

# IGG INC

Incorporated in the Cayman Islands with limited liability

# Stock code: 8002

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This report, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this report is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this report misleading.

#### HIGHLIGHTS

For the nine months ended 30 September					
2014		2013			
US\$'000 HK\$'000 <sup>2</sup>		US\$'000	HK\$'000 <sup>2</sup>		
(Unaudited)		(Unaudited)			
144,076	1,117,180	51,294	397,739		
51,278	397,615	(2,650)	(20,548)		
51,072	396,017	(2,650)	(20,548)		
52,703	408,664	12,366	95,887		
	2014 US\$'000 (Unaudite 144,076 51,278 51,072	2014 US\$'000 HK\$'000 <sup>2</sup> (Unaudited) 144,076 1,117,180 51,278 397,615 51,072 396,017	2014    2013      US\$'000    HK\$'0002    US\$'000      (Unaudited)    (Unaudited)      144,076    1,117,180      51,278    397,615      51,072    396,017      (2,650)		

1 Adjusted net income represented profit excluding share-based compensation, and the fair value loss of the redeemable convertible Preferred Shares, which were converted to ordinary Shares on 31 May 2013 in accordance with the then applicable articles of association of the Company and have been transferred to equity. It is considered a useful supplement to the condensed consolidated statement of profit or loss indicating the Group's profitability and operational performance for the financial periods presented.

- 2 Amounts denominated in U.S. dollars have been converted into Hong Kong dollars at an exchange rate of HK\$7.7541=US\$1.00, for illustration purpose only. Such conversions shall not be construed as representations that amount in U.S. dollars were or could have been or could be converted into Hong Kong dollars at such rates or any other exchange rates on such date or any other date.
- The Group's revenue for the Period was approximately US\$144.1 million, representing an increase of approximately 180.9% over the revenue of approximately US\$51.3 million for the corresponding period in 2013. Compared to the three months ended 30 June 2014, revenue increased by approximately 9.2% from US\$47.8 million to US\$52.2 million for the three months ended 30 September 2014.
- The Group's profit for the Period was approximately US\$51.3 million, compared with the loss of US\$2.7 million for the corresponding period in 2013.
- The Group's profit attributable to owners of the parent for the Period was approximately US\$51.1 million, compared with the loss attributable to the owners of the parent of US\$2.7 million for the corresponding period in 2013.
- The Group's adjusted net income for the Period was approximately US\$52.7 million, representing an increase of 325.0% over US\$12.4 million for the corresponding period in 2013.
- The Directors of the Company do not recommend the payment of any dividend for the three months ended 30 September 2014 (three months ended 30 September 2013: nil).



#### **THIRD QUARTERLY RESULTS (UNAUDITED)**

The Board is pleased to report the unaudited quarterly results and the unaudited condensed consolidated financial statements of the Group for the Period, together with the comparative figures for the corresponding period in 2013. These results have been reviewed by the Company's audit committee, comprising all of the independent non-executive Directors and non-executive Directors, with one of the independent non-executive Directors chairing the audit committee.

#### CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS

			For the three months ended 30 September		ne months September
		2014	2013	2014	2013
		US\$'000	US\$'000	US\$'000	US\$'000
	Notes	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
REVENUE	3	52,178	22,534	144,076	51,294
Cost of sales		(15,235)	(5,792)	(40,542)	(12,611)
Gross profit		36,943	16,742	103,534	38,683
Other income and gains	3	2,387	48	3,802	103
Selling and distribution expenses		(10,306)	(6,480)	(29,401)	(12,775)
Administrative expenses		(4,767)	(2,616)	(11,168)	(6,929)
Research and development costs		(4,751)	(2,593)	(11,643)	(6,438)
Fair value loss of redeemable convertible					
preferred shares	7	—	—	—	(14,167)
Other expenses		(330)	(122)	(568)	(207)
PROFIT/(LOSS) BEFORE TAX		19,176	4,979	54,556	(1,730)
Income tax expense	4	(837)	(476)	(3,278)	(920)
PROFIT/(LOSS) FOR THE PERIOD		18,339	4,503	51,278	(2,650)



IGG INC

# CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS (Continued)

			For the three months ended 30 September		ne months September
		2014 US\$'000	2013 US\$'000	2014 US\$'000	2013 US\$'000
	Notes	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
Attributable to:					
Owners of the parent		18,133	4,503	51,072	(2,650)
Non-controlling interests		206		206	
		18,339	4,503	51,278	(2,650)
EARNINGS/(LOSS) PER SHARE ATTRIBUTABLE					
	c				
THE PARENT (express in US\$ per share)	6				
Basic					
– For earnings/(loss) for the period		0.0133	0.0043	0.0376	(0.0034)
Diluted					
– For earnings/(loss) for the period		0.0127	0.0040	0.0355	(0.0034)



# CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

			For the three months ended 30 September		ne months September
		2014	<b>2014</b> 2013		2013
		US\$'000	US\$'000	2014 US\$'000	US\$'000
	Notes	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
PROFIT/(LOSS) FOR THE PERIOD		18,339	4,503	51,278	(2,650)
OTHER COMPREHENSIVE INCOME/(LOSS)					
Other comprehensive income to be reclassified					
to profit or loss in subsequent periods:					
Exchange differences on translation of					
foreign operations		97	(141)	70	(272)
Available-for-sale investments					
changes in fair value		15	—	2,924	—
Reclassification adjustments for gain included					
in the condensed consolidated					
income statement – gain on disposal		(1,934)		(3,046)	
OTHER COMPREHENSIVE LOSS					
FOR THE PERIOD, NET OF TAX		(1,822)	(141)	(52)	(272)
TOTAL COMPREHENSIVE INCOME/(LOSS)					
FOR THE PERIOD		16,517	4,362	51,226	(2,922)
Attributable to:					
Owners of the parent		16,311	4,362	51,020	(2,922)
Non-controlling interests		206		206	
		16,517	4,362	51,226	(2,922)



IGG INC

	lssued capital US\$'000	Share premium account US\$'000	Share option reserve US\$'000	Shares held for share award schemes US\$'000	Available- for-sale equity investment revaluation reserve US\$'000	Reserve funds US\$'000	Other reserve US\$'000	Exchange fluctuation reserve US\$'000	Retained profits US\$'000	Proposed dividend US\$'000	Total US\$'000	Non- controlling interests US\$'000	Total equity US\$'000
At 1 January 2014	3	184,600	1,553	-	-	88	8	(93)	(53,265)	2,879	135,773	_	135,773
Profit for the period	-	-	_	-	-	-	-	_	51,072	-	51,072	206	51,278
Other comprehensive													
income for the period:													
Changes in fair value of available-for-sale													
of available-for-sale equity investments,													
net of tax	_	_	_	_	2,924	_	_	_	_	_	2,924	_	2,924
Reclassification					2,02 1						_//_ !		=,>= :
adjustments for													
gain included in the													
consolidated statement													
of profit or loss gain													
on disposal	-	-	-	_	(3,046)	-	_	_	-	_	(3,046)	_	(3,046)
Exchange differences													
on translation of								70			70		70
foreign operations								70			70		70
Total comprehensive													
income for the period	-	-	_	-	(122)	-	-	70	51,072	-	51,020	206	51,226
Contribution from non-													
controlling interests	-	_	_	_	-	-	_	_	-	-	_	480	480
Equity-settled share			4 425								4 425		4 425
option arrangement Shares purchased for	_	_	1,425	_	_	_	_	_	_	_	1,425	_	1,425
share award schemes	_	_	_	(4,300)	_	_	_	_	_	_	(4,300)	_	(4,300)
Exercise of share option	_	466	(92)	(000,+)	_	_	_	_	_	_	(4,300) 374	_	(4,500) 374
Final 2013 dividend paid	_	75	(JZ) —	_	_	_	_	_	_	(2,879)	(2,804)	_	(2,804)
2014 interim										(=,*)	()		(=,)
dividend paid	-	_	_	-	-	-	-	-	(9,885)	_	(9,885)	-	(9,885)
At 30 September 2014	2	105 444	2 000	(4 200)	(422)	00		(22)	(12.070)		174 (02		172 200
(unaudited)	3	185,141	2,886	(4,300)	(122)	88	8	(23)	(12,078)		171,603	686	172,289

# CONDENSED CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY



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# CONDENSED CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY (Continued)

		Share	Share			Exchange		
	Issued	premium	option	Reserve	Other	fluctuation	Retained	
	capital	account	reserve	funds	reserve	reserve	profits	Total
	US\$'000	US\$'000	US\$'000	US\$'000	US\$'000	US\$'000	US\$'000	US\$'000
At 1 January 2013	1	3,580	805	88	8	(110)	(60,213)	(55,841)
Loss for the period	_	_	_	_	_	_	(2,650)	(2,650)
Other comprehensive loss for								
the period:								
Exchange differences on								
translation of foreign operations	_	_	_	_	_	(272)	_	(272)
Total comprehensive loss								
for the period	_	_	_	_	_	(272)	(2,650)	(2,922)
Equity-settled share option								
arrangement	_	_	908	—	_	_	_	908
Exercise of share option	_	584	(282)	—	—	—	_	302
Conversion of redeemable								
convertible preferred shares								
(note 7)	1	80,762	_	_	_	_	_	80,763
Dividend declared		(4,923)						(4,923)
At 30 September 2013								
(unaudited)	2	80,003	1,431	88	8	(382)	(62,863)	18,287



IGG INC

#### NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

#### 1. CORPORATE INFORMATION

The Company is a limited liability company incorporated in the Cayman Islands. The registered address of the Company is Floor 4, Willow House, Cricket Square, P.O. Box 2804, Grand Cayman, KY1-1112, Cayman Islands.

