

# MILLION STARS HOLDINGS LIMITED 萬星控股有限公司

(Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立之有限公司)

Stock Code 股份代號: 8093

2020-21

Interim Report 中期報告

For the six months period ended 31 December, 2020 截至2020年12月31日止6個月

## CHARACTERISTICS OF GEM OF THE STOCK EXCHANGE OF HONG KONG LIMITED (THE "STOCK EXCHANGE")

GEM has been positioned as a market designed to accommodate small and mid-sized companies to which a higher investment risk may be attached than other companies listed on the Stock Exchange. Prospective investors should be aware of the potential risks of investing in such companies and should make the decision to invest only after due and careful consideration.

Given that the companies listed on GEM are generally small and mid-sized companies, there is a risk that securities traded on GEM may be more susceptible to high market volatility than securities traded on the Main Board and no assurance is given that there will be a liquid market in the securities traded on GEM.

This report, for which the directors (the "Directors") of Million Stars Holdings Limited (the "Company") collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the "GEM Listing Rules") for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this report is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this report misleading.

#### 香港聯合交易所有限公司(「聯交所」) GEM 特色

GEM的地位,乃為相比起其他在聯交所上市的公司可能帶有較高投資風險的中小型公司提供一個上市的市場。有意投資的人士應了解投資於該等公司的潛在風險,並應經過審慎周詳的考慮後方作出投資決定。

由於 GEM 上市公司一般為中小型公司,在 GEM 買賣的證券可能會較於主板買賣之證券承受較大的市場波動風險,同時無法保證在 GEM 買賣的證券會有高流通量的市場。

本報告的資料乃遵照《聯交所 GEM 證券上市規則》(「GEM 上市規則」) 而刊載,旨在提供有關萬星控股有限公司(「本公司」)的資料;本公司的董事(「董事」) 願就本報告的資料共同及個別地承擔全部責任。各董事在作出一切合理查詢後,確認就其所知及所信,本報告所載資料在各重要方面均屬準確完備,沒有誤導或欺詐成分,且並無遺漏任何其他事項,足以令致本報告所載任何陳述或本報告產生誤導。

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### **INTERIM RESULTS**

## 中期業績

FOR THE SIX MONTHS ENDED 31 DECEMBER 2020 (UNAUDITED) 截至二零二零年十二月三十一日止六個月(未經審核)

The board (the "Board") of Directors of Million Stars Holdings Limited is pleased to announce the unaudited condensed consolidated results of the Company and its subsidiaries (the "Group") for the six months ended 31 December 2020, together with the unaudited comparative figures for the corresponding period in 2019 as follows:

萬星控股有限公司董事會(「董事會」)於然 宣佈本公司及其附屬公司(「本集團」)截至 二零二零年十二月三十一日止六個月之未 經審核簡明綜合業績連同二零一九年同期 之未經審核比較數字如下:

# UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

未經審核簡明綜合損益及其他全面 收益表

			Six months ended 3 截至十二月三十一日	
		Notes 附註	2020 二零二零年 HK\$'000 千港元 (unaudited) (未經審核)	2019 二零一九年 HK\$'000 千港元 (unaudited) (未經審核)
REVENUE	收入	2	147,362	274,149
Cost of sales	銷售成本		(122,152)	(265,432)
<b>Gross profit</b> Other income, gains and	<b>毛利</b> 其他收入、收益及		25,210	8,717
losses, net	虧損淨額	3	35	(583)
Selling and distribution expenses	銷售及分銷開支		(1,030)	(2,510)
Administrative expenses	行政開支		(11,305)	(18,519)
Reversal of impairment losses on	撥回無形資產減值			
intangible assets	虧損		3,982	-
Reversal of impairment losses on	撥回應收一間聯營公司			
amount due from an associate,	款項、貿易及其他應			
trade and other receivables	收款項減值虧損	\/_	4,833	41,238
Profit from operations	經營溢利		21,725	28,343
Finance costs	財務成本	4	(590)	(2,904)
Share of results of associates	應佔聯營公司業績	771	(603)	(5)
		$M/M^{-}$		
Profit before tax	除税前溢利	5	20,532	25,434
Income tax expense	所得税開支	6 _	-	(102)
Profit for the period	期內溢利		20,532	25,332

### **INTERIM RESULTS**

## 中期業績

FOR THE SIX MONTHS ENDED 31 DECEMBER 2020 (UNAUDITED) 截至二零二零年十二月三十一日止六個月(未經審核)

			Six months ende 截至十二月三十	
		Notes 附註	2020 二零二零年 HK\$'000 千港元 (unaudited) (未經審核)	2019 二零一九年 HK\$'000 千港元 (unaudited) (未經審核)
Other comprehensive income Items that may be reclassified subsequently to profit or loss: Exchange differences arising on translation	其他全面收益 其後可能重新分類 至損益的項目: 換算境外業務之			
of foreign operations Share of exchange differences of associates	匯兑差額 應佔聯營公司匯兑差額		7,567 3,431	(3,174) 155
Other comprehensive income for the period	期內其他全面收益		10,998	(3,019)
Total comprehensive income for the period	期內全面收益總額		31,530	22,313
Earnings per share attributable to owners of the Company Basic and diluted	本公司擁有人應佔 每股盈利 基本及攤蒲	7	HK4.89 cents 港仙	HK6.03 cents港仙

## **UNAUDITED CONDENSED CONSOLIDATED** STATEMENT OF FINANCIAL POSITION

## 未經審核簡明綜合財務狀況表

AS AT 31 DECEMBER 2020 於二零二零年十二月三十一日

		Notes 附註	31 December 2020 二零二零年 十二月三十一日 HK\$'000 千港元 (unaudited) (未經審核)	30 June 2020 二零二零年 六月三十日 HK\$'000 千港元 (audited) (經審核)
Non-current assets Property, plant and equipment Right-of-use assets Intangible assets Interest in associates Goodwill	非流動資產 物業、廠房及設備 使用權資產 無形資產 於聯營公司之權益 商譽		6,516 1,411 31,082 42,378 2,541	2,285 8,147 32,993 39,550 2,336
Total non-current assets	非流動資產總值		83,928	85,311
Current assets Trade receivables Deposits, prepayments and other receivables Amount due from an associate	流動資產 貿易應收款項 按金、預付款項及 其他應收款項 應收一間聯營公司	9	13,058 157,474	38,069 84,371
Bank and cash balances Pledged deposits	款項 銀行及現金結餘 已抵押存款		- 4,146 -	4,939 49,895 5,857
Total current assets	流動資產總值		174,678	183,131
Current liabilities Trade payables Accruals and other payables	流動負債 貿易應付款項 應計費用及其他 應付款項	10	23,274 11,863	26,119 19,772
Contract liabilities Amount due to a shareholder Amount due to a director Borrowings	高的款項 合約負債 應付一名股東款項 應付一名董事款項 借貸	11	12,397 354 654 7,500	19,772 12,408 352 - 30,792
Lease liabilities Current tax liabilities	租賃負債當期税項負債		1,200 5,000	5,128 5,505
Total current liabilities	流動負債總額		62,242	100,076
Net current assets	流動資產淨值		112,436	83,055
Total assets less current liabilities	總資產減流動負債		196,364	168,366

## **UNAUDITED CONDENSED CONSOLIDATED** STATEMENT OF FINANCIAL POSITION

## 未經審核簡明綜合財務狀況表

AS AT 31 DECEMBER 2020 於二零二零年十二月三十一日

		Notes 附註	31 December 2020 二零二零年 十二月三十一日 HK\$'000 千港元 (unaudited) (未經審核)	30 June 2020 二零二零年 六月三十日 HK\$'000 千港元 (audited) (經審核)
Non-current liabilities Lease liabilities	<b>非流動負債</b> 租賃負債		-	3,532
			-	3,532
NET ASSETS	資產淨值		196,364	164,834
Capital and reserves Share capital Reserves	<b>資本及儲備</b> 股本 儲備		4,200 192,164	4,200 160,634
TOTAL EQUITY	權益總額		196,364	164,834

