

Dadi Education Holdings Limited

大地教育控股有限公司

(Incorporated in the Cayman Islands with limited liability)



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This report, for which the directors (the "**Directors**") of Dadi Education Holdings Limited (the "**Company**"), together with its subsidiaries, (the "**Group**") collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of the Stock Exchange (the "**GEM Listing Rules**") for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this report is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this report misleading.

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CORPORATE INFORMATION

BOARD OF DIRECTORS

Executive Directors

Mr. Chung Wang Lung *(Chairman)*Mr. Mok Patrick *(Chief Executive Officer)*Ms. So Pik Sau (resigned on 30 September 2021)
Mr. Chung Royce (appointed on 30 September 2021)

Independent non-executive Directors

Mr. Wong Tak Chun Ms. Chung Wai Nar Mr. Tsang Chi Fung

COMPANY SECRETARY

Mr. Woo Yuen Ping

COMPLIANCE OFFICER

Mr. Mok Patrick

AUTHORISED REPRESENTATIVES

Mr. Chung Wang Lung Mr. Mok Patrick

AUDIT COMMITTEE

Mr. Wong Tak Chun *(Chairman)* Ms. Chung Wai Nar Mr. Tsang Chi Fung

REMUNERATION COMMITTEE

Ms. Chung Wai Nar *(Chairman)*Mr. Wong Tak Chun
Mr. Tsang Chi Fung

NOMINATION COMMITTEE

Mr. Chung Wang Lung (Chairman) Ms. Chung Wai Nar Mr. Tsang Chi Fung

AUDITOR

Grant Thornton Hong Kong Limited Certified Public Accountants Level 12 28 Hennessy Road, Wanchai Hong Kong SAR

REGISTERED OFFICE

Windward 3, Regatta Office Park PO Box 1350 Grand Cayman KY1-1108 Cayman Islands

PRINCIPAL PLACE OF BUSINESS IN HONG KONG

Units Nos. 702 and 703, 7th Floor 700 Nathan Road (formerly known as Trade and Industry Department Tower) Mong Kok, Kowloon Hong Kong

PRINCIPAL BANKER

Hang Seng Bank Limited 83 Des Voeux Road Central Hong Kong

PRINCIPAL SHARE REGISTRAR AND TRANSFER OFFICE IN CAYMAN ISLANDS

Ocorian Trust (Cayman) Limited Windward 3, Regatta Office Park PO Box 1350 Grand Cayman KY1-1108 Cayman Islands

HONG KONG BRANCH SHARE REGISTRAR AND TRANSFER OFFICE

Boardroom Share Registrars (HK) Limited 2103B, 21/F., 148 Electric Road North Point Hong Kong

STOCK CODE

8417

WEBSITE

http://www.dadi.com.hk/

BUSINESS REVIEW

Overview

The Group is one of the leading overseas studies consultancy services providers in Hong Kong. Our network consists of overseas education providers from all over the world. Nevertheless, we mainly serve local students who are mainly seeking secondary education and higher education studies in the United Kingdom ("UK"), Australia, Canada and the United States of America (the "USA"). During the six months ended 30 September 2021, the Group's principal business remained the provision of overseas studies consultancy services in Hong Kong. Commission income generated from the placements of students from the UK and Australia remained as the main driver of the Group's revenue.

PROSPECTS AND STRATEGIES

As the Group's continuing operation mainly depends on the number of successful placement of students to overseas universities, the subsistence of COVID-19 in the year of 2020 affect the principal activities of the Group badly as the students' visa applications and admissions to courses to, for example, the UK and Australia, have been postponed and delayed. However, with great delight, due to large scale of vaccination programs to control the spread of COVID-19 implemented all over the world since around early 2021, the adverse impact of COVID-19 has been diminishing. The overseas universities and institutions started to resume the in-take of students during the six months ended 30 September 2021, whose applications have been postponed or delayed due to COVID-19 in the year of 2020.

Further, during the six months ended 30 September 2021, the Group was beneficial as a result of certain immigration policies were announced by countries, such as, the UK and the Canada, where students from Hong Kong were attracted to continue their studies overseas.

In addition, the Group's indirect wholly-foreign owned subsidiary under the name of Time Pace (Guangzhou) Education Consultants Company Limited* (時進(廣州)教育諮詢有限公司) ("**Time Pace (Guangzhou)**") commenced its business during the six months ended 30 September 2021. It is expected that Time Pace (Guangzhou) will generate new stream of income to the Group taking into account that it is a trend for the students in the People's Republic of China ("**PRC**") to study in the overseas.

Needless to mention, the Group will continue to allocate more resources on promotion of the Group's business in Hong Kong. The Group has organised certain promotion activities to strengthen the Group's brand online during the six months ended 30 September 2021 with a view to boost up the Group's business and that the activities were enthusiastically participated.

In view of the above, the Directors are confident that the Group can maintain its competitiveness in the recovery business environment and they believe the performance of the Group's business can be improved.



Principal Risks and Uncertainties

The economic and financial markets have been significantly impacted as a result of the outbreak and subsistence of the COVID-19. Although with the implementation of the vaccination programs, the COVID-19 still subsists and there may still be uncertainties to the global economy and to the financial performance of the Group. The management of the Group expects that the growth of the demand in overseas education will still depend on the control of spread of COVID-19, which may directly affect the revenue generated from the overseas studies consultancy services of the Group. The extent of impact of the COVID-19 on the Group is still uncertain as at the date of this report. The Group will continue to pay close attention to the development of the COVID-19 and evaluate its impact on the consolidated financial statements and operation results.

