



CHINA DIGITAL VIDEO HOLDINGS LIMITED  
中國數字視頻控股有限公司

(incorporated in the Cayman Islands with limited liability)  
Stock code:8280



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REPORT **2021**



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Given that the companies listed on GEM are generally small and mid-sized companies, there is a risk that securities traded on GEM may be more susceptible to high market volatility than securities traded on the Main Board of the Stock Exchange and no assurance is given that there will be a liquid market in the securities traded on GEM.

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This report, for which the directors (the “**Directors**”) of China Digital Video Holdings Limited (the “**Company**”) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange (the “**GEM Listing Rules**”) for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this report is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this report misleading.



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## FINANCIAL HIGHLIGHTS

Our revenue increased by 29.0% to RMB78.3 million for the three months ended 31 March 2021 from RMB60.7 million for the three months ended 31 March 2020.

We recorded a loss of RMB15.1 million for the three months ended 31 March 2021 as compared to a loss of RMB18.1 million for the three months ended 31 March 2020.

Our Directors did not recommend the payment of dividend for the three months ended 31 March 2021 (three months ended 31 March 2020: nil).



# MANAGEMENT DISCUSSIONS AND ANALYSIS

## BUSINESS REVIEW AND OUTLOOK

We are a leading digital video technology solution and service company in the TV broadcasting industry in China. We provide a full range of solutions, services and products to TV broadcasters and other digital video content providers, to effectively assist and enhance digital video technology content in the upgrade and management works on the post-production segment, a critical part of the People's Republic of China (the "PRC") TV broadcasting market. We have been at the forefront of digital video technology innovation in China. Our emphasis on developing a demand-driven and highly responsive R&D is particularly critical for us because of our focus on the solutions and services businesses, where the customers demand customised services. Our solutions, services and products businesses facilitate the processing, enhancement and management of digital video content at the post-production stage between the ingestion of raw content and the output of finished content.

We have established business relationships with most of the central- and provincial-level TV stations in China and with some of the provincial-level TV broadcasters in China for over 24 years. We have also served alternative broadcasting platforms, such as cable network operators, Internet media content providers and IPTV operators. In view of the sustained losses of the Group, while we will continue our existing principal business, we will conduct a review of our business activities for the purpose of formulating business plans and strategies for our future business development. We may explore other business opportunities and consider whether any asset disposal, asset acquisition, business rationalisation, business divestment, fund raising, restructuring of the existing business and/or business diversification will be appropriate in order to enhance our long-term growth potential.

## FINANCIAL REVIEW

We recorded a revenue of RMB78.3 million for the three months ended 31 March 2021, representing an increase of 29.0% from RMB60.7 million for the three months ended 31 March 2020. We recorded a loss of RMB15.1 million for the three months ended 31 March 2021 as compared to a loss of RMB18.1 million for the three months ended 31 March 2020. The decrease in loss was mainly attributable to (i) the increase in proportion of projects with a higher profit margin; and (ii) the decrease in the expected credit loss on our past due trade and other receivables.



## MANAGEMENT DISCUSSIONS AND ANALYSIS

### ANALYSIS ON CONDENSED CONSOLIDATED STATEMENTS OF PROFIT AND LOSS AND OTHER COMPREHENSIVE INCOME

#### Revenue

We derived revenue primarily from (i) the sale of solutions; (ii) the provision of services; and (iii) the sale of products.

Our revenue increased by 29.0% to RMB78.3 million for the three months ended 31 March 2021 from RMB60.7 million for the three months ended 31 March 2020. The increase in revenue was mainly attributable to the completion of the broadcast control projects of certain major customers.

#### Cost of Sales

Our cost of sales increased by 12.1% to RMB53.6 million for the three months ended 31 March 2021 from RMB47.8 million for the three months ended 31 March 2020. The increase in cost of sales was primarily due to the increase in revenue.

#### Gross Profit and Gross Profit Margin

Our gross profit represents revenue less cost of sales. Our gross profit increased by 92.2% to RMB24.8 million for the three months ended 31 March 2021 from RMB12.9 million for the three months ended 31 March 2020, primarily due to the increase in proportion of projects with a higher profit margin. Our gross profit margin increased to 31.6% for the three months ended 31 March 2021 from 21.3% for the three months ended 31 March 2020.

#### Other Income

Other income decreased to RMB4.9 million for the three months ended 31 March 2021 from RMB5.3 million for the three months ended 31 March 2020, primarily due to the decrease in interest income and government subsidies.

#### Selling and Marketing Expenses

Our selling and marketing expenses increased by 36.5% to RMB14.2 million for the three months ended 31 March 2021 from RMB10.4 million for three months ended 31 March 2020, primarily due to (i) the fact that the PRC government no longer waived certain social insurance expenses of our employees; and (ii) the increase in business-related travel expenses of our sales and marketing personnel.

#### Administrative Expenses

Our administrative expenses increased by 45.7% to RMB11.8 million for the three months ended 31 March 2021 from RMB8.1 million for the three months ended 31 March 2020, primarily due to (i) the renovation expenses that we incurred during the first quarter of 2021 for renovating our office premises; and (ii) the increase in business-related travel and hospitality expenses.

