
	(Unaudited)	(Unaudited)
Continuing operations		
Interest expense on financial liabilities not at fair value through profit or loss		
<ul> <li>Interest on other short term borrowing</li> </ul>	_	78
— Imputed interest on interest-free loans from a		
shareholder	189	233
	100	244
	189	311

## 5. (LOSS)/PROFIT BEFORE TAXATION

(Loss)/profit before taxation is arrived at after charging:

	Six months end	Six months ended 30 June		
	2014	2013		
	HK\$'000	HK\$'000		
	(Unaudited)	(Unaudited)		
Continuing operations				
Staff costs (including directors' remuneration)				
— Salaries, wages and other benefits	6,163	2,716		
- Contributions to defined contribution retirement plan	216	130		
	6,379	2,846		
Auditor's remuneration	181	156		
Acquisition-related costs for business combination	282	_		
Amortisation of intangible assets	769	102		
Depreciation of property, plant and equipment	130	88		
Operating lease charges:				
minimum lease payment for property rental	250	13		

## 6. INCOME TAX RELATING TO CONTINUING OPERATIONS

Taxation in the condensed consolidated statement of comprehensive income represents:

	Six months ende	Six months ended 30 June		
	2014	2013		
	HK\$'000	HK\$'000		
Deferred tax				
Reversal of temporary differences	50	_		

No provision for Hong Kong Profits Tax has been made as the Group companies comprising continuing operations has either tax losses brought forward in excess of the assessable profits for the period or do not have any estimated assessable profit subject to Hong Kong Profits Tax during the six months ended 30 June 2014 and 2013.

Pursuant to the rules and regulations of the Cayman Islands and the British Virgin Islands, the Group is not subject to any income tax in the respective jurisdictions.

No provision for Enterprise Income Tax of the People's Republic of China (the "PRC") has been made as its subsidiary incorporated in the PRC has estimated tax losses for the six months ended 30 June 2014 and 2013.

#### 7. DIVIDENDS

The Board does not recommend the payment of any interim dividend for the six months ended 30 June 2014 (2013: HK\$Nil).

#### 8. (LOSS)/EARNINGS PER SHARE

#### (a) Basic (loss)/earnings per share

#### (i) From continuing and discontinued operations

The calculation is based on the loss for the period attributable to owners of the Company of HK\$2,081,000 (2013: profit of HK\$266,000) and the weighted average number of ordinary shares of 500,000,000 (2013: 422,561,362) in issue during the period.

#### (ii) From continuing operations

The calculation is based on loss for the period from continuing operations attributable to owners of the Company of HK\$2,077,000 (2013: profit of HK\$281,000) and the weighted average number of ordinary shares of 500,000,000 (2013: 422,561,362) in issue during the period.

#### (iii) From discontinued operation

The calculation is based on loss for the period from the discontinued operation attributable to owners of the Company of HK\$4,000 (2013: HK\$15,000) and the weighted average number of ordinary shares of 500,000,000 (2013: 422,561,362) in issue during the period.

#### (b) Diluted (loss)/earnings per share

The diluted (loss)/earnings per share for the periods ended 30 June 2014 and 2013 is the same as the basic (loss)/earnings per share as there were no potentially dilutive ordinary shares in issue.

#### 9. PROPERTY, PLANT AND EQUIPMENT

For the six months ended 30 June 2014, save as disclosed in note 15 regarding business combination, the Group did not have any material acquisitions and disposal of property, plant and equipment.

#### **10. INTANGIBLE ASSETS**

For the six months ended 30 June 2014, save as disclosed in note 15 regarding business combination, the Group did not have any material acquisitions and disposal of intangible assets.

## 11. GOODWILL

Additions to goodwill for the six months ended 30 June 2014 represent goodwill arising on the business combination as disclosed in note 15.

## 12. TRADE AND OTHER RECEIVABLES

	At	At
	30 June	31 December
	2014	2013
	HK\$'000	HK\$'000
	(Unaudited)	(Audited)
Trade receivables	3,422	4,948
Deposits and prepayments	830	619
Other receivables	40	30
	4,292	5,597

Trade receivables are due within 30 days from the date of billing. As of the end of the reporting period, the ageing analysis of trade receivables, based on the invoice date and net of allowance for doubtful debts, is as follows:

	At	At
	30 June	31 December
	2014	2013
	HK\$'000	HK\$'000
	(Unaudited)	(Audited)
Within 1 month	1,219	2,968
1 to 3 months	1,067	1,304
3 to 6 months	939	509
6 to 12 months	179	148
Over 12 months	18	19
	3,422	4,948

