

神州數字

China Binary Sale Technology Limited

神州數字銷售技術有限公司

(incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立的有限公司)

Stock Code 股份代號 : 8255

2017

First Quarterly Report

第一季度業績報告

CHARACTERISTICS OF THE GROWTH ENTERPRISE MARKET OF THE STOCK EXCHANGE OF HONG KONG LIMITED (THE “STOCK EXCHANGE” AND THE “GEM”, RESPECTIVELY)

GEM has been positioned as a market designed to accommodate companies to which a higher investment risk may be attached than other companies listed on the Stock Exchange. Prospective investors should be aware of the potential risks of investing in such companies and should make the decision to invest only after due and careful consideration. The greater risk profile and other characteristics of the GEM mean that it is a market more suited to professional and other sophisticated investors.

Given the emerging nature of companies listed on the GEM, there is a risk that securities traded on the GEM may be more susceptible to high market volatility than securities traded on the Main Board of the Stock Exchange and no assurance is given that there will be a liquid market in the securities traded on the GEM.

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This report, for which the directors of China Binary Sale Technology Limited (the “Company” and the “Directors”, respectively) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM (the “GEM Listing Rules”) for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this report is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this report misleading.

香港聯合交易所有限公司創業板(分別為「聯交所」及「創業板」)之特色

創業板的定位，乃為相比起其他在聯交所上市的公司帶有較高投資風險的公司提供一個上市的市場。有意投資的人士應了解投資於該等公司的潛在風險，並應經過審慎周詳的考慮後方作出投資決定。創業板的較高風險及其他特色表示創業板較適合專業及其他老練投資者。

由於創業板上市公司新興的性質使然，在創業板買賣的證券可能會較於聯交所主板買賣之證券承受較大的市場波動風險，同時無法保證在創業板買賣的證券會有高流通量的市場。

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本報告乃遵照《創業板證券上市規則》(「創業板上市規則」)的規定提供有關神州數字銷售技術有限公司(「本公司」)的資料，本公司各董事(「董事」)願共同及個別對此負全責。董事經作出一切合理查詢後確認，就彼等所知及所信，本報告所載資料在所有重大方面均準確完整及並無誤導或欺詐成份，及概無遺漏其他事宜，致使本報告中任何聲明或本報告帶誤導成份。

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Directors

Executive Directors

Mr. Sun Jiangtao (*Chief Executive Officer*)

Mr. Tang Bin

Non-executive Directors

Mr. Wei Zhonghua (*Chairman*)

Mr. Li Jianguang

Mr. Lan Xi

Independent Non-executive Directors

Mr. Yang Haoran

Mr. Hou Dong

Mr. He Qinghua

Compliance Officer

Mr. Tang Bin

Company Secretary

Mr. Kwok Siu Man (*a fellow of The Hong Kong
Institute of Chartered Secretaries*)

Authorised Representatives

Mr. Sun Jiangtao

Mr. Tang Bin

Audit Committee

Mr. He Qinghua (*Chairman*)

Mr. Hou Dong

Mr. Wei Zhonghua

董事

執行董事

孫江濤先生 (*行政總裁*)

唐斌先生

非執行董事

魏中華先生 (*主席*)

李建光先生

蘭希先生

獨立非執行董事

楊浩然先生

侯東先生

何慶華先生

合規主任

唐斌先生

公司秘書

郭兆文先生
(*香港特許秘書公會資深會員*)

授權代表

孫江濤先生

唐斌先生

審核委員會

何慶華先生 (*主席*)

侯東先生

魏中華先生

Remuneration Committee

Mr. Hou Dong (*Chairman*)

Mr. Yang Haoran

Mr. Sun Jiangtao

薪酬委員會

侯東先生(主席)

楊浩然先生

孫江濤先生

Nomination Committee

Mr. Yang Haoran (*Chairman*)

Mr. Hou Dong

Mr. Sun Jiangtao

提名委員會

楊浩然先生(主席)

侯東先生

孫江濤先生

Independent Auditor

BDO Limited

25th Floor

Wing On Centre

111 Connaught Road Central

Hong Kong

獨立核數師

香港立信德豪會計師事務所有限公司

香港

干諾道中111號

永安中心

25樓

Principal bankers

Beijing Rural Commercial Bank

China Minsheng Banking Corp., Ltd. (Head Office,
Operation Department)

Agricultural Bank of China, Beijing Branch

主要往來銀行

北京農商銀行

中國民生銀行股份有限公司
(總行營業部)

中國農業銀行北京分行

Registered Office

P.O. Box 31119

Grand Pavilion

Hibiscus Way

802 West Bay Road

Grand Cayman

KY1-1205

Cayman Islands

註冊辦事處

P.O. Box 31119

Grand Pavilion

Hibiscus Way

802 West Bay Road

Grand Cayman

KY1-1205

Cayman Islands

Head Office and Principal Place of Business in the People's Republic of China (the "PRC")

3rd Floor
No. 1 Building Tai Yue Yuan
Haidian District
Beijing
The PRC

總辦事處及中華人民共和國
(「中國」) 主要營業地點

中國
北京
海淀區
太月園1號樓
3樓

Principle Place of Business in Hong Kong

31/F
148 Electric Road
North Point
Hong Kong

香港主要營業地點

香港
北角
電氣道148號
31樓

Principal Share Registrar and Transfer Office in the Cayman Islands

Vistra (Cayman) Limited
P.O. Box 31119
Grand Pavilion
Hibiscus Way
802 West Bay Road
Grand Cayman
KY1-1205
Cayman Islands

開曼群島股份過戶
登記總處

Vistra (Cayman) Limited
P.O. Box 31119
Grand Pavilion
Hibiscus Way
802 West Bay Road
Grand Cayman
KY1-1205
Cayman Islands

Branch Share Registrar and Transfer Office in Hong Kong

Boardroom Share Registrars (HK) Limited
31/F
148 Electric Road
North Point
Hong Kong

香港股份過戶登記分處

寶德隆證券登記有限公司
香港
北角
電氣道148號
31樓

Compliance Adviser

Lego Corporate Finance Limited
Room 1601, 16/F, China Building
29 Queen's Road Central
Hong Kong

合規顧問

力高企業融資有限公司
香港
皇后大道中29號
華人行16樓1601室

Listing Information

Growth Enterprise Market of The Stock Exchange of
Hong Kong Limited
Stock Code: 8255
Board Lot: 6000