## **UNAUDITED CONDENSED CONSOLIDATED** STATEMENT OF CHANGES IN EQUITY

## 未經審核簡明綜合權益變動表

FOR THE SIX MONTHS ENDED 31 DECEMBER 2020 截至二零二零年十二月三十一日止六個月

		Attributable to owners of the Company 本公司賽有人應佔						
		Share capital	Share premium	Statutory reserve	Exchange fluctuation reserve 匯兑波動	Other reserve	Retained earnings	Total
		<b>股本</b> HK <b>\$</b> '000 千港元	股 <b>份溢價</b> HK\$'000 千港元	<b>法定储備</b> HK\$'000 千港元 (note i) (附註i)	儲備 HK\$'000 千港元 (note ii) (附註ii)	其他儲備 HK\$'000 千港元 (note iii) (附註iii)	<b>保留盈利</b> HK <b>\$</b> '000 千港元	<b>總計</b> HK\$'000 千港元
At 1 July 2020 (audited)	於二零二零年七月一日 (經審核)	4,200	44,582	1,806	(17,297)	-	131,543	164,834
Profit for the period (unaudited) Other comprehensive income for the period (unaudited)	期內溢利(未經審核) 期內其他全面收益 (未經審核)	-	-	-	10,998	-	20,532	20,532 10,998
Total comprehensive income for the period (unaudited)	期內全面收益總額 (未經審核)	-	-	-	10,998	-	20,532	31,530
At 31 December 2020 (unaudited)	於二零二零年十二月三十一日 (未經審核)	4,200	44,582	1,806	(6,299)	-	152,075	196,364
At 1 July 2019 (audited)	於二零一九年七月一日 (經審核)	4,000	39,782	1,806	(11,305)	-	175,582	209,865
Subscription of new shares Profit for the period (unaudited) Other comprehensive income for	認購新股份 期內溢利(未經審核) 期內其他全面收益	200 –	4,800	-	-	-	- 25,332	5,000 25,332
the period (unaudited)  Total comprehensive income for the period (unaudited)	(未經審核) 期內全面收益總額 (未經審核)	-	-		(3,019)	-	25.332	(3,019)
At 31 December 2019 (unaudited)	於二零一九年十二月三十一日 (未經審核)	4,200	44,582	1,806	(14,324)	-	200,914	237,178

# UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

### 未經審核簡明綜合權益變動表

FOR THE SIX MONTHS ENDED 31 DECEMBER 2020 截至二零二零年十二月三十一日止六個月

Notes:

#### (i) Statutory reserve

Pursuant to the relevant laws and regulations for business enterprises in the People's Republic of China (the "PRC"), a portion of the profits of the entities which are registered in the PRC has been transferred to the statutory reserve which is restricted as to use. When the balance of such reserve reaches 50% of the capital of that entity, any further appropriation is optional. The statutory reserve can be utilised, upon approval of the relevant authority, to offset prior years' losses or to increase capital. However, the balance of the statutory reserve must be maintained at a minimum 25% of capital after such usage.

#### (ii) Exchange fluctuation reserve

Exchange fluctuation reserve represents exchange differences relating to the translation of the net assets of the Group's foreign operations from their functional currencies to the Group's presentation currency (i.e. Hong Kong dollars) that are recognised directly in other comprehensive income and accumulated in the exchange fluctuation reserve. Such exchange differences accumulated in the exchange fluctuation reserve are reclassified to profit or loss on the disposal of the foreign operations.

#### (iii) Other reserve

Other reserve represents the difference between the nominal value of the shares issued by the Company in exchange for the nominal value of the share capital of its subsidiary arising from the reorganisation underwent for the preparation of the listing of the Company's shares on GEM.

附註:

#### (i) 法定儲備

根據中華人民共和國(「中國」)的相關商業企業法律及法規,於中國註冊之實體之部分溢利已轉撥至有限定用法之法定儲備。當該等儲備結餘達該實體資本之50%時,可選擇是否作出任何進一步劃撥。法定儲備在獲得相關虧損或增資。然而,運用法定儲備後之結餘最低須維持在資本之25%。

#### (ii) 匯兑波動儲備

匯兑波動儲備指有關本集團境外業務之資產 淨值由其功能貨幣換算為本集團之呈列貨幣 (即港元)產生之匯兑差額,直接於其他全面 收益中確認及於匯兑波動儲備中累計。於匯 及波動儲備累計之該等匯兑差額於出售境外 業務時重新分類至損益。

#### (iii) 其他儲備

其他儲備指本公司為換取因籌備本公司股份 於GEM上市而進行之重組所產生之其附屬公 司的股本面值而發行之股份面值間之差額。

## **UNAUDITED CONDENSED CONSOLIDATED** STATEMENT OF CASH FLOW

## 未經審核簡明綜合現金流量表

FOR THE SIX MONTHS ENDED 31 DECEMBER 2020 截至二零二零年十二月三十一日止六個月

		For the six months ended 31 December 截至十二月三十一日止六個月	
		2020 二零二零年 HK\$′000 千港元 (unaudited) (未經審核)	2019 二零一九年 HK\$'000 千港元 (unaudited) (未經審核)
Net cash used in operating activities	經營活動所用之現金淨額	(31,165)	(35,784)
Net cash generated from/(used in) investing activities	投資活動產生/(所用)之現金淨額	9,442	(73,534)
Net cash (used in)/generated from financing activities	融資活動(所用)/產生之現金淨額	(30,632)	103,172
Net decrease in cash and cash equivalents	現金及現金等價物 減少淨額	(52,355)	(6,146)
Effect on foreign exchange rate changes, net	對外幣匯率變動之淨影響	6,606	(2,525)
Cash and cash equivalents at beginning of the period	期初之現金及現金等價物	49,895	19,564
Cash and cash equivalents at end of the period — represented by bank balances and cash equivalents other than pledged deposits	價物列示(不包括	4.146	10,893

### 未經審核簡明綜合財務報表附註

#### 1. BASIS OF PREPARATION

This unaudited condensed consolidated financial information for the six months ended 31 December 2019 and 31 December 2020 has been prepared in accordance with Hong Kong Accounting Standards ("HKAS") 34, "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants and the applicable disclosure requirements of the Hong Kong Companies Ordinance and the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the "GEM Listing Rules"). The unaudited condensed consolidated financial information does not include all information and disclosures as required in the annual financial statements and should be read in conjunction with the Company's annual report for the year ended 30 June 2020.

The unaudited condensed consolidated financial statements for the six months ended 31 December 2020 have been prepared on the historical cost basis.

The unaudited condensed consolidated financial statements have not been audited by the Company's auditors, but have been reviewed by the audit committee of the Company.

#### 1. 編製基準

截至二零一九年十二月三十一日及二零二零年十二月三十一日止六個月的本未經審核簡明綜合財務資料乃根據香港會計準則(「香港會計準則」)第34號「中期財務報告」以及香港公司條例及聯交所GEM證券上市規則(「GEM上市規則」)的適用披露規定編製。未經審核簡明綜合財務資料並無製、未經審核簡明綜合財務資料並無數人年度財務報表所規定的所有資料及披露,故應與本公司截至二零二歲被露,故應與本公司截至二零一份閱讀。

截至二零二零年十二月三十一日止 六個月的未經審核簡明綜合財務報 表乃按歷史成本基準編製。

未經審核簡明綜合財務報表尚未經 本公司核數師審核,惟已由本公司 審核委員會審閱。

未經審核簡明綜合財務報表附註

# BASIS OF PREPARATION (Continued) Amendments to standards adopted by the Group

The following amendments to standards have been adopted by the Group for the first time for the financial year beginning on 1 January 2020:

Amendments to Definition of material IAS 1 and IAS 8

Amendments to Definition of a business

IFRS 3 Conceptual Framework

Revised Conceptual Framework

for Financial Reporting

Amendments to Interest Rate Benchmark
IERS 9 IAS 39 Reform

IFRS 9, IAS 39 Ref

The adoption of these amended standards does not have significant impact on the consolidated financial statements of the Group.

#### 1. 編製基準(續) 本集團採納之準則修訂本

本集團已於二零二零年一月一日開始之財政年度首次採納下列準則修訂本:

國際會計準則 重大之定義 第1號及國際會計 準則第8號 (修訂本)

國際財務報告準則 業務之定義 第3號(修訂本) 概念框架

財務報告之 經修訂概念 框架

國際財務報告準則 利率基準改革

第9號、國際會計 準則第39號及國際 財務報告準則 第7號(修訂本)

採納該等經修訂準則並無對本集團 之綜合財務報表構成重大影響。

## 未經審核簡明綜合財務報表附註

#### 1. BASIS OF PREPARATION (Continued)

## New standards and amendments to standards issued but not effective

The following new standards and amendments to standards have not come into effect for the financial year beginning 1 January 2020 and have not been early adopted by the Group in preparing the consolidated financial statements.

None of these is expected to have a significant effect on the consolidated financial statements of the Group.

Amendments to IAS 28 and IFRS 10 Sale or contribution of assets between an investor and its associate or joint venture<sup>1</sup>

IFRS 17

Insurance contracts<sup>2</sup>

- Effective for annual periods beginning on or after a date to be determined
- Effective for annual periods beginning on or after 1
   January 2021

#### 1. 編製基準(續)

已頒佈但尚未生效之新訂準則及準則修訂本

下列新訂準則及準則修訂本於二零 二零年一月一日開始之財政年度尚 未生效,而本集團亦無於編製綜合 財務報表時提早採納。

預期該等新訂準則及準則修訂本將 不會對本集團之綜合財務報表構成 重大影響。

國際會計準則

投資者與其

第28號及國際 財務報告準則 第10號(修訂本) 聯營公司或 合營企業 之間之資產

出售或注資1

國際財務報告準則 保險合約<sup>2</sup> 第17號

- 1. 於待定日期或之後開始之年度期間 生效
- 2. 於二零二一年一月一日或之後開始 之年度期間生效

未經審核簡明綜合財務報表附註

## 2. REVENUE AND OPERATING SEGMENT INFORMATION

Revenue mainly represents income from provision of internet advertising agency services.

