



PHOENITRON

PHOENITRON HOLDINGS LIMITED

品創控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8066)

**FIRST QUARTERLY REPORT
FOR THE THREE MONTHS ENDED 31 MARCH 2018**

CHARACTERISTICS OF GEM OF THE STOCK EXCHANGE OF HONG KONG LIMITED (THE “STOCK EXCHANGE”).

GEM has been positioned as a market designed to accommodate small and mid-sized companies to which a higher investment risk may be attached than other companies listed on the Stock Exchange. Prospective investors should be aware of the potential risks of investing in such companies and should make the decision to invest only after due and careful consideration.

Given that the companies listed on GEM are generally small and mid-sized companies, there is a risk that securities traded on GEM may be more susceptible to high market volatility than securities traded on the Main Board and no assurance is given that there will be a liquid market in the securities traded on GEM.

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This report, for which the directors (the “Directors”) of Phoenix Holdings Limited (the “Company”) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the “GEM Listing Rules”) for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this report is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this report misleading.

HIGHLIGHTS

- Unaudited revenue for the three months ended 31 March 2018 amounted to HK\$11,123,000, representing a decrease of 94.3% as compared to the corresponding period in 2017 of HK\$196,735,000.
- The Group recorded an unaudited loss attributable to owners of the Company of HK\$8,387,000 for the three months ended 31 March 2018.
- The Board does not recommend any payment of an interim dividend for the three months ended 31 March 2018.

UNAUDITED FIRST QUARTERLY RESULTS

The board of Directors (the “Board”) announces the unaudited consolidated results of the Company and its subsidiaries (together, the “Group”) for the three months ended 31 March 2018 together with the comparative figures for the corresponding period in 2017 as follows:

CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

		Unaudited	
		Three months ended	
		31 March	
	<i>Notes</i>	2018	2017
		HK\$	HK\$
Revenue	2	11,123,271	196,734,536
Cost of sales		<u>(9,364,362)</u>	<u>(192,163,669)</u>
Gross profit		1,758,909	4,570,867
Other income	3	39,154	51,795
Other (losses)/gains, net	4	(89,625)	66,906
Selling and distribution costs		(863,684)	(948,623)
Administrative expenses		(9,045,735)	(5,747,238)
Finance costs		<u>(245,784)</u>	<u>(61,842)</u>
Loss before income tax		(8,446,765)	(2,068,135)
Income tax expense	5	<u>–</u>	<u>(374,865)</u>
Loss for the period		<u>(8,446,765)</u>	<u>(2,443,000)</u>
Other comprehensive income			
<i>Items that may be reclassified subsequently to profit or loss:</i>			
Exchange gain on translation of financial statements of foreign operations		<u>3,686,889</u>	<u>1,207,517</u>
Other comprehensive income for the period		<u>3,686,889</u>	<u>1,207,517</u>
Total comprehensive loss for the period		<u>(4,759,876)</u>	<u>(1,235,483)</u>

		Unaudited	
		Three months ended	
		31 March	
		2018	2017
	<i>Notes</i>	<i>HK\$</i>	<i>HK\$</i>
Loss for the period attributable to:			
Owners of the Company		(8,386,922)	(2,432,872)
Non-controlling interests		(59,843)	(10,128)
		<u>(8,446,765)</u>	<u>(2,443,000)</u>
Total comprehensive (loss)/income for the period attributable to:			
Owners of the Company		(5,716,378)	(1,494,259)
Non-controlling interests		956,502	258,776
		<u>(4,759,876)</u>	<u>(1,235,483)</u>
		<i>HK cents</i>	<i>HK cents</i>
Loss per share			
– Basic and diluted	7	<u>(1.858)</u>	<u>(0.647)</u>