The Company is an investment holding company. The Group was principally engaged in development and operation of online games in the international market. The Company's issued ordinary shares have been listed and traded on the GEM of the Stock Exchange since 18 October 2013.

#### 2. BASIS OF PREPARATION

The Financial Information has been prepared in accordance with International Financial Reporting Standards ("IFRSs") which comprise all standards and interpretations approved by the International Accounting Standards Board ("IASB"), the disclosure requirements of the Hong Kong Companies Ordinance and the applicable disclosure provisions of the Rules Governing the Listing of Securities on the GEM of the Stock Exchange (the "GEM Listing Rules"). The accounting policies and methods of computation used in the preparation of the unaudited condensed consolidated financial information are consistent with those used in the audited consolidated financial statements of the Group for the year ended 31 December 2013. The unaudited condensed consolidated financial information have not been audited by the Company's auditors, but have been reviewed by the Company's audit committee.

The financial information prepared under the historical cost convention, except for redeemable convertible preferred shares and available-for-sale equity investment which have been measured at fair value. The financial information is presented in United States Dollar and all values are rounded to the nearest thousand except when otherwise indicated.



# 3. REVENUE, OTHER INCOME AND GAINS

Revenue, which is also the Group's turnover, represents the services rendered after allowances for chargebacks, and the licensing revenue derived from licensing agreements.

An analysis of revenue, other income and gains from continuing operations is as follows:

	For the three months ended 30 September		For the nine months ended 30 September	
	2014 US\$'000 (Unaudited)	2013 US\$'000 (Unaudited)	2014 US\$'000 (Unaudited)	2013 US\$'000 (Unaudited)
Revenue				
Online game revenue	47,618	21,861	135,844	49,122
Licensing revenue	14	21	222	213
Joint operation revenue	3,494	652	6,372	1,959
Others	1,052	—	1,638	—
	52,178	22,534	144,076	51,294
Other income and gains				
Fair value gain, net				
Available-for-sale investments				
(transfer from equity on disposal)	1,934	—	3,046	—
Government grant	—	—	17	—
Bank interest income	219	15	420	34
Gain on disposal of items of property,				
plant and equipment	1	4	1	4
Exchange gain	232	—	232	—
Others	1	29	86	65
	2,387	48	3,802	103



#### 4. INCOME TAX

The Company was incorporated in the Cayman Islands as an exempted company with limited liability under the Companies Law of the Cayman Islands and accordingly is not subject to income tax.

Taxes on profits assessable elsewhere have been calculated at the rates of tax prevailing in the jurisdictions in which the Group operates.

IGG Singapore Pte. Ltd. is subject to the prevailing corporate tax rate of 17% in Singapore and is entitled to a preferential tax rate of 5% on qualifying income derived during the year ended 31 December 2014 (2013: 5%).

No provision for Hong Kong profits tax has been made as the Group had no assessable profits derived from or earned in Hong Kong during the Period.

Under the relevant income tax law, the PRC subsidiaries are subject to income tax at a statutory rate of 25% for the year ended 31 December 2014 (2013: 25%) on their respective taxable income, except for Fuzhou Tianmeng which was certified as Software Enterprises and is entitled to a preferential tax rate of 12.5% for the year ended 31 December 2014 (2013: nil).

IGG US, a subsidiary of the Company in the United States, was subject to federal income tax at graduated rates ranging from 15% to 39%. In addition, IGG US is also subject to a California state income tax rate of 8.84%.

No provision for Philippines corporate income tax as the IGG Philippines has no taxable income earned during the Period. IGG Philippines got certified and registered with Philippines Board of Investment (BOI), enjoying 4-year income tax holiday starting from 28 March 2014. In the year ended 31 December 2014, IGG Philippines is exempted from income tax.

IGG.com Canada Inc. and Tapcash Inc., subsidiaries of the Company, were registered in Canada. In accordance with Canada tax laws, the federal income tax rate is 11% or 15%. In addition, the British Columbia provincial income tax rate is 2.5% or 11%.



# 4. INCOME TAX (Continued)

	For the three months ended 30 September		For the nine months ended 30 September	
	2014	2013	2014	2013
	US\$'000	US\$'000	US\$'000	US\$'000
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
<b>Group:</b> Current year provision:				
US	30	24	148	39
Singapore	1,162	389	3,677	845
Subtotal of current tax	1,192	413	3,825	884
Deferred tax				
US	(21)	74	(91)	(3)
Singapore	(334)	(2)	(457)	(15)
PRC		(9)	1	54
Subtotal of deferred tax	(355)	63	(547)	36
Total tax charge for the period	837	476	3,278	920



#### 5. DIVIDEND

	30 September	31 December
	2014	2013
	US\$'000	US\$'000
	(Unaudited)	(Audited)
2014 interim dividend – HK5.6 cent per ordinary share	9,835	_
2013 final dividend – HK1.6 cents per ordinary share		2,879
	9,835	2,879

The 2013 final dividend for the year was approved by the Company's shareholders at the annual general meeting on 9 May 2014 and was subsequently paid on 29 May 2014.

At a board meeting held on 8 August 2014, the directors declared an interim dividend of HK5.6 cent per ordinary share, aggregating a total of HK\$76,226,023 (equivalent to approximately US\$9,835,000) for the six months ended 30 June 2014, and was paid on 5 September 2014.

The Directors of the Company do not recommend the payment of any dividend for the three months ended 30 September 2014 (three months ended 30 September 2013: Nil).

#### 6. EARNINGS/(LOSS) PER SHARE ATTRIBUTABLE TO ORDINARY EQUITY HOLDERS OF THE PARENT

On 16 September 2013, the Company's shareholders resolved to approve the subdivision of each issued and unissued ordinary share of US\$0.0001 each in the capital of the Company to 40 shares of US\$0.0000025 each. For the purpose of computing earnings/(loss) per share, the number of ordinary shares has been adjusted retroactively as a result of share subdivision.

The calculation of basic earnings/(loss) per share amounts is based on the respective earnings/(loss) attributable to ordinary equity holders of the parent, and the weighted average numbers of ordinary shares in issue.

The calculation of diluted earnings/(loss) per share amounts is based on the earnings/(loss) attributable to ordinary equity holders of the parent.

The weighted average numbers of ordinary shares used in the calculation of diluted loss per share are the numbers of ordinary shares in issue, as used in the basic loss per share calculation. No adjustment has been made to the basic loss per share amounts presented for nine months ended 30 September 2013 in respect of a dilution as the impact of the share options and redeemable convertible preferred shares outstanding had an anti-dilutive effect on the basic loss per share amounts presented.

The share options have potential dilutive effect on the earnings per share for the nine months ended 30 September 2014 and the three months ended 30 September 2013 and 2014. Diluted earnings per share for the nine months ended 30 September 2014 and three months ended 30 September 2013 and 2014 is calculated by adjusting the weighted average number of ordinary shares outstanding by the assumption of the conversion of all potential dilutive ordinary shares arising from share options and awarded share granted by the Company.



# 6. EARNINGS/(LOSS) PER SHARE ATTRIBUTABLE TO ORDINARY EQUITY HOLDERS OF THE PARENT (Continued)

The calculations of basic and diluted earnings/(loss) per share are based on:

		For the nine months ended 30 September		
2014 US\$'000 (Unaudited)	2013 US\$'000 (Unaudited)	2014 US\$'000 (Unaudited)	2013 US\$'000 (Unaudited)	
18,133	4,503	51,072	(2,650)	
1,361,026,495	1,041,266,973	1,359,400,285	769,569,660	
72,077,471	73,152,588	77,671,559	_	
		146,552		
1,433,103,966	1,114,419,561	1,437,218,396	769,569,660	
	ended 30 S 2014 US\$'000 (Unaudited) 18,133 1,361,026,495 72,077,471	US\$'000  US\$'000    (Unaudited)  (Unaudited)    18,133  4,503    1,361,026,495  1,041,266,973    72,077,471  73,152,588	ended 30 September    ended 30 September      2014    2013    2014      US\$'000    US\$'000    US\$'000      (Unaudited)    (Unaudited)    (Unaudited)      18,133    4,503    51,072      1,361,026,495    1,041,266,973    1,359,400,285      72,077,471    73,152,588    77,671,559      146,552    146,552    146,552	



#### 7. REDEEMABLE CONVERTIBLE PREFERRED SHARES

On 30 November 2007 the Company issued an aggregate of 5,375,000 Series A convertible contingently redeemable preferred shares ("Series A shares") at an aggregate purchase price of US\$3,000,001. On 30 November 2007, the Company issued the warrants which shall be exercisable at an aggregate price of US\$1,500,000 for 1,343,750 Series A1 convertible contingently redeemable preferred shares ("Series A1 shares") with an exercise period expired upon (i) the expiry of eighteen (18) months from the closing date, (ii) a qualified initial public offering (the "IPO"), or (iii) in the event of any liquidation, dissolution or winding up of the Company, whichever is the earlier. On 1 June 2009, the expiry date of the warrant exercise period, the warrant holders exercised the warrants for 1,209,375 Series A1 shares at the consideration of US\$1,350,000. The warrants exercisable for 134,375 Series A1 shares were lapsed on that day. On 12 November 2008, the Company issued an aggregate of 49,675 Series B convertible contingently redeemable preferred shares ("Series B shares") to the shareholders and investors of IGG US which has become a wholly-owned subsidiary of the Company ever since. On 12 November 2008, the Company issued an aggregate of 5,216,091 Series B shares at an aggregate purchase price of US\$10,499,991.