#### Segment revenue and results

#### (a) Information about major customers

Revenues from customer contributing over 10% of the total revenue of the Group during the periods are as follows:

#### 2. 收入及經營分部資料

收入主要指提供互聯網廣告代理服 務的收入。

#### 分部收入及業績

#### (a) 有關主要客戶的資料

於有關期間,來自客戶的收入(佔本集團總收入超過10%)如下:

		Six months ended 31 December 截至十二月三十一日止六個月	
		2020	2019
		二零二零年	二零一九年
		HK\$'000	HK\$'000
		千港元	千港元
		(unaudited)	(unaudited)
		(未經審核)	(未經審核)
Customer A 客	Р́Α	132,486	*
Customer B 客	戶B	*	106,332
Customer C 客	戶C	*	35,463

 The corresponding revenue did not contribute over 10% of the total revenue of the Group for the respective period.

#### (b) Geographical information

The following table sets out information about geographical location of (i) the Group's revenue from external customers and (ii) the Group's non-current assets. The geographical location of customers is based on the location to which the goods or services are delivered or rendered. The geographical location of non-current assets is based on the physical location of the assets.

\* 相關收入於相應期間並無佔 本集團收入總額的10%以 上。

#### (b) 地域資料

下表載列有關(i)本集團來自 外部客戶的收入及(ii)本集團 非流動資產的地域位置資 料。客戶地域位置乃以交付 貨品或提供服務的地點為依 據。非流動資產的地域位置 乃以資產實際地點為依據。

### 未經審核簡明綜合財務報表附註

#### 2. REVENUE AND OPERATING SEGMENT **INFORMATION (Continued)**

Segment revenue and results (continued)

**Geographical information (continued)** Revenue from external customers

#### 收入及經營分部資料(續) 2.

分部收入及業績(續)

(b) 地域資料(續) 來自外部客戶的收入

		Six months ended 31 December 截至十二月三十一日止六個月	
		2020	2019
		二零二零年	
		HK\$'000	HK\$'000
		千港元	
		(unaudited)	(unaudited)
		(未經審核)	(未經審核)
PRC (excluded Hong Kong)	中國(除香港外)	10,083	267,775
United States of America	美利堅合眾國	_	3,899
Hong Kong	香港	135,291	1,650
Canada	加拿大	1,988	825
		147,362	274,149

Non-current assets

#### 非流動資產

		As at 31 December 2020 於二零二零年 十二月三十一日 HK\$'000 千港元 (unaudited) (未經審核)	As at 30 June 2020 於二零二零年 六月三十日 HK\$'000 千港元 (audited) (經審核)
PRC Hong Kong United States of America	中國 香港 美利堅合眾國	82,875 1,053 - 83,928	83,728 1,573 10 85,311

未經審核簡明綜合財務報表附註

#### OTHER INCOME, GAINS AND LOSSES, 3. 其他收入、收益及虧損淨額 3. NET

		Six months ende 截至十二月三十	
		2020 二零二零年 HK\$'000 千港元 (unaudited) (未經審核)	2019 二零一九年 HK\$'000 千港元 (unaudited) (未經審核)
Exchange gains, net Interest income Loss on disposal of property,	匯兑收益,淨額 利息收入 出售物業、廠房及設備	(4) 3	1 34
plant and equipment Subsidy received (Note) Additional input value-added tax granted	之虧損 獲授補貼(附註) 額外授出的進項增值税	- - 32	(653) 6
Others	其他	35	(583)

Note: This is the one-off subsidy received for participation in design event.

附註: 此乃因參加設計活動獲授的一次性 補貼。

#### **FINANCE COSTS**

#### 財務成本 4.

	For the six months ended 30 June 截至六月三十日止六個月	
	2020 二零二零年 HK\$'000 千港元 (unaudited) (未經審核)	2019 二零一九年 HK\$'000 千港元 (unaudited) (未經審核)
Interest on bank borrowings 銀行借貸利息 Interest on other borrowings 其他借貸利息 Interest on lease liabilities 租賃負債利息	190 196 204	398 1,977 529

## 未經審核簡明綜合財務報表附註

#### 5. PROFIT BEFORE TAX

The Group's profit before tax is arrived at after charging:

#### 除税前溢利 5.

本集團的除稅前溢利乃經扣除下列 各項後達致:

		Six months ended 31 December 截至十二月三十一日止六個月		
		2020 二零二零年 HK\$'000 千港元 (unaudited) (未經審核)	2019 二零一九年 HK\$'000 千港元 (unaudited) (未經審核)	
Amortisation of intangible assets Staff costs (including directors' remuneration):  — Salaries, bonus and	無形資產攤銷 員工成本(包括董事 薪酬): 一薪金、花紅及津貼	1,712	130	
allowances — Pension scheme contributions	一退休金計劃供款	3,404 276	9,036 1,797	
Total staff costs	總員工成本	3,680	10,833	
Depreciation of right-of-use assets Depreciation of property,	使用權資產折舊 物業、廠房及設備折舊	1,774	3,941	
plant and equipment Reversal of impairment losses on amount due from an associate, trade and	撥回應收一間聯營公司 款項、貿易及其他 應收款項的減值虧損	715	739	
other receivables Reversal of impairment losses on intangible assets	撥回無形資產減值虧損	(4,833) (3,982)	(41,238)	

## 未經審核簡明綜合財務報表附註

#### 6. INCOME TAX EXPENSE

Pursuant to the rules and regulations of the Cayman Islands and the Republic of Seychelles, the Group is not subject to any income tax in the Cayman Islands and the Seychelles for both years.

Hong Kong Profits Tax has been provided at a rate of 16.5% (2019: 16.5%) on the estimated assessable profit for the year ended 30 June 2020. No provision has been made for Hong Kong Profits Tax as there are no assessable profits generated for the year ended 30 June 2020.

On 21 March 2018, the Inland Revenue (Amendment) (No. 7) Bill 2017, which introduces a two-tiered profits tax regime, was substantively enacted. Under the two-tiered profits tax regime, the first HK\$2 million of assessable profits of qualifying corporations will be taxed at 8.25% with effect from the year assessment 2018/2019. Profits above HK\$2 million will continue to be subject to the tax rate of 16.5%.

The provision for PRC EIT is based on the respective applicable rates on the estimated assessable profit of the Company's subsidiaries in the PRC as determined in accordance with the relevant income tax rules and regulations of the PRC for both years. PRC EIT has been provided at a rate of 25% (2019: 25%).

#### 6. 所得税開支

根據開曼群島及塞舌爾共和國的規 則及規例,本集團於兩個年度毋須 繳納開曼群島及塞舌爾的任何所得 税。

香港利得税乃就截至二零二零年六月三十日止年度的估計應課税溢利按16.5%(二零一九年:16.5%)之税率計提撥備。由於截至二零二零年六月三十日止年度內並無產生應課税溢利,因此並無計提香港利得税撥備。

《二零一七年税務(修訂)(第7號)條例草案》於二零一八年三月二十一日實質上制定,並據此引入利得稅兩級制。根據利得稅兩級制,由二零一八年/二零一九年課稅年度開始,合資格公司首2,000,000港元應課稅溢利之稅率為8.25%,而超過2,000,000港元之溢利將仍按16.5%之稅率繳稅。

兩個年度的中國企業所得税撥備乃 按照根據中國相關所得税規則及規 例釐定的本公司中國附屬公司的估 計應課税溢利的各適用税率計算。 中國企業所得税按25%(二零一九 年:25%)之税率計提撥備。

### 未經審核簡明綜合財務報表附註

#### 6. INCOME TAX EXPENSE (Continued)

Pursuant to the Notice of the Ministry of Finance and the State Administration of Taxation on Enterprise Income Tax Policies for Xiniiang Uvgur Autonomous Region and Xinjiang Kashgar Autonomous Region (《財政部、國家税務總局關 於新疆喀什霍爾果斯兩個特殊經濟開發區企業 所得税優惠政策的通知》 promulgated by the State Council on 29 November 2011, if a corporate enterprise is newly established within calendar years 2010 to 2020 in two specific regions with business fallen in the scope of the Catalogue of Preferred Enterprise Income Tax for Key Encouraged Industries in Poor Areas of Xinjiang (《新疆困難地區重點鼓勵發展產業企業所得稅 優惠目錄》), the corporate enterprise can enjoy a preferential treatment of 5-year exemption from the first year when the entity begins to generate revenue. 霍爾果斯思凡信息科技有限公司 (Horgos Sifan Information Technology Limited ("Horgos Sifan")), 霍爾果斯香蕉超人信息科技 有限公司 (Horgos Xiangjiao Chaoren Information Technology Limited ("Horgos Xiangjiao")) and 霍爾果斯東潤網絡科技有限公司 (Horgos Dongrun Network Technology Limited ("Horgos Dongrun")) are exempted from income tax from calendar years 2017 to 2020 upon approval by the State Taxation Bureau of the Xinjiang Uygur Autonomous Region in 2017.