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

For the three months ended 31 March 2018

	Unaudited									
	Share capital HK\$	Share premium* HK\$	Contributed surplus* HK\$	Share option reserve* HK\$	Other reserves* HK\$	Translation reserve* HK\$	Accumulated losses* HK\$	Total HK\$	Non- controlling interests HK\$	Total Equity HK\$
1 January 2017	75,258,500	363,367,716	13,985,669	1,360,008	7	2,150,237	(389,559,509)	66,562,628	24,046,373	90,609,001
Loss for the period	-	-	-	-	-	-	(2,432,872)	(2,432,872)	(10,128)	(2,443,000)
Other comprehensive income										
– Translation of financial statements of foreign operations	-	-	-	-	-	938,613	-	938,613	268,904	1,207,517
Total comprehensive income / (loss) for the period	-	-	-	-	-	938,613	(2,432,872)	(1,494,259)	258,776	(1,235,483)
At 31 March 2017	75,258,500	363,367,716	13,985,669	1,360,008	7	3,088,850	(391,992,381)	65,068,369	24,305,149	89,373,518
1 January 2018	90,258,500	363,342,716	13,985,669	1,360,008	7	8,125,040	(409,329,715)	67,742,225	25,670,151	93,412,376
Loss for the period	-	-	-	-	-	-	(8,386,922)	(8,386,922)	(59,843)	(8,446,765)
Other comprehensive income										
– Translation of financial statements of foreign operations	-	-	-	-	-	2,670,544	-	2,670,544	1,016,345	3,686,889
Total comprehensive income / (loss) for the period	-	-	-	-	-	2,670,544	(8,386,922)	(5,716,378)	956,502	(4,759,876)
Share-based payments	-	-	-	3,339,000	-	-	-	3,339,000	-	3,339,000
At 31 March 2018	90,258,500	363,342,716	13,985,669	4,699,008	7	10,795,584	(417,716,637)	65,364,847	26,626,653	91,991,500

* The total of these accounts as at the reporting date represents “Reserves” of HK\$24,893,653 (2017: HK\$10,190,131) in deficit in the consolidated statement of financial position.

NOTES:

1. BASIS OF PREPARATION

This unaudited condensed consolidated financial information for the three months ended 31 March 2018 has been prepared in accordance with Hong Kong Financial Reporting Standards (“HKFRSs”) which collectively includes all applicable individual HKFRSs, Hong Kong Accounting Standards (“HKAS”) and Interpretations issued by the Hong Kong Institute of Certified Public Accountants (“HKICPA”). The unaudited condensed consolidated financial information also include the applicable disclosure requirements of the GEM Listing Rules. The unaudited condensed consolidated financial information should be read in conjunction with the audited annual financial statements of the Group for the year ended 31 December 2017.

Except as for the adoption of new and revised HKFRSs issued by the HKICPA, which are effective for the Group’s financial year beginning 1 January 2018, the accounting policies applied are consistent with those of the audited annual financial statements of the Group for the year ended 31 December 2017, as described in those audited annual financial statements. The Directors anticipate that the application of these new and revised HKFRSs will not have material impact on the unaudited condensed consolidated financial information of the Group.

Taxes on income in the periods are accrued using the tax rate that would be applicable to expected total annual earnings, that is, the estimated average annual effective income tax rate applied to the pre-tax income of the period.

The Group has not early applied the new and revised HKFRSs that have been issued by the HKICPA but are not yet effective. The application of these new and revised HKFRSs will not have material impact on the unaudited condensed consolidated financial information of the Group.

The preparation of unaudited condensed consolidated financial information requires management to make judgments, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expenses. Actual results may differ from these estimates.

In preparing these unaudited condensed consolidated financial information, the significant judgments made by management in applying the Group’s accounting policies and the key sources of estimation uncertainty were the same as those that applied to the audited annual consolidated financial statements of the Group for the year ended 31 December 2017.