## MANAGEMENT DISCUSSIONS AND ANALYSIS

### Research and Development Expenses

Our research and development expenses increased by 181.5% to RMB7.6 million for the three months ended 31 March 2021 from RMB2.7 million for the three months ended 31 March 2020, primarily due to the increase in our investment in research and development.

### Finance Costs

Our finance costs increased by 125.0% to RMB2.7 million for the three months ended 31 March 2021 from RMB1.2 million for the three months ended 31 March 2020, primarily because no accrued interest expense was written off in the three months ended 31 March 2021.

### Net Impairment Loss on Financial and Contract Assets

Our net impairment loss on financial and contract assets decreased by 48.2% to RMB7.1 million for the three months ended 31 March 2021 from RMB13.7 million for the three months ended 31 March 2020, primarily due to the decrease in the expected credit loss on our past due trade and other receivables.

### Loss before Income Tax

As a result of the foregoing factors, our loss before income tax amounted to RMB15.1 million for the three months ended 31 March 2021 as compared to a loss before income tax of RMB20.1 million for the three months ended 31 March 2020.

### Income Tax Credit

We did not record any income tax credit for the three months ended 31 March 2021 as compared to an income tax credit of RMB2.1 million for the three months ended 31 March 2020, primarily because there was no reversal of deferred income tax in the three months ended 31 March 2021.

### Loss for the Period

As a result of the foregoing factors, our loss for the three months ended 31 March 2021 amounted to RMB15.1 million as compared to a loss of RMB18.1 million for the three months ended 31 March 2020.

### Non-controlling Interest and Loss Attributable to Equity Holders

Our non-controlling interest and loss attributable to equity holders amounted to RMB1.7 million and RMB13.3 million for the three months ended 31 March 2021, as compared to RMB0.2 million and RMB18.3 million for the three months ended 31 March 2020, respectively.

### Other Comprehensive Loss

We recorded other comprehensive loss of RMB3.5 million for the three months ended 31 March 2021 as compared to other comprehensive loss of RMB4.8 million for the three months ended 31 March 2020, primarily due to the exchange difference arising from the translation of foreign currencies.



## MANAGEMENT DISCUSSIONS AND ANALYSIS

### **Total Comprehensive Loss for the Period attributable to Equity Holders and Non-controlling Interests**

Our total comprehensive loss for the period attributable to equity holders and non-controlling interests amounted to RMB18.5 million for the three months ended 31 March 2021 as compared to RMB22.9 million for the three months ended 31 March 2020.

### **MATERIAL ACQUISITIONS AND DISPOSAL OF SUBSIDIARIES, ASSOCIATES AND JOINT VENTURES**

We did not have material acquisitions and disposal of subsidiaries, associates and joint ventures during the three months ended 31 March 2021.

### **FUTURE PLANS FOR MATERIAL INVESTMENTS OR CAPITAL ASSETS AND EXPECTED SOURCE OF FUNDING**

We do not have plans for material investments or acquisition of capital assets.

### **HUMAN RESOURCES**

As at 31 March 2021, we had 640 full-time employees and 34 dispatched workers (31 March 2020: 676 full-time employees and 40 dispatched workers). The remuneration package of the employees includes salary, sales commission, bonus and other cash subsidies. For the three months ended 31 March 2021 and 2020, the remuneration expenses, excluding share-based compensation expenses, were approximately RMB27.5 million and RMB28.8 million, respectively. In general, employees' salaries are determined based on individual performance, qualification, position and seniority. We place strong emphasis on recruiting skilled personnel. We typically recruit talents from universities and technical schools and conduct annual reviews to assess the employees' performance and determine their salary, bonus and promotion. We also place a strong emphasis on providing trainings to our employees in order to enhance their technical and product knowledge as well as comprehension of industry quality standards.

We have adopted the Pre-IPO Share Option Scheme, the Share Option Scheme and the Share Award Scheme. The purpose of the Pre-IPO Share Option Scheme, the Share Option Scheme and the Share Award Scheme is to attract, retain and motivate the directors, senior management and employees of the Group and other participants. For further details, please see sections headed "Pre-IPO Share Option Scheme", "Share Option Scheme" and "Share Award Scheme" of this report.

### **DIVIDEND DISTRIBUTION**

The Board did not recommend the payment of dividend for the three months ended 31 March 2021 (three months ended 31 March 2020: nil).

### **PURCHASE, SALE OR REDEMPTION OF THE LISTED SECURITIES OF THE COMPANY OR ANY OF ITS SUBSIDIARIES**

The Directors confirm that neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed securities during the three months ended 31 March 2021.

## MANAGEMENT DISCUSSIONS AND ANALYSIS

### EVENT AFTER THE REPORTING PERIOD

There had been no significant event since 31 March 2021 and up to the date of this report.