FINANCIAL REVIEW

Revenue

Revenue of the Group for the six months ended 30 September 2021 was approximately HK\$8.7 million, representing an increase of approximately 35.1% from approximately HK\$6.5 million for the six months ended 30 September 2020. All revenue was derived from the overseas study consultancy services. Such increase was mainly attributable to the resumption of placement of students to overseas institutes during the six months ended 30 September 2021 which was delayed or postponed in the six months ended 30 September 2020 due to COVID-19 and the demand on overseas studies increased during the six months ended 30 September 2021 as a result of some favorable immigration policies of overseas countries, such as, Canada and the UK. As a result, the overall revenue increased comparing to the six months ended 30 September 2020.

UK

Commission income generated from the placements of students in the UK maintained to be the main source of the Group's revenue which accounted for approximately 56.9% for the six months ended 30 September 2021 (2020 approximately 56.1%). Commission income generated from the placements of students in the UK was amounted to approximately HK\$5.0 million (2020: approximately HK\$3.6 million) or increased by approximately 37.0%. The increase in commission from the placements of students in the UK was mainly contributed by the increase in number of students successfully placed to private schools in the UK as a result of holders of Hong Kong British National (Overseas) (BNO) passport moving to the UK during the six months ended 30 September 2021.

Australia

Commission income generated from the placements of students in Australia increased by approximately HK\$0.2 million or approximately 10.0% from approximately HK\$1.8 million for the six months ended 30 September 2020 to approximately HK\$2.0 million for the six months ended 30 September 2021, which represented approximately 22.3% of the Group's total revenue for the six months ended 30 September 2021 (2020: approximately 27.4%). The increase in the commission income generated from the placements of students in Australia was mainly contributed to the resumption of placements during the six months ended 30 September 2021 for those students whose placements have been postponed due to COVID-19 during the six months ended 30 September 2020.

Canada and the USA

Commission income generated from the placements of students in Canada and the USA in aggregate increased by approximately 75.2% which amounted to approximately HK\$1.7 million (2020: approximately HK\$1.0 million) and represented approximately 19.0% (2020: approximately 14.7%) of total revenue for the six months ended 30 September 2021. The increase in amount was attributable to an increase in number of students who chose to study in Canada as a result of its favourable immigration policies published during the six months ended 30 September 2021.

Other income

The Group's other income decreased from approximately HK\$6.5 million for the six months ended 30 September 2020 to approximately HK\$1.5 million for the six months ended 30 September 2021, representing a decrease of approximately HK\$5.0 million or approximately 77.4%. The decrease was mainly due to no foreign exchange gain, no fair value gain on financial assets at FVTPL and no subsidy granted by the government of Hong Kong was recorded for the six months ended 30 September 2021 as compared to the recognition of the net foreign exchange gain of approximately HK\$2.6 million, fair value gain on financial assets at FVTPL of approximately HK\$1.9 million and Government subsidy of approximately HK\$0.6 million for the six months ended 30 September 2020.

Marketing costs

The Group's marketing costs increased from approximately HK\$1.4 million for the six months ended 30 September 2020 to approximately HK\$1.5 million for the six months ended 30 September 2021. The increase was mainly attributable to the promotion activities organised by the Group during the six months ended 30 September 2021 for boosting the Group's operation in view of the diminishing adverse impact of COVID-19.

Employee benefits expenses

Staff cost of the Group was increased by approximately HK\$0.9 million from approximately HK\$4.2 million for the six months ended 30 September 2020 to approximately HK\$5.1 million for the six months ended 30 September 2021. The increase in staff cost was mainly due to the retaining staff for the operation of business of Time Pace (Guangzhou) in the PRC for the six months ended 30 September 2021.

Other expenses

Other expenses of the Group had been increased from approximately HK\$3.5 million for the six months ended 30 September 2020 to approximately HK\$5.5 million for the six months ended 30 September 2021. The increase in amount was mainly because of (i) net foreign exchange loss of approximately HK\$1.1 million and a fair value loss on financial assets at FVTPL of approximately HK\$0.3 million were recognized for the six months ended 30 September 2021 as compared to no such losses for the six months ended 30 September 2020; and (ii) the increase in administrative expenses for setting up the business of Time Pace (Guangzhou) in the PRC during the six months ended 30 September 2021.

Income tax expense

Income tax expense decreased from approximately HK\$0.3 million for the six months ended 30 September 2020 to approximately HK\$40,000 for the six months ended 30 September 2021 due to the decrease in the assessable profit of the Group for the six months ended 30 September 2021.

(Loss)/Profit for the six months ended 30 September 2021

The Group reported a net loss of approximately HK\$2.0 million for the six months ended 30 September 2021 whereas a net profit of approximately HK\$3.5 million was reported for the six months ended 30 September 2020. The ramification of financial results was mainly due to the decrease of other income by approximately HK\$5.0 million and the increase in other expenses of approximately HK\$2 million as explained above.

LIQUIDITY, FINANCIAL RESOURCES AND CAPITAL STRUCTURE

The Group has funded the liquidity for the six months ended 30 September 2021 and capital requirements primarily through capital contributions from shareholders and cash inflows from operating activities as mentioned above.