上市資料

香港聯合交易所有限公司創業板

股份代號：8255
買賣單位：6000

Company's Website

www.shenzhoufu.hk

公司網站

www.shenzhoufu.hk

First Quarterly Results

第一季度業績

The board of Directors (the “Board”) presents the unaudited condensed consolidated results of the Company and its subsidiaries (collectively, the “Group”) for the three months ended 31 March 2017 (the “Period”) together with the comparative unaudited figures for the corresponding period in 2016 as follows:

Unaudited Condensed Consolidated Statement of Comprehensive Income

For the three months ended 31 March 2017

董事會(「董事會」)呈報本公司連同其附屬公司(統稱「本集團」)截至2017年3月31日止3個月(「本期間」)的未經審核簡明綜合業績，連同2016年相應期內的未經審核比較數據如下：

未經審核簡明綜合全面收益表

截至2017年3月31日止3個月

		Three months ended 31 March 截至3月31日止3個月		
		Notes 附註	2017 RMB'000 人民幣千元	2016 RMB'000 人民幣千元
Revenue	收入	4	5,962	6,851
Cost of revenue	收入成本		(2,860)	(739)
Gross profit	毛利		3,102	6,112
Other income and gains	其他收入及收益	4	(259)	319
Change in fair value of financial assets at fair value through profit or loss	公平值計入損益的 金融資產公平值變動		—	(27)
Selling and distribution expenses	銷售及分銷開支		(745)	(821)
Administrative expenses	行政開支		(5,361)	(2,799)
(Loss)/profit before income tax credit/(expense)	除所得稅抵免／(開支)前 (虧損)／溢利	5	(3,263)	2,784
Income tax credit/(expense)	所得稅抵免／(開支)	6	83	(757)
(Loss)/profit for the period	本期間內(虧損)／溢利		(3,180)	2,027
Other comprehensive income	其他全面收益			
Items that may be reclassified subsequently to profit or loss:	其後或會重新分類至 損益的項目：			
Change in fair value of available-for-sale financial assets	可供出售金融資產的 公平值變動		17,163	—
Other comprehensive income for the year	年內其他全面收益		17,163	—
Total comprehensive income for the period	本期間內全面收益總額		13,983	2,027
(Loss)/profit and total comprehensive income for the period attributable to:	以下各項應佔期內(虧損)／ 溢利及全面收益總額：			
Owners of the Company	本公司擁有人		(2,984)	2,173
Non-controlling interests	非控股權益		(196)	(146)
			(3,180)	2,027
Total comprehensive income for the period attributable to:	以下各項應佔期內全面收益 總額：			
Owners of the Company	本公司擁有人		14,179	2,173
Non-controlling interests	非控股權益		(196)	(146)
			13,983	2,027
(Loss)/earnings per share (RMB cent)	每股(虧損)／盈利(人民幣分)	7		
— Basic	— 基本		(0.62)	0.45

First Quarterly Results (Continued)

第一季度業績(續)

Unaudited Condensed Consolidated Statement of Changes in Equity

For the three months ended 31 March 2017

未經審核簡明綜合權益變動表

截至2017年3月31日止3個月

Attributable to the owners of the Company

本公司擁有人應佔

		Issued capital	Share premium	Capital reserve	Statutory reserve	Investment revaluation reserve	Retained earnings	Total	Non-controlling interests	Total equity
		已發行股本	股份溢價	資本儲備	法定儲備	投資重估儲備	保留盈利	總計	非控股權益	總權益
		RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
		人民幣千元	人民幣千元	人民幣千元	人民幣千元	人民幣千元	人民幣千元	人民幣千元	人民幣千元	人民幣千元
At 1 January 2016	於2016年1月1日	2,941	47,899	1,371	15,113	—	52,314	119,638	13,885	133,523
Profit/(loss) and total comprehensive income for the period	本期間內溢利／(虧損)及全面收益總額	—	—	—	—	—	2,173	2,173	(146)	2,027
Appropriation to statutory reserve	撥入法定儲備	—	—	—	287	—	(287)	—	—	—
At 31 March 2016	於2016年3月31日	2,941	47,899	1,371	15,400	—	54,200	121,811	13,739	135,550
At 1 January 2017	於2017年1月1日	2,941	47,899	1,371	17,110	34,717	206,382	310,420	11,285	321,705
Loss for the period	本期虧損	—	—	—	—	—	(2,984)	(2,984)	(196)	(3,180)
Change in fair value of available-for-sale financial assets	可供出售金融資產的公平值變動	—	—	—	—	17,163	—	17,163	—	17,163
Total comprehensive income	全面收益總額	—	—	—	—	17,163	(2,984)	14,179	(196)	13,983
At 31 March 2017	於2017年3月31日	2,941	47,899	1,371	17,110	51,880	203,398	324,599	11,089	335,688

First Quarterly Results (Continued)

第一季度業績(續)

Notes to the First Quarterly Results

1. General information

The Company was incorporated as an exempted company with limited liability in the Cayman Islands on 11 May 2011. Its issued shares are listed on the GEM. The Company's registered office and principal place of business are located at P.O. Box 31119, Grand Pavilion, Hibiscus Way, 802 West Bay Road, Grand Cayman KY1-1205, Cayman Islands and 3rd Floor, No.1 Building Tai Yue Yuan, Haidian District, Beijing, the PRC, respectively.

The Company is an investment holding company. The Group is principally engaged in providing online transaction services by facilitating transactions between online game operators and online game users, and providing mobile top-up services to mobile subscribers in the PRC.

2. Basis of preparation and principal accounting policies

The unaudited condensed consolidated financial statements of the Group for the Period (the "First Quarterly Financial Statements") have been prepared in accordance with all applicable Hong Kong Financial Reporting Standards (the "HKFRSs"), Hong Kong Accounting Standards and its interpretations issued by the Hong Kong Institute of Certified Public Accountants (the "HKICPA") and the disclosure requirements of the Hong Kong Companies Ordinance. In addition, the financial statements include applicable disclosures required by the GEM Listing Rules.