## **13. TRADE AND OTHER PAYABLES**

	At	At
	30 June	31 December
	2014	2013
	HK\$'000	HK\$'000
	(Unaudited)	(Audited)
Trade payables	19	—
Other payables and accrued charges	856	962
	875	962

The ageing analysis of the trade payables is as follows:

Current or within 3 months	19	
	(Unaudited)	(Audited)
	HK\$'000	HK\$'000
	2014	2013
	30 June	31 December
	At	At

## 14. LOANS FROM A SHAREHOLDER

On 11 April 2012, 26 June 2012 and 15 November 2012, the Company entered into loan facilities letters with its controlling shareholder, Prime Precision Holdings Limited, to the extent of HK\$40,000,000 (the "Facilities") for the purpose of general working capital of the Company.

At 30 June 2013, the Company has drawn down approximately HK\$11,632,000 (31 December 2013: HK\$11,528,000) from the Facilities. These loans were unsecured, interest-free and had been fully repaid during the six months ended 30 June 2014.

#### **15. BUSINESS COMBINATION**

a) On 27 June 2014, the Group acquired the entire equity interest in KanHan Educational Services Limited and its subsidiary (together, "KanHan Education Group") from an independent third party at a nominal consideration of HK\$6,500,000. KanHan Education Group was principally engaged in the provision of communications software platform.

Pursuant to the sale and purchase agreement dated 23 June 2014 in respect of the acquisition (the "S&P Agreement"), the consideration would be satisfied by cash and was settled in cash on 27 June 2014.

The consideration is subject to adjustment based on the audited consolidated profit before taxation and any extraordinary or exceptional items of KanHan Education Group of not less than HK\$1,000,000 for the year ending 31 December 2014 and 2015 respectively (the "Guaranteed Amount"). The consideration shall be reduced by an amount equal to the shortfall.

On 30 June 2014, based on the assessment of the directors of the Company, the possibility of shortfall against the Guaranteed Amount is remote, and consequently the fair value of guarantee asset is HK\$Nil.

The fair value of the identifiable assets and liabilities of KanHan Education Group acquired as at its date of acquisition is as follows:

	HK\$'000
Property, plant and equipment	119
Intangible assets	5,007
Deferred tax assets	163
Trade and other receivables	648
Cash and cash equivalents	1,658
Trade and other payables	(51)
Deferred income	(2,333)
Deferred tax liabilities	(141)
Fair value of net identifiable assets acquired	5,070
Goodwill arising on acquisition	1,430
Total consideration, satisfied by cash	6,500
Net cash outflow arising on acquisition:	
Consideration paid in cash	(6,500)
Cash and cash equivalents acquired	1,658
	(4,842)

1.11/#/000

#### 15. BUSINESS COMBINATION (CONTINUED)

#### a) (continued)

The goodwill is attributable to the synergies of the acquired business expected to arise after the Group's acquisition of KanHan Education Group. These benefits are not recognised separately from goodwill because they do not meet the recognition criteria for identifiable intangible assets.

None of the goodwill arising on this acquisition is expected to be deductible for tax purposes.

Acquisition-related costs amounting to HK\$282,000 for the six-months ended 30 June 2014 have been excluded from the consideration transferred and have been recognised as "administrative expenses" in the condensed consolidated statement of profit or loss and other comprehensive income.

Included in the revenue for the six-months ended 30 June 2014 is approximately HK\$14,000 attributable to the additional business generated by KanHan Education Group. Loss for the period includes loss of HK\$13,000 contributed by KanHan Education Group.

Had this business combination been taken place on 1 January 2014, the directors of the Company estimate that the condensed consolidated turnover and the condensed consolidated loss for the six-months ended 30 June 2014 would have been HK\$9,542,000 and HK\$1,601,000 respectively. This pro-forma information is for illustrative purposes only and is not necessarily an indication of revenue and result of operations of the Group that actually would have been achieved had the acquisition been completed on 1 January 2014.

b) On 31 December 2012, the Group acquired the entire equity interest in KanHan Technologies Limited and its subsidiary (together, "KanHan Technologies Group") from independent third parties at a nominal consideration of HK\$28,000,000 (the "Acquisition"). The consideration will be satisfied in the manner as set out in the sale and purchase agreement dated 26 June 2012 in respect of the Acquisition.