As at 30 September 2021, the Group has total cash and bank balances of approximately HK\$62.7 million (31 March 2021: approximately HK\$65.7 million). The decrease was mainly due to the operation loss during the six months ended 30 September 2021.

As at 30 September 2021, the share capital and total equity attributable to equity holders of the Company amounted to approximately HK\$17.5 million and approximately HK\$75.2 million, respectively (31 March 2021: approximately HK\$17.5 million and approximately HK\$77.5 million, respectively).

Gearing ratio is calculated based on the total loans and borrowings divided by total equity as at the period-end date and expressed as a percentage. The gearing ratio of the Group as at 30 September 2021 was nil (31 March 2021: Nil). During the six months ended 30 September 2021, the Group did not employ any financial instrument for hedging purpose.

CHARGES ON GROUP'S ASSETS

The Group did not have any charges of assets as at 30 September 2021 (31 March 2021: Nil).

CAPITAL COMMITMENT

The Group had no material capital commitments as at 30 September 2021 (31 March 2021: Nil).

CONTINGENT LIABILITIES

The Group had no material contingent liabilities as at 30 September 2021 (31 March 2021: Nil). The Group is currently not involved in any material legal proceedings, nor is the Group aware of any pending or potential material legal proceedings.

FOREIGN EXCHANGE RISK

Foreign currency risk refers to the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in foreign exchange rates. The Group's exposures to currency risk arise from its business transactions which are primarily denominated in Australian dollars ("AUD"), Canadian dollars ("CAD"), Great British Pounds ("GBP") and the United States dollars ("US\$"). The Group is mainly exposed to the effects of fluctuation in AUD, CAD and GBP as the rate of exchange between HK\$ and US\$ is controlled within a tight range. The Group however did not engage in any derivatives agreements and did not commit to any financial instrument to hedge its foreign exchange exposure during the six months ended 30 September 2021.

EMPLOYEES AND REMUNERATION POLICIES

As at 30 September 2021, the Group employed a total of 38 full-time employees (30 September 2020: 22). Total employee benefit expenses for the six months ended 30 September 2021 and the six months ended 30 September 2020 were approximately HK\$5.1 million and approximately HK\$4.2 million respectively. Remuneration is determined with reference to market terms and the performance, qualification and experience of individual employee. In addition to a basic salary, discretionary bonuses were offered to staff members based on the assessment of individual performance.

SIGNIFICANT INVESTMENT HELD, MATERIAL ACQUISITION OR DISPOSAL OF SUBSIDIARIES AND AFFILIATED COMPANIES AND PLANS FOR MATERIAL INVESTMENT OR CAPITAL ASSETS

Financial assets at fair value through profit or loss

The Group had a fair value loss of financial assets at FVTPL of approximately HK\$0.3 million for the six months ended 30 September 2021. The financial assets at FVTPL held by the Group were certain units of the funds that were held by the Group during the six months ended 30 September 2021 and which were valued at approximately HK\$8.3 million as at 30 September 2021 (31 March 2021: approximately HK\$8.6 million) as disclosed in note 12 to the notes to the consolidated financial statements in this report. All the of the financial assets at FVTPL refers to certain units in a fund under the name of BGF Dynamic High Income Fund A8 AUD-Hedged with category A (the "Fund") issued by Blackrock Asset Management North Asia Limited and were subscribed through one of the bankers of the Group, the Bank of China (Hong Kong) Limited, in November 2019 and January 2020, respectively. The Group subscribed 84,076.43 units of the Fund at the unit price of approximately AUD9.52 in November 2019 and 74,482.75 units at approximately AUD9.67 in January 2020. For details of the subscription of the units of the Fund, please refer to the announcement of the Company published on 21 July 2020.

As at 30 September 2021, the Group held 158,559.18 units of the Fund with a unit price of AUD9.29. The unit price of the Fund as at the last reference date of 29 October 2021 (i.e. the month before the publication of this interim report) was AUD9.37.

Save as disclosed above, there was no significant investment held, material acquisition or disposal of subsidiaries and affiliated companies during the six months ended 30 September 2021, and there was no plan for material investment or capital assets as at the date of this report.

MATERIAL EVENTS AFTER 30 SEPTEMBER 2021

Save as disclosed in this report, there is no important event affecting the Group which has occurred since 30 September 2021 and up to date of this report.

USE OF NET PROCEEDS FROM THE LISTING

The total net proceeds (the "Net Proceeds") from the Listing of the Company was amounted to approximately HK\$55.1 million. Save and except the expected timeline for the usage of the Unutilized Net Proceeds as disclosed in the Company's Supplemental Announcement to the Annual Reports for the year ended 31 March 2019 and for the year ended 31 March 2020 published on 18 August 2020 (the "Supplemental Announcement") and save as explained below, the Net Proceeds were applied by the Group consistent with the disclosures in the Prospectus and the use of the Net Proceeds with the Group's actual business progress from the Listing Date of 16 February 2017 (the "Listing Date") to the date of this report as set out below:

Use of net proceeds	Amount of net proceeds allocated upon listing HK\$'000	Amount of net proceeds utilised from the Listing Date to 30 September 2021 HK\$'000	Balance as at 30 September 2021 HK\$'000	Actual business progress up to the date of this report	Expected timeline for full utilization of the Unutilized Net Proceeds (Notes)
Expand and renovate existing branches	5,198	5,198	-	New equipment and facilities have been procured.	Not applicable
Employ additional counsellors and supporting staff	15,373	2,831	12,542	The Group will continue to hire new staff members as of the date of this report.	End of December 2022
Strengthen our brand awareness	25,505	18,014	7,491	Continuous engagement of a celebrity as the Group's spokesperson and placement of online advertisements.	End of December 2022
Expand our network of overseas education providers	700	21	679	The Group will continue to seek potential partners as of the date of this report.	End of December 2022