#### 6. 所得税開支(續)

根據國務院於二零一一年十一月 二十九日頒佈的《財政部、國家税務 總局關於新疆喀什霍爾果斯兩個特 殊經濟開發區企業所得稅優惠政策 的通知》,倘公司企業於兩個特定地 區於曆年二零一零年至二零二零年 新近成立,且業務屬《新疆困難地區 重點鼓勵發展產業企業所得稅優惠 目錄》範圍,則公司企業可於實體開 始產生收入的第一年起享有5年免 税優惠。霍爾果斯思凡信息科技有 限公司(「霍爾果斯思凡|)、霍爾果 斯香蕉超人信息科技有限公司(「霍 爾果斯香蕉|)及霍爾果斯東潤網絡 科技有限公司(「霍爾果斯東潤」)於 二零一七年獲新疆維吾爾自治區國 税局批准後,自曆年二零一十年至 二零二零年期間獲豁免繳納所得稅。

### 未經審核簡明綜合財務報表附註

#### 6. INCOME TAX EXPENSE (Continued)

Tax charge on profits assessable elsewhere have been calculated at the rates of tax prevailing in the countries in which the Group operates, based on existing legislation, interpretation and practices in respect thereof.

#### 6. 所得税開支(續)

於其他地區的應課稅溢利已根據本 集團營運所在國家的現有法例、詮 釋及慣例,按當地的現行稅率計算 稅項支出。

		Six months ended 31 December 截至十二月三十一日止六個月	
		2020 二零二零年 HK\$'000 千港元 (unaudited) (未經審核)	2019 二零一九年 HK\$'000 千港元 (unaudited) (未經審核)
Current income tax: Hong Kong Profits Tax PRC Enterprise Income Tax	當期所得税: 香港利得税 中國企業所得税		- 102
Income tax expense for the period	期內所得税支出	-	102

## 7. EARNING PER SHARE ATTRIBUTABLE TO OWNERS OF THE COMPANY

The calculations of the basic earnings per Share attributable to owners of the Company were based on (i) the profit attributable to owners of the Company for the periods; and (ii) the number of 420,000,000 (2019: 420,000,000) shares (the "Shares") in issue during the periods.

The diluted earnings per Share for the six months ended 31 December 2020 and 2019 are equal to the basic earnings per Share as there were no dilutive potential ordinary Shares in issue during the periods.

### 7. 本公司擁有人應佔每股盈利

本公司擁有人應佔每股基本盈利乃根據(i)本公司擁有人期內應佔溢利:及(ii)期內已發行股份(「股份」)數目420,000,000股(二零一九年:420,000,000股)計算。

由於期內概無已發行具攤薄效應的 潛在普通股,截至二零二零年及二 零一九年十二月三十一日止六個月 的每股攤薄盈利與每股基本盈利相 同。

## 未經審核簡明綜合財務報表附註

#### 8. DIVIDENDS

The Company has not declared or paid any dividends during the period ended 31 December 2020 and 2019.

#### 9. TRADE RECEIVABLES

Majority of the Group's sales are made with credit terms ranged from 0 to 60 days (30 June 2020: 0 to 60 days).

#### 8. 股息

截至二零二零年及二零一九年十二 月三十一日止期間,本公司並無宣 派或派付任何股息。

#### 9. 貿易應收款項

本集團大部分銷售按介乎0至60天 (二零二零年六月三十日:0至60天) 的信貸期結算。

		As at 31 December 2020 於二零二零年 十二月三十一日 HK\$'000 千港元 (unaudited) (未經審核)	As at 30 June 2020 於二零二零年 六月三十日 HK\$'000 千港元 (audited) (經審核)
Trade receivables Allowance for doubtful debts	貿易應收款項 呆賬撥備	23,669 (10,611)	48,577 (10,508)
		13,058	38,069

The following table sets out an ageing analysis of trade receivables of the Group, presented based on the invoice date.

下表載列本集團按發票日期呈列的 貿易應收款項賬齡分析。

		As at 31 December 2020 於二零二零年 十二月三十一日 HK\$'000 千港元 (unaudited) (未經審核)	As at 30 June 2020 於二零三零年 六月三十日 HK\$'000 千港元 (audited) (經審核)
Within 30 days 31 to 60 days 61 to 90 days 91 to 180 days 181 to 365 days Over 365 days	30天以內 31至60天 61至90天 91至180天 181至365天 超過365天	241 12,687 - 38 92 - 13,058	17,197 691 4,979 15,004 198 –

### 未經審核簡明綜合財務報表附註

#### 10. TRADE PAYABLES

The following table sets out an ageing analysis of the trade payables of the Group, presented based on invoice date.

#### 10. 貿易應付款項

下表載列本集團按發票日期呈列的 貿易應付款項賬齡分析。

		As at 31 December 2020 於二零二零年 十二月三十一日 HK\$'000 千港元 (unaudited) (未經審核)	As at 30 June 2020 於二零二零年 六月三十日 HK\$'000 千港元 (audited) (經審核)
Within 30 days	30天以內	20,491	8,876
31 to 60 days	31至60天	-	1,297
61 to 90 days	61至90天	-	393
Over 90 days	超過90天	2,783	15,553

#### 11. INTEREST-BEARING BORROWINGS

As at 31 December 2020, interest-bearing borrowings were payable as follows:

#### 11. 計息借貸

於二零二零年十二月三十一日,應 付的計息借貸如下:

	As at 31 December 2019 於二零一九年 十二月三十一日 HK\$'000 千港元 (unaudited) (未經審核)	As at 30 June 2020 於二零二零年 六月三十日 HK\$'000 千港元 (audited) (經審核)
Bank loan — secured 銀行貸款 — 有抵押 Loan from third party 第三方貸款 — 無抵押 — unsecured	- 7,500	28,292 2,500
	7,500	30,792

### 未經審核簡明綜合財務報表附註

## 11. INTEREST-BEARING BORROWINGS (Continued)

The borrowings are repayable as follows:

#### 11. 計息借貸(續)

借貸之還款期如下:

		As at 31 December 2020 於二零二零年 十二月三十一日 HK\$'000 千港元 (unaudited) (未經審核)	As at 30 June 2020 於二零二零年 六月三十日 HK\$'000 千港元 (audited) (經審核)
Within one year More than one year, but not exceeding two years	一年內 超過一年, 但不超過兩年	7,500	30,792
Less: Amount due for settlement within 12 months (shown under current liabilities)	減:12個月內到期清償 之金額(於流動 負債項下列示)	7,500	30,792
Amount due for settlement after 12 months	12個月後到期清償之 金額	-	

As at 31 December 2020, the Group borrowed unsecured loan from third party in principal amount of HK\$7,500,000. The loan bears fixed rate at 3%–12% per annum.

於二零二零年十二月三十一日,本 集團向第三方借取本金額為 7,500,000港元的無抵押貸款。該貸款按固定年利率3%-12%計息。

未經審核簡明綜合財務報表附註

#### 12. RELATED PARTY TRANSACTIONS

The Group has entered into the following transactions with related parties.

The remuneration of Directors, who are the key management of the Group, during the periods was disclosed as follows:

#### 12. 關聯方交易

本集團已與關聯方訂立下列交易。

董事(為本集團主要管理層)於期內 之薪酬披露如下:

		Six months ended 31 December 截至十二月三十一日止六個月	
		2020 二零二零年 HK\$'000 千港元 (unaudited) (未經審核)	2019 二零一九年 HK\$'000 千港元 (unaudited) (未經審核)
Salaries, allowances and benefits in kind Pension scheme contributions	薪金、津貼及實物福利 退休金計劃供款	270 -	420 2

### 管理層討論及分析

#### INTERIM DIVIDEND

The Board does not recommend the payment of any interim dividend for the six months ended 31 December 2020 (2019: nil).

#### INTRODUCTION

The Group is an integrated group specialising in internet advertising agency services.

#### **BUSINESS REVIEW**

#### **Internet Advertising Agency Services**

The Group principally provides internet advertising services to different customers in Hong Kong and mainland China. As a result of the sudden outbreak of the COVID-19 pandemic in 2020, substantially most of the industries in the world were adversely impacted, and for the purpose of the Group, our customers from the internet advertising services started to squeeze their advertising budgets. In response to the above circumstance, the Group proactively makes optimisation through strengthening the selection of customers to ensure that the business needs of our quality customers are prioritised, while exiting cooperation with certain low gross profit customers. During the second half of 2020, the Group's sales decreased by approximately 46.2% as compared to that of the corresponding period of last year.