The first payment of HK\$4,000,000 was settled in cash on 3 July 2012. The 1st Promissory Notes were issued on 31 December 2012 and redeemed by paying HK\$15,000,000 in cash on 28 February 2013. The remaining consideration payable of HK\$6,053,000, being the remaining nominal consideration payable of HK\$9,000,000 less the shortfall amount of HK\$2,947,000, was settled in cash during the six months ended 30 June 2014.

Details of the Acquisition are set out in note 30 of the annual consolidated financial statements for the year ended 31 December 2013.

## 16. BANK LOANS

On 14 January 2014, KanHan Technologies Limited has entered into a facility letter with a financial institution for a revolving loan facility to the extent of HK\$12,000,000 (the "Bank Facility"). The Bank Facility is secured by personal guarantees and mortgaged properties owned by independent third parties. As at 30 June 2014, KanHan Technologies Limited has drawn down HK\$1,000,000 which carries an interest rate of HIBOR plus 3.5% per annum and repayable within 1 year.

## 17. SHARE CAPITAL

#### Authorised and issued share capital

	Number of	
	shares	Amount
	'000	HK\$'000
Authorised:		
Ordinary shares		
At 1 January 2014 and 30 June 2014 of HK\$0.02 each	2,000,000	40,000
Issued and fully paid:		
Ordinary shares		
At 1 January 2014 and 30 June 2014 of HK\$0.02 each	500,000	10,000

## **18. RELATED PARTY TRANSACTIONS**

#### (a) Key management personnel remuneration

Remuneration for key management personnel of the Group, including amounts paid to the directors is as follow:

	Six months ended 30 June	
	<b>2014</b> 201	
	HK\$'000	HK\$'000
	(Unaudited)	(Unaudited)
Short-term employee benefits	1,230	982
Post employment benefits	31	19
	1,261	1,001

## 18. RELATED PARTY TRANSACTIONS (CONTINUED)

#### (b) Transactions with other related parties

	Six months ended 30 June	
	2014	2013
	HK\$'000	HK\$'000
Printing charges to a related company#	_	230
Management fee to KanHan Educational Services		
Limited*	_	120
IT services charges to KanHan Educational Services		
Limited*	306	

- <sup>#</sup> Lau Man Tak is the director of the related company.
- \* Mo Wai Ming, Lawrence is the sole director of KanHan Educational Services Limited which became an indirect wholly-owned subsidiary of the Company subsequent to the completion of business combination as disclosed in note 15(a).

## **19. COMPARATIVE FIGURES**

As a result of the separate presentation of the discontinued operation, certain comparative figures, including figures in condensed consolidated statement of comprehensive income and their related notes, have been re-presented to conform to changes in disclosure in this interim report.

## MANAGEMENT DISCUSSION AND ANALYSIS

# RESULTS

For the six months ended 30 June 2014, the Group recorded a total turnover from continuing operations of approximately HK\$8,039,000, as compared to that of approximately HK\$6,072,000 for the same financial period in 2013. Loss attributable to owners of the Company amounted to approximately HK\$2,081,000, as compared to profit of approximately HK\$266,000 for the same period in 2013. The loss was mainly attributable to, among other things, the increase in headcount and the staff cost to approximately HK\$6,379,000 for the six months ended 30 June 2013: HK\$2,846,000).

# DIVIDEND

The Directors do not recommend the payment of any interim dividend for the six months ended 30 June 2014 (2013: HK\$Nil).

# **BUSINESS REVIEW AND PROSPECT**

For the six months ended 30 June 2014, the Group mainly focused on developing and marketing of the patented server based technology and the provision of communications software platform and software related services with primary focus in the government industry sector. The products and services can be mainly divided into five categories, namely, (i) HanPHONE supported Client Management Infrastructure; (ii) KanHan Client Management Infrastructure; (iii) HanWEB; (iv) solutions to expand business through creative promotions; and (v) voice system service to the under-privileged groups.

On 27 June 2014, the Group completed the acquisition of the entire equity interest in KanHan Educational Services Limited and its subsidiary (together "KanHan Education Group") from an independent third party at a nominal consideration of HK\$6,500,000 (the "Acquisition"). KanHan Education Group became the indirectly wholly-owned subsidiaries of the Company. KanHan Education Group principally engages in the provision of website development, education and communication software platforms. It focuses on the development of syllabus and contents for Chinese Language teaching and learning in primary and secondary schools and enterprises. KanHan Education Group has built a solid business organization selling into the Hong Kong education market. More than 100 primary and secondary schools are subscribing to the web based courseware serving students in learning Putonghua, Chinese Language for native and non-Chinese speakers. The Board considers that the Acquisition would have a synergy effect to our existing business by creating a one-stop shop for e-learning solutions and school administration system that could be seamlessly integrated. Details of the Acquisition were set out in the announcements of the Company dated 23 and 27 June 2014 and note 15(a) of this interim report.