第一季度業績附註

1. 一般資料

本公司於2011年5月11日在開曼群島註冊成立為獲豁免有限公司。本公司已發行股份於創業板上市。本公司的註冊辦事處及主要營業地點分別位於P.O. Box 31119, Grand Pavilion, Hibiscus Way, 802 West Bay Road, Grand Cayman KY1-1205, Cayman Islands及中國北京海澱區太月園1號樓3樓。

本公司為一間投資控股公司。本集團主要業務為在中國透過促進網上遊戲運營商與網上遊戲用戶之間的交易提供網上交易服務以及向手機用戶提供手機話費充值服務。

2. 編製基準及主要會計政策

本集團截至本期間未經審核簡明綜合財務報表(「第一季度財務報表」)乃根據香港會計師公會頒布之所有適用香港財務報告準則(「香港財務報告準則」)、香港會計準則及詮釋及香港公司條例之披露規定編製。此外,財務報表載有創業板上市規則規定之適用披露。

First Quarterly Results (Continued)

第一季度業績(續)

Notes to the First Quarterly Results (Continued)

2. Basis of preparation and principal accounting policies (Continued)

The First Quarterly Financial Statements were prepared on the historical cost basis and presented in terms of Renminbi ("RMB"). The principal accounting policies adopted in the preparation of the First Quarterly Financial Statements were in concordance with the annual consolidated financial statements for the year ended 31 December 2016, except the first-time adoption of new and amended HKFRSs, its amendments and interpretations which were issued by the HKICPA in the preparation of the financial statements during the Period. The adoption of these new and revised HKFRSs has had no significant effect on the First Quarterly Financial Statements.

The Group has not early adopted any new and revised HKFRSs that have been issued but are not yet effective.

3. Segment reporting

The chief operating decision-maker of the Group has been identified as the executive Directors (the "Executive Directors"). The Executive Directors regularly review revenue and operating results derived from the provision of online transaction services, profit sharing with online game operators and provision of online advertising services and consider such as one single operating segment.

No geographical information is presented as all the Group's operations are located in the PRC.

第一季度業績附註(續)

2. 編製基準及主要會計政策(續)

第一季度財務報表按照歷史成本基準編製，並以人民幣(「人民幣」)呈列。編製第一季度財務報表所採用的主要會計政策與截至2016年12月31日止年度的年度綜合財務報表所採用者一致，惟為編製本期間的財務報表而首次採納由香港會計師公會頒布的新訂及經修訂香港財務報告準則、修訂本及詮釋除外。採納該等新訂及經修訂香港財務報告準則對第一季度財務報表並無重大影響。

本集團並未提早採納已頒布但尚未生效的任何新頒佈及經修訂香港財務報告準則。

3. 分部報告

本集團主要經營決策人已確定為執行董事(「執行董事」)。執行董事定期審閱提供網上交易服務、分佔網上遊戲運營商溢利及提供網上廣告服務所產生的收入及經營業績，並視之為單一經營分部。

本集團的所有業務於中國經營，故概無呈列地區資料。

First Quarterly Results (Continued)

第一季度業績(續)

Notes to the First Quarterly Results (Continued)

第一季度業績附註(續)

4. Revenue, other income and gains

4. 收入、其他收入及收益

Three months ended 31 March

截至3月31日止3個月

2017

2016

RMB'000

RMB'000

人民幣千元

人民幣千元

Revenue:	收入：		
Provision of online transaction services	提供網上交易服務	5,962	6,497
Provision of information technology services	提供技術服務	—	354
		5,962	6,851
Other income and gains:	其他收入及收益：		
Interest income	利息收入	85	298
Government grants	政府補貼	—	21
Others	其他	(344)	—
		(259)	319

First Quarterly Results (Continued)

第一季度業績(續)

Notes to the First Quarterly Results (Continued)

第一季度業績附註(續)

5. (Loss)/profit before income tax credit/(expense)

The Group's (loss)/profit before income tax credit/(expense) was arrived at after charging:

5. 除所得稅抵免/(開支)前(虧損)/溢利

本集團除所得稅抵免/(開支)前(虧損)/溢利經扣除下列各項後得出：

Three months ended 31 March

截至3月31日止3個月

2017

2016

RMB'000

RMB'000

人民幣千元

人民幣千元

Depreciation of property, plant and equipment	物業、廠房及設備折舊	117	143
Amortisation of intangible assets	無形資產攤銷	77	70
Minimum lease payments under operating leases for buildings	樓宇經營租賃的最低租金	—	247
Development costs (note (a))	開發成本(附註(a))	1,466	972
Employee benefit expenses (including directors' remuneration)	僱員福利開支(包括董事薪酬)		
Wages and salaries	工資及薪金	3,121	2,090
Pension scheme contributions	退休計劃供款	374	310

Note:

- (a) Development costs mainly comprised staff costs of approximately RMB1,466,000 for the Period (2016: RMB844,000), which were also included in the employee benefit expenses disclosed separately above. The Group did not capitalise any development costs for the Period (2016: nil).

附註：

- (a) 開發成本主要包括員工成本，截至本期間約為人民幣1,466,000元(2016年：人民幣844,000元)，亦計入上文個別披露的僱員福利開支內。截至本期間，本集團並無將任何開發成本撥充資本(2016年：無)。

First Quarterly Results (Continued)

第一季度業績(續)

Notes to the First Quarterly Results (Continued)

第一季度業績附註(續)

6. Income tax credit/(expense)

6. 所得稅抵免／(開支)

Group	本集團	Three months ended 31 March	
		截至3月31日止3個月	
		2017	2016
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Current tax — PRC enterprise income tax	即期稅項 — 中國企業所得稅		
— tax for the period	— 本期間內稅項	—	497
Deferred tax	遞延稅項	(83)	260
Income tax (credit)/expense	所得稅(抵免)／開支	(83)	757

First Quarterly Results (Continued)

第一季度業績(續)

Notes to the First Quarterly Results (Continued)

7. (Loss)/earnings per share

The calculation of the basic (loss)/earnings and diluted (loss)/earnings attributable to owners of the Company is based on:

第一季度業績附註(續)

7. 每股(虧損)/盈利

本公司持有人應佔每股基本(虧損)/盈利及攤薄(虧損)/盈利按下列數據計算：

Three months ended 31 March

截至3月31日止3個月

2017 2016

RMB RMB

人民幣元 人民幣元

(Loss)/earnings (Loss)/profit for the purpose of basic and diluted (loss)/earnings per share	(虧損)/盈利 用以計算每股基本及攤薄(虧損)/盈利之(虧損)/溢利	(2,984,000)	2,173,000
Number of shares Weighted average number of ordinary shares for the purpose of basic and diluted (loss)/earnings per share	股份數目 用以計算每股基本及攤薄(虧損)/盈利之普通股加權平均數	480,000,000	480,000,000

The calculation of the basic (loss)/earnings per share has taken into account the shares issued and outstanding during the Period and on the assumption that the group reorganisation and capitalisation issue have been effected on 1 January 2013.