In 2007 and 2008, the Company issued certain Series A, B and A1 shares (collectively "Series Shares") shall automatically be converted into ordinary shares ("Automatic Conversion"), at the applicable Series Shares conversion price (i) upon the closing of an underwritten public offering of the ordinary shares of the Company in the United States, with an implied market capitalisation of at least two hundred and fifty million US dollars (US\$250,000,000) and the aggregate net proceeds of the Company in excess of fifty million US dollars (US\$50,000,000), or in a similar public offering of the ordinary shares of the Company in Hong Kong or another jurisdiction which results in the ordinary shares trading publicly on a recognised international securities exchange; provided that (a) the implied market capitalization of the Company after such offering shall be at least one hundred million US dollars (US\$100,000,000) and the aggregate net proceeds of twenty million US dollars (US\$20,000,000); and (b) the board of directors have decided to have the Company listed on Hong Kong securities exchange or other recognised international securities exchange (a "Qualified Public Offering"), or (ii) upon the prior written approval of the holders of at least a majority of the Series Shares shall have the right, at such holder's sole discretion, to convert all or any portion of the Series Shares into ordinary shares at any time. The initial conversion price will be the Series Share issue price (i.e., a 1-to-1 initial conversion ratio), which will be subject to adjustments to reflect stock dividends, stock splits and other events.

The preferred shares have no expiry date. However, at any time commencing on 1 December 2011 (inclusive), then subject to the applicable laws of the Cayman Islands and, if so requested by the holders of more than seventy-five percent (75%) of the Series Shares, the Company shall redeem all of the outstanding Series Shares out of funds legally available therefore.

The Series Shares contain the financial liability and embedded derivatives and the entire instrument was designated as financial liability at fair value through profit or loss on initial recognition. The initial carrying values of the Series A and B Shares are their issuance price at their respective issuance dates. The initial carrying value of the Series A1 Shares is the fair value of the warrants on the exercise date plus the cash proceeds from the exercise. They are measured subsequently at fair value at each period end with changes in fair value recognised in the income statement. The Company determined the fair value of Series Shares based on valuations performed by Jones Lang LaSalle.



# 7. REDEEMABLE CONVERTIBLE PREFERRED SHARES (Continued)

The movements in the carrying value of the Series Shares are as follows:

	For the thr ended 30 S	ee months September	For the nir ended 30 S	
	2014	2013	2014	2013
	US\$'000	US\$'000	US\$'000	US\$'000
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
At 1 July/1 January Fair value changes in the Series Shares	-	_	_	66,596
recognized in the income statement	_	_	_	14,167
Conversion of the Series Shares	—	_	—	(80,763)
At 30 September	_	_	_	_



#### MANAGEMENT DISCUSSION AND ANALYSIS

#### **FINANCIAL REVIEW**

#### Revenue

The Group's revenue for the Period was approximately US\$144.1 million, representing an increase of approximately 180.9% over US\$51.3 million for the corresponding period in the year 2013. Revenue for the three months ended 30 September 2014 was approximately US\$52.2 million, representing an increase of approximately 9.2% over US\$47.8 million for the three months ended 30 June 2014, which was primarily due to the increase in revenue from mobile games, particularly the "Clash of Lords" series. Contribution from mobile games to the Group's revenue was further increased to approximately 87.0% in the third quarter from approximately 83.0% in the second quarter of 2014.

#### Gross profit and gross profit margin

The Group's gross profit for the Period was approximately US\$103.5 million, representing an increase of approximately 167.4% over US\$38.7 million for the corresponding period in the year of 2013, primarily due to the increase in the revenue generated from the mobile games.

The Group's gross profit margin for the Period was approximately 71.8%, representing a decrease of approximately 3.6% from approximately 75.4% for the corresponding period in the year of 2013, primarily due to higher channel costs involved in operating mobile games compared to web games and browser games.

#### Other income and gains

The Group's other income and gains for the Period was approximately US\$3.8 million, compared to approximately US\$0.1 million for the corresponding period in the year of 2013, primarily due to an investment income generated from the disposal of available-for-sales investments in a South Korea listed online gaming company.

#### Selling and distribution expenses

The Group's selling and distribution expenses for the Period were approximately US\$29.4 million, representing an increase of approximately 129.7% over US\$12.8 million for the corresponding period in the year of 2013, primarily due to (i) an increase in advertising expenses incurred for our mobile games, in particular "Castle Clash" and "Clash of Lords II", and (ii) an increase in advertising expenses of approximately US\$2.3 million incurred for "Link", a self-developed social networking platform launched in August 2014.



#### **Administrative expenses**

The Group's administrative expenses for the Period were approximately US\$11.2 million, representing an increase of approximately 62.3% over US\$6.9 million for the corresponding period in the year of 2013, primarily due to an increase in salaries and welfare expenses payable to administrative staff.

#### **Research and development costs**

The Group's research and development costs for the Period were approximately US\$11.6 million, representing an increase of approximately 81.3% over US\$6.4 million for the corresponding period in the year of 2013, primarily due to an increase in salaries and welfare expenses for game development staff and an increase in research and development outsourcing expenses.

#### **Income tax expenses**

The Group's income tax expenses for the Period were approximately US\$3.3 million, representing an increase of approximately 266.7% over US\$0.9 million for the corresponding period in the year of 2013, primarily due to an increase in profit before tax.

#### Adjusted net income

The Group's adjusted net income for the Period was approximately US\$52.7 million, representing an increase of approximately 325.0% over US\$12.4 million for the corresponding period in 2013. The increase was in line with the increase in revenue. We have presented adjusted net income for the Period as we believe that the adjusted net income for the Period is a meaningful supplement to the income statement data because it enables us to measure our profitability without taking into consideration of share-based compensation and fair value loss of the Preferred Shares (as defined in the Prospectus), which were converted to ordinary Shares on 31 May 2013. However, adjusted net income for the Period should not be considered in isolation or construed as an alternative to net income or operating income, or as an alternative to cash flow as a measurement of liquidity. Potential investors should be aware that the adjusted net income for the Period presented herein may not be comparable to similarly titled measures reported by other companies due to differences in the components of the calculation.

#### Dividend

The Directors of the Company do not recommend the payment of any dividend for the three months ended 30 September 2014 (three months ended 30 September 2013: nil)

#### **Contingent liabilities**

As at 30 September 2014, the Group did not have any significant contingent liabilities (30 September 2013: nil).



IGG INC

#### **BUSINESS REVIEW**

The Group is a rapidly growing developer and publisher of mobile online games with a global presence and international customer base. The Group has its headquarters in Singapore with regional offices in the United States, China, Canada and the Philippines, and customers from over 180 countries around the world.

The Group offers free-to-play mobile, browser and client-based online games in 15 different languages, the majority of which are produced by its own development teams. Most of the development personnel are based in China to tap the large talent pool there and to leverage cost advantages. This has enabled the Group to produce games more cost-effectively. To increase the variety of games in its portfolio and further raise its international perspective, the Group set up a development studio in Canada in March 2014. Since then, the team in Canada has contributed significantly to the Group's game development capability, increasing the Group's capacity to produce and launch high quality games in the years ahead.

During the Period, the global games industry remained highly competitive. To pursue its overall corporate strategy for 2014, the Group has maintained its focus on (i) developing its own mobile games, and (ii) promoting, marketing and operating its games globally. This allows the Group to mitigate the effects of unforeseen changes in local market conditions in individual countries.

#### **Mobile Games**

During the Period, the Group, based on its strong game research and development capabilities and spirit of continuous innovation, kept on developing new games. To capture the explosive opportunities in global mobile games, the Group has shifted more than 90% of its research and development force to mobile game development.