### DIRECTORS' AND CHIEF EXECUTIVE'S INTERESTS AND SHORT POSITIONS IN THE SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY OR ANY ASSOCIATED CORPORATIONS

As at 31 March 2021, the interests and short positions of the Directors and chief executive of the Company in the shares, underlying shares and debentures of the Company or its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong) ("SFO") which were required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests or short positions which they were taken or deemed to have under such provisions of the SFO), or which were required, pursuant to Section 352 of the SFO, to be entered in the register referred to therein, or which were required, pursuant to Rules 5.46 to 5.67 of the GEM Listing Rules relating to securities transactions by the Directors to be notified to the Company and the Stock Exchange, were as follows:

#### Long position in the shares, underlying shares and debentures of the Company

Name of shareholder	Capacity	Number of shares or underlying shares	Approximate percentage of interest in the Company
Mr. ZHENG Fushuang	Founder of a discretionary trust <sup>1</sup>	214,278,278	33.99%
Mr. LIU Baodong	Beneficial owner <sup>2</sup>	17,118,669	2.72%
Mr. PANG Gang <sup>4</sup>	Beneficial owner <sup>3</sup>	405,000	0.06%
Mr. Frank CHRISTIAENS	Beneficial owner <sup>3</sup>	300,000	0.05%
Ms. CAO Qian	Beneficial owner <sup>3</sup>	300,000	0.05%

Notes:

1. Mr. ZHENG Fushuang is the settlor and a beneficiary of Future Success Trust. Future Success Trust holds the entire issued share capital of ZFS Holdings Limited, which in turn holds the entire issued share capital of Wing Success Holdings Limited, the controlling shareholder of the Company. Therefore, Mr. ZHENG Fushuang is deemed to be interested in the shares held by Wing Success Holdings Limited.
2. Mr. LIU Baodong held 14,118,669 shares and the remaining interest is the options representing 3,000,000 underlying shares upon fully exercise of such options.
3. Interests in options granted pursuant to the Share Option Scheme.
4. Mr. PANG Gang was appointed as the president of the Company and an executive Director on 2 February 2021.

## MANAGEMENT DISCUSSIONS AND ANALYSIS

Save as disclosed above, as at 31 March 2021, none of the Directors and chief executive of the Company had any interests or short positions in any shares, underlying shares or debentures of the Company or its associated corporations (within the meaning of Part XV of the SFO) which were required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests or short positions which they were taken or deemed to have under such provisions of the SFO), or which were required, pursuant to Section 352 of the SFO, to be entered in the register referred to therein, or which were required, pursuant to Rules 5.46 to 5.67 of the GEM Listing Rules relating to securities transactions by the Directors to be notified to the Company and the Stock Exchange.

### SUBSTANTIAL SHAREHOLDERS' INTERESTS AND SHORT POSITIONS IN THE SHARES AND UNDERLYING SHARES OF THE COMPANY

As at 31 March 2021, so far as was known to the Directors, the following persons (other than the Directors or chief executive of the Company) had, or were deemed to have, interests or short positions in the shares or underlying shares of the Company which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO or which were recorded in the register required to be kept by the Company under Section 336 of the SFO.

#### Long positions in the shares of the Company

Name of shareholder	Capacity	Number of shares held	Approximate percentage of interest in the Company
Mr. ZHENG Fushuang	Founder of a discretionary trust <sup>1</sup>	214,278,278	33.99%
HSBC International Trustee Limited	Trust and interest of controlled corporation <sup>2</sup>	214,278,278	33.99%
ZFS Holdings Limited	Interest of controlled corporation <sup>2</sup>	214,278,278	33.99%
Wing Success Holdings Limited	Beneficial owner <sup>2</sup>	214,278,278	33.99%
Eagle Eyes Investment Limited	Interest of controlled corporation <sup>3</sup>	98,098,000	15.56%
New Horizon Capital III, L.P.	Interest of controlled corporation <sup>3</sup>	98,098,000	15.56%
New Horizon Capital Partners III Ltd	Interest of controlled corporation <sup>3</sup>	98,098,000	15.56%
Carvillo Success Limited	Beneficial owner <sup>3</sup>	98,098,000	15.56%
Mr. GUO Langhua	Beneficial owner	39,034,053	6.19%

Notes:

1. Mr. ZHENG Fushuang is the settlor and a beneficiary of Future Success Trust. Future Success Trust holds the entire issued share capital of ZFS Holdings Limited, which in turn holds the entire issued share capital of Wing Success Holdings Limited. Therefore, Mr. ZHENG Fushuang is deemed to be interested in the shares held by Wing Success Holdings Limited.
2. HSBC International Trustee Limited is the trustee of Future Success Trust and holds the entire issued share capital of ZFS Holdings Limited which in turn holds the entire issued share capital of Wing Success Holdings Limited. Therefore, HSBC International Trustee Limited and ZFS Holdings Limited are each deemed under the SFO to be interested in the shares held by Wing Success Holdings Limited.

## MANAGEMENT DISCUSSIONS AND ANALYSIS

3. New Horizon Capital Partners III Ltd is the controlling shareholder of New Horizon Capital III, L.P., who in turn is a controlling shareholder of Eagle Eyes Investment Limited, which holds 80% interest in Carvillo Success Limited. Therefore, New Horizon Capital Partners III Ltd, New Horizon Capital III, L.P. and Eagle Eyes Investment Limited are deemed to be interested in the shares held by Carvillo Success Limited.

Save as disclosed above, as at 31 March 2021, the Directors were not aware of any other person (other than the Directors and chief executive of the Company) who had an interest or short position in the shares or underlying shares of the Company which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO or which were recorded in the register required to be kept by the Company under Section 336 of the SFO.