每股基本(虧損)/盈利的計算考慮了本期間已發行及流通股份及假設集團重組及資本化發行已經於2013年1月1日生效。

8. Dividend

The Board does not declare the payment of any interim dividend for the Period (2016: nil).

8. 股息

董事會並無就截至本期間宣派的任何中期股息(2016年：零)。

Management Discussion and Analysis

管理層討論與分析

Business Review

The Group is principally engaged in providing online transaction services by facilitating transactions between online game operators and online game users and providing mobile top-up service to mobile subscribers. The Group offers online transaction platforms which can enable online game users to pay their online game accounts through mobile top-up credits by operating its self-developed Shenzhoufu System and cooperating with online game operators in the PRC. The Group uses the mobile top-up credits received from online game users to top up mobile subscription accounts. Such process can also be realised by the use of Shen Zhou Fu Card issued by the Group on the internet. Besides, the Group is also engaged in the distribution of online game products, the operation of the Game Review Website, the provision of information technology services and the provision of online advertising services.

Financial Review

Revenue

For the Period, the Group recorded operating revenue of approximately RMB5,962,000, representing a decrease of RMB889,000 or 13.0% as compared to that of approximately RMB6,851,000 for the same period of 2016.

業務回顧

本集團運營的主要業務為通過促進網上遊戲商戶與網上遊戲用戶之間的交易，以及向手機用戶提供手機話費充值服務來提供網上交易服務。本集團透過運作其自主開發的神州付系統及與中國的網上遊戲運營商合作，接受網上遊戲用戶使用手機話費充值金額為他們的網上遊戲賬號充值的網上交易平台。本集團將向網上遊戲用戶收取的手機話費充值金額用來為手機賬號充值，該充值過程亦可以通過本集團發行的神州付一卡通使用移動互聯網實現。另外，本集團還在網上分銷遊戲產品，及運營遊戲點評網，提供技術服務及提供網上廣告服務。

財務回顧

收入

於本期間內，本集團錄得營業收入約人民幣5,962,000元，較2016年同期的營業收入約人民幣6,851,000元減少了人民幣889,000元或13.0%。

Management Discussion and Analysis (Continued)

管理層討論與分析(續)

The decrease in revenue was mainly attributable to the substantial decrease in transaction volume of online transaction services. For the Period, there were 1,533,000 transactions of providing online transaction services to online game operators through the Shenzhoufu System by the Group, decreased by 1,747,000 transactions or 53.3% as compared to 3,280,000 transactions for the same period of 2016. Transaction amount during the Period was approximately RMB106,000,000, representing a decrease of RMB87,000,000 or 45.1% as compared to the transaction amount of approximately RMB193,000,000 for the same period of 2016. The decrease in the transaction volume of online transaction services was mainly due to the continuous decline of the transaction volume from a few of online game operators with relatively high transaction volume. The Company is proactively identifying new game operators with a view to making up this part of transaction volume.

On the other hand, the average discount granted by online game operators decreased from 2.93% in the same period of 2016 to 2.69% during the Period, which also resulted in the decrease in revenue.

Along with the decrease in transaction volume of online transaction services, the transaction volume of mobile top-up services of the Group also declined. For the Period, there were 2,776,000 transactions of mobile top-up services provided by the Group, decreased by 4,073,000 transactions or 59.5% as compared to 6,849,000 transactions for the same period of 2016. The transaction amount was approximately RMB212,000,000, representing a decrease of RMB300,000,000 or 58.6% as compared to that of approximately RMB512,000,000 for the same period of 2016.

收入下降的主要原因在於網上交易服務業務的交易量大幅下降。於本期間內，本集團通過神州付系統向網上遊戲運營商提供網上交易服務的交易筆數為1,533,000宗，較2016年同期的3,280,000宗下降了1,747,000宗或53.3%。本期間內的交易金額約為人民幣106,000,000元，較2016年同期的交易金額約為人民幣193,000,000元下降了人民幣87,000,000元或45.1%。網上交易服務交易量下降主要是由於少數交易量相對較大的網上遊戲運營商的交易量持續下降導致，公司正在積極拓展新的遊戲商戶，以彌補這部分交易量。

另一方面，來自網上遊戲運營商的平均折扣有所下降，從2016年同期的2.93%下降到本期間的2.69%，這也導致收入的下降。

網上交易服務交易量下降的同時，本集團的話費充值服務交易量也相應下降。於本期間內，本集團話費充值服務的交易筆數為2,776,000宗，較2016年同期的6,849,000宗下降了4,073,000宗或59.5%。交易金額約為人民幣212,000,000元，較2016年同期交易金額約為人民幣512,000,000元減少了人民幣300,000,000元或58.6%。

As the transaction volume of the business of online transaction services decreased faster than the transaction volume of mobile top-up services, the Group had to directly purchase more phone cards to meet the demand. During the Period, the average discount offered by suppliers of phone cards was 0.62%, decreased by 0.24% as compared to that of 0.86% for the same period of 2016. Meanwhile, during the Period, the average discount of mobile top-up services of the Group during the Period also increased from 0.45% in the same period of 2016 to 0.81% during the Period.

During the Period, the transaction amount from distributing online game products of the Group was approximately RMB433,412,000, increased by RMB333,149,000 or approximately 332.3% as compared to the transaction amount of RMB100,263,000 in the same period of 2016, which was mainly attributable to the development of the new game business by the Group. The revenue generated from distribution of game products during the Period was approximately RMB3,632,000, increased by RMB2,924,000 or approximately 413.0% as compared to RMB708,000 in the same period of 2016.

Cost of revenue

For the Period, the cost of revenue of the Group was approximately RMB2,860,000, which showed an increase of RMB2,121,000 or 287.0% as compared with RMB739,000 for the same period of 2016. The increased cost of revenue for the Period was due to a significant increase in the transaction volume of game business during the Period, which is a business with relatively high cost.