Use of net proceeds	Amount of net proceeds allocated upon listing HK\$'000	Amount of net proceeds utilised from the Listing Date to 30 September 2021 HK\$'000	Balance as at 30 September 2021 HK\$'000	Actual business progress up to the date of this report	Expected timeline for full utilization of the Unutilized Net Proceeds (Notes)
Enhance our IT system	2,975	978	1,997	The Group is still considering appropriate system(s) to be developed and provided by contractors and suppliers as of the date of this report.	End of December 2022
Hold large scale exhibitions	3,960	2,158	1,802	The Group has successfully held several major exhibitions since the Listing.	End of December 2022
General working capital	1,428	1,428	_	N/A	Not applicable
Total	55,139	30,628	24,511		

Notes:

- 1. The expected timeline for full utilization of the Unutilized Net Proceeds has to be further extended notwithstanding the Supplemental Announcement. In addition to the reasons as set out in the Supplemental Announcement, the Group was prudent during the uncertain business environment under COVID-19, in particular, (i) the employment of counsellors has been continuing but the flow rate remained high which might be due to heavy workload as a result of frequent changes in the universities or institutes admission requirements and/or the changes of overseas local customs and practices during COVID-19; and (ii) the marketing and promotional activities have to be either scaled down or suspended under COVID-19.
- The expected timeline for utilising the Unutilized Net Proceeds is based on the best estimation of the present and
 future business market conditions in Hong Kong made by the Group. It is subject to change based on the future
 development of the market conditions.

INTERIM RESULTS FOR THE SIX MONTHS ENDED 30 SEPTEMBER 2021

The board of directors (the "**Board**") is pleased to announce the unaudited consolidated interim financial results of the Group for the six months ended 30 September 2021 together with the unaudited comparative figures for the six months ended 30 September 2020.

CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME (UNAUDITED)

For the three months and six months ended 30 September 2021

		Six months ended 30 September		Three months ended 30 September	
	Notes	2021 (unaudited) HK\$'000	2020 (unaudited) HK\$'000	2021 (unaudited) HK\$'000	2020 (unaudited) HK\$'000
Revenue	4	8,746	6,476	6,712	4,902
Other income Marketing costs Employee benefits expenses Other expenses Finance costs	5	1,472 (1,510) (5,081) (5,552) (80)	6,527 (1,375) (4,176) (3,535) (87)	667 (954) (2,545) (3,288) (45)	2,510 (613) (1,989) (1,833) (41)
(Loss)/Profit before income tax Income tax expense	<i>7</i>	(2,005) (40)	3,830 (345)	547 (11)	2,936 (248)
(Loss)/Profit and total comprehensive (expense)/income for the period		(2,045)	3,485	536	2,688
(Loss)/Profit and total comprehensive (expense)/income for the period attributable to: Equity holders of the Company Non-controlling interest		(2,230) 185	2,966 519	615 (79)	2,645 43
		(2,045)	3,485	536	2,688
(Loss)/Earnings per share for profit attributable to equity holders of the Company					
Basic and diluted	10	HK(0.13) cents	HK0.17 cents	HK0.04 cents	HK(0.16) cents

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As at 30 September 2021

	Notes	As at 30 September 2021 (unaudited) HK\$'000	As at 31 March 2021 (audited) HK\$'000
ASSETS AND LIABILITIES			
Non-current assets Property, plant and equipment Financial assets at FVTPL	11 12	3,297 8,296	4,409 8,603
		11,593	13,012
Current assets Trade and other receivables Contract assets Cash and bank balances	13	6,724 - 62,669	4,803 1,039 65,737
		80,986	71,579
Current liabilities Accrued charges and other payables Lease liabilities Tax Payable	14	2,344 1,704 210	2,890 1,704 1
		4,258	4,595
Net current assets		65,135	66,984
Total assets less current liabilities		76,728	79,996
Non-current liabilities Lease liabilities		1,261	2,113
Net assets		75,467	77,883
CAPITAL AND RESERVES Share capital Reserves		17,504 57,746	17,504 59,976
Equity attributable to equity holders of the Company Non-controlling interest		75,250 217	77,480 403
Total equity		75,467	77,883

UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

For the six months ended 30 September 2021

	Equ	Equity attributable to the equity holders of the Company					.,	
	Share capital HK\$'000	Share premium HK\$'000	Capital reserve HK\$'000	Retained profits HK\$'000	Exchange reserve HK\$'000	Total HK\$'000	Non- controlling interest HK\$'000	Total equity HK\$'000
Six months ended								
30 September 2020 Balance at 1 April 2020 Profit and total comprehensive	17,504	45,405	11	8,570	-	71,490	245	71,735
income for the period Dividends paid to non-controlling interest	-	-	-	2,966	-	2,966	519 (406)	3,485
Balance as at 30 September 2020 (Unaudited)	17,504	45,405	11	11,536	-	74,456	358	74,814
Six months ended 30 September 2021								
Balance at 1 April 2021 (Audited) Loss and total comprehensive	17,504	45,405	11	14,611	(51)	77,480	403	77,883
expense Dividends paid to non-controlling	-	-	-	(2,230)	-	(2,230)	185	(2,045)
interest	-	-	-	-	-	-	(371)	(371)
Balance as at 30 September 2021 (Unaudited)	17,504	45,405	11	12,381	(51)	75,250	217	75,467

UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

For the six months ended 30 September 2021

	Six months ended 30 September		
	2021 (unaudited) HK\$'000	2020 (unaudited) HK\$'000	
Net cash (used in) from operating activities	(2,099)	3,919	
Cash flows from investing activities Interest received Purchase of property, plant and equipment Dividend income received from financial assets at FVTPL	118 (18) 234	252 (14) 226	
Net cash generated from investing activities	334	464	
Cash flows used in financing activities Repayment of lease liabilities Interest paid Dividends paid to non-controlling interest of a subsidiary	(852) (80) (371)	(957) (87) (406)	
Net cash used in financing activities	(1,303)	(1,450)	
Net increase(decrease) in cash and cash equivalents Cash and cash equivalents at 31 March	(3,068) 65,737	2,933 60,450	
Cash and cash equivalents at 30 September, represented by cash and bank balances	62,669	63,383	

For the six months ended 30 September 2021 (Amounts expressed in thousands of Hong Kong dollars, unless otherwise stated)

1. GENERAL INFORMATION

The Company was incorporated in the Cayman Islands as an exempted company on 19 October 2015 with limited liability. The address of its registered office is Windward 3, Regatta Office Park, PO Box 1350, Grand Cayman KY1-1108, Cayman Islands. The address of its principal place of business of the Company is Units Nos. 702 and 703, 7th Floor, 700 Nathan Road (formerly known as Trade and Industry Department Tower), Kowloon, Hong Kong.

The Company is an investment holding company and its subsidiaries are principally engaged in provision of overseas studies consultancy services in Hong Kong which involves the consultancy of local students and their placement with study programmes provided by overseas education providers.

As at 30 September 2021, the directors consider the immediate parent of the Company to be Grand Courage Investments Limited ("**Grand Courage**"), which is incorporated in the British Virgin Islands (the "**BVI**"). Grand Courage is controlled by Mr. Chung Wang Lung (the "**Controlling Shareholder**").

2. GROUP REORGANISATION AND BASIS OF PRESENTATION

The unaudited consolidated financial statements have been prepared in accordance with Hong Kong Financial Reporting Standards ("HKFRSs"), which collective term includes all applicable individual Hong Kong Financial Reporting Standards, Hong Kong Accounting Standards ("HKASs") and Interpretations issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") and the accounting principles generally accepted in Hong Kong.

The unaudited consolidated financial statements of the Group for the six months ended 30 September 2021 has been prepared in accordance with Hong Kong Accounting Standard 34 "Interim Financial Reporting" issued by the HKICPA and the applicable disclosure requirements of Chapter 18 to the GEM Listing Rules.

The unaudited consolidated financial statement should be read in conjunction with the annual consolidated financial statements of the Group for the year ended 31 March 2021. The accounting policies used in the preparation of the unaudited interim financial report are consistent with those adopted in the annual consolidated financial statements of the Group for the year ended 31 March 2021.

For the six months ended 30 September 2021 (Amounts expressed in thousands of Hong Kong dollars, unless otherwise stated)

3. ADOPTION OF NEW AND AMENDED HKFRSs

Amended HKFRSs that are effective for annual periods beginning or after 1 April 2019

The accounting policies adopted in the Company's consolidated financial statements for the year ended 31 March 2021 have been applied consistently to these interim consolidated financial statements, except for the adoption of the following new/revised HKFRSs that are effective from 1 April 2021.

The Group has applied, for the first time, the following new/revised HKFRSs that are relevant to the Group:

Amendments to HKFRS 16

Covid-19-Related Rent Concessions

The Group has not early applied the New and Revised HKFRs that have been issued but are not yet effective. The Group is in the process of making an assessment of the impact of the New and Revised HKFRs upon initial application but is not yet in a position to state whether these New and Revised HKFRs would have a significant impact on the Group's results of operation and financial position.

The unaudited consolidated financial statements have been prepared under the historical costs basis.

The preparation of the unaudited consolidated financial statements in conformity with the HKFRs requires management to make judgments, estimates and assumptions that affect the application of policies and reported amounts of assets, liabilities, income and expenses. The estimates and associated assumptions are based on historical experience and various other factors believed to be reasonable under the circumstances, the results of which form the basis of making the judgments about carrying amounts of assets and liabilities not readily apparent from other sources. Actual results may differ from these estimates.

The unaudited consolidated financial statements are unaudited, but have been reviewed by the Audit Committee of the Company. The unaudited consolidated financial statements were approved for issue on 12 November 2021.

For the six months ended 30 September 2021 (Amounts expressed in thousands of Hong Kong dollars, unless otherwise stated)

4. REVENUE AND SEGMENT INFORMATION

The Group is engaged in provision of overseas studies consultancy services in Hong Kong which involves the consultancy of local students and their placement with study programmes provided by overseas education providers. Revenue of the Group is the revenue from these activities and represents the value of services rendered.

The Group has determined the operating segments based on the information reported to the Group's most senior executive management, the chief operating decision-maker. The most senior executive management regards the Group's business of provision of overseas studies consultancy services as a single operating segment and assesses the operating performance and allocates the resources of the Group as a whole. Accordingly, no segment analysis information is presented.