2. REVENUE

Revenue from the Group’s principal activities recognized during the reporting period is as follows:

	Unaudited	
	Three months ended	
	31 March	
	2018	2017
	HK\$	HK\$
Sales of smart cards	11,115,351	9,918,240
Sales of smart card application systems	7,920	18,150
Sales of petro-chemical products	–	186,798,146
	11,123,271	196,734,536

3. OTHER INCOME

	Unaudited Three months ended 31 March	
	2018 HK\$	2017 HK\$
Bank interest income	77	535
Sundry income	39,077	51,260
	<u>39,154</u>	<u>51,795</u>

4. OTHER (LOSSES)/GAINS, NET

	Unaudited Three months ended 31 March	
	2018 HK\$	2017 HK\$
Exchange losses, net	(89,625)	(157,844)
Gain on disposal of property, plant and equipment	–	224,750
	<u>(89,625)</u>	<u>66,906</u>

5. INCOME TAX EXPENSE

	Unaudited Three months ended 31 March	
	2018 HK\$	2017 HK\$
Current tax		
Hong Kong Profits Tax:		
Current period	–	369,000
	–	369,000
PRC Enterprise Income Tax:		
Current period	–	5,865
Total income tax expense	<u>–</u>	<u>374,865</u>

Notes:

(a) **Hong Kong Profits Tax**

Hong Kong Profits Tax has been provided at the rate of 16.5% (2017: 16.5%) on the estimated assessable profits for the period and prior period.

(b) **PRC Enterprise Income Tax**

The income tax provision of the Group in respect of its operations in the PRC has been calculated at the applicable tax rate on the estimated assessable profits for the period and prior period based on the existing legislation, interpretations and practices in respect thereof. The applicable income tax rate is 25% for the three months ended 31 March 2018 (three months ended 31 March 2017: 25%).

6. DIVIDENDS

The Board does not recommend any payment of an interim dividend for the three months ended 31 March 2018 (three months ended 31 March 2017: nil).

7. LOSS PER SHARE

(a) Basic loss per share

Basic loss per share for the three months ended 31 March 2018 is calculated by dividing the unaudited loss attributable to owners of the Company of HK\$8,386,922 (three months ended 31 March 2017: HK\$2,432,872) by the weighted average number of ordinary shares of 451,292,500 shares (three months ended 31 March 2017: 376,292,500 shares) in issue during the period.

The share consolidation pursuant to the shareholders resolutions dated 18 January 2017 is adjusted in the weighted average number of ordinary shares in issue and effect of deemed issue of shares under the Company's share option scheme as if the share consolidation had occurred at 1 January 2017, the beginning of the earliest period reported. For more details, please refer to the Company's announcement, circular as well as the poll results of the EGM announcement which were published on 12 December 2016, 21 December 2016 and 18 January 2017, respectively.

(b) Diluted loss per share

No adjustment has been made to basic loss per share as the outstanding share options had anti-dilutive effect on the basic loss per share for three months ended 31 March 2018 and 2017.

MANAGEMENT DISCUSSION AND ANALYSIS

Operations and Financial Review

Revenue

During the Reporting Period, the Group's financial result was principally derived from the contract manufacturing and sales of smart cards.

Sales of petro-chemical products

During the Reporting Period, no sales of petro-chemical products was conducted by Shanghai Phoenitron and its subsidiary (three months ended 31 March 2017: HK\$186.8 million). As mentioned in the Chairman's Statement section of the annual report 2017 of the Company, our focus in this business segment in 2018 will be on the development of the clean energy business (i.e. LNG/CNG) instead of sales of petro-chemical products. The management expects that revenue derived from LNG or CNG related businesses will be initially recognised later in 2018.

Contract manufacturing and sales of smart cards

During the Reporting Period, the Group's revenue generated from the SIM card manufacturing business amounted to approximately HK\$11.1 million, rose by approximately HK\$1.2 million or 12.1% as compared to the corresponding period in 2017 of approximately HK\$9.9 million. The management expects that the orders for the rest of the year shall keep increasing.

Cost of Sales ("COS") and Gross Profit

During the Reporting Period, the Group's COS comprised of the COS from the contract manufacturing and sales of smart cards business segment only.

Sales of petro-chemical products

During the Reporting Period, no COS in relation to the sales of petro-chemical products was recorded (three months ended 31 March 2017: HK\$186.5 million).