由於網上交易服務業務的交易量的下降速度較話費充值服務的交易量的下降速度快，本集團需要直接採購更多的話費充值卡來滿足需求。於本期間內，來自話費充值卡供應商的平均折扣為0.62%，而2016年同期折扣為0.86%，降幅為0.24%。與此同時，於本期間，本集團話費充值服務的平均折扣也有所上升，從2016年同期的0.45%上升到本期間的0.81%。

於本期間內，本集團網上遊戲產品分銷的交易金額約為人民幣433,412,000元，較2016年同期的交易金額人民幣100,263,000元增加人民幣333,149,000元或約332.3%，該增長主要由本集團開發新遊戲業務所致。於本期間內來自遊戲產品分銷取得的收入約為人民幣3,632,000元，較2016年同期人民幣708,000元增加人民幣2,924,000元或約413.0%。

收入成本

於本期間內，本集團的收入成本約為人民幣2,860,000元，較2016年同期的人民幣739,000元上升人民幣2,121,000元或287.0%。本期間收入成本上升的原因是本期間遊戲業務交易量的大幅提升，而遊戲業務是成本比較高的業務。

Management Discussion and Analysis (Continued)

管理層討論與分析(續)

Gross profit

During the Period, the Group realised a gross profit of approximately RMB3,102,000, representing a decrease of RMB3,010,000 or 49.2% as compared with approximately RMB6,112,000 for the same period of 2016.

Selling and distribution expenses

For the Period, the selling and distribution expenses of the Group were approximately RMB745,000, representing a decrease of RMB76,000 or 9.3% as compared to approximately RMB821,000 for the same period of 2016. The decrease in selling and distribution expenses was mainly due to the stable operation model of the Group which resulted in a decrease of relevant expenses.

Administrative expenses

For the Period, the administrative expenses of the Group were approximately RMB5,361,000, representing an increase of RMB2,562,000 or 91.5% as compared with RMB2,799,000 for the same period of 2016. The increase in administrative expenses during the Period was due to the efforts made by the Company for exploring new businesses, which resulted in higher labour costs and administrative costs.

Income tax expenses

For the Period, the income tax credit of the Group were approximately RMB83,000, with the effective tax rate of -2.5%, as compared with the income tax expenses of RMB757,000 and the effective tax rate of 27.2% for the same period of 2016. The negative effective tax rate was due to the reduction in the balance of deferred tax as a result of the loss for the Period.

毛利

於本期間內，本集團實現毛利約為人民幣3,102,000元，較2016年同期的毛利約為人民幣6,112,000元下降了人民幣3,010,000元或49.2%。

銷售及分銷開支

於本期間內，本集團的銷售及分銷開支約為人民幣745,000元，較2016年同期的約為人民幣821,000元下降了人民幣76,000元或9.3%。銷售及分銷開支的減少主要由於目前集團經營模式較為穩定，所以相關費用減少。

行政開支

於本期間內，本集團的行政開支約為人民幣5,361,000元，較2016年同期的人民幣2,799,000元上升了人民幣2,562,000元或91.5%。本期間行政開支的增加是本公司努力拓展新業務所帶來較高的人工成本和行政費用所致。

所得稅開支

於本期間內，本集團的所得稅抵免約為人民幣83,000元，實際稅率為-2.5%，2016年同期的所得稅開支人民幣757,000元，實際稅率27.2%。實際稅率為負的原因是本期間的虧損導致的遞延稅項餘額的減少。

Loss for the Period

For the Period, the loss of the Group was approximately RMB3,180,000, representing a decrease of RMB5,207,000 or 256.9% compared with the profit of approximately RMB2,027,000 for the same period of 2016. The decrease in profit during the Period was primarily attributable to the decrease in revenue and the rising costs and expenses.

Outlook

We will continue to proactively explore new online game operators cooperation to expand our business opportunities and continuously explore new revenue stream.

本期間內虧損

於本期間內，本集團的虧損約為人民幣3,180,000元，較2016年同期的溢利約為人民幣2,027,000元下降了人民幣5,207,000元或256.9%。本期間內溢利的下降主要由於收入的下降以及成本費用的上升。

展望

我們將仍積極拓展新網上遊戲合作商戶，努力拓展業務機會，不斷挖掘新的收益流。

Directors' and Chief Executive's Interests and Short Positions in Shares, Underlying Shares and Debentures

As at 31 March 2017, the interests and short positions of the Directors and the chief executive of the Company in the shares, underlying shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance, Chapter 571 of the laws of Hong Kong (the "SFO")), which were required: (a) to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests or short positions which they were taken or deemed to have under such provisions of the SFO); or (b) pursuant to section 352 of the SFO, to be entered in the register as referred to therein; or (c) pursuant to Rules 5.46 to 5.67 of the GEM Listing Rules, to be notified to the Company and the Stock Exchange were as follows:

Long positions

Ordinary shares of US\$0.001 each of the Company (the "Shares")

董事及主要行政人員於股份、相關股份及債券之權益及淡倉

於2017年3月31日，本公司董事及主要行政人員於本公司或其任何相聯法團（定義見香港法例第571章，證券及期貨條例第XV部（「證券及期貨條例」））的股份、相關股份及債券中擁有：(a) 根據證券及期貨條例第XV部第7及第8分部規定須知會本公司及聯交所的權益及淡倉（包括根據證券及期貨條例的該等條文被當作或視為擁有的權益或淡倉）；或(b)根據證券及期貨條例第352條須記入該條所指的登記冊；或(c)根據創業板上市規則第5.46至5.67條須知會本公司及聯交所的權益及淡倉如下：

好倉

本公司每股面值0.001美元的普通股股份（「股份」）

Name of Directors	Capacity/Nature of interests	Number of issued Shares held	Approximate percentage of the issued Shares ^(Note 3)
董事姓名	身份／權益性質	所持已發行股份數目	佔已發行股份概約百分比 ^(附註3)
Mr. Wei Zhonghua 魏中華先生	Interest of a controlled corporation ^(Note 1) 受控制法團的權益 ^(附註1)	128,614,800	26.79%
Mr. Sun Jiangtao 孫江濤先生	Interest of a controlled corporation ^(Note 2) 受控制法團的權益 ^(附註2)	143,040,000	29.80%
Mr. Tang Bin 唐斌先生	Beneficial owner 實益擁有人	588,000	0.12%

Notes:

1. Details of the interests in the Company held by Swift Well Limited are set out in the section headed "Substantial Shareholders' and Other Persons' Interests and Short Positions in Shares and Underlying Shares" below.
2. Details of the interests in the Company held by Data King Limited are set out in the section headed "Substantial Shareholders' and Other Persons' Interests and Short Positions in Shares and Underlying Shares" below.
3. The percentage of shareholding was calculated based on the Company's total issued share capital of 480,000,000 Shares as at 31 March 2017.