Geographical information

The following table sets out information about the geographical location of the Group's revenue from external customers, which is based on the location of customers for the three months and six months ended 30 September 2021 and 2020.

	Six months ended 30 September		Three months ended 30 September	
	2021 (unaudited) HK\$′000	2020 (unaudited) HK\$'000	2021 (unaudited) HK\$′000	2020 (unaudited) HK\$'000
Australia	1,953	1,776	1,421	1,701
Canada	1,429	750	1,366	598
New Zealand	53	87	28	64
United Kingdom	4,977	3,632	3,682	2,405
United States	235	200	116	114
Others	99	31	99	20
	8,746	6,476	6,712	4,902

For the six months ended 30 September 2021 (Amounts expressed in thousands of Hong Kong dollars, unless otherwise stated)

5. OTHER INCOME

		hs ended tember	Three months ended 30 September		
	2021 (unaudited) HK\$′000	2020 (unaudited) HK\$'000	2021 (unaudited) HK\$′000	2020 (unaudited) HK\$'000	
Bank interest income	118	252	52	147	
Commission income from					
guardianship	28	41	28	39	
Marketing income	505	344	274	286	
Net foreign exchange gain	-	2,600	(19)	(178)	
Dividend income from					
financial assets at FVTPL	234	226	116	117	
Fair value gain on financial					
assets at FVTPL	-	1,868	(151)	1,868	
Government subsidy	-	605	-	_	
Administration fee income	395	144	245	107	
Others	192	447	122	124	
	1,472	6,527	667	2,510	

6. FINANCE COSTS

	Six montl 30 Sept		Three months ended 30 September	
	2021 HK\$'000	2020 HK\$'000	2021 HK\$'000	2020 HK\$'000
Finance charges on lease liabilities	80	87	45	41

For the six months ended 30 September 2021 (Amounts expressed in thousands of Hong Kong dollars, unless otherwise stated)

7. (LOSS)/PROFIT BEFORE INCOME TAX

(Loss)/Profit before income tax is arrived at after charging/(crediting):

	Six mont 30 Sep	hs ended tember	Three months ended 30 September		
	2021 2020 (unaudited) (unaudited) HK\$'000 HK\$'000		2021 (unaudited) HK\$′000	2020 (unaudited) HK\$'000	
Auditor's remuneration Depreciation of:	195	240	55	100	
owned assetsright-of-use assets	322 910	246	213 414	99	
Net foreign exchange loss	1,084	_	1,103	-	

8. INCOME TAX EXPENSE

The Group is subject to income tax on an entity basis on profits arising in or derived from the jurisdictions in which members of the Group are domiciled and operated.

Pursuant to the rules and regulations of the Cayman Islands and BVI, the Group is not subject to any income tax in the Cayman Islands and BVI.

The income tax provision of the Group in respect of its operation in the PRC has been calculated at the applicable tax rate on the estimated assessable profits for the year based on the existing legislation, interpretations and practises in respect thereof. The PRC enterprise income tax rate is 25%.

Under the two-tiered profits tax rates regime, the first HK\$2 million of profits of qualifying entities will be taxed at 8.25%, and the profits above HK\$2 million will be taxed at 16.5%. The profits of entities not qualifying for the two-tiered profits tax rates regime will continue to be taxed at 16.5%. For the six months ended 30 September 2021, Hong Kong profits tax of Dadi Education Group Limited, a subsidiary of the Group, is calculated in accordance with the two-tiered profits tax rates regime.

For the six months ended 30 September 2021 (Amounts expressed in thousands of Hong Kong dollars, unless otherwise stated)

Taxation in the consolidated statement of profit or loss and other comprehensive income represents:

	Six months ended 30 September			nths ended tember	
	2021 2020 2021 (unaudited) (unaudited) HK\$'000 HK\$'000 HK\$'000		2020 (unaudited) HK\$'000		
Current tax — Hong Kong Profits Tax Current year	40	345	11	248	

9. DIVIDENDS

The directors of the Company do not recommend the payment of an interim dividend for the six months ended 30 September 2021 (six months ended 30 September 2020: Nil).

10. (LOSS)/EARNINGS PER SHARE

The calculation of basic and diluted (loss)/earnings per share attributable to equity holders of the Company is based on the following:

	Six months ended 30 September		Three months ended 30 September	
	2021 (unaudited) HK\$'000	2020 (unaudited) HK\$'000	2021 (unaudited) HK\$'000	2020 (unaudited) HK\$'000
(Loss)/Profit (Loss)/Profit for the period attributable to equity holders of the Company	(2,230)	2,966	615	2,645
Number of shares Weighted average number of ordinary shares (in thousands)	1,750,400	1,750,400	1,750,400	1,750,400

No adjustment has been made to the basic (loss)/earnings per share amounts presented for the six months ended 30 September 2021 and 2020 as the Group had no potentially dilutive ordinary shares in issue for the six months ended 30 September 2021 and 2020. The basic (loss)/earnings per share equals to the diluted (loss)/earnings per share.

For the six months ended 30 September 2021 (Amounts expressed in thousands of Hong Kong dollars, unless otherwise stated)

11. PROPERTY, PLANT AND EQUIPMENT

During the six months ended 30 September 2021, the Group acquired property, plant and equipment of approximately HK\$18,000 (six months ended 30 September 2020: approximately HK\$14,000).