Contract manufacturing and sales of smart cards

During the Reporting Period, cost of sales incurred for the SIM card manufacturing business amounted to approximately HK\$9.4 million, rose by approximately HK\$3.7 million or 64.9% as compared to the corresponding period in 2017 of approximately HK\$5.7 million.

Due to the above-mentioned, gross profit of the Group dropped by approximately HK\$2.81 million or 61.5%, from the corresponding period in 2017 of approximately HK\$4.57 million, to approximately HK\$1.76 million.

Other Income

Other income of approximately HK\$0.04 million (three months ended 31 March 2017: approximately HK\$0.05 million) was mainly comprised of sundry income.

Other (losses)/gains, net

During the Reporting Period, other losses, which represented by the exchange losses, amounted to approximately HK\$0.09 million (three months ended 31 March 2017: gains of approximately HK\$0.07 million which comprised of a gain on disposal of certain fixed assets in relation to the Shenzhen SIM card plant of approximately HK\$0.23 million but partially offset by the exchange losses arising from foreign currency-based transactions of approximately HK\$0.16 million).

Selling and Distribution Costs

During the Reporting Period, selling and distribution costs amounted to approximately HK\$0.86 million, representing a drop of approximately HK\$0.09 million, or 9.0%, as compared to the corresponding period in 2017 of approximately HK\$0.95 million. The decrease was mainly due to the fact that certain expenses (for examples, salary payment and freight charges) for the PRC SIM card plant were ceased to incur upon its closure and that there was also a decrease in travelling expenses of the Group during the Reporting Period, but such decreases were partially setoff by the increase in freight charges due to the increase in revenue of the overseas SIM card market.

Administrative Expenses

Administrative expenses recorded an increase of approximately HK\$3.30 million, or 57.4% during the Reporting Period, from approximately HK\$5.75 million for the corresponding period in 2017, to approximately HK\$9.05 million. The increase was primarily attributable to the share-based payments expense with a fair value of approximately HK\$3.34 million was recognised to accounts for the share options granted to the Directors and certain employees of the Group during the Reporting Period.

Finance Costs

During the Reporting Period, the Group's finance costs amounted to approximately HK\$0.25 million (three months ended 31 March 2017: approximately HK\$0.06 million). The increase was due to the interest rates charged on such borrowings were higher.

Income Tax Expense

No income tax expense of the Group was provided for during the Reporting Period (three months ended 31 March 2017: approximately HK\$0.37 million).

As a result of the foregoing, loss attributable to owners of the Company during the Reporting Period amounted to approximately HK\$8.39 million (three months ended 31 March 2017: approximately HK\$2.43 million).

LIQUIDITY AND FINANCIAL RESOURCES/CAPITAL STRUCTURE

During the period under review, the Group financed its business operations and investments with cash revenue generated from operating activities, bank loans and other borrowings. As at 31 March 2018, the Group had cash and bank balances and pledged bank deposits of HK\$2.2 million (31 December 2017: HK\$4.5 million), secured bank loans and other borrowings of HK\$14.3 million (31 December 2017: HK\$13.9 million).

As at 31 March 2018, the Group had current assets of HK\$138.7 million (31 December 2017: HK\$237.1 million) and current liabilities of HK\$56.5 million (31 December 2017: HK\$153.9 million). The current ratio, expressed as current assets over current liabilities, was 2.5 (31 December 2017: 1.5).

GEARING RATIO

The gearing ratio of the Group, expressed as a percentage of total borrowings to total assets of the Group, was 9.6% as at 31 March 2018 (31 December 2017: 5.6%).