#### 中期股息

董事會不建議就截至二零二零年十二月 三十一日止六個月派付任何中期股息(二零 一九年:無)。

#### 簡介

本集團是一間專門從事互聯網廣告代理服 務的綜合集團。

#### 業務回顧

#### 互聯網廣告代理服務

本集團主要於香港及中國大陸地區為不同客戶提供互聯網廣告投放服務。二零二零年突如其來的COVID-19疫情爆發對全球絕大部分行業造成惡劣影響,對本集團而言,互聯網廣告業務客戶均開始陸續壓縮廣告預算,針對上述情況,本集團積極做出調整,加強了對客戶的篩選,優先保障優質客戶的業務需求,放棄部分低毛利的客戶。在二零二零年下半年,本集團的銷售規模較去年同期減少約46.2%。

管理層討論及分析

Million Stars Internet Media Limited ("MSIM"), a wholly-owned subsidiary of the Group, develops the overseas internet advertising market. Through a global mainstream online platform, including Facebook and Google, MSIM provides its customers with access to global advertising, including the provision of game promotion, big data support, integrated marketing solutions, local language support and account stabilisation services for its customers. Through its wholly-owned subsidiaries, Beijing Dongrun Hudong Technology Company Limited\*(北京東潤互動科技 有限公司) and Horgos Dongrun Network Technology Company Limited\*(霍爾果斯東潤網絡科技有限公司) (collectively, referred as "Dongrun Network"), Dongrun Network provides internet advertising agency services in the PRC, the services of which covering streaming advertising, search engine advertising, applied marketing and navigation advertising. During the period, operating income of the Group of approximately HK\$147.4 million was achieved.

本集團全資附屬公司萬星網絡傳媒有限公司(「萬星網絡」)發展海外互聯網廣告場,萬星網絡通過全球主流網絡覆蓋場,萬星網絡通過全球主流網絡覆蓋供供養的廣告投放服務,包括為其客戶提供養物的廣、大數據、穩定賬號等服務。與過一次,東潤網絡可以以下東潤網絡可以以下東潤網絡可以以下東潤網絡打力,東潤網絡在國內提供在與兩人,東潤網絡一大型服務。是供的互聯網廣告代理服務。提供的互聯網廣告代理服務。提供的互聯網廣告代理服務,其次的工作,東潤網絡可以與大工等服務涵蓋資訊流廣告等類別。期內本集團共實現約147.4百萬港元的營業收入。

#### **OUTLOOK**

Looking ahead, the Group will seize the opportunities in the development of the internet advertising sector to step up investments in the internet advertising market, seeking to tap on new customers, businesses and revenue streams for delivering better returns to its shareholders.

The outbreak of the Epidemic has caused disruptions to most industries in the PRC as well as other countries and regions. Despite the challenges, governments and international organisations have implemented a series of measures to contain the Epidemic. The Group will closely monitor the development of the Epidemic and assess its adverse impact on its operations.

#### 展望

本集團未來會抓住互聯網廣告行業發展的 機會,加大在互聯網廣告市場的投資力 度,努力拓展新的客戶、業務與收入來 源,為股東帶來更高回報。

疫情的爆發對中國以及其他國家及地區的 絕大部分行業造成影響。儘管面臨挑戰, 政府及國際組織已實施一系列措施遏制疫 情。本集團將密切監察疫情發展及評估其 對業務產生的負面影響。

\* For identification purpose only

\* 僅供識別

### 管理層討論及分析

#### **FINANCIAL REVIEW**

#### Overview

Revenue of the Group for the six months ended 31 December 2020 amounted to approximately HK\$147.4 million, representing a decrease of approximately 46.2% as compared to the corresponding period in the previous financial year.

The Group's gross profit for the six months ended 31 December 2020 was approximately HK\$25.2 million, significant increased by approximately 189.2% compared with the same period of last year.

Profit attributable to equity holders of the Company for the six months ended 31 December 2020 amounted to approximately HK\$20.5 million, representing a decrease of approximately 18.9% compared with the same period of last year.

#### Revenue

The Group's revenue principally represented income derived from provision of internet advertising agency services.

The Group's revenue for the six months ended 31 December 2020 was approximately HK\$147.4 million, recorded a drop of approximately 46.2% from that of approximately HK\$274.1 million for the six months ended 31 December 2019 mainly attributable to the provision of internet advertising agency services.

#### 財務回顧

#### 概覽

本集團於截至二零二零年十二月三十一日 止六個月的收入約為147.4百萬港元,較 上一個財政年度同期減少約46.2%。

本集團於截至二零二零年十二月三十一日 止六個月的毛利約為25.2百萬港元·較去 年同期大幅增加約189.2%。

本公司權益持有人於截至二零二零年十二 月三十一日止六個月應佔溢利約為20.5百 萬港元,較去年同期減少約18.9%。

#### 收入

本集團的收入主要指來自提供互聯網廣告 代理服務的收入。

本集團於截至二零二零年十二月三十一日 止六個月的收入約為147.4百萬港元,較 截至二零一九年十二月三十一日止六個月 約274.1百萬港元下跌約46.2%,主要來 自提供互聯網廣告代理服務。

# MANAGEMENT DISCUSSION AND ANALYSIS 管理層討論及分析

#### Cost of Sales and Gross Profit

Cost of sales mainly represents costs incurred for the provision of internet advertising agency services and labour costs for this period.

The Group's cost of sales amounted to about HK\$122.2 million for the six months ended 31 December 2020. Cost of sales dropped by about 54.0% as compared with the cost of sales for the six months ended 31 December 2019, mainly due to the decrease in revenue during the period.

Gross profit margin of about 17.1% for the six months ended 31 December 2020 was higher comparing to the gross profit margin of about 3.2% for the six months ended 31 December 2019, mainly due to the Group proactively adjusts its business through strengthening the selection of customers to ensure that quality customers are best served.

#### Other Income, Gains and Losses, Net

Other income and gains and losses, net, mainly represents sundry income or (losses) incidental to our business, principally including interest income and additional input value-added tax granted.

Other income, gains and losses, net, amounted to net gains of approximately HK\$35,000 for the six months ended 31 December 2020 compared to net losses of approximately HK\$583,000 with the six months ended 31 December 2019. It was mainly due to a loss on disposal of property, plant and equipment incurred in same period of last year.

#### 銷售成本及毛利

銷售成本主要指本期間提供互聯網廣告代 理服務產生的成本及勞工成本。

本集團截至二零二零年十二月三十一日止 六個月的銷售成本約為122.2百萬港元。 銷售成本較截至二零一九年十二月三十一 日止六個月的銷售成本下跌約54.0%,主 要由於期內收入下降所致。

截至二零二零年十二月三十一日止六個月的毛利率約為17.1%,較截至二零一九年十二月三十一日止六個月的毛利率約3.2%為高,主要由於本集團透過加強客戶篩選確保為優質客戶提供最佳服務,積極調整其業務。

#### 其他收入、收益及虧損淨額

其他收入及收益及虧損淨額主要指與我們 業務相關的雜項收入或(虧損),主要包括 利息收入及額外授出的進項增值稅。

截至二零二零年十二月三十一日止六個月,其他收入、收益及虧損淨額為淨收益約35,000港元,而截至二零一九年十二月三十一日止六個月則為淨虧損約583,000港元。其乃主要由於去年同期內發生的出售物業、廠房及設備之虧損。

### 管理層討論及分析

#### **Selling and Distribution Expenses**

Selling and distribution expenses comprise mainly payroll expenses and marketing expenses. The selling and distribution expenses for the six months ended 31 December 2019 and 2020 were approximately HK\$2.5 million and HK\$1.0 million respectively. The slight decline in selling and distribution expenses was mainly due to the tight cost control exercised for internet advertising agency business.

#### **Administrative Expenses**

Administrative expenses comprised mainly payroll expenses, rent and rates and other office administrative expenses. Administrative expenses were decreased from approximately HK\$18.5 million for the six months ended 31 December 2019 to approximately HK\$11.3 million for the six months ended 31 December 2020, representing a decrease of approximately 39.0%.

The lower administrative expenses for the six months ended 31 December 2020 were recorded mainly due to the decrease in depreciation of right-of-use assets of approximately HK\$2.2 million and decrease in services fee of approximately HK\$1.1 million during the period.

#### **Taxation**

Income tax represents Hong Kong profits tax at 16.5% for the Company's subsidiaries in Hong Kong and PRC Enterprise Income Tax at 25% for the Company's subsidiaries in the PRC. Some subsidiaries of the Company, which are incorporated in the Horgos Economic Development Zone and engaged in industries particularly encouraged by the local government, is entitled to a preferential tax treatment of five years exemption from enterprise income tax.

#### 銷售及分銷開支

銷售及分銷開支主要包括薪金費用及營銷開支。截至二零一九年及二零二零年十二月三十一日止六個月的銷售及分銷開支分別為約2.5百萬港元及1.0百萬港元。銷售及分銷開支略微減少乃主要由於就互聯網廣告代理業務實施嚴格的成本控制所致。

#### 行政開支

行政開支主要包括薪金開支、租金及差餉 以及其他辦公室行政開支。行政開支由截 至二零一九年十二月三十一日止六個月的 約18.5百萬港元減少至截至二零二零年 十二月三十一日止六個月的約11.3百萬港 元,減幅約為39.0%。

截至二零二零年十二月三十一日止六個月 錄得較低行政開支,乃主要由於期內使用 權資產折舊減少約2.2百萬港元及服務費減 少約1.1百萬港元。

#### 税項

所得税指本公司香港附屬公司按16.5%税率缴納的香港利得税及本公司中國附屬公司按25%税率缴納的中國企業所得税。本公司若干附屬公司於霍爾果斯市經濟開發區註冊成立,主營業務屬於當地政府重點鼓勵發展的產業,可享受五年內免徵企業所得稅的稅收優惠。

管理層討論及分析

#### **Profit for the Period**

The Group recorded a profit for the period of approximately HK\$20.5 million and HK\$25.3 million for the six months ended 31 December 2020 and for the six months ended 31 December 2019, respectively. The profit for the period was a result of higher profit margin of provision of internet advertising agency services.