Revenue from mobile games accounted for approximately 83.4% of the total revenue for the Period, as compared to 33.5% from the corresponding period in 2013. In particular, the Group's hit title "Castle Clash", a fast-paced tower defense game, has enjoyed widespread popularity. It ranked top five in 12 countries and regions and top ten in 31 countries and regions in terms of daily revenue rankings generated at Google Play as at 30 September 2014, according to Appannie.com, an independent third party provider of mobile application analytics. During the Period, the revenue of "Castle Clash" was approximately US\$94.9 million and accounted for approximately 75.8% of the total revenue from mobile games, and the MAU for this game was approximately 9.0 million as at 30 September 2014.

The Group is also pleased to report that during the Period, its another mobile game, "Clash of Lords II", has become increasingly popular with gamers. It ranked top twenty in 11 countries and regions and top ten in 3 countries and regions in terms of daily revenue rankings generated at Google Play as at 30 September 2014, according to Appannie.com. During the Period, the revenue of "Clash of Lords II" was approximately US\$14.4 million and accounted for approximately 11.5% of the total revenue from mobile games, and the MAU for this game was approximately 3.2 million as at 30 September 2014.



#### **Global Presence**

During the Period, the Group's customers consisted of players with IP addresses from more than 180 countries around the world, emphasizing the Group's international reach. The Group continued to design, develop and launch games in multiple languages, distribute and market the games in different countries in accordance with its global marketing strategy. As at 31 October 2014, the user community of the Group consisted of over 200 million user accounts around the world, including a total MAU of approximately 19.7 million. During the Period, 39.2%, 28.5% and 26.3% of the total revenue of the Group was generated from players with IP addresses in North America, Asia and Europe, respectively.

As of 30 September 2014, according to Distimo.com, an independent third party provider of mobile application analytics, the Group ranked among the top five in 25 countries and the top ten in 43 countries in terms of quarterly gross billing generated via Google Play.

#### **Prospects**

To cater to the diverse preferences of gamers in different countries, the Group will continue to enhance its in-house game development capabilities, while at the same time seek to license high quality and innovative mobile games from independent third-party developers.

#### New Games

In October 2014, the Group launched two major games, namely "Clash of Gangs" and "Gods Rush", both of which were developed in house. "Clash of Gangs" is a 3D combat strategy game set in the underworld, produced by the Group's development team in North America. As of 31 October 2014, the game has approximately 1.3 million registered users and was ranked the top one in the US and the top ten in six countries on the Top Free download list of Google Play. "Gods Rush" is a card-based strategy game based on Greek mythology. As of 31 October 2014, the game has approximately 1.2 million registered users and was ranked the top ten in six countries on the Top Free download list of Google Play.

Meanwhile, the major licensed game "Brave Trials" (English version) has accomplished steady growth since its launch in August 2014, further diversifying the revenue streams of the Group.

In the fourth quarter of 2014, the Group will continue to bring new mobile games in different genres to the market, including tower defense, strategy, shooting and pinball games.



#### Link

In August 2014, the Group launched a location-based social networking and instant messaging mobile application named Link, to facilitate interaction and communication among the Group's 200 million users, and to foster a strong sense of community among them. Since then, Link has attracted not only gamers but also many non-gamers as well, especially in Southeast Asia.

In the fourth quarter of 2014, the Group will continue to improve and refine the product's functions and features, and allocate the appropriate marketing resources to increase its user base and turn it into a social networking platform, in preparation for its eventual monetization. In the short term, the product is not expected to have a significant impact on the Group's profits. But in the long term, the product will give the Group a competitive advantage in the market.

In addition to the Apple App Store and Google Play, the Group will make greater efforts to strengthen long-term partnerships with more than 100 game promotion platforms worldwide, to execute its global marketing strategy in an effective manner.

During the Period, the Group has made several strategic investments into companies in the industry that either have high growth potential, or with products and services that are complementary to the Group's business. As a result, the Group not only has derived investment income, but also expects to benefit from the synergies with these companies in the near future.

The Group also endeavors to strengthen its operational capabilities in key, high growth markets around the world. This will enable the Group to better localize its games to suit different markets and cultures, to have a stronger local presence to better serve its customers, and to increase its market share in these countries. In the coming six months, the Group intends to focus on and invest more resources in Asia, setting up more operational units across the region to achieve its goal of local operational excellence.

The Group will continue to seek potential merger and acquisition opportunities that could create synergies, accelerate its growth, or provide breakthroughs in its business.

#### **USE OF PROCEEDS**

The Company's Shares were listed on the GEM of the Stock Exchange on 18 October 2013. The net proceeds received by the Company by way of Placing amounted to approximately US\$105.0 million, which have been applied and will be applied in accordance with the disclosures set out in the section headed "Statement of Business Objective and Use of Proceeds" in the Prospectus.



#### DIRECTORS' RIGHTS TO ACQUIRE SHARES OR DEBENTURES

Except for the Pre-IPO Share Option Scheme, the Share Option Scheme and the Share Award Scheme, during the Period, none of the Company or any of its subsidiaries was a party to any arrangement to enable the Directors to acquire benefits by means of the acquisition of Shares in or debentures of the Company or any other body corporate.

During the Period, except that (1) Mr. Zongjian Cai and Mr. Yuan Chi, both of whom are executive Directors, were granted with 291,000 and 135,000 share options under the Share Option Scheme on 25 March 2014, respectively, (2) each of the non-executive Directors was granted with 350,000 share options under the Share Option Scheme and each of the independent non-executive Directors was granted with 250,000 share options under the Share Option Scheme on 12 May 2014, and (3) Mr. Zongjian Cai and Mr. Yuan Chi, both of whom are executive Directors, were granted with 757,000 and 351,000 share options under the Share Option Scheme on 11 August 2014, respectively, none of the Directors or chief executives of the Company held any share options under the Pre-IPO Share Option Scheme or the Share Option Scheme or any awarded shares under the Share Award Scheme.

#### **MODEL CODE**

The Company has also adopted the Model Code as its code of conduct regarding securities transactions by the Directors. Having made specific enquiry with all Directors of the Company, all Directors confirmed that they have complied with the required standards set out in the Model Code regarding directors' securities transactions during the Period and up to the date hereof.



#### (a) Directors' and chief executives' interests and short positions in Shares, underlying Shares and debentures

As at 30 September 2014, the interests and short positions of the Directors and chief executive of the Company and their respective associates in the Shares, underlying Shares and debentures of the Company and its associated corporations (within the meaning of Part XV of the SFO), which are required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which they are taken or deemed to have under such provisions of the SFO) or which are required pursuant to Section 352 of the SFO to be entered in the register referred to therein, or as otherwise notified to the Company and the Stock Exchange pursuant to the required standard of dealings by directors as referred to in Rules 5.46 to 5.67 of the GEM Listing Rules were as follows:

#### Long positions

Name	Capacity/Nature of interest	Number of Shares or underlying Shares	Approximate percentage of shareholding
Mr. Zongjian Cai	Interest in a controlled corporation, spouse interest, interests held jointly with another person	446,599,179 Shares (Notes 1, 3)	32.65%
	Beneficial owner and interests held jointly with another person	2,906,000 Shares (Notes 3, 4, 5)	0.21%
Mr. Yuan Chi	Interest in a controlled corporation, interests held jointly with another person	446,599,179 Shares (Notes 2,3)	32.65%
	Beneficial owner and interests held jointly with another person	2,906,000 Shares (Notes 3, 4, 5)	0.21%
Mr. Xiaojun Li	Beneficial owner	350,000 Shares (Note 6)	0.03%
Mr. Kee Lock Chua	Beneficial owner	350,000 Shares (Note 7)	0.03%
Dr. Horn Kee Leong	Beneficial owner	250,000 Shares (Note 8)	0.02%
Ms. Zhao Lu	Beneficial owner	250,000 Shares (Note 9)	0.02%
Mr. Dajian Yu	Beneficial owner	400,000 Shares	0.03%
·	Beneficial owner	250,000 Shares (Note 10)	0.02%



(a) Directors' and chief executives' interests and short positions in shares, underlying shares and debentures (Continued)