12. FINANCIAL ASSETS AT FVTPL

	At	At
	30 September	31 March
	2021	2021
	(unaudited)	(audited)
	HK\$'000	HK\$'000
Mutual Fund	8,296	8,603

13. TRADE AND OTHER RECEIVABLES

	At 30 September 2021 (unaudited) HK\$'000	At 31 March 2021 (audited) HK\$'000
Trade receivables	6,356	3,960
Less: ECL allowance	(330)	(330)
	6,026	3,630
Other deposits	453	584
Prepayment and other receivables	245	589
	6,724	4,803

For the six months ended 30 September 2021 (Amounts expressed in thousands of Hong Kong dollars, unless otherwise stated)

Trade receivables

Sales are generally made without prescribed credit terms but the customers usually take 35 to 90 days to settle the receivables. The ageing analysis based on the recognition date of trade receivables is as follows:

	At 30 September 2021 (unaudited) HK\$'000	At 31 March 2021 (audited) HK\$'000
0–30 days 31–60 days 61–90 days 91–365 days 1–2 years	4,727 521 589 189	1,462 1,229 759 170 10
	6,026	3,630

The Group has established a provision matrix that is based on its historical credit loss experience and external indicators, adjusted for forward-looking factors specific to the debtors and the economic environment.

The directors consider that the fair values of trade and other receivables are not materially different from their carrying amounts because these balances have short maturity periods on their inception.

For the six months ended 30 September 2021 (Amounts expressed in thousands of Hong Kong dollars, unless otherwise stated)

14. ACCRUED CHARGES AND OTHER PAYABLES

	At 30 September 2020 (unaudited) HK\$'000	At 31 March 2021 (audited) HK\$'000
Accrued staff costs Accrued marketing costs Other accrued expenses Contract liabilities	752 - 1,494 98	1,163 93 1,536 98

All accrued charges and other payables are denominated in HK\$. All amounts are short-term and hence the carrying values of accrued charges and other payables are considered to be a reasonable approximation of their fair values.

15. SHARE CAPITAL

	Number of shares	HK\$′000
Ordinary shares of HK\$0.01 each Authorised: As at 31 March 2021 and 30 September 2021	3,000,000,000	30,000
Issued and fully paid: As at 31 March 2021 and 30 September 2021	1,750,400,000	17,504

For the six months ended 30 September 2021 (Amounts expressed in thousands of Hong Kong dollars, unless otherwise stated)

16. RELATED PARTY TRANSACTIONS

	Six months ended 30 September	
	2021 (unaudited) HK\$′000	2020 (unaudited) HK\$'000
Transaction Paid service fee to Allon Global Limited (<i>Note</i>) Paid rental to Mr. Chung	458 110	188

Note: The Controlling Shareholder holds 51% shares of Allon Global Limited.

Compensation of key management personnel

The remuneration of the directors and other members of key management during the six months ended 30 September 2021 and 2020 are as follows:

	Six months ended 30 September	
	2021 (unaudited) HK\$'000	2020 (unaudited) HK\$'000
Salaries, allowances and benefits in kind Retirement benefit scheme contributions	531 9	531 9
	540	540

Save as disclosed above, the Group does not have any material balances and transactions with its related parties during the six months ended 30 September 2021 and 2020.

DIVIDENDS

The Directors do not recommend the payment of an interim dividend for the six months ended 30 September 2021 (six months ended 30 September 2020: Nil).

PURCHASE, SALE OR REDEMPTION OF LISTED SECURITIES OF THE COMPANY

Neither the Company nor any of its subsidiaries had purchased, sold or redeemed any of the Company's listed securities during the six months ended 30 September 2021 and up to the date of this report.

COMPLIANCE WITH CORPORATE GOVERNANCE CODE

The Group's corporate governance practices are based on the principles and the code provisions in the Corporate Governance Code (the "**CG Code**") as set out in Appendix 15 to the GEM Listing Rules.

During the six months ended 30 September 2021 to up to the date of this report, the Company has complied with all the applicable code provisions of the CG Code contained in Appendix 15 to the GEM Listing Rules.

CODE OF CONDUCT FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted the required standard set out in Rules 5.48 to 5.67 of the GEM Listing Rules as the code of conduct regarding securities transactions by the Directors in respect of the shares of the Company (the "Code of Conduct"). The Company has made specific enquiry to all the Directors, and all Directors have confirmed that, they have fully complied with the required standard of dealings set out in the Code of Conduct during the six months ended 30 September 2021 and up to the date of this report.

CHANGES IN DIRECTORS

Ms. So Pik Sau resigned as an executive Director of the Company with effect from 30 September 2021.

Mr. Chung Royce has been appointed as an executive Director of the Company with effect from 30 September 2021.

For details of there changes, please refer to the announcement of the Company published on 30 September 2021.