## Financial Position, Liquidity and Financial Resources

The Group adopts a prudent cash and financial management policy. In order to achieve better cost control and minimise the costs of funds, the Group's treasury activities are centralised and cash is generally deposited with banks in Hong Kong and the PRC.

The Group has maintained its funds at a sound and healthy financial resource level during the period under review. As at 31 December 2020, included in net current assets were cash and bank balances (including pledged bank deposits) totalling approximately HK\$4.1 million (30 June 2020: HK\$55.8 million), the decrease in which was mainly attributable to the repayment of borrowings and increase in deposit, prepayments and other receivables.

The Group's outstanding borrowings as at 31 December 2020 amounting to HK\$7.5 million (30 June 2020: HK\$30.8 million) were principally denominated in HKD and carried at fixed interest rates (30 June 2020: USD, variable interest rates). The Group monitored capital using gearing ratio, which is total debt of the Group divided by total equity of the Group. Total debt to equity ratio of the Group expressed as a percentage of interest bearing borrowings over the total equity was approximately 3.82% as at 31 December 2020 (30 June 2020: 18.7%).

#### 期內溢利

本集團於截至二零二零年十二月三十一日 止六個月及截至二零一九年十二月三十一 日止六個月分別錄得期內溢利約20.5百萬 港元及25.3百萬港元。期內溢利乃由於提 供互聯網廣告代理服務的溢利率較高所致。

#### 財務狀況、流動資金及財務資源

本集團採取審慎的現金及財務管理政策。 為求更有效控制成本及盡量降低資金成本,本集團的財資活動均為集中管理,而 現金一般會存放於香港和中國的銀行。

於回顧期間內,本集團的資金維持於穩建的財務資源水平。於二零二零年十二月三十一日,本集團計入流動資產淨值的現金及銀行結餘(包括已抵押銀行存款)總額約為4.1百萬港元(二零二零年六月三十日:55.8百萬港元),有關減少乃主要由於償還借貸以及按金、預付款項及其他應收款項增加所致。

於二零二零年十二月三十一日,本集團的尚未償還借貸7.5百萬港元(二零二零年六月三十日:30.8百萬港元)主要以港元計值,並以固定利率計息(二零二零年六月三十日:美元,浮動利率)。本集團採用資本負債比率(按本集團債務總額除以本集團權益總額計算)監控資本。於二零二零年十二月三十一日,本集團的債務總額對權益比率(按計息借貸除以權益總額計算)約為3.82%(二零二零年六月三十日:18.7%)。

### 管理層討論及分析

As at 31 December 2020 and 30 June 2020, there was no seasonality as to the Group's borrowing requirements and no committed borrowing facilities.

The Company has adequate internal financial resource to support the development of the Group in the coming year.

#### **Charge Over Assets of the Group**

As at 31 December 2020, there is no pledged bank deposits of the Group to support the Group's banking facilities (30 June 2020: HK\$5.9 million).

#### **Financial Management Policies**

The Group in its ordinary course of business is exposed to market risks such as foreign currency risk and interest rate risk. The Group's risk management strategy aims to minimise the adverse effects of these risks on its financial performance.

Cash is generally deposited at banks in Hong Kong and Mainland China and denominated mostly in Hong Kong dollar, United States dollar and Renminbi. As at 31 December 2020, no related hedges were made by the Group (30 June 2020: nil).

As most of the Group's trading transactions, monetary assets and liabilities are denominated in United States dollar, Renminbi and Hong Kong dollar, the impact of foreign exchange exposure to the Group during the six months ended 31 December 2020 was minimal and there was no significant adverse effect on normal operations.

#### **Capital Commitments and Contingent Liabilities**

As at 31 December 2020, the Group did not have any significant capital commitment (30 June 2020: nil). As at 31 December 2020, the Group did not have any significant contingent liability (30 June 2020: nil).

於二零二零年十二月三十一日及二零二零 年六月三十日,本集團的借貸需求無季節 性,本集團亦無承擔借貸融資。

本公司擁有的內部財務資源足以支持本集 團於下一年度的發展。

#### 本集團之資產質押

於二零二零年十二月三十一日,本集團概無已抵押銀行存款擔保本集團之銀行融資(二零二零年六月三十日:5.9百萬港元)。

#### 財務管理政策

本集團於其一般業務過程中面臨外幣風險 及利率風險等市場風險。本集團的風險管 理政策旨在將該等風險對其財務表現的不 利影響降至最低。

現金一般存放於香港及中國內地之銀行且 大部分以港元、美元及人民幣計值。於二 零二零年十二月三十一日,本集團概無作 出相關對沖(二零二零年六月三十日:無)。

截至二零二零年十二月三十一日止六個月,由於本集團的大部分買賣交易、貨幣資產及負債以美元、人民幣及港元計值,故外匯風險對本集團所構成之影響甚微,對日常營運亦無任何重大不利影響。

#### 資本承擔及或然負債

於二零二零年十二月三十一日,本集團並無任何重大資本承擔(二零二零年六月三十日:無)。於二零二零年十二月三十一日,本集團並無任何重大或然負債(二零二零年六月三十日:無)。

管理層討論及分析

#### MATERIAL ACQUISITIONS AND DISPOSALS

During the six months ended 31 December 2020, the Group did not have any material acquisition and disposal.

#### **EMPLOYEES AND REMUNERATION POLICY**

As at 31 December 2020, the Group had a workforce of 13 employees (30 June 2020: 60). Total staff cost for the six months ended 31 December 2020 was about HK\$3.7 million, representing a decrease of about HK\$7.1 million as compared to the staff cost for the six months ended 31 December 2019.

The emolument policy of the employees of the Group is formulated by the remuneration committee of the Company ("Remuneration Committee") with reference to the duties, responsibilities, experience and competence of individual employees. The same policy also applies to the Directors. In addition to salaries and discretionary bonuses relating to the performance of the Group, employee benefits included pension scheme contributions. The emoluments of the Directors are reviewed annually by the Remuneration Committee.

As incentives and rewards for their contributions to the Group, the employees of the Group and all the Directors (including the independent non-executive Directors) may also be granted share options by the Company from time to time pursuant to the share option scheme of the Company adopted on 28 January 2015.

The Group provides various training to its employees to enhance their technical skills and knowledge relevant to the employees' responsibilities. The Group also provides its employees with quality control standards and work safety standards training to enhance their safety awareness.

#### 重大收購及出售事項

截至二零二零年十二月三十一日止六個 月,本集團並無任何重大收購及出售事項。

#### 僱員及薪酬政策

於二零二零年十二月三十一日,本集團有13名僱員(二零二零年六月三十日:60名)。截至二零二零年十二月三十一日止六個月的總員工成本約為3.7百萬港元,較截至二零一九年十二月三十一日止六個月的員工成本減少約7.1百萬港元。

本集團之僱員薪酬政策乃由本公司薪酬委員會(「薪酬委員會」)參考各僱員的責任、 職責、經驗及能力制定。相同政策亦適用 於董事。除薪金及有關本集團表現之酌情 花紅外,僱員福利亦包括退休金計劃供 款。董事酬金由薪酬委員會每年審閱。

本集團僱員及全體董事(包括獨立非執行董事)亦可獲授本公司根據於二零一五年一月二十八日採納之本公司購股權計劃不時授出之購股權,作為對彼等為本集團作出貢獻之鼓勵及獎勵。

本集團為其僱員提供各種培訓,以提高彼 等的技術技能及僱員責任相關的知識。本 集團亦為其僱員提供質素監控標準及工作 安全標準方面的培訓以提高彼等的安全意 識。

### 管理層討論及分析

The employees in Hong Kong are enrolled in the Mandatory Provident Fund under the Hong Kong Mandatory Provident Fund Schemes Ordinance. Monthly contributions are made by the Group which are 5% of the monthly income of the employees as stipulated under the relevant requirements (if applicable), with the maximum contributions of HK\$1,500 monthly.

香港僱員根據香港強制性公積金計劃條例加入強制性公積金。本集團按月作出供款,供款額為根據相關規定(如適用)所訂明之僱員月收入之5%,每月最高供款額為1,500港元。

Pursuant to the regulations of the relevant authorities in the PRC, the employees in PRC shall be enrolled in the respective government retirement benefit schemes (the "Schemes") whereby the Group is required to contribute to the Schemes to fund the retirement benefits of the eligible employees. Contributions made to the Schemes are calculated based on certain percentages of the applicable payroll costs as stipulated under the requirements in the PRC. The relevant authorities of the PRC are responsible for the entire pension obligations payable to the retired employees. The only obligation of the Group with respect to the Schemes is to pay the ongoing required contributions under the Schemes.