### PRE-IPO SHARE OPTION SCHEME

The Company has adopted the Pre-IPO Share Option Scheme on 20 December 2010 and the principal terms and conditions of the Pre-IPO share option scheme are set out in the section headed "D. Pre-IPO Share Option Scheme" in Appendix IV to the prospectus of the Company dated 15 June 2016. No further options would be granted under the Pre-IPO Share Option Scheme after the Company's listing.

### Outstanding Share Options

From 1 January 2021 to 31 March 2021, no share option lapsed and was cancelled. As at 31 March 2021, there were a total of 12,391,385 share options outstanding. If all the outstanding options are exercised, there would be a dilution effect on the shareholdings of the shareholders to 2.0% as at 31 March 2021. Save as set out above, no other share options have been or would be granted by us after the listing pursuant to the Pre-IPO Share Option Scheme.

Grantee	Date of grant	Exercisable period	Exercise price per share (US\$)	Number of shares represented by options as at 1 January 2021	Exercised during the period	Lapsed during the period	Number of unvested option	Number of vested options	Number of shares represented by options as at 31 March 2021	Approximate percentage of issued share capital of the Company
Other participants	01/01/2011	01/01/2015-31/12/2021	1.16	3,574,727	—	—	—	3,574,727	3,574,727	0.57%
	01/10/2015	01/01/2016-31/12-2021	0.00001	8,816,658	—	—	—	8,816,658	8,816,658	1.40%
Total				12,391,385	—	—	—	12,391,385	12,391,385	1.97%



## MANAGEMENT DISCUSSIONS AND ANALYSIS

### SHARE OPTION SCHEME

On 18 May 2017, the Company adopted the Share Option Scheme which is subject to the provisions under Chapter 23 of the GEM Listing Rules. The purpose of the Share Option Scheme is to attract, retain and motivate employees, Directors and other participants, and to provide a means of compensation through the grant of options for their contribution to the growth and profits of the Group, and to allow them to participate in the future growth and profitability of the Group. The participants of the Share Option Scheme are any executive, non-executive or independent non-executive Directors or any employees (whether full-time or part-time) of the Company, or any of its subsidiaries or associated companies or any other person whom the Board considers, in its sole discretion, has contributed or will contribute to the Group. The basis of eligibility of any of the class of the participants to the grant of any options under the Share Option Scheme shall be determined by the Board from time to time on the basis of their contribution to the development and growth of the Group and any invested entity. The Share Option Scheme will end on 17 May 2027.

The shares which may be issued upon exercise of all options to be granted under the Share Option Scheme and other share option schemes of the Company (and to which the provisions of the GEM Listing Rules are applicable) shall not exceed 10% of the aggregate of the shares of the Company in issue on the listing date, being a total of 62,000,000 shares.

The total number of shares issued and to be issued upon exercise of the options granted to each eligible participant under the Share Option Scheme (including exercised, cancelled and outstanding options) in any 12-month period shall not exceed 1% of the shares in issue. Any further grant of options to an eligible participant under the Share Option Scheme which would result in the shares issued and to be issued upon exercise of all options granted and to be granted to such participant (including exercised, cancelled and outstanding options) in the 12-month period up to and including the date of such further grant exceeding the abovesaid limit shall be subject to our shareholders' approval in general meeting with such participant and his associates (as defined under the GEM Listing Rules) abstaining from voting.

The amount of HK\$1.00 is payable as consideration for each grant of options under the Share Option Scheme, upon acceptance of such grant. The subscription price in respect of shares upon exercise of options under the Share Option Scheme shall be such price as determined by the Board in its absolute discretion at the time of the grant of the relevant option (and shall be stated in the letter containing the offer of the grant of the option), but in any case the subscription price shall not be less than the higher of (a) the closing price of the shares as stated in the daily quotation sheet of the Stock Exchange on the date of grant, which must be a business day, (b) the average closing price of the shares as stated in the daily quotation sheets of the Stock Exchange for the five (5) business days immediately preceding the date of grant, and (c) the nominal value of a Share.

An option granted under the Share Option Scheme may be exercised in accordance with the terms of the Share Option Scheme at any time during the period to be determined by our Board at its absolute discretion and notified by our Board to each grantee as being the period during which an option may be exercised and in any event, such period shall not be longer than 10 years from the date upon which any particular option is granted in accordance with the Share Option Scheme.

## MANAGEMENT DISCUSSIONS AND ANALYSIS

The following details the options granted pursuant to the Share Option Scheme but not yet exercised as at 31 March 2021. No options were cancelled, lapsed or exercised during the three months ended 31 March 2021.