#### Notes:

- (1) Mr. Zongjian Cai is interested in all the issued share capital of Duke Online and he is therefore deemed to be interested in 178,699,027 Shares held by Duke Online under the SFO. Mr. Zongjian Cai is also deemed to be interested in all Shares held by Ms. Kai Chen under the SFO.
- (2) Mr. Yuan Chi is interested in all the issued share capital of Edmond Online and he is therefore deemed to be interested in 158,080,000 Shares held by Edmond Online under the SFO.
- (3) On 16 September 2013, Mr. Zongjian Cai, Mr. Yuan Chi, Duke Online, Edmond Online, Mr. Yuan Xu, Ms. Kai Chen, Mr. Hong Zhang and Mr. Zhixiang Chen entered into an act in concert agreement, pursuant to which each of them agreed that they would act in concert with each other with respect to material matters relating to the Company's operation. The Controlling Shareholders expect that the material matters will cover, among other things, the matters which shall be approved at the annual general meeting, declaration of dividends, business plan, notifiable transactions and connected transactions subject to Shareholders' approval, if any.
- (4) Mr. Zongjian Cai is deemed to be interested in the 291,000 Shares which may be issued to him upon the exercise of the share options granted to him on 25 March 2014 under the Share Option Scheme. Mr. Yuan Chi is deemed to be interested in the 135,000 Shares which may be issued to him upon the exercise of the share options granted to him on 25 March 2014 under the Share Option Scheme. Mr. Yuan Xu is deemed to be interested in the 213,000 Shares which may be issued to him upon the exercise of the share Option Scheme. Mr. Yuan Xu is deemed to be interested in the 213,000 Shares which may be issued to him upon the exercise of the share Option Scheme. Mr. Hong Zhang is deemed to be interested in the 168,000 Shares which may be issued to him on 25 March 2014 under the Share Option Scheme. Mr. Hong Zhang is deemed to be interested in the 168,000 Shares which may be issued to him upon the exercise of the share options granted to him on 25 March 2014 under the Share Option Scheme.
- (5) Mr. Zongjian Cai is deemed to be interested in the 757,000 Shares which may be issued to him upon the exercise of the share options granted to him on 11 August 2014 under the Share Option Scheme. Mr. Yuan Chi is deemed to be interested in the 351,000 Shares which may be issued to him upon the exercise of the share options granted to him on 11 August 2014 under the Share Option Scheme. Mr. Yuan Xu is deemed to be interested in the 554,000 Shares which may be issued to him upon the exercise of the share Option Scheme. Mr. Hong Zhang is deemed to be interested in the 437,000 Shares which may be issued to him on 11 August 2014 under the Share Option Scheme. Mr. Hong Zhang is deemed to be interested in the 437,000 Shares which may be issued to him on 11 August 2014 under the Share Option Scheme.



(a) Directors' and chief executives' interests and short positions in shares, underlying shares and debentures (Continued)

#### Notes: (Continued)

- (6) Mr. Xiaojun Li is deemed to be interested in 350,000 Shares which may be issued to him upon exercise of the share options granted to him on 12 May 2014 under the Share Option Scheme.
- (7) Mr. Kee Lock Chua is deemed to be interested in 350,000 Shares which may be issued to him upon exercise of the share options granted to him on 12 May 2014 under the Share Option Scheme.
- (8) Dr. Horn Kee Leong is deemed to be interested in 250,000 Shares which may be issued to him upon exercise of the share options granted to him on 12 May 2014 under the Share Option Scheme.
- (9) Ms. Zhao Lu is deemed to be interested in 250,000 Shares which may be issued to him upon exercise of the share options granted to him on 12 May 2014 under the Share Option Scheme.
- (10) Mr. Dajian Yu is deemed to be interested in 250,000 Shares which may be issued to him upon exercise of the share options granted to him on 12 May 2014 under the Share Option Scheme.

Save as disclosed above, as of 30 September 2014, none of the Directors and chief executive of the Company was, under Divisions 7 and 8 of Part XV of the SFO, taken to be interested or deemed to have any other interests or short positions in the Shares, underlying Shares or debentures of the Company and its associated corporations (within the meaning of Part XV of the SFO) that were required to be entered into the register kept by the Company pursuant to Section 352 of the SFO or were required to be notified to the Company and the Stock Exchange pursuant to the GEM Listing Rules.



# (b) Substantial shareholders' and other persons' interests and short positions in Shares and underlying Shares

So far as were known to the Directors or chief executive of the Company, as at 30 September 2014, the following persons had interests and/or short positions of 5% or more of the Shares and underlying Shares of the Company as recorded in the register of interests required to be kept by the Company pursuant to Section 336 of the SFO:

Name	Capacity/Nature of interest	Number of Shares or underlying Shares	Approximate percentage of shareholding
Duke Online	Beneficial owner, interests held jointly with another person	446,599,179 Shares (Notes 1, 4)	32.65%
Mr. Zongjian Cai	Interest in a controlled corporation, spouse interest, interests held jointly with another person	446,599,179 Shares (Notes 1, 4)	32.65%
	Beneficial owner and interests held jointly with another person	2,906,000 Shares (Notes 4, 5, 6)	0.21%
Edmond Online	Beneficial owner, interests held jointly with another person	446,599,179 Shares (Notes 2, 4)	32.65%
Mr. Yuan Chi	Interest in a controlled corporation, interests held jointly with another person	446,599,179 Shares (Notes 2, 4)	32.65%
	Beneficial owner and interests held jointly with another person	2,906,000 Shares (Notes 4, 5, 6)	0.21%
Mr. Yuan Xu	Beneficial owner, interests held jointly with another person	446,599,179 Shares (Note 4)	32.65%
	Beneficial owner and interests held jointly with another person	2,906,000 Shares (Notes 4, 5, 6)	0.21%
Mr. Hong Zhang	Beneficial owner, interests held jointly with another person	446,599,179 Shares (Note 4)	32.65%
	Beneficial owner and interests held jointly with another person	2,906,000 Shares (Notes 4, 5, 6)	0.21%
Ms. Kai Chen	Beneficial owner, spouse interest, interest held jointly with another person	446,599,179 Shares (Notes 3, 4)	32.65%
	Interests held jointly with another person	2,906,000 Shares (Notes 4, 5, 6)	0.21%
Mr. Zhixiang Chen	Beneficial owner, interests held jointly with another person	446,599,179 Shares (Note 4)	32.65%
	Interests held jointly with another person	2,906,000 Shares (Notes 4, 5, 6)	0.21%
IDG-Accel China Growth Fund II L.P. (Note 7)	Beneficial owner	175,892,880 Shares	12.86%



(b) Substantial shareholders' and other persons' interests and short positions in Shares and underlying Shares (Continued)

Name	Capacity/Nature of interest	Number of Shares or underlying Shares	Approximate percentage of shareholding
IDG-Accel China Growth Fund II Associates L.P. (Note 7)	Interest in a controlled corporation	175,892,880 Shares	12.86%
IDG-Accel China Growth Fund GP II Associates Ltd. (Note 7)	Interest in a controlled corporation	190,277,880 Shares	13.91%
Ho Chi Sing (Note 7)	Interest in a controlled corporation	190,277,880 Shares	13.91%
Zhou Quan (Note 7)	Interest in a controlled corporation	190,277,880 Shares	13.91%
Vertex (Note 8)	Beneficial owner	119,225,000 Shares	8.72%
Temasek Holdings (Private) Limited (Note 8)	Interest in a controlled corporation	119,225,000 Shares	8.72%

Notes:

- (1) Mr. Zongjian Cai is interested in all the issued share capital of Duke Online and he is therefore deemed to be interested in 178,699,027 Shares held by Duke Online under the SFO. Mr. Zongjian Cai is also deemed to be interested in all Shares held by Ms. Kai Chen under the SFO.
- (2) Mr. Yuan Chi is interested in all the issued share capital of Edmond Online and he is therefore deemed to be interested in 158,080,000 Shares held by Edmond Online under the SFO.
- (3) Ms. Kai Chen is also deemed to be interested in all Shares held by Mr. Zongjian Cai under the SFO.
- (4) On 16 September 2013, Mr. Zongjian Cai, Mr. Yuan Chi, Duke Online, Edmond Online, Mr. Yuan Xu, Ms. Kai Chen, Mr. Hong Zhang and Mr. Zhixiang Chen entered into an act in concert agreement, pursuant to which each of them agreed that they would act in concert with each other with respect to material matters relating to the Company's operation. The Controlling Shareholders expect that the material matters will cover, among other things, the matters which shall be approved at the annual general meeting, declaration of dividends, business plan, notifiable transactions and connected transactions subject to Shareholders' approval, if any.
- (5) Mr. Zongjian Cai is deemed to be interested in the 291,000 Shares which may be issued to him upon the exercise of the share options granted to him on 25 March 2014. Mr. Yuan Chi is deemed to be interested in the 135,000 Shares which may be issued to him upon the exercise of the share options granted to him on 25 March 2014. Mr. Yuan Xu is deemed to be interested in the 213,000 Shares which may be issued to him upon the exercise of the share options granted to him on 25 March 2014. Mr. Yuan Xu is deemed to be interested in the 213,000 Shares which may be issued to him upon the exercise of the share options granted to him on 25 March 2014. Mr. Hong Zhang is deemed to be interested in the 168,000 Shares which may be issued to him upon the exercise of the share options granted to him on 25 March 2014.