We intend to continue taking efforts in developing and upgrading our products and services with a generic growth of the business in order to broaden our income sources. The Group will continue to deploy appropriate operation strategies to meet the challenges posted by the competitive market to improve the performance and maximize the returns of shareholders as a whole.

## **Financial Resource and Liquidity**

At 30 June 2014, the Group had cash and bank balances of approximately HK\$23,022,000 (31 December 2013: HK\$44,284,000). During the six months ended 30 June 2014, the loan from the controlling shareholder, Prime Precision Holdings Limited, with principal amount of approximately HK\$11,528,000 had been fully repaid. And also, the outstanding balance of consideration of HK\$6,053,100 for the acquisition of the entire equity interest in KanHan Technologies Limited and its subsidiary had been fully settled. Details of which were set out in the Company's announcement dated 19 March 2014. In addition, KanHan Technologies Limited has entered into a facility letter with a financial institution for a revolving loan facility to the extent of HK\$12,000,000 (the "Bank Facility"). The Bank Facility is secured by personal guarantees and mortgaged properties owned by independent third parties. At 30 June 2014, KanHan Technologies Limited has utilized the revolving Bank Facility of HK\$1,000,000, which carries an interest of HIBOR plus 3.5% per annum and repayable within 1 year. Most of the cash and bank balances and the borrowings are denominated in Hong Kong dollars.

## **Gearing Ratio**

At 30 June 2014, total assets of the Group were approximately HK\$61,034,000 (31 December 2013: HK\$77,523,000) whereas total liabilities were approximately HK\$7,332,000 (31 December 2013: HK\$21,739,000). The gearing ratio of the Group, calculated as total liabilities over total assets, was 12.0% (31 December 2013: 28.0%) and the current ratio, calculated as current assets over current liabilities, was 4.1 (31 December 2013: 2.4). The Directors will continue to take measures to further improve the liquidity and gearing position of the Group.

## Foreign Exchange Exposure

The Directors consider that the Group had no material foreign exchange exposure.

#### Pledge of Assets and Contingent Liabilities

At 30 June 2014, the Group did not have any substantial pledge of assets and contingent liabilities.

#### Material Acquisition, Disposal and Significant Investment

Save as disclosed in note 15 of this interim report, the Group did not have any other material acquisition, disposal and significant investment during the six months ended 30 June 2014.

## Event after End of Reporting Period

The Group did not have any other significant events after the end of the reporting period.

#### **Employee Information and Remuneration Policy**

At 30 June 2014, after the completion of the Acquisition, the Group had approximately 80 staff (30 June 2013: approximately 30 staff). The staff costs (including directors' remuneration) were approximately HK\$6,379,000 (six months ended 30 June 2013: HK\$2,846,000) for the period under review. Remuneration is determined by reference to market terms and the performance, qualification and experience of individual employee.

The Group provides benefits in accordance with the relevant laws and regulations including the Mandatory Provident Fund Scheme of Hong Kong.

# DIRECTORS' AND CHIEF EXECUTIVE'S INTERESTS AND SHORT POSITIONS IN SHARES, UNDERLYING SHARES AND DEBENTURES

As at 30 June 2014, the interests and short positions of the Directors and the chief executive of the Company in the shares, underlying shares or debentures of the Company and its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO")) (i) which were required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests or short positions which they were taken or deemed to have under such provisions of the SFO); or (ii) which were required, pursuant to section 352 of the SFO, to be entered in the register referred to therein; or (iii) which were required to be notified to the Company and the Stock Exchange pursuant to Rules 5.46 to 5.67 of the GEM Listing Rules, were as follows:

#### Long positions in the shares of the Company

Name of Director	Capacity		Approximate percentage of shareholding
Mr. Lau Man Tak	Corporate interest (Note)	357,483,700	71.50%

*Note:* The interest in the shares of Mr. Lau Man Tak is held through Prime Precision Holdings Limited ("Prime Precision"), a company incorporated in the British Virgin Islands, in which the entire issued share capital is beneficially and ultimately owned by Mr. Lau Man Tak. By virtue of the SFO, Mr. Lau Man Tak is deemed to be interested in the shares held by Prime Precision.