DIRECTORS' INTERESTS AND CHIEF EXECUTIVES' INTERESTS IN SHARE CAPITAL AND OPTIONS

As at 31 March 2018, the interests or short position of the Directors and chief executives of the Company in the shares, underlying shares and debentures of the Company or its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO")) which were required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests or short positions which they were taken or deemed to have taken under such provisions of the SFO), or which were required, pursuant to Section 352 of the SFO, to be entered into the register referred to therein, or which were required, pursuant to Rule 5.46 of the GEM Listing Rules, to be notified to the Company and the Stock Exchange, were as follows:

Name of director	Nature of interest	Long/short position	Number of shares of the Company	Number of underlying shares of the Company	Approximate percentage of interest in the Company's issued share capital
Executive Director					
Lily Wu (<i>Note 1</i>)	Beneficial owner	Long	100,000	5,000,000	1.13
Chang Wei Wen (<i>Note 2</i>)	Beneficial owner	Long	525,000	4,500,000	1.11
Yang Meng Hsiu (<i>Note 2</i>)	Beneficial owner	Long	4,300,000	4,500,000	1.95
Independent Non-executive Director					
Chan Siu Wing, Raymond (<i>Note 3</i>)	Beneficial owner	Long	–	450,000	0.10
Leung Ka Kui, Johnny (<i>Note 3</i>)	Beneficial owner	Long	–	450,000	0.10
Wong Ka Wai, Jeanne (<i>Note 3</i>)	Beneficial owner	Long	–	450,000	0.10

Notes:

1. These include 5,000,000 share options conferring rights to subscribe for 5,000,000 shares.
2. These include 4,500,000 share options conferring rights to subscribe for 4,500,000 shares.
3. These include 450,000 share options conferring rights to subscribe for 450,000 shares.

Save as disclosed above, as at 31 March 2018, none of the Directors and chief executives or their associates had any interests or short positions in any shares, underlying shares or debentures of the Company or its associated corporations (within the meaning of Part XV of the SFO) which would have to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests or short positions which they were taken or deemed to have taken under such provisions of the SFO), or which were required, pursuant to Section 352 of the SFO, to be entered into the register referred to therein, or which were required, pursuant to Rule 5.46 of the GEM Listing Rules, to be notified to the Company and the Stock Exchange.

SUBSTANTIAL SHAREHOLDERS

As at 31 March 2018, the following persons/companies had interest or short positions in the shares and underlying shares of the Company as recorded in the register required to be kept under Section 336 of the SFO and which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO, or were directly or indirectly interested in 10% or more of the nominal value of any class of share capital carrying voting rights to vote in all circumstances at general meetings of the Company or any other member of the Group:

Name of shareholders	Type of interests	Long/short position	Number of shares of the Company	Approximate percentage of interests
Golden Dice Co., Ltd. (Note 1)	Beneficial	Long	51,927,512	11.51
Best Heaven Limited (Note 1)	Beneficial	Long	31,586,500	7.00
Mr. Tsai Chi Yuan (Note 1)	Interests in controlled company	Long	83,514,012	18.51

Note:

1. Mr. Tsai Chi Yuan is deemed to be a substantial shareholder of the Company by virtue of his 100% beneficial interest in Golden Dice Co., Ltd. and Best Heaven Limited.

Save as disclosed above, as at 31 March 2018, the Directors are not aware of any other persons or corporation (other than the Directors and chief executive of the Company) having an interest or short position in the shares or underlying shares of the Company as recorded in the register required to be kept under Section 336 of the SFO and which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO, or who were directly or indirectly interested in 10% or more of the nominal value of any class of share capital carrying rights to vote in all circumstances at general meetings of the Company or any other member of the Group.

SHARE OPTION

Pursuant to the resolution passed by the shareholders of the Company at the extraordinary general meeting of the Company dated 8 January 2008, a new share option scheme (the “New Share Option Scheme”) was approved and adopted. The share options are fully vested at the date of grant. Movements of the share options granted to the Directors under the New Share Option Scheme during the period were as follows:

Name of participant	Notes	At 1 January 2018	Granted during the period	At 31 March 2018	Date of grant	Exercisable period	Exercise price HK\$
Executive Director							
Lily Wu	1	500,000	–	500,000	17 November 2008	17 November 2008 to 16 November 2018	1.86
	2	–	4,500,000	4,500,000	3 January 2018	3 January 2018 to 2 January 2028	0.20
Chang Wei Wen	2	–	4,500,000	4,500,000	3 January 2018	3 January 2018 to 2 January 2028	0.20
Yang Meng Hsiu	2	–	4,500,000	4,500,000	3 January 2018	3 January 2018 to 2 January 2028	0.20
Independent Non-executive Director							
Chan Siu Wing, Raymond	2	–	450,000	450,000	3 January 2018	3 January 2018 to 2 January 2028	0.20
Leung Ka Kui, Johnny	2	–	450,000	450,000	3 January 2018	3 January 2018 to 2 January 2028	0.20
Wong Ka Wai, Jeanne	2	–	450,000	450,000	3 January 2018	3 January 2018 to 2 January 2028	0.20

Notes:

1. As at 31 March 2018, the remaining life was about 0.7 year.
2. As at 31 March 2018, the remaining life was about 10 years.

AUDIT COMMITTEE

The Company has established an audit committee with written terms of reference in compliance with the GEM Listing Rules. The primary duties of the audit committee are to review and supervise the financial reporting process and internal controls system and risk management systems of the Group. The audit committee comprises three independent non-executive Directors, namely, Ms. Wong Ka Wai, Jeanne, Mr. Leung Ka Kui, Johnny, and Mr. Chan Siu Wing, Raymond. The Chairman of the audit committee is Ms. Wong Ka Wai, Jeanne.

The Group's unaudited results for the three months ended 31 March 2018 have been reviewed by the audit committee.

COMPLIANCE WITH THE CODE ON CORPORATE GOVERNANCE PRACTICES

The corporate governance principles of the Company emphasise a quality Board, sound internal controls, transparency and accountability to all shareholders. Throughout the three months ended 31 March 2018, the Group complied with the code provisions in the Code on Corporate Governance Practices (the "Code") as set out in Appendix 15 of the GEM Listing Rules, except for the code provision A2.1 stipulated in the following paragraphs.

The Code provision A2.1 stipulates that the roles of Chairman and Chief Executive Officer ("CEO") should be separated and should not be performed by the same individual. The division of responsibilities between the Chairman and CEO should be clearly established and set out in writing.

Ms. Lily Wu ("Ms. Wu") serves as the Chairman of the Board since 1 April 2006. Mr. Anton Ho, the former CEO, resigned from the post with effect from 1 January 2009 and the position was left vacant since his resignation. After due and careful consideration by the Board, Ms. Wu was further appointed as the CEO on 23 March 2009. The reasons for not splitting the roles of chairman and CEO are as follows:

- The size of the Group is still relatively small and thus not justified in separating the roles of chairman and CEO; and
- The Group has in place an internal control system to perform the check and balance function. Ms. Wu is primarily responsible for leadership of the Group and the Board, setting strategic direction, ensuring the effectiveness of management in execution of the strategy approved by the Board. Execution responsibilities lie with another executive Director and senior management of the Company.

Thus, the Board considers that the current structure of vesting the roles of Chairman and CEO in the same person will not impair the balance of power and authority between the Board and the management of the Company.

DIRECTORS' SECURITIES TRANSACTIONS

The Company has adopted a code of conduct regarding Directors' securities transactions on terms no less exacting than the required standard of dealings as set out in Rules 5.48 to 5.67 of the GEM Listing Rules.

Having made specific enquiry by the Company, all Directors have confirmed that they have complied with the required standard set out in such code of conduct throughout the three months ended 31 March 2018.

COMPETING INTERESTS

As at 31 March 2018, none of the directors or the management shareholders or any of their respective associates (as defined under the GEM Listing Rules) of the Company had any interest in a business that competed or might compete with the business of the Group directly or indirectly.

PURCHASE, SALE OR REDEMPTION OF SECURITIES

Neither the Company nor any of its subsidiaries had purchased, sold or redeemed any of the Company's securities during the three months ended 31 March 2018.

By order of the Board
Lily Wu
Chairman

Hong Kong, 9 May 2018