# (b) Substantial shareholders' and other persons' interests and short positions in Shares and underlying Shares (Continued)

#### Notes: (Continued)

- (6) Mr. Zongjian Cai is deemed to be interested in the 757,000 Shares which may be issued to him upon the exercise of the share options granted to him on 11 August 2014 under the Share Option Scheme. Mr. Yuan Chi is deemed to be interested in the 351,000 Shares which may be issued to him upon the exercise of the share options granted to him on 11 August 2014 under the Share Option Scheme. Mr. Yuan Xu is deemed to be interested in the 554,000 Shares which may be issued to him upon the exercise of the share Option Scheme. Mr. Yuan Xu is deemed to be interested in the 554,000 Shares which may be issued to him upon the exercise of the share Option Scheme. Mr. Hong Zhang is deemed to be interested in the 437,000 Shares which may be issued to him on 11 August 2014 under the Share Option Scheme. Mr. Hong Zhang is deemed to be interested in the 437,000 Shares which may be issued to him upon the exercise of the share options granted to him on 11 August 2014 under the Share Option Scheme.
- (7) IDG-Accel China Growth Fund II L.P., holds 175,892,880 Shares and IDG-Accel China Investors II L.P., holds 14,385,000 Shares. Each of them is a limited partnership and is managed by its general partner, who has the full and exclusive power and authority to manage and control the fund and its business. Each of them also consists of limited partner or limited partners who merely play the passive function of injecting capital into the fund and have no voting or management right. The funds mainly engage in equity investment in portfolios with China-related business and operations.

IDG-Accel China Growth Fund II L.P. is controlled by its general partner, namely, IDG-Accel China Growth Fund II Associates L.P., which is, in turn, controlled by its general partner, namely, IDG-Accel China Growth Fund GP II Associates Ltd. Therefore, each of IDG-Accel China Growth Fund II Associates L.P. and IDG-Accel China Growth Fund GP II Associates Ltd. is deemed to be interested in all Shares held by IDG-Accel China Growth Fund II L.P. under the SFO.

IDG-Accel China Investors II. L.P. is controlled by its general partner, IDG-Accel China Growth Fund GP II Associates Ltd. Therefore, IDG-Accel China Growth Fund GP II Associates Ltd. is deemed to be interested in all Shares held by IDG-Accel China Investors II. L.P. under the SFO.

Each of Ho Chi Sing and Zhou Quan is the controlling shareholder of IDG-Accel China Growth Fund GP II Associates Ltd. and therefore deemed to be interested in all Shares held by IDG-Accel China Growth Fund GP II Associates Ltd. under the SFO.

(8) Vertex is 100% owned by Vertex Venture Holdings Limited, which is ultimately owned by Temasek Holdings (Private) Limited.

Save as disclosed above, as at 30 September 2014, the Directors are not aware of any other persons, other than the Directors and chief executives of the Company, whose interests are set out in the section headed "Directors' and chief executives' interests and short positions in Shares, underlying Shares and debentures" above, had interests or short positions in the Shares or underlying Shares of the Company that was required to be recorded pursuant to Section 336 to the SFO.



#### **PRE-IPO SHARE OPTION SCHEME**

The Pre-IPO Share Option Scheme was adopted by the Company on 12 November 2008 and amended on 16 September 2013 by written resolutions of all the Shareholders. The terms of our Pre-IPO Share Option Scheme are not subject to the provisions of Chapter 23 of the GEM Listing Rules as our Pre-IPO Share Option Scheme will not involve the grant of options by us to subscribe for Shares once we have become a listed issuer.

The purpose of the Pre-IPO Share Option Scheme is to offer selected persons an opportunity to acquire a proprietary interest in the success of the Company, or to increase such interest, by purchasing Shares.

The outstanding options under the Pre-IPO Share Option Scheme represent share options originally granted by the Company to the grantees on 20 January 2007, 1 July 2007, 1 July 2008, 5 December 2008, 19 March 2009, 1 August 2009, 1 November 2009, 18 April 2011, 21 April 2011, 25 April 2011, 3 May 2011, 16 May 2011, 13 June 2011, 2 July 2011, 14 August 2011, 15 January 2012, 21 May 2012, and 31 March 2013, respectively, in respect of the Shares in the Company. As of the Listing Date, a total of 224 participants, including three members of the senior management and seven connected persons of our Group have been conditionally granted options under the Pre-IPO Share Option Scheme. The Company should not grant any share options under the Pre-IPO Share Option Scheme after the Listing.

Share options granted under the Pre-IPO Share Option Scheme shall mainly vest according to the following schedule, each with an exercise period commencing from the relevant vesting date and ending 10 years after the date of grant:

Period within which option can be exercised	Maximum percentage of entitlement
Any time after the date when the options are granted (the "First Granting Date"), subject to Grantee's completion of 12 months' continuous service	25%
Any time after the first anniversary of the First Granting Date, subject to Grantee's completion of 12 months' continuous service	25%
Any time after the second anniversary of the First Granting Date, subject to Grantee's completion of 12 months' continuous service	25%
Any time after the third anniversary of the First Granting Date, subject to Grantee's completion of 12 months' continuous service	25%



#### PRE-IPO SHARE OPTION SCHEME (Continued)

Below table set forth the exercise price of the share options granted on respective dates:

Date of grant	Exercise price
20 January 2007, 1 July 2007	US\$0.004026
1 July 2008	US\$0.008052
5 December 2008, 19 March 2009	US\$0.03775
1 August 2009, 1 November 2009	US\$0.05
18 April 2011, 21 April 2011, 25 April 2011, 3 May 2011, 16 May 2011, 13 June 2011	US\$0.0525
2 July 2011, 14 August 2011, 15 January 2012, 21 May 2012, 31 March 2013	US\$0.0865

Particulars and movements of share options under the Pre-IPO Share Option Scheme during the Period by category of grantees were as follows:

			Number of Pre-IPO	share options	
		Exercised	Lapsed/	Cancelled	
	Outstanding as at	during the	forfeited	during the	Outstanding as at
Category of grantees	31 December 2013	Period	during the Period	Period	30 September 2014
Senior management	19,200,000	6,000,000	_	_	13,200,000
Connected persons (other than members					
of the senior management)	10,040,000	145,000	_	_	9,895,000
Other grantees who have been granted					
share options under the Pre-IPO Share Option					
Scheme to subscribe for one million					
Shares or more	10,948,000	100,000	—	—	10,848,000
Other grantees (total 193 grantees)	45,870,000	2,941,000	570,000	_	42,359,000
Total	86,058,000	9,186,000	570,000 (Note 1)	_	76,302,000

Note:

1. The share options were expired due to the employment termination of the employees of the Group pursuant to the Pre-IPO Share Option Scheme.

Save as disclosed above, no share options under the Pre-IPO Share Option Scheme have been exercised, lapsed or cancelled during the Period.





#### **SHARE OPTION SCHEME**

The Company has adopted the Share Option Scheme on 16 September 2013 for the purpose of give the eligible persons an opportunity to have a personal stake in the Company and help motivate them to optimise their future performance and efficiency to the Group and/or to reward them for their past contributions, to attract and retain or otherwise maintain on-going relationships with such eligible persons who are significant to and/or whose contributions are or will be beneficial to the performance, growth or success of the Group, and additionally in the case of executives, to enable the Group to attract and retain individuals with experience and ability and/or to reward them for their past contributions.

The maximum number of Share which may be issued upon exercise of all options to be granted under the Share Option Scheme and any other schemes of the Group shall not in aggregate exceed 10% of the Shares in issued as at the Listing Date, that is, 130,973,709 Shares. No option may be granted to any participant of the Share Option Scheme such that the total number of Shares issued and to be issued upon exercise of the options granted and to be granted to that person in any 12-month period up to the date of the latest grant exceeds 1% of the Company's issued share capital from time to time.

An option may be exercised in accordance with the terms of the Share Option scheme at any time during a period as determined by the Board and not exceeding 10 years from the date of the grant. There is no minimum period for which an option must be held before it can be exercised. Participants of the Share Option Scheme are required to pay the Company HK\$1.0 upon acceptance of the grant on or before the 28 days after the offer date. The exercise price of the options is determined by the Board in its absolute discretion and shall not be less than whichever is the highest of:

- (a) the nominal value of a Share;
- (b) the closing price of a Share as stated in the Hong Kong Stock Exchange's daily quotations sheets on the offer date; and
- (c) the average closing price of a Share as stated in the Hong Kong Stock Exchange's daily quotation sheets for the five Business Days immediately preceding the offer date.

The Share Option Scheme shall be valid and effective for a period of 10 years from the Listing Date, after which no further options will be granted or offered.

On 25 March 2014, the Board (including all independent non-executive Directors) resolved to grant a total of 3,700,000 share options to subscribe for the ordinary Shares of US\$0.0000025 each in the share capital of the Company, pursuant to the Share Option Scheme, subject to the acceptance by the grantees.

On 12 May 2014, the Board (including all independent non-executive Directors) resolved to grant a total of 2,750,000 share options to subscribe for the ordinary Shares of US\$0.0000025 each in the share capital of the Company, pursuant to the Share Option Scheme, subject to the acceptance by the grantees.

On 11 August 2014, the Board (including all independent non-executive Directors) resolved to grant a total of 4,164,000 share options to subscribe for the ordinary Shares of US\$0.0000025 each in the share capital of the Company, pursuant to the Share Option Scheme, subject to the acceptance by the grantees.