根據中國有關當局規例,中國僱員須加入 有關政府退休福利計劃(「計劃」),而本集 團須向計劃作出供款,以支付合資格僱員 之退休福利。向計劃作出之供款乃根據中 國之規定所訂明之適用薪金成本之若干百 分比計算。中國有關當局對應付退休僱員 的全部退休金責任負責。本集團有關計劃 之唯一責任乃持續支付計劃的規定供款。

During the period under review, the Group did not experience any strikes, work stoppages or significant labour disputes which affected its operations in the past and it did not experience any significant difficulties in recruiting and retaining qualified staff. The Directors consider that the Group has maintained good working relationship with its employees.

於回顧期間內,本集團過往並無經歷任何 影響其營運的罷工、停工或重大勞資糾 紛,本集團在聘用及挽留合資格員工方面 亦無遇到任何重大困難。董事認為,本集 團已與其僱員維持良好工作關係。

# DIRECTORS' AND CHIEF EXECUTIVE'S INTERESTS AND SHORT POSITIONS IN SHARES, UNDERLYING SHARES AND DEBENTURES

As at 31 December 2020, the interests and short positions of the Directors and chief executive in the shares, underlying shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) ("SFO")) which were notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests or short positions which they were taken or deemed to have under such provisions of the SFO), or which were recorded in the register required to be kept by the Company under Section 352 of the SFO, or which were, pursuant to Rules 5.46 to 5.67 of the GEM Listing Rules, required to be notified to the Company and the Stock Exchange, were as follows:

#### 董事及主要行政人員於股份、相關 股份及債券中的權益及淡倉

於二零二零年十二月三十一日,董事及主要行政人員於本公司或其任何相聯法團(定義見香港法例第571章證券及期貨條例(「證券及期貨條例」)第XV部)的股份、相關股份及債券中,擁有須根據證券及期貨條例第XV部第7及8分部知會本公司及聯交所的權益及淡倉(包括彼等根據證券及期貨條例的該等條文被當作或視作擁有的權益或淡倉),或登記於本公司根據證券及期貨條例第352條須予存置之登記冊內的權益及淡倉,或根據GEM上市規則第5.46至5.67條須知會本公司及聯交所的權益及淡倉如下:

#### Interests in Shares of the Company

#### 於本公司股份的權益

		Interests in	Approximate Percentage of Issued Share Capital of the Company as at 31 December	
Name of Director	Capacity	Shares	2020 佔本公司於 二零二零年 十二月三十一日 已發行股本的	Note
董事姓名	身份	於股份之權益	概約百分比	附註
Mr. Zhu Yongjun 朱勇軍先生	Beneficial owner 實益擁有人	38,398,786 (L)	9.14%	

Note:

 As at 31 December 2020, the Company had 420,000,000 shares in issue.

Abbreviation: "L" stands for long position.

附註:

1. 於二零二零年十二月三十一日,本公司有 420,000,000 股已發行股份。

縮寫:[||為好倉。

#### INTERESTS AND SHORT POSITIONS OF SUBSTANTIAL SHAREHOLDERS AND OTHER PERSONS

As at 31 December 2020, so far as is known to the Directors of the Company, persons (other than the Directors or chief executive of the Company) who had interests or short positions in the Shares or underlying Shares of the Company which would fall to be disclosed to the Company and the Stock Exchange under the provisions of Divisions 2 and 3 of Part XV of the SFO, or which were recorded in the register required to be kept by the Company under Section 336 of the SFO were as follows:

#### 主要股東及其他人士的權益及淡倉

於二零二零年十二月三十一日,就本公司 董事所知,除本公司董事或主要行政人員 外,下列人士於本公司股份或相關股份中 擁有根據證券及期貨條例第XV部第2及3 分部之條文須向本公司及聯交所披露或登 記於本公司根據證券及期貨條例第336條 須予存置之登記冊內的權益或淡倉:

	Name of Shareholders 股東名稱	Capacity 身份	Interests in Shares 於股份之權益	Approximate Percentage of Issued Share Capital of the Company 佔本公司 已發行股本的 概約百分比	Note 附註
i	7Road Holdings Limited 第七大道控股有限公司	Beneficial owner 實益擁有人	54,000,000 (L)	12.86%	
ļ	第七八担任政有限ムリ United Conquer Limited	貝無班有人 Beneficial owner 實益擁有人	22,497,169 (L)	5.36%	
ı	Shanghai Hutong Investments Centre (Limited Partnership)*	Beneficial owner 實益擁有人	50,000,000 (L)	11.9%	
	("SHIC") 上海胡桐投資中心(有限合夥) (「上海胡桐」)	Interest of controlled corporation 受控法團權益	22,497,169 (L)	5.36%	2
	BOC-HFT-BOC-Overseas No.1 QDII Segregated Account ("BOC Account")	Investment manager	50,000,000 (L)	11.9%	3
ł	海富通 — 中國銀行海外1號 QDII 資產管理計劃(「中銀管理計劃」)	投資經理			
	Shanghai Angell Asset Management Company Limited* ("Shanghai Angell")	Interest of controlled corporation	72,497,169 (L)	17.26%	4
	上海昂巨資產管理有限公司 (「 <b>上海昂巨</b> 」)	受控法團權益			

Name of Shareholders 股東名稱	Capacity 身份	Interests in Shares 於股份之權益	Approximate Percentage of Issued Share Capital of the Company 佔本公司 已發行股本的 概約百分比	Note 附註
Jilin Province Investment Group 吉林省投資集團	Interest of controlled corporation 受控法團權益	72,497,169 (L)	17.26%	5
口怀自及真来画 Yao Ligang 姚立剛	又任本國權無 Interest of controlled corporation 受控法團權益	72,497,169 (L)	17.26%	6
Jiang Peijie	Beneficial owner	29,150,000 (L)	6.94%	
蔣培潔 Wang Fei 王菲	實益擁有人 Beneficial owner 實益擁有人	40,000,000 (L)	9.52%	
工非 Sino Splendid Holdings Limited 中國華泰瑞銀控股有限公司	具無擁有人 Security interest 保證權益	40,000,000(L)	9.52%	

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- As at 31 December 2020, the Company had 420,000,000 Shares in issue.
- SHIC's deemed shareholdings stated above were held by virtue of its 100% shareholding interests in UCL.
- BOC Account's deemed shareholdings stated above were held as a trustee of a discretionary trust of which SHIC was the founder.
- Shanghai Angell's deemed shareholdings stated above were held by virtue of its 1% capital commitment in SHIC's contribution through general partnership.
- Jilin Province Investment Group's deemed shareholdings stated above were held by virtue of its 37.03% capital commitment in SHIC's contribution through limited partnership.
- Yao Ligang's deemed shareholdings stated above were held by virtue of its 43.20% capital commitment in SHIC's contribution through limited partnership.

Abbreviation: "L" stands for long position.

\* for identification purpose only

#### 附註:

- 於二零二零年十二月三十一日,本公司有 420,000,000股已發行股份。
- 上述上海胡桐之視為股權乃透過其於UCL之 100%股權持有。
- 3. 上述中銀管理計劃之視為股權乃持作全權信 託受託人,而上海胡桐為該全權信託創始人。
- 上述上海昂巨之視為股權乃根據其透過普通 合夥關係於上海胡桐供款之1%資本承擔持 有。
- 上述吉林省投資集團之視為股權乃根據其透 過有限合夥關係於上海胡桐供款之37.03% 資本承擔持有。
- 上述姚立剛之視為股權乃根據其透過有限合 夥關係於上海胡桐供款之43.20%資本承擔 持有。

縮寫: [L]為好倉。

\* 僅供識別

# DIRECTORS' AND CONTROLLING SHAREHOLDERS' INTERESTS IN COMPETING BUSINESS

During the six months ended 31 December 2020, the Directors are not aware of any business or interest of the Directors or the controlling shareholders of the Company that competes or may compete with the business of the Group and any other conflicts of interest which any such person has or may have with Group.

## PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

During the six months ended 31 December 2020, neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed securities.

## MODEL CODE FOR SECURITIES TRANSACTIONS

The Company has adopted a code of conduct for securities transactions and dealing (the "Code of Conduct") by Directors on terms no less exacting than the required standards set out in Rules 5.48 to 5.67 of the GEM Listing Rules (the "Model Code"). The Company has made specific enquiry of all Directors as to whether they have complied with the required standards set out in the Model Code and the Code of Conduct during the six months ended 31 December 2020.

All the Directors have confirmed that they have complied with the required standards set out in the Model Code and the Code of Conduct throughout the six months ended 31 December 2020.