Grantee	Date of grant	Number of share options outstanding as at 1 January 2021	Closing Price per Share immediately prior to the date of grant (HK\$)	Exercise price per share (HK\$)	Exercise Period	Number of options granted during the three months ended 31 March 2021	Number of options exercised during the three months ended 31 March 2021	Number of options lapsed during the three months ended 31 March 2021	Number of options cancelled during the three months ended 31 March 2021	Number of options outstanding as at 31 March 2021	Approximate percentage of shareholding upon fully exercise of share options
<b>Executive Directors</b>											
Mr. LIU Baodong	24 May 2017	3,000,000	1.31	1.33	24 May 2017 to 17 May 2027	—	—	—	—	3,000,000	0.48%
Mr. XU Da <sup>3</sup>	24 May 2017	6,200,000	1.31	1.33	24 May 2017 to 17 May 2027	—	—	—	—	6,200,000	0.98%
Mr. PANG Gang <sup>4</sup>	24 May 2017	405,000	1.31	1.33	24 May 2017 to 17 May 2027	—	—	—	—	405,000	0.06%
<b>Independent non-executive Directors</b>											
Mr. Frank CHRISTIAENS	24 May 2017	300,000	1.31	1.33	24 May 2017 to 17 May 2027	—	—	—	—	300,000	0.05%
Ms. Cao Qian	24 May 2017	300,000	1.31	1.33	24 May 2017 to 17 May 2027	—	—	—	—	300,000	0.05%
<b>Other participants of the Share Option Scheme</b>	24 May 2017	51,277,700	1.31	1.33	24 May 2017 to 17 May 2027	—	—	—	—	51,277,700	8.14%
<b>Total</b>		<u>61,482,700</u>				<u>—</u>	<u>—</u>	<u>—</u>	<u>—</u>	<u>61,482,700</u>	<u>9.76%</u>

Notes:

- The options were granted on 24 May 2017. For full details of the Share Option Scheme, please refer to the circular of the Company dated 11 April 2017 regarding, among others, the adoption of the Share Option Scheme.
- The option under the Share Option Scheme were vested as follows:

On the date of grant:	40% vested
On the first anniversary of the date of grant (i.e. 24 May 2018):	30% vested
On the second anniversary of the date of grant (i.e. 24 May 2019):	30% vested
- Mr. XU Da resigned as an executive Director on 2 February 2021.
- Mr. PANG Gang was appointed as the president of the Company and an executive Director on 2 February 2021.



## MANAGEMENT DISCUSSIONS AND ANALYSIS

### SHARE AWARD SCHEME

On 20 March 2017, the Company adopted the Share Award Scheme to recognize and reward the contribution of certain selected participants to the growth and development of the Group. The Share Award Scheme does not constitute a share option scheme or an arrangement analogous to a share option scheme for the purpose of Chapter 23 of the GEM Listing Rules. The shares under the Share Award Scheme will be acquired by a trustee by way of subscription of new shares (whether pursuant to general mandate or specific mandate granted by the shareholders or otherwise) and/or purchase of shares from the market out of cash contributed by the Group and be held on trust for the participants until such awarded shares are vested in the relevant selected participants in accordance with the provisions of the Share Award Scheme. The administrator of the Share Award Scheme may, from time to time, at its absolute discretion, select any participant for participation in the Share Award Scheme as a selected participant.

The Company has appointed The Core Trust Company Limited as the trustee (the "Trustee"). The Trustee is an independent third party of the Company and is acting for a wide scope of participants under the Share Award Scheme.

Unless early terminated by the Board, the Share Award Scheme shall be valid and effective for a term of 10 years commencing on the adoption date of the Share Award Scheme provided that no contribution to the trust fund will be made by the Company on or after the 10th anniversary date of the adoption date of the Share Award Scheme.

The maximum number of shares which may be allocated and awarded to a selected participant under the Share Award Scheme in any 12-month period shall not exceed 1% of the issued share capital of the Company immediately preceding such allocation and award.

Vesting of the shares will be conditional on the selected participant remaining a participant at all times from after the relevant dates of the fulfilment of the performance targets (if any) specified by the Board and on the vesting date until and on each of the relevant vesting dates and his/her execution of the relevant documents to effect the transfer from the Trustee, unless otherwise determined by the Board.

During the three months ended 31 March 2021, the Company neither issued new shares nor arranged any funds to be paid to the Trustee for purchasing of shares of the Company from the market.

### COMPETING BUSINESSES

For the three months ended 31 March 2021, none of the Directors or controlling shareholders of the Company and their respective associates (as defined under the GEM Listing Rules) had any interest in a business which competed or might compete with the business of the Group, or had any other conflict of interest with the Group.

### COMPLIANCE WITH CORPORATE GOVERNANCE PRACTICES

The Company has adopted the code provisions as set out in the Corporate Governance Code and Corporate Governance Report (the “**Corporate Governance Code**”) as contained in Appendix 15 of the GEM Listing Rules as its corporate governance practices.

Code provision A.2.1 of the Corporate Governance Code stipulates that the roles of the chairman of the board of directors and the chief executive officer of a Company should be separate and should not be performed by the same individual, and that the division of responsibilities between the chairman and the chief executive officer should be clearly stated.

Mr. ZHENG Fushuang was appointed as the chief executive officer of the Company (the “**CEO**”) with effect from 3 April 2018 and is currently serving as both the chairman (the “**Chairman**”) and the CEO of the Company. Such practice deviates from code provision A.2.1 of the Corporate Governance Code. The Board believes that vesting the roles of both the Chairman and the CEO in the same person can facilitate the execution of the Group’s business strategies and boost the effectiveness of its operation. The Board is comprised of three executive Directors and three independent non-executive Directors, which is appropriately structured to ensure that there is a balance of power to provide sufficient checks to protect the interests of the Company and its shareholders. Therefore, the Board considers that the deviation from code provision A.2.1 of the Corporate Governance Code is appropriate in such circumstance.