Pursuant to 23.07(1) of the GEM Listing Rules, particulars and movements of share options under the Share Option Scheme during the Period by category of grantees were as follows:

				per of share opt		
			Outstanding as at	Granted	Lapsed/ forfeited	Outstanding as at
		Exercise price	31 December	during the		30 September
Category of grantees	Date of grant	per Share	2013	Period	Period	2014
Directors						
Mr. Zongjian Cai	25 March 2014	HK\$8.96	_	291,000	_	291,000
Mr. Yuan Chi	25 March 2014	HK\$8.96	_	135,000	_	135,000
Other connected persons						
Mr. Yuan Xu	25 March 2014	HK\$8.96	_	213,000	_	213,000
Mr. Hong Zhang	25 March 2014	HK\$8.96	—	168,000	—	168,000
Ms. Meijia Chen (a director of IGG HK)	25 March 2014	HK\$8.96	—	288,000	—	288,000
Mr. Hanling Fang						
(a director of IGG Philippines)	25 March 2014	HK\$8.96	_	299,000	_	299,000
Other employees and eligible persons	25 March 2014	HK\$8.96	_	2,306,000	135,000	2,171,000
Directors						
Mr. Xiaojun Li	12 May 2014	HK\$5.88	_	350,000	_	350,000
Mr. Kee Lock Chua	12 May 2014	HK\$5.88	_	350,000	_	350,000
Dr. Horn Kee Leong	12 May 2014	HK\$5.88	_	250,000	—	250,000
Mr. Dajian Yu	12 May 2014	HK\$5.88	_	250,000	—	250,000
Ms. Zhao Lu	12 May 2014	HK\$5.88	_	250,000	—	250,000
Other employees and eligible persons	12 May 2014	HK\$5.88	_	1,300,000	_	1,300,000



		Number of share options				
			Outstanding		Lapsed/	Outstanding
			as at	Granted	forfeited	as at
		Exercise price	31 December	during the	during the	30 September
Category of grantees	Date of grant	per Share	2013	Period	Period	2014
Directors						
Mr. Zongjian Cai	11 August 2014	HK\$5.47	_	757,000	_	757,000
Mr. Yuan Chi	11 August 2014	HK\$5.47	_	351,000	_	351,000
Other connected persons						
Mr. Yuan Xu	11 August 2014	HK\$5.47	_	554,000	_	554,000
Mr. Hong Zhang	11 August 2014	HK\$5.47	_	437,000	—	437,000
Ms. Meijia Chen (a director of IGG HK)	11 August 2014	HK\$5.47	_	265,000	_	265,000
Other employees and eligible persons	11 August 2014	HK\$5.47		1,800,000		1,800,000
Total				10,614,000	135,000	10,479,000

#### 25 March 2014

Share options granted on 25 March 2014 shall vest according to the following schedule, each with an exercise period commencing from the relevant vesting date and ending 10 years after the date of grant.

Share option vesting period	Percentage of share options to vest
On or after 25 March 2015	25% of the total number of share options granted
On or after 25 March 2016	25% of the total number of share options granted
On or after 25 March 2017	25% of the total number of share options granted
On or after 25 March 2018	25% of the total number of share options granted



#### 12 May 2014

Share options granted on 12 May 2014 shall vest according to the following schedule, each with an exercise period commencing from the relevant vesting date and ending 10 years after the date of grant.

The 1,450,000 share options, which were granted to all of the non-executive Directors and independent non-executive Directors, shall be subject to a vesting period as follows:

Share option vesting period	Percentage of share options to vest
On or after the date of the annual general meeting to be convened in 2015	One-third of the total number of Share Options granted
On or after the date of the annual general meeting to be convened in 2016	One-third of the total number of Share Options granted
On or after the date of the annual general meeting to be convened in 2017	One-third of the total number of Share Options granted
The remaining 1,300,000 Share Options shall be subject to a vest	ing period as follows:
Share option vesting period	Percentage of share options to vest
On or after 12 May 2015	25% of the total number of share options granted
On or after 12 May 2016	25% of the total number of share options granted

On or after 12 May 201725% of the total number of share options grantedOn or after 12 May 201825% of the total number of share options granted



#### 11 August 2014

Share options granted on 11 August 2014 shall vest according to the following schedule, each with an exercise period commencing from the relevant vesting date and ending 10 years after the date of grant.

Share option vesting period	Percentage of share options to vest
On or after 11 August 2015	25% of the total number of share options granted
On or after 11 August 2016	25% of the total number of share options granted
On or after 11 August 2017	25% of the total number of share options granted
On or after 11 August 2018	25% of the total number of share options granted

Save as disclosed above, during the Period, no share options under the Share Option Scheme have been granted, exercised, lapsed or cancelled.

### SHARE AWARD SCHEME

The Share Award Scheme of the Company was adopted by the Board on 24 December 2013 (the "Adoption Date"). The purpose of the Share Award Scheme is to recognise the contributions by certain selected grantees and to give incentives thereto in order to retain them for the continuing operation and development of the Group, and to attract suitable personnel for further development of the Group.

The Board may, from time to time, at their absolute discretion select any eligible person (excluding any excluded grantee) for participation in the Share Award Scheme as a selected grantee. However, until so selected, no eligible person shall be entitled to participate in the Share Award Scheme. The awarded shares (where the Board has determined such number pursuant to the terms of the Share Award Scheme) shall be either (i) allotted and issued by the Company, by using the general mandate granted to the Board by the shareholders of the Company in the annual general meeting of the Company from time to time, unless separate Shareholders' approval is obtained in a general meeting of the Company, or (ii) acquired by the Computershare Hong Kong Trustees Limited, as the trustee ("**Trustee**") from the open market by utilising the Company's resources provided to the Trustee, subject to the absolute discretion of the Board. The Company will contribute or grant cash to the Trustee to enable the Scheme to operate with necessary funds to purchase and/or subscribe for Shares. The vesting period shall, in any event, be no longer than ten years.



#### SHARE AWARD SCHEME (Continued)

It is intended that the awarded shares under the Share Award Scheme will be offered to the selected grantees to take up the relevant awarded shares for no consideration subject to the compliance with the relevant laws and regulations, and certain conditions to be decided by the Board at the time of grant of the awarded shares under the Share Award Scheme.

Awarded shares held by the Trustee upon the trust and which are referable to a selected grantee shall vest to that selected grantee in accordance with a vesting schedule determined at the discretion of the Board, provided that the selected grantee remains at all times after the reference date (the date of final approval by the Board of the total number of Shares to be awarded to the selected grantees in a single occasion pursuant to the Share Award Scheme or the date of an award by the Trustee pursuant to the trust deed) and on each relevant vesting date(s) an eligible person. The Board may also, in its absolute discretion, determine the performance, operating and financial targets and other criteria, if any, to be satisfied by the selected grantee before the awarded shares can vest.

The Board shall not make any further award which will result in the number of shares awarded by the Board under the Share Award Scheme in excess of 10% of the issued share capital of the Company as at the Adoption Date. In any event, the unvested shares held by the Trustee at any time shall be less than 5% of the issued share capital of the Company. The maximum number of Shares to all Controlling Shareholders which may be subject to an award or awards in any of the 12 months shall not in aggregate exceed 2% of the issued share capital of the Company from time to time. The maximum number of shares which may be awarded to a participant under the Share Award Scheme shall not exceed 1% of the issued share capital of the Company as at the Adoption Date.

Subject to any early termination as may be determined by the Board, the Share Award Scheme shall be valid and effective for a period of ten years commencing on the Adoption Date.

Details of the Share Award Scheme are set out in the Company's announcements dated 24 December 2013.



#### SHARE AWARD SCHEME (Continued)

During the Period, the Company granted the awarded shares as followings:

#### 25 March 2014

On 25 March 2014, the Board resolved to pay US\$2.3 million to the Trustee, so that the Trustee would then purchase and grant awarded shares to certain selected grantees under the Share Award Scheme.

On the same date, the Board (including all independent non-executive Directors) resolved to grant a total of 1,560,000 awarded shares to certain selected grantees of the Group, all of whom are third parties independent from the Company and the connected persons of the Company, pursuant to the Share Award Scheme at nil consideration, subject to the acceptance by the selected grantees, all of whom are eligible persons and are independent from the Company and its connected persons. The total of 1,560,000 awarded shares granted to the selected grantees represents approximately 0.11% of the issued share capital of the Company as at the date of grant.

The awarded shares granted shall vest in the grantees in accordance with the schedule below:

Share award vesting date	Percentage of awarded shares to vest
On 25 March 2015	25% of the total number of awarded shares granted
On 25 March 2016	25% of the total number of awarded shares granted
On 25 March 2017	25% of the total number of awarded shares granted
On 25 March 2018	25% of the total number of awarded shares granted



#### SHARE AWARD SCHEME (Continued)

#### 11 August 2014

On 11 August 2014, the Board resolved to pay US\$2.0 million to the Trustee, so that the Trustee would then purchase and grant awarded shares to certain selected grantees under the Share Award Scheme.