Save as disclosed above, as at 31 March 2017, none of the Directors nor the chief executive of the Company had any interests or short positions in the shares, underlying shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO), as recorded in the register required to be kept under section 352 of the SFO or as otherwise notified to the Company and the Stock Exchange pursuant to the GEM Listing Rules.

附註：

1. Swift Well Limited 於本公司持有權益之詳情載於下文「主要股東及其他人士於股份及相關股份之權益及淡倉」一節。
2. Data King Limited 於本公司持有權益之詳情載於下文「主要股東及其他人士於股份及相關股份之權益及淡倉」一節。
3. 所佔之股權百分比乃基於本公司於2017年3月31日已發行股本總數為480,000,000股股份計算所得。

除上文披露者外，於2017年3月31日，概無本公司之董事及主要行政人員於本公司或其任何相聯法團（定義見證券及期貨條例第XV部）根據證券及期貨條例第352條須存置之登記冊內登記之股份，相關股份及債券或根據創業板上市規則須另行知會本公司及聯交所之股份，相關股份及債券中擁有任何權益或淡倉。

Substantial Shareholders' and Other Persons' Interests and Short Positions in Shares and Underlying Shares

主要股東及其他人士於股份及相關股份之權益及淡倉

As at 31 March 2017, so far as it was known by or otherwise notified to any Directors or the chief executive of the Company, the particulars of the corporations or persons (other than a Director or the chief executive of the Company) which/who had 5% or more interests in the Shares and the underlying Shares as recorded in the register required to be kept under section 336 of the SFO were as follows:

於2017年3月31日，就本公司董事或主要行政人員所知或所獲悉，根據證券及期貨條例第336條須存置的登記冊於股份及相關股份中擁有5%或以上之公司或人士（本公司董事或主要行政人員除外）詳情如下：

Name of shareholders	Capacity/Nature of the interests	Number of issued Shares held	Approximate percentage of issued Shares ^(Note 6)
股東姓名	身份／權益性質	所持已發行股份數目	佔已發行股份概約百分比 ^(附註6)
SWIFT WELL LIMITED	Beneficial owner ^(Note 1) 實益擁有人 ^(附註1)	128,614,800	26.79%
DATA KING LIMITED	Beneficial owner ^(Note 2) 實益擁有人 ^(附註2)	143,040,000	29.80%
IDG-ACCEL CHINA GROWTH FUND II L.P.	Beneficial owner ^(Note 3) 實益擁有人 ^(附註3)	81,122,700	16.90%
IDG-ACCEL CHINA GROWTH FUND II ASSOCIATES L.P.	Interest of a controlled corporation ^(Note 3) 受控制法團的權益 ^(附註3)	81,122,700	16.90%
IDG-ACCEL CHINA GROWTH FUND GP II ASSOCIATES LTD.	Interest of a controlled corporation ^(Note 3) 受控制法團的權益 ^(附註3)	87,757,200	18.28%

Name of shareholders	Capacity/Nature of the interests	Number of issued Shares held	Approximate percentage of issued Shares ^(Note 6)
股東姓名	身份／權益性質	所持已發行股份數目	佔已發行股份概約百分比 ^(附註6)
Ho Chising	Interest of a controlled corporation ^(Note 4) 受控制法團的權益 ^(附註4)	87,757,200	18.28%
Zhou Quan 周全	Interest of a controlled corporation ^(Note 5) 受控制法團的權益 ^(附註5)	87,757,200	18.28%

Notes:

附註：

1. SWIFT WELL LIMITED is owned as to 95% by Mr. Wei Zhonghua, the chairman of the Board (the "Chairman") and a non-executive Director, and 5% by Mr. Wei Chunming. Under the SFO, Mr. Wei Zhonghua is deemed to be interested in all the Shares in which SWIFT WELL LIMITED is interested.
2. DATA KING LIMITED is wholly owned by Mr. Sun Jiangtao, an executive Director and the chief executive officer of the Company. Under the SFO, Mr. Sun Jiangtao is deemed to be interested in all the Shares in which DATA KING LIMITED is interested.

1. SWIFT WELL LIMITED 分別由董事會主席（「主席」）兼非執行董事魏中華先生及魏春明先生擁有95%及5%。根據證券及期貨條例，魏中華先生被視為於SWIFT WELL LIMITED擁有權益的所有股份中擁有權益。
2. DATA KING LIMITED 由執行董事兼本公司行政總裁孫江濤先生全資擁有。根據證券及期貨條例，孫江濤先生被視為於DATA KING LIMITED擁有權益的所有股份中擁有權益。