#### 董事及控股股東於競爭業務之權益

截至二零二零年十二月三十一日止六個月,董事並不知悉董事或本公司控股股東擁有與本集團業務構成競爭或可能構成競爭之任何業務或於其中擁有權益,亦不知悉任何有關人士與或可能與本集團存在任何其他利益衝突。

#### 購買、出售或贖回本公司的上市證 券

於截至二零二零年十二月三十一日止六個 月,本公司及其任何附屬公司概無購買、 出售或贖回本公司的任何上市證券。

#### 進行證券交易的標準守則

本公司已就董事進行證券交易及買賣採納一套行為守則(「**行為守則**」),其條款嚴格程度不遜於GEM上市規則第5.48條至第5.67條所載規定標準(「標準守則」)。截至二零二零年十二月三十一日止六個月,本公司已向全體董事就彼等是否已遵守標準守則及行為守則所載規定標準作出具體查詢。

全體董事已確認, 彼等於截至二零二零年 十二月三十一日止六個月內一直遵守標準 守則及行為守則所載規定標準。

## REPORT ON COMPLIANCE WITH THE CODE ON CORPORATE GOVERNANCE

During the six months ended 31 December 2020, the Group was in compliance with the Corporate Governance Code as set out in Appendix 15 to the GEM Listing Rules, except the deviations disclosed herein:

#### 遵守企業管治守則報告

截至二零二零年十二月三十一日止六個月,本集團一直遵守GEM上市規則附錄十五所載的企業管治守則,惟本中報所披露之偏離情況除外:

## Code Provision 守則條文

# A.2.1 The roles of chairman and chief executive officer should be separated and should not be performed by the same individual.

主席及行政總裁之角色應有所 November 2020. 區分,不應由同一人士擔任。

#### Deviation 偏離情況

Mr. Zhu Yongjun, the Chairman of the Company, took up the role of Chief Executive Officer ("**CEO**") of the Company since 11 November 2020

自二零二零年十一月 十一日起,本公司主席 朱勇軍先生擔任本公司 行政總裁(「**行政總裁**」) 之角色。

# Considered Reason for Deviation 就偏離情況已闡明之原因

The Board has evaluated the current situation of the Group and taken into account of the experience and past performance of Mr. Zhu Yongjun, the Board was of the opinion that it was appropriate and in the best interest of the Company at the present stage for vesting the roles of the Chairman and the CEO of the Company in the same person as it helps to facilitate the execution of the Group's business strategies and maximise the effectiveness of its operation. The Board will nevertheless review this structure from time to time and will consider the segregation of the two roles at the appropriate time.

董事會已評估本集團之目前狀況,並考慮到朱勇軍先生之經驗及過出失勇軍先生之經驗及過主,董事會認為本公司主兼任政總裁之角色由同一人同時兼日實屬恰當及於現階段符合本公司之集團之業務策略及發揮其最高營運效。惟董事會將不時檢討此架構,並將於適當時候考慮將兩個角色分開。

#### **Code Provision** 守則條文

#### **Deviation** 偏離情況

#### **Considered Reason** for Deviation 就偏離情況已闡明之原因

C.1.2 Management should provide all members of the Board with monthly updates giving a balanced and understandable assessment of the Company's performance, position and prospects in sufficient detail to enable the Board as a whole and 提供本公司的更新財務 each Director to discharge their duties under Rule 5.01 and Chapter 17 of the GEM Listing Rules.

Company every month. 資料。

The Board members of the Company were still informed by the management of the Company by email, by WeChat or by phone on the updated information of the Company's performance and future business plan from time to time.

管理層應每月向董事會全體成 員提供更新資料,載列有關本公 司的表現、狀況及前景的公正及 易於理解的評估,內容足以讓整 個董事會及各董事履行GEM上 市規則第5.01條及第十十章所

管理層無法每月向董事

The management could

not provide the Directors

with updated financial

information of the

本公司董事會成員仍由本公司管理層 不時經電郵、微信或電話告知有關本 公司的表現及未來業務計劃的最新資 訊。

C.2.1 The Board should oversee the Company's risk management and internal control systems on an ongoing basis, ensure that a review of the effectiveness of the compliance matters. Group's risk management and internal control systems has been 於期內,董事會已識別 conducted at least annually and report to Shareholders that it has 控系統存在的若干缺陷。 done so in its Corporate Governance Report. The review should cover all material controls, including financial, operational

and compliance controls.

規定的職責。

control systems over its

During the period, the

deficiencies in internal

Board identified certain

有關合規事宜的內部監

The Company would engage an external consultant to further review its certain existing internal control measures on the areas agreed by the Board and provide suggestions and recommendations to improve its internal control systems and risk management system to the Group.

本公司將委聘外部顧問,以進一步對 董事會協定的領域檢討其若干現有內 部監控措施及就改善本集團的內部監 控系統及風險管理系統提供建議及推 薦意見。

董事會應持續監管本公司的風 險管理及內部監控系統,確保至 少每年檢討一次本集團的風險 管理及內部監控系統的有效性, 並在其企業管治報告中向股東 匯報已完成有關檢討。該檢討應 涵蓋所有重大控制,包括財務、 營運及合規監控。

#### CHANGE OF DIRECTORS' INFORMATION

Upon specific enquiry by the Company and following confirmations from the Directors, save as disclosed hereunder, there is no change in the information of the Directors required to be disclosed pursuant to GEM Listing Rules since the Company's last published annual report. The change of Directors' information is set out below:

#### 董事資料變更

經本公司作出具體查詢後及據董事作出以 下確認,除下文所披露者外,自本公司上 一份刊發的年報以來,概無董事資料變更 須根據GEM上市規則的規定予以披露。董 事資料變更載列如下:

Directors 董事	Change of particulars 資料變更
Mr. Zhu Yongjun	Appointed as Chief Executive Officer of the Company with effect from 11 November 2020
朱勇軍先生	獲委任為本公司行政總裁,自二零二零年十一月十一日起生效
Mr. Gao Shuo	Retired as an Independent Non-executive Director, the chairman of nomination committee and a member of each of the audit committee, remuneration committee and corporate governance committee of the Company with effect from 11 December 2020
高碩先生	退任本公司獨立非執行董事、提名委員會之主席及審核委員會、 薪酬委員會及企業管治委員會之成員,自二零二零年十二月十一日 起生效
Ms. Ji Fang	Retired as an Independent Non-executive Director, the chairlady of remuneration committee and a member of each of the audit committee, nomination committee and corporate governance committee of the Company with effect from 11 December 2020
計芳女士	退任本公司獨立非執行董事、薪酬委員會之主席及審核委員會、 提名委員會及企業管治委員會之成員,自二零二零年十二月十一日 起生效
Ms. Zhu Minli	Appointed as an Independent Non-executive Director, member of Audit Committee and Corporate Governance Committee and the chairlady of Remuneration Committee and Nomination Committee of the Company with effect from 11 December 2020
朱敏麗女士	獲委任為本公司獨立非執行董事、審核委員會及企業管治委員會 成員以及薪酬委員會及提名委員會主席,自二零二零年十二月十一日 起生效
Ms. Jiang Ying	Appointed as an Independent Non-executive Director, member of Audit Committee, Remuneration Committee, Nomination Committee and Corporate Governance Committee of the Company with effect from 11 December 2020
江穎女士	獲委任為本公司獨立非執行董事、審核委員會、薪酬委員會、提名 委員會及企業管治委員會成員,自二零二零年十二月十一日起生效

## AUDIT COMMITTEE AND REVIEW OF FINANCIAL RESULTS

The audit committee of the Company ("Audit Committee") has been established in accordance with the GEM Listing Rules and comprises Mr. Chen Ce (chairman of the Audit Committee), Ms. Jiang Ying and Ms. Zhu Minli, all of them are independent non-executive Directors.

The Audit Committee has reviewed with the management this interim report, including the unaudited consolidated results of the Group for the six months ended 31 December 2020, prior to recommending them to the Board for approval.

The consolidated results of the Group for the six months ended 31 December 2020 have not been audited by the auditors of the Company.

By Order of the Board
Million Stars Holdings Limited
Zhu Yongjun
Chairman and Chief Executive Officer

Hong Kong, 10 February 2021

As at the date hereof, the Board comprises Mr. Zhu Yongjun and Ms. Tian Yuan as executive Directors; and Mr. Chen Ce, Ms. Jiang Ying and Ms. Zhu Minli as independent non-executive Directors.

#### 審核委員會及財務業績之審閲

本公司審核委員會(「審核委員會」)已根據 GEM上市規則成立,由陳策先生(審核委員會主席)、江穎女士及朱敏麗女士組成, 彼等均為獨立非執行董事。

於向董事會作出建議以供批准前,審核委員會已與管理層審閱本中期報告(包括本集團截至二零二零年十二月三十一日止六個月之未經審核綜合業績)。

本集團截至二零二零年十二月三十一日止 六個月之綜合業績尚未經本公司核數師審 核。

承董事會命 **萬星控股有限公司** 主席兼行政總裁 **朱勇**軍

香港,二零二一年二月十日

於本報告日期,董事會包括:執行董事朱 勇軍先生及田園女士;及獨立非執行董事 陳策先生、江穎女士及朱敏麗女士。



## **MILLION STARS HOLDINGS LIMITED**

萬星控股有限公司