On the same date, the Board (including all independent non-executive Directors) resolved to grant a total of 903,219 awarded shares to certain selected grantees of the Group, all of whom are third parties independent from the Company and the connected persons of the Company, pursuant to the Share Award Scheme at nil consideration, subject to the acceptance by the selected grantees, all of whom are eligible persons and are independent from the Company and its connected persons. The total of 903,219 awarded shares granted to the selected grantees represents approximately 0.07% of the issued share capital of the Company as at the date of grant.

The awarded shares granted shall vest in the grantees in accordance with the schedule below:

Share award vesting date	Percentage of awarded shares to vest
On 11 August 2015	25% of the total number of awarded shares granted
On 11 August 2016	25% of the total number of awarded shares granted
On 11 August 2017	25% of the total number of awarded shares granted
On 11 August 2018	25% of the total number of awarded shares granted

Once the award shares granted under the Share Award Scheme become vested, at the request of the relevant grantees, the awarded shares can be transferred to the relevant grantees from the Trustee, or, the Trustee can sell the vested awarded shares for them and subsequently transfer the income arising from such sales to the relevant grantees.

The Company was informed by the Trustee that (1) from 28 March 2014 to 4 April 2014, it had purchased an aggregate of 2,255,000 Shares of the Company's existing Shares on the market, representing approximately 0.166% of the issued share capital of the Company as of 4 April 2014, with a total consideration of HK\$17,840,905.74 for the purpose of the Share Award Scheme and (2) from 20 August 2014 to 26 September 2014, it had purchased an aggregate of 3,474,000 Shares of the Company's existing Shares on the market, representing approximately 0.25% of the issued share capital of the Company as of 26 September 2014, with a total consideration of HK\$15,499,742.52 for the purpose of the Share Award Scheme.

Save as disclosed above, during the Period, no awarded shares were granted, vested, lapsed or cancelled under the Share Award Scheme.





#### **AUDIT COMMITTEE**

The Company has established an audit committee with written terms of reference in compliance with the GEM Listing Rules. The primary duties of the audit committee are to review and to supervise the financial reporting process and internal control systems of the Group. The audit committee comprises all non-executive Directors and all independent non-executive Directors, namely, Dr. Horn Kee Leong (chairman of the audit committee), Mr. Xiaojun Li, Mr. Kee Lock Chua, Mr. Dajian Yu and Ms. Zhao Lu.

The audit committee has reviewed the unaudited financial statements of the Group for the Period was of the opinion that the preparation of such statements complied with applicable accounting standards and that adequate disclosure in accordance with the GEM Listing Rules has been made in respect thereof.

#### **CORPORATE GOVERNANCE CODE**

The Company is committed to maintaining high standards of corporate governance in the interests of Shareholders. During the Period, except for the deviation from code provision A.2.1 as disclosed below, the Company has complied with the code provisions of the Corporate Governance Code as set out in Appendix 15 to the GEM Listing Rules.

Under provision A.2.1 of the Corporate Governance Code, the roles of the chairman and chief executive officer should be separate and should not be performed by the same individual. The Group does not at present separate the roles of the chairman and chief executive officer. Mr. Zongjian Cai is the chairman and chief executive officer of the Group. He has extensive experience in online game industry and is responsible for the overall corporate strategies, planning and business management of the Group. The Board considers that vesting the roles of chairman and chief executive officer in the same individual is beneficial to the business prospects and management of the Group. The balance of power and authorities is ensured by the operation of the Board and the senior management, which comprise experienced and high caliber individuals. The Board currently comprises two executive Directors, two non-executive Directors and three independent non-executive Directors and has a strong independence element in its composition.

#### **APPOINTMENT OF CHIEF FINANCIAL OFFICER**

Ms. Jessie Shen, the current senior vice president of finance of the Company and the joint company secretary was appointed as the chief financial officer of the Company, with effect from 10 November 2014. For further details of her bio, please refer to the section headed "Director, Senior Management and Employees" in the Prospectus.

#### PURCHASE, SALE OF REDEMPTION OF THE COMPANY 'S LISTED SECURITIES

During the Period, neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the Company's listed securities.



#### **COMPETING INTEREST**

None of the Directors or the Controlling Shareholders or the substantial shareholders of the Company or their respective associates has any interest in any business which competed or may compete with the business of the Group during the Period.

### **INTERESTS OF THE COMPLIANCE ADVISER**

As notified by China Everbright Capital Limited ("China Everbright"), the Company's compliance adviser, neither China Everbright nor any of its directors or employees or associates had any significant interest in the share capital of the Company or any member of the Group (including options or rights to subscribe for such securities) as at 30 September 2014.

DEFINITIONS	
"associate(s)"	has the meaning ascribed thereto in the GEM Listing Rules
"Board"	the board of Directors
"Company"	IGG Inc
"connected person(s)"	has the meaning ascribed thereto in the GEM Listing Rules
"Controlling Shareholders"	has the meaning ascribed thereto in the GEM Listing Rules and unless the context requires otherwise, refers to Mr. Zongjian Cai, Mr. Yuan Chi, Duke Online, Edmond Online, Ms. Kai Chen (spouse of Mr. Zongjian Cai), Mr. Zhixiang Chen, Mr. Yuan Xu and Mr. Hong Zhang
"Corporate Governance Code"	Corporate Governance Code contained in Appendix 15 to the GEM Listing Rules
"Directors(s)"	the director(s) of the Company
"Duke Online"	Duke Online Holdings Limited, an exempted company incorporated under the laws of the BVI on 10 September 2007 with limited liability, the entire issued share capital of which is owned by Mr. Zongjian Cai, one of the Controlling Shareholders
"Edmond Online"	Edmond Online Holdings Limited, an exempted company incorporated under the laws of the BVI on 10 September 2007 with limited liability, the entire issued share capital of which is owned by Mr. Yuan Chi, one of the Controlling Shareholders
"GEM"	Growth Enterprise Market
"GEM Listing Rules"	the Rules Governing the Listing of Securities on the GEM
"Group"	the Company and its subsidiaries





# **DEFINITION** (Continued)

"HK\$"	Hong Kong dollars , the lawful currency of Hong Kong
"Hong Kong"	The Hong Kong Special Administrative Region of the PRC
"IGG HK"	Skyunion Hong Kong Holdings Limited (天盟香港控股有限公司), a company incorporated under the laws of Hong Kong on 20 February 2006 and a wholly-owned subsidiary of the Company
"IGG Philippines"	IGG Philippines Corp., a company incorporated under the laws of the Philippines on 11 January 2013 and a wholly-owned subsidiary of the Company
"Listing" or "Placing"	the listing of the Shares on the GEM
"Listing Date"	18 October 2013, on which dealings in Shares first commence on the Stock Exchange
"MAU"	monthly active users
"Model Code"	the required standard of dealings for securities transactions by directors of listed issuers as set out in Rules 5.48 to 5.67 of the GEM Listing Rules adopted by the Company on 16 September 2013
"Period"	the nine months ended 30 September 2014
"PRC" or "China"	The People's Republic of China
"Pre-IPO Share Option Scheme"	the share option scheme adopted by the Company on 12 November 2008 and amended by written resolutions of all Shareholders passed on 16 September 2013, certain principal terms of which are summarised in the paragraph headed "Pre-IPO Share Option Scheme" in Appendix IV to the Prospectus
"Prospectus"	the prospectus of the Company dated 11 October 2013
"RMB"	Renminbi, the lawful currency of the PRC
"SFO"	Securities Futures Ordinance
"Share(s)"	means share(s) of US\$0.0000025 each in the share capital of the Company



#### **DEFINITION (Continued)**

"Share Award Scheme"	the share award scheme adopted by the Company on 24 December 2013, the principal terms of which are summarised in the announcement of the Company dated 24 December 2013
"Share Option Scheme"	the share option scheme adopted by the Company on 16 September 2013, the principal terms of which are summarised under the paragraph headed "Share Option Scheme" in Appendix IV to the Prospectus
"Shareholder(s)"	shareholder(s) of the Company
"Stock Exchange"	The Stock Exchange of Hong Kong Limited
"substantial shareholder"	has the meaning ascribed thereto in the GEM Listing Rules
"U.S. dollar(s)" or "US\$"	United States dollars, the lawful currency of the United States of America
"Vertex"	Vertex Asia Investments Pte. Ltd. (or its affiliates or successors), a company incorporated under the law of Singapore on 20 April 2011 which is ultimately wholly owned by Temasek Holdings (Private) Limited
%	per cent.
* If there is any inconsistency be text.	tween the English and Chinese texts of this report, the English text of this report shall prevail over the Chinese

By Order of the Board IGG INC Zongjian Cai *Chairman* 

#### Hong Kong, 10 November 2014

As at the date of this report, the Board comprises two executive Directors, namely, Mr. Zongjian Cai and Mr. Yuan Chi; two non-executive Directors, namely, Mr. Xiaojun Li and Mr. Kee Lock Chua; and three independent non-executive Directors, namely, Dr. Horn Kee Leong, Mr. Dajian Yu and Ms. Zhao Lu.