3. IDG-ACCEL CHINA GROWTH FUND II L.P. which owned 81,122,700 Shares is an exempted limited partnership registered in the Cayman Islands. Its general partner is IDG-ACCEL CHINA GROWTH FUND II ASSOCIATES L.P., while the general partner of IDG-ACCEL CHINA GROWTH FUND II ASSOCIATES L.P. is IDG-ACCEL CHINA GROWTH FUND GP II ASSOCIATES LTD., which is a limited company incorporated in the Cayman Islands. Moreover, IDG-ACCEL CHINA GROWTH FUND GP II ASSOCIATES LTD. is the general partner of IDG CHINA INVESTORS II L.P. which owned 6,634,500 Shares. Under the SFO, IDG-ACCEL CHINA GROWTH FUND II ASSOCIATES L.P. is deemed to be interested in all the Shares in which IDG-ACCEL CHINA GROWTH FUND GP II ASSOCIATES LTD. is deemed to be interested in all the Shares in which IDG-ACCEL CHINA GROWTH FUND II L.P. and IDG-ACCEL CHINA GROWTH FUND II ASSOCIATES L.P. are interested.
4. Ho Chising is a controlling shareholder who is holding 50% equity interests in IDG-ACCEL CHINA GROWTH FUND GP II ASSOCIATES LTD., and he is deemed to be interested in all the Shares in which IDG-ACCEL CHINA GROWTH FUND GP II ASSOCIATES LTD. is interested.
5. Zhou Quan is another controlling shareholder who is holding 50% equity interests in IDG-ACCEL CHINA GROWTH FUND GP II ASSOCIATES LTD., and he is deemed to be interested in all the Shares in which IDG-ACCEL CHINA GROWTH FUND GP II ASSOCIATES LTD. is interested.
6. The percentage of shareholding was calculated based on the Company's total issued share capital of 480,000,000 Shares as at 31 March 2017.
3. IDG-ACCEL CHINA GROWTH FUND II L.P. 為一家於開曼群島註冊的獲豁免有限合夥公司，擁有81,122,700股股份。其一般合夥人為IDG-ACCEL CHINA GROWTH FUND II ASSOCIATES L.P.，而IDG-ACCEL CHINA GROWTH FUND II ASSOCIATES L.P.的一般合夥人為IDG-ACCEL CHINA GROWTH FUND GP II ASSOCIATES LTD.，IDG-ACCEL CHINA GROWTH FUND GP II ASSOCIATES LTD.為一家於開曼群島註冊成立的有限公司。此外，IDG-ACCEL CHINA GROWTH FUND GP II ASSOCIATES LTD.為IDG CHINA INVESTORS II L.P.的一般合夥人，後者擁有6,634,500股股份。根據證券及期貨條例，IDG-ACCEL CHINA GROWTH FUND II ASSOCIATES L.P.被視為於IDG-ACCEL CHINA GROWTH FUND II L.P.擁有權益的全部股份中擁有權益，而IDG-ACCEL CHINA GROWTH FUND GP II ASSOCIATES LTD.被視為於IDG-ACCEL CHINA GROWTH FUND II L.P.及IDG-ACCEL CHINA GROWTH FUND II ASSOCIATES L.P.擁有權益的全部股份中擁有權益。
4. Ho Chising 為持有IDG-ACCEL CHINA GROWTH FUND GP II ASSOCIATES LTD. 50%股本權益的控股股東。彼被視為於IDG-ACCEL CHINA GROWTH FUND GP II ASSOCIATES LTD. 擁有權益的全部股份中擁有權益。
5. 周全為持有IDG-ACCEL CHINA GROWTH FUND GP II ASSOCIATES LTD. 50%股本權益的另一位控股股東。彼被視為於IDG-ACCEL CHINA GROWTH FUND GP II ASSOCIATES LTD. 擁有權益的全部股份中擁有權益。
6. 持股百分比乃根據本公司於2017年3月31日已發行股本總額480,000,000股股份計算得出。

Save as disclosed above, as at 31 March 2017, so far as it was known to the Directors or the chief executive of the Company, no other person (other than a Director or the chief executive of the Company) had interests or short positions in the Shares or underlying Shares as recorded in the register required to be kept under Section 336 of the SFO.

Share Option Scheme

The Company operates a share option scheme (the “Share Option Scheme”) for the purpose of providing incentives and rewards to eligible participants who have contributed or may contribute to the success of the Group’s operations. The Share Option Scheme was adopted by the Company on 9 November 2013, the principal terms of which are set out below:

The Board may at its discretion grant rights to subscribe for Shares pursuant to the terms of the Share Option Scheme (the “Share Option”) to any of the following persons:

- (a) any director, employee or officer of any company in the Group who is employed by any company in the Group (whether full time or part time) (the “Employee”), consultant, professional, customer, supplier, agent, partner or adviser of or contractor to the Group or a company in which the Group holds an interest or a subsidiary of such company (the “Affiliate”); or
- (b) the trustee of any trust the beneficiary of which or any discretionary trust, the discretionary objects of which include any Director, Employee, consultant, professional, customer, supplier, agent, partner or adviser of or contractor to the Group or an Affiliate; or

除上文所披露外，就本公司董事及主要行政人員所知，於2017年3月31日，概無其他人士（董事或本公司主要行政人員除外）於股份或相關股份中擁有根據證券及期貨條例第336條須記錄於該條例所指登記冊之權益或淡倉。

購股權計劃

本公司設有購股權計劃（「購股權計劃」），以獎勵及酬謝對或會對本集團取得今日成就有貢獻者之合資格參與者。本公司於2013年11月9日採納購股權計劃，其主要條款載列如下：

董事會可酌情決定根據購股權計劃的條款向下列任何人士授出可認購股份的權利（「購股權」）：

- (a) 由本集團任何公司聘用的本集團任何公司的任何董事、僱員或高級人員（不論全職或兼職）（「僱員」）、本集團或本集團持有權益的公司或有關公司的附屬公司（「聯屬公司」）的諮詢人、專業人員、客戶、供貨商、代理、合作夥伴、顧問或承包商；或
- (b) 任何信托或任何全權信托的受託人，而該信托的受益人或該全權信托的全權信托對象包括本集團或聯屬公司的任何董事、僱員、諮詢人、專業人員、客戶、供應商、代理、合作夥伴或顧問或承包商；或

- (c) a company beneficially owned by any Director, Employee, consultant, professional, customer, supplier, agent, partner, adviser of or contractor to the Group or an Affiliate.

During the Period, no Share Options were granted, exercised or cancelled or lapsed under the Share Option Scheme and no Share Options were outstanding as at 31 March 2017.

Non-Competition Undertakings

As disclosed in the prospectus of the Company dated 27 November 2013 (the "Prospectus"), the Company entered into a deed of non-competition (the "Non-Competition Undertakings") with Mr. Wei Zhonghua, Mr. Sun Jiangtao, Swift Well Limited and Data King Limited (the "Controlling Shareholders") on 9 November 2013 regarding certain non-competition undertakings given by certain Controlling Shareholders in favour of the Company (for itself or as trustee for its subsidiaries). A summary of the principal terms of the Non-Competition Undertakings is set out in the section headed "Relationship with Controlling Shareholders" of the Prospectus.

During the Period, the independent non-executive Directors (the "INEDs") reviewed the compliance by each of the Controlling Shareholders with their undertakings (including the compliance letters issued by such Controlling Shareholders) and concluded, with the confirmation by each of the Controlling Shareholders, that neither the Controlling Shareholders nor their respective associates (as defined in the GEM Listing Rules) engaged in any business that competes or may compete with the businesses of the Group or had any other conflict of interests with the Group during the year ended 31 December 2016.