Save as disclosed, in the opinion of the Directors, the Company has complied with all the code provisions set out in the Corporate Governance Code from 1 January 2021 and up to the date of this report.

### CODE OF CONDUCT REGARDING SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted a code of conduct regarding Directors’ securities transactions on terms no less exacting than the required standard of dealings set out in Rules 5.48 to 5.67 of the GEM Listing Rules. The Company had made specific enquiries to all the Directors who confirmed their compliance with the required standard of dealings and the code of conduct regarding Directors’ securities transactions from 1 January 2021 and up to the date of this report. No incident of non-compliance was noted by the Company during this period.



## MANAGEMENT DISCUSSIONS AND ANALYSIS

### AUDIT COMMITTEE AND REVIEW OF QUARTERLY RESULTS

The Company has established an audit committee with written terms of reference in compliance with the GEM Listing Rules on 23 May 2016. The primary duties of the Audit Committee are mainly to review the financial information and reporting process, internal control procedures and risk management system, effectiveness of the internal audit function, audit plan and relationship with external auditors and arrangements to enable employees of the Company to raise, in confidence, concerns about possible improprieties in financial reporting, internal control or other matters of the Company.

The audit committee comprises three independent non-executive Directors, namely Dr. LI Wanshou, Mr. Frank CHRISTIAENS and Ms. CAO Qian, and is chaired by Ms. CAO Qian. The audit committee has reviewed the unaudited financial statements for the three months ended 31 March 2021 and is of the opinion that (i) the unaudited financial statements of the Group for the three months ended 31 March 2021 comply with the applicable accounting standards and the GEM Listing Rules; and (ii) adequate disclosures have been made in such unaudited financial statements.

### COMPOSITION OF THE BOARD AND BOARD COMMITTEES

The composition of the Board reflects the necessary balance of skills and experience desirable for effective leadership of the Company and independence in decision making. The Board currently comprises three executive Directors and three independent non-executive Directors. The Directors have no financial, business, family or other material/relevant relationships with one another.

By order of the Board

**China Digital Video Holdings Limited**

**ZHENG Fushuang**

*Chairman*

Hong Kong, 10 May 2021

# QUARTERLY CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE LOSS

FOR THE THREE MONTHS ENDED 31 MARCH 2021

	Notes	(Unaudited) Three months ended 31 March	
		2021 RMB'000	2020 RMB'000
<b>Revenue</b>	3	<b>78,331</b>	60,717
Cost of sales		(53,567)	(47,795)
Gross profit		24,764	12,922
Other income	4	4,875	5,262
Selling and marketing expenses		(14,188)	(10,385)
Administrative expenses		(11,797)	(8,092)
Research and development expenses		(7,592)	(2,689)
Finance costs	5	(2,692)	(1,196)
Net impairment loss on financial and contract assets		(7,125)	(13,710)
Share of profit of joint ventures		(1,309)	(2,230)
Loss before income tax	5	(15,064)	(20,118)
Income tax credit/(expense)	6	—	2,056
Loss for the period		(15,064)	(18,062)
Other comprehensive loss			
Items that may be subsequently reclassified to profit or loss:			
Exchange difference arising on the translation of foreign operation		(3,459)	(4,825)
Total comprehensive loss for the period		(18,523)	(22,887)
<b>Loss for the period attributable to:</b>			
Equity holders of the Company		(13,330)	(18,266)
Non-controlling interests		(1,734)	204
		(15,064)	(18,062)
<b>Total comprehensive loss for the period attributable to:</b>			
Equity holders of the Company		(16,789)	(23,091)
Non-controlling interests		(1,734)	204
		(18,523)	(22,887)
<b>Loss per share for profit attributable to equity holders of the Company</b> (expressed in RMB cents per share)			
Basic	8	(2.39)	(2.87)
Diluted		(2.39)	(2.87)

# CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

FOR THE THREE MONTHS ENDED 31 MARCH 2021

Equity attributable to equity holders of the Company											
	Share capital	Treasury shares	Share premium	Statutory reserve	Translation reserve	Share option reserve	Other reserve	Accumulated profits	Sub-total	Non-controlling interests	Total equity
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
<b>Balance at 1 January 2021</b>	43	(1)	600,213	29,664	(8,133)	47,836	31,278	(357,762)	343,138	3,112	346,250
<b>Comprehensive loss for the year</b>											
Loss for the year	—	—	—	—	—	—	—	(13,330)	(13,330)	(1,734)	(15,064)
Other comprehensive loss for the year	—	—	—	—	3,459	—	—	—	3,459	—	3,459
<b>Total comprehensive loss for the year</b>	—	—	—	—	3,459	—	—	(13,330)	(9,871)	(1,734)	(11,605)
<b>Transactions with owners</b>											
Vesting of shares of share award scheme	—	—	—	—	—	—	—	—	—	—	—
<b>Total transactions with owners</b>	—	—	—	—	—	—	—	—	—	—	—
<b>Balance at 31 March 2021</b>	43	(1)	600,213	29,664	(4,674)	47,836	31,278	(371,092)	333,267	1,378	334,645