# SUBSTANTIAL SHAREHOLDERS AND OTHER PERSONS WHO ARE REQUIRED TO DISCLOSE THEIR INTERESTS

## **Substantial Shareholders**

To the best knowledge of Directors, as at 30 June 2014, the following persons, other than the Directors or chief executive of the Company, had an interest or short position in the shares or underlying shares which would fall to be disclosed to the Company and the Stock Exchange under the provisions of Divisions 2 and 3 of Part XV of the SFO or who were expected to be directly or indirectly interested in 5% or more of the nominal value of any class of share capital carrying rights to vote in all circumstances at general meetings of any member of the Group:

Name of	Capacity	Number of	Approximate
substantial		shares	percentage of
shareholders		(Note 1)	shareholding
Prime Precision	Beneficial owner (Note 2)	, , , , ,	71.50%
Mr. Lau Man Tak	Corporate interest (Note 2)		71.50%

Notes:

1. The letter "L" denotes the entity's interests in the Shares.

2. The interest in the shares of Mr. Lau Man Tak is held through Prime Precision, in which the entire issued share capital is beneficially and ultimately owned by Mr. Lau Man Tak. By virtue of the SFO, Mr. Lau Man Tak is deemed to be interested in the shares held by Prime Precision.

Save as disclosed above, the Company has not been notified of other interests or short positions of any other person (other than the Directors and chief executives and the substantial shareholders of the Company) in the Shares or underlying Shares of the Company as recorded in the register required to be kept under section 336 of the SFO as at 30 June 2014.

## SHARE OPTION SCHEME

On 8 May 2013, the Company passed an ordinary resolution at the annual general meeting regarding the termination of the old share option scheme (the "Old Share Option Scheme") and adopted a new share option scheme (the "New Share Option Scheme") whereby the Board may grant share options to employees, directors, suppliers, consultants, agents and advisers or any person, at its discretion, for the primary purpose to recognize and motivate their contribution to the Group. The New Share Option Scheme is valid for a period of 10 years commencing from 8 May 2013. Details of the New Share Option Scheme were set out in the circular of the Company dated 27 March 2013.

For the six months ended 30 June 2014 and up to date of this interim report, the Company had no outstanding options under the Old Share Option Scheme or the New Share Option Scheme.

# **COMPETING INTERESTS**

None of the Directors and management and shareholders of the Company (within the meaning of the GEM Listing Rules) has an interest in any business which competes or may compete with the business in which the Group is engaged.

## CODE ON CORPORATE GOVERNANCE PRACTICES

The Company is committed to maintain corporate governance of high standards and quality procedures. The Company has put in place governance practices with emphasis on the integrity to shareholders and quality of disclosure, transparency and accountability to shareholders for the sake of maximizing returns to shareholders.

The Company has complied with the code provisions set out in the Corporate Governance Code as contained in Appendix 15 of the GEM Listing Rules throughout the six months ended 30 June 2014.

## AUDIT COMMITTEE

The Company has established audit committee with written terms of reference. The primary duties of the audit committee are to review, in draft form, the Company's annual report and accounts, half-year report, quarterly report and to provide advice and comments thereon to the Board. The audit committee is also responsible for reviewing and supervising the financial reporting process and internal control of the Group. The audit committee comprises three INEDs, namely Mr. Chi Chi Hung, Kenneth, Mr. Chan Wai Fat and Mr. Chui Kwong Kau. Mr. Chi Chi Hung, Kenneth is the chairman of the audit committee.

The audit committee has reviewed the accounting principles and practices adopted by the Company and discussed with the Board the internal controls and financial reporting matters, including a review of the unaudited interim report for the six months ended 30 June 2014.

# CODE OF CONDUCT REGARDING SECURITIES TRANSACTIONS BY DIRECTORS

During the six months ended 30 June 2014, the Company had adopted a code of conduct regarding securities transactions by directors on terms no less exacting than the required standard of dealings set out in Rules 5.48 to 5.67 of the GEM Listing Rules. The Company also had made specific enquiry of all directors and the Company was not aware of any non compliance with the required standard of dealings and its code of conduct regarding securities transactions by directors.

# PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

Neither the Company, nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed securities during the six months ended 30 June 2014.

On behalf of the Board Aurum Pacific (China) Group Limited Lau Man Tak Chairman

Hong Kong, 8 August 2014

As at the date of this report, the Board comprises two executive Directors, Mr. Lau Man Tak and Mr. Mo Wai Ming, Lawrence, one non-executive Director, Mr. Chan Tik Yuen, and three independent non-executive Directors, Mr. Chan Wai Fat, Mr. Chi Chi Hung, Kenneth and Mr. Chui Kwong Kau.