- (c) 由本集團或聯屬公司的任何董事、僱員、諮詢人、專業人員、客戶、供應商、代理、合作夥伴、顧問或承包商實益擁有的公司。

於本期間內，概無任何購股權根據購股權計劃獲授出、行使或註銷或失效，亦無購股權於2017年3月31日尚未行使。

不競爭承諾

誠如本公司2013年11月27日刊登的招股章程(「招股章程」)所披露，於2013年11月9日，本公司與魏中華先生、孫江濤先生、Swift Well Limited以及Data King Limited(「控股股東」)就若干控股股東以本公司之利益提供之不競爭契約(「不競爭承諾」)訂立了一份不競爭承諾(為其本身或作為受託人為其附屬公司)。不競爭承諾的主要條款概要載列於招股章程「與控股股東的關係」章節。

獨立非執行董事(「獨立非執行董事」)於本期間對各控股股東遵守所作承諾的情況進行了審核(包括獲該控股股東出具遵守承諾的函件)，無控股股東或任何彼等的聯繫人(定義見創業板上市規則)，而各控股股東確認沒有於截至2016年12月31日止年度內從事與本集團業務構成競爭或可能構成競爭之業務或與本集團有任何其他利益衝突。

Interests of Directors, Controlling Shareholders and their Respective Close Associates in Competing Business

During the Period, save as disclosed in the section headed "Non-Competition Undertakings", none of the Directors, Controlling Shareholders and their respective close associates (as defined in the GEM Listing Rules) were considered to have interests in a business which competed or was likely to compete, either directly or indirectly, with the business of the Group and had any other conflicts of interest, as required to be disclosed under Rule 11.04 of the GEM Listing Rules.

Compliance with the Corporate Governance Code

The Board believes that good corporate governance plays a vital part in maintaining the success of the Company. The Board and the senior management are dedicated to establishing and maintaining a high level of corporate governance. Various measures have been adopted to enhance the management efficiency of the Company and thus to protect the interest of the Shareholders.

During the Period, the Company had applied the principles and complied with the code provisions as set out in the Corporate Governance Code contained in Appendix 15 to the GEM Listing Rules.

董事、控股股東及彼等各自緊密聯繫人於競爭業務之權益

本期間，除於「不競爭承諾」一節所披露外，概無董事、控股股東及彼等各自緊密聯繫人（定義見創業板上市規則）被視為於直接或間接與本集團業務有競爭或可能有競爭以及由任何利益衝突之業務擁有權益，並須根據創業板上市規則第11.04條披露。

遵守企業管治守則

董事會相信，良好的企業管治乃維持本公司成功之重要元素，董事會及高級管理人員致力於建立和維持高水平的企業管治，並已採取各項措施，加強本公司的管理效率以保障股東的權益。

本期間內，本公司已採用並遵守創業板上市規則附錄15所載企業管治守則的原則及守則條文。

Compliance with Code of Conduct for Dealings in the Securities by Directors

The Company has adopted the required standard of dealings as set out in Rules 5.48 to 5.67 of the GEM Listing Rules (the “Required Standard of Dealings”) as its own code of conduct for dealings in the securities of the Company by the Directors.

Following a specific enquiry of all Directors made by the Company, each of them confirmed that he had complied with the Required Standard of Dealings regarding securities transactions by the Directors during the Period.

Interests of the Compliance Adviser

As notified by the Company’s compliance adviser, Lego Corporate Finance Limited (“Lego Corporate”), except for the compliance adviser agreement dated 19 January 2016 entered into between the Company and Lego Corporate, neither Lego Corporate nor its directors, employees and close associates (as defined in the GEM Listing Rules) had any interest in relation to the Company or any member of the Group (including options or rights to subscribe for such securities) during the Period, which is required to be notified to the Company pursuant to Rule 6A.32 of the GEM Listing Rules.

Purchase, Sale or Redemption of Listed Securities of the Company

The Company did not redeem any of its securities listed on the Stock Exchange nor did the Company or any of its subsidiaries purchase or sell such securities during the Period.

遵守董事進行證券交易之行為守則

本公司已採納創業板上市規則第5.48至5.67條所規定的交易準則(「所規定的交易必守標準」)，作為本公司董事進行證券交易的行為守則。

隨著本公司向所有董事作出特定查詢，彼均確認於本期間已遵守就董事進行證券交易所規定的交易必守標準。

合規顧問的權益

誠如本公司合規顧問力高企業融資有限公司(「力高企業」)知會，除本公司與力高企業所訂立日期為2016年1月19日之合規顧問協議外，力高企業或其董事、僱員及緊密聯繫人(定義見創業板上市規則)概無於本期間於本公司或本集團之任何成員擁有根據創業板上市規則第6A.32條須予知會本公司的任何權益(包括認購該等證券之購股權或權利)。

購買、出售或贖回本公司之上市證券

本期間內，本公司概無贖回其任何於聯交所上市證券，且本公司或其附屬公司概無購買或出售有關證券。

Audit Committee

The audit committee of the Company (the "Audit Committee") comprises three members, including two INEDs, namely Mr. He Qinghua ("Mr. He") and Mr. Hou Dong, and the Chairman and a non-executive Director, Mr. Wei Zhonghua. Mr. He is the chairman of the Audit Committee. The unaudited condensed consolidated results of the Group for the Period and this report have been reviewed by the Audit Committee, which was of the opinion that the financial information has been prepared in compliance with the applicable accounting principles, the requirements of the GEM Listing Rules and any other applicable laws and has been adequately disclosed.

By order of the Board
China Binary Sale Technology Limited
Sun Jiangtao
Chief Executive Officer and Executive Director

Hong Kong, 9 May 2017

As at the date of this report, the executive Directors are Mr. Sun Jiangtao (Chief Executive Officer) and Mr. Tang Bin, the Non-executive Directors are Mr. Wei Zhonghua (Chairman), Mr. Li Jianguang and Mr. Lan Xi and the INEDs are Mr. Hou Dong, Mr. He Qinghua and Mr. Yang Haoran.

審核委員會

本公司審核委員會(「審核委員會」)由三名成員組成，包括兩名獨立非執行董事，何慶華先生(「何先生」)及侯東先生，以及主席兼非執行董事魏中華先生。何先生為審核委員會主席。審核委員會已審閱本集團本期間的未經審核簡明綜合業績及本報告，並認為該等財務資料的編製符合適用會計準則、創業板上市規則下的規定及任何其他適用法律規定，且已作出充足披露。

承董事會命
神州數字銷售技術有限公司
行政總裁及執行董事
孫江濤

香港，2017年5月9日

於本報告日期，執行董事為孫江濤先生(行政總裁)及唐斌先生，非執行董事為魏中華先生(主席)、李健光先生及蘭希先生，及獨立非執行董事為侯東先生、何慶華先生及楊浩然先生。

神州數字

China Binary Sale Technology Limited

神 州 數 字 銷 售 技 術 有 限 公 司