Equity attributable to equity holders of the Company											
	Share capital	Treasury shares	Share premium	Statutory reserve	Translation reserve	Share option reserve	Other reserve	Accumulated profits	Sub-total	Non-controlling interests	Total equity
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
<b>Balance at 1 January 2020</b>	43	(1)	600,213	28,982	2,909	47,914	31,278	(282,097)	429,241	1,147	430,388
<b>Comprehensive loss for the year</b>											
Loss for the year	—	—	—	—	—	—	—	(18,265)	(18,265)	204	(18,062)
Other comprehensive loss for the year	—	—	—	—	4,825	—	—	—	4,825	—	4,825
<b>Total comprehensive loss for the year</b>	—	—	—	—	4,825	—	—	(18,265)	(13,441)	204	(13,237)
<b>Transactions with owners</b>											
Vesting of shares of share award scheme	—	—	—	—	—	—	796	—	796	—	796
<b>Total transactions with owners</b>	—	—	—	—	—	—	796	—	796	—	796
<b>Balance at 31 March 2020</b>	43	(1)	600,213	28,982	7,734	47,914	32,074	(300,363)	416,596	1,351	417,947

# NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE LOSS

FOR THE THREE MONTHS ENDED 31 MARCH 2021

## 1. GENERAL INFORMATION

China Digital Video Holdings Limited (the “**Company**”) was incorporated in the Cayman Islands on 8 January 2007 as an exempted company with limited liability under the Companies Law (as consolidated and revised) of the Cayman Islands. The address of the Company’s registered office is P.O. Box 309, Ugland House, Grand Cayman KY1-1104, Cayman Islands. The Company’s shares were listed on the GEM of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) since 27 June 2016 (the “**Listing**”).

The Company is an investment holding company and its subsidiaries (collectively, the “**Group**”) are principally engaged in the research, development and sales of video-related and broadcasting equipment and software and provision of related technical services in the People’s Republic of China (the “**PRC**”).

As at 31 March 2021, the directors regard the immediate and the ultimate holding company of the Company is Wing Success Holdings Limited, a company incorporated in the British Virgin Islands and Mr. ZHENG Fushuang is the ultimate controlling party of the Company.

## 2. BASIS OF PREPARATION

This unaudited condensed consolidated quarterly results for the three months ended 31 March 2021 (the “**Results**”) has been prepared in accordance with the applicable disclosure provisions of the Rules Governing the Listing of Securities on the GEM of the Stock Exchange. The Results were authorised for issue by the Board on 10 May 2021.

The accounting policies and methods of computation used in the preparation of the Results are consistent with those used in the preparation of the annual report for the year ended 31 December 2020 except for the adoption of a number of amendments to International Financial Reporting Standards that became effective for the accounting period beginning on 1 January 2021 and are relevant to the Group.

The Group has applied all the new and amended standards, which are mandatory for the financial year beginning on 1 January 2021. The adoption had no material impact on how the results and financial position for the current and prior periods have been prepared and presented.

The Group has not early adopted any other standard or amendment that has been issued but is not yet effective.

The Results does not include all the information and disclosures required in the annual financial statements, and should be read in conjunction with the annual report for the year ended 31 December 2020.

The Results is presented in Renminbi (“**RMB**”), unless otherwise stated.

The Results is unaudited.

## NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE LOSS

FOR THE THREE MONTHS ENDED 31 MARCH 2021

### 3. REVENUE AND SEGMENT INFORMATION

The Group's operating activities are attributable to a single reportable and operating segment focusing primarily on the research, development and sales of video-related and broadcasting equipment and software and provision of related technical services in the PRC. This operating segment has been identified on the basis of internal management reports reviewed by the chief operating decision-makers (the "CODM"), being the executive directors of the Group. The CODM mainly reviews revenue derived from sales of products, solutions and services, which are measured in accordance with the Group's accounting policies. However, other than revenue information, no operating results or other discrete financial information is available for the assessment of the performance of the respective type of revenue. The CODM reviews the overall results of the Group as a whole to make decisions about resource allocation. Accordingly, no segment information is presented. An analysis of the Group's revenue is as follows:

	(Unaudited) Three months ended 31 March	
	2021 RMB'000	2020 RMB'000
Solutions	49,004	48,084
Services	19,852	9,561
Products	9,475	3,072
	<b>78,331</b>	<b>60,717</b>

### 4. OTHER INCOME

	(Unaudited) Three months ended 31 March	
	2021 RMB'000	2020 RMB'000
<b>Other income</b>		
Interest income	1,309	2,363
Value-added tax ("VAT") refunds (note a)	2,688	1,899
	<b>3,997</b>	<b>4,262</b>
<b>Other net income/gain</b>		
Subsidy income from government	858	999
Sundry income	20	1
	<b>878</b>	<b>1,000</b>
	<b>4,875</b>	<b>5,262</b>

Note:

- (a) The sales of software products in the PRC are subject to VAT calculated at 13%. Companies which develop their own software products and have the software products registered with the relevant authorities in the PRC are entitled to a refund of VAT equivalent to the excess over 3% of the sales invoice amount paid in the month when output VAT exceeds input VAT.

## NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE LOSS

FOR THE THREE MONTHS ENDED 31 MARCH 2021

### 5. LOSS BEFORE INCOME TAX

Loss before income tax has been arrived at after charging:

	(Unaudited)	
	Three months ended 31 March	
	2021	2020
	RMB'000	RMB'000
<b>Finance costs</b>		
Interest on bank and other borrowings, wholly repayable within five years	2,692	1,196
<b>Employee benefit expenses</b>		
Salaries, bonus and allowances	20,022	16,588
Retirement benefit scheme contributions	4,029	2,222
Severance payments	53	34
	<u>24,104</u>	<u>18,844</u>
<b>Other items</b>		
Cost of software and hardware equipments recognised as an expense	36,699	38,018
Depreciation of property, plant and equipment	264	571
Amortisation of intangible assets	8,864	5,655
Provision for impairment loss on trade and other receivables	7,125	13,710

# NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE LOSS

FOR THE THREE MONTHS ENDED 31 MARCH 2021

## 6. INCOME TAX (CREDIT)/EXPENSE

	(Unaudited)	
	Three months ended	
	2021	2020
	RMB'000	RMB'000
<b>Deferred tax</b>		
Origination and reversal of temporary differences	—	(2,056)
	—	(2,056)
<b>Income tax (credit)/expense</b>	—	(2,056)

Notes:

(a) Cayman Islands income tax

The Company is incorporated in the Cayman Islands as an exempted company with limited liability under the Companies Law of the Cayman Islands and accordingly, is exempted from Cayman Islands income tax.

(b) Hong Kong profits tax

Hong Kong profits tax rate is 16.5%. Hong Kong profits tax has not been provided as the companies within the Group had no estimated assessable profits in Hong Kong for the period.

(c) PRC enterprise income tax

The income tax provision of the Group in respect of its operations in the PRC has been calculated at the applicable tax rate on the estimated assessable profits for the period based on the existing legislation, interpretations and practices in respect thereof. The applicable income tax rate for the period is 25%.

Pursuant to the relevant laws and regulations in the PRC, China Digital Video (Beijing) Limited (“**CDV WFOE**”), a subsidiary of the Company, obtained the “High and New Technology Enterprise” qualification (“**HNTE**”) in 2012 and renewed its qualification in 2015. In 2016, CDV WFOE was also accredited as a “Key Software Enterprise under the National Plan” (國家規劃佈局內重點軟體企業) and was therefore retrospectively entitled to a preferential income tax rate of 10% from 2015 and will continue to enjoy this preferential income tax rate until it no longer meets the requirements of the qualification. In 2018, CDV WFOE enjoyed preferential income tax rate of 15% and will continue to enjoy the preferential income tax rate of 15% up to year 2021.

Pursuant to the relevant laws and regulations in the PRC, ZhengQi (Beijing) Video Technology Co., Ltd (北京正奇聯訊科技有限公司, “**Beijing Zhengqi**”), a subsidiary of the Company, obtained the HNTE in 2014. In 2020, Beijing Zhengqi renewed the HNTE and continues to enjoy the preferential income tax rate of 15% for the years from 2020 to 2023.

## NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE LOSS

FOR THE THREE MONTHS ENDED 31 MARCH 2021

### 7. DIVIDENDS

The directors did not recommend the payment of dividend for the three months ended 31 March 2021 (three months ended 31 March 2020: nil).

### 8. LOSS PER SHARE

#### (a) Basic loss per share

Basic loss per share is calculated by dividing the adjusted loss attributable to ordinary equity holders of the Company by the weighted average number of ordinary shares outstanding during the period, excluding treasury shares.

	(Unaudited) Three months ended 31 March	
	2021 RMB'000	2020 RMB'000
Loss used to determine basic loss per share	<u>15,064</u>	<u>18,062</u>

	(Unaudited) Three months ended 31 March	
	2021	2020
<b>Number of shares</b> (in thousands)		
Weighted average number of ordinary shares outstanding for basic loss per share	<u>630,332</u>	<u>630,332</u>

## NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE LOSS

FOR THE THREE MONTHS ENDED 31 MARCH 2021

### 8. LOSS PER SHARE – *continued*

#### (b) Diluted loss per share

Diluted loss per share is calculated by adjusting the weighted average number of ordinary shares outstanding to assume conversion of all dilutive potential ordinary shares and are calculated as follows:

	(Unaudited)	
	Three months ended 31 March	
	2021	2020
<b>Number of shares</b> (in thousands)		
Weighted average number of ordinary shares used to determine basic loss per share	<u>630,332</u>	<u>630,332</u>
	<u>630,332</u>	<u>630,332</u>

For the three months ended 31 March 2021 and 2020, the Company had two categories of potential dilutive ordinary shares, namely, the 2010 Share Option Plan and the 2017 Share Option Scheme.

For the three months ended 31 March 2021, the computation of diluted loss per share was calculated based on the weighted average number of ordinary shares outstanding adjusted to assume conversion or exercise of all dilutive potential ordinary shares. The diluted loss per share for the three months ended 31 March 2021 and 2020 was the same as the basic loss per share as all the potential ordinary shares were anti-dilutive.