SUFFICIENCY OF PUBLIC FLOAT

Based on the information that is publicly available to the Company and to the best knowledge of the Directors, the Directors confirm that the Company complies with the minimum of public float of 25%

DIRECTORS' AND CHIEF EXECUTIVE'S INTERESTS AND SHORT POSITIONS IN SHARES, UNDERLYING SHARES AND DEBENTURES

As at 30 September 2021, the interest and short positions of the Directors and chief executive of the Company in the Shares, underlying Shares and debentures of the Company or any of the associated corporations (within the meaning of Part XV of the SFO) which, once the Shares are listed on the GEM of the Stock Exchange, will have to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including any interest or short positions which they are taken or deemed to have under such provisions of the SFO) or will be required, pursuant to section 352 of the SFO, to be entered in the register referred to therein, or will be required, pursuant to the Rules 5.46 to 5.67 of the GEM Listing Rules relating to securities transactions by the directors, to be notified to the Company and the Stock Exchange, will be as follows:

Long Position in the Shares

Name of Director	Capacity/Nature		Percentage of Shareholding
Mr. Chung Wang Lung (" Mr. Chung ")	Interest of a controlled corporation Beneficial Interest	892,710,000 (Note 1)	51%

Note:

 These Shares are registered in the name of Grand Courage, the entire issued share capital of which is legally and beneficially owned by Mr. Chung, the Chairman and executive Director of the Company. Under the SFO, Mr. Chung is deemed to be interested in all the Shares held by Grand Courage. Mr. Chung is a director of Grand Courage.

Long position in the ordinary shares of associated corporation

Name of Director	Name of associated corporation	Capacity/Nature	Number of Shares	Percentage of Shareholding
Mr. Chung	Grand Courage	Beneficial owner	1 share of US\$1.00	100%

Save as disclosed above, as at 30 September 2021, none of the Directors and the chief executive of the Company had any interests or short positions in the Shares, underlying Shares or debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) which would have to be notified to the Company and the Stock Exchange under Divisions 7 and 8 of Part XV of the SFO (including interests or short positions which he is taken or deemed to have under such provisions of the SFO) or which would be required, pursuant to Section 352 of the SFO, to be entered in the register referred to therein, or which would be required pursuant to Rules 5.46 to 5.67 of the GEM Listing Rules to be notified to the Company and the Stock Exchange.

SUBSTANTIAL SHAREHOLDERS' AND OTHERS' INTERESTS AND SHORT POSITIONS IN SHARES AND UNDERLYING SHARES

As at 30 September 2021, so far as is known to the Directors, the following persons (not being a Director or chief executive of the Company) had interest or short position in Shares or underlying Shares which fell to be disclosed to the Company and the Stock Exchange under the provision of Divisions 2 and 3 of Part XV of the SFO or as recorded in the register required to be kept by the Company pursuant to Section 336 of the SFO:

Name	Capacity/Nature	Number of Shares	Percentage of Shareholding
Grand Courage	Beneficial owner	892,710,000	51%
Ms. Yin Xiao Pei (Note 1)	Interest of spouse	892,710,000	51%
宋文霞	Beneficial owner	420,030,000	24%
Zeming Pty Limited	Beneficial owner	97,000,000	5.54%
Ms. Leng Lisa Chunying	Beneficial owner	97,000,000	5.54%

Note:

Ms. Yin Xiao Pei is the spouse of Mr. Chung. She is deemed, or taken to be, interested in all Shares in which Mr. Chung is interested in for the purposes of the SFO.

Save as disclosed above, as at 30 September 2021, the Company had not been notified by any parties (not being a Director or the chief executive of the Company) who had interests or short positions in the Shares or underlying Shares, which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO, or which were required to be recorded in the register maintained by the Company pursuant to Section 336 of the SFO.

COMPETING INTERESTS

The Directors confirm that none of the Controlling Shareholders or the Directors and their respective close associates (as defined in the GEM Listing Rules) is interested in any business apart from the business operated by the Group which competes or is likely to compete, directly or indirectly, with the Group's business during the six months ended 30 September 2021 and up to the date of this report.

SHARE OPTION SCHEME

The Share Option Scheme has been adopted by way of shareholder's written resolution passed on 17 January 2017 for the purpose of attracting and retaining the best available personnel, to provide additional incentive to employees (full-time and part-time), Directors, consultants, advisers, distributors, contractors, suppliers, agents, customers, business partners or service providers of our Group and to promote the success of the businesses of our Group. The terms of the Share Option Scheme are in accordance with the provisions of Chapter 23 of the GEM Listing Rules and are summarised below:

The total number of shares in respect of which options may be granted under the Share Option Scheme is not permitted to exceed 10% of the Shares in issue at any point in time, without prior approval from the Shareholders. The number of Shares issued and to be issued in respect of which options granted and may be granted to any individual in any one year is not permitted to exceed 1% of the Shares in issue at any point in time, without prior approval from the Shareholders. Options granted to substantial Shareholders or independent non-executive Directors or any of their respective associates (including a discretionary trust whose discretionary objects include substantial Shareholders, independent non-executive directors, or any of their respective associates) in any 12-month period in excess of 0.1% of the Company's share capital or with a value in excess of HK\$5 million must be approved in advance by the Shareholders. Options granted must be taken up within seven days inclusive of the day on which such offer was made, upon payment of HK\$1 per option. Options may be exercised at any time during a period as the Directors may determine which shall not exceed ten years from the date of grant. The exercise price is determined by the Directors, and will be at least the higher of (i) the closing price of the Shares on the date of grant, (ii) the average closing price of the Shares for the five business days immediately preceding the date of grant; and (iii) the nominal value of the Share. The Share Option Scheme will remain in force for a period of ten years commencing on the date on the adoption date (i.e. 17 January 2017) and shall expire at the close of business on the business day immediately preceding the tenth anniversary thereof unless terminated earlier by the Shareholders in general meeting. There is no option outstanding, granted, exercised, cancelled and lapsed from the date of adoption of the Share Option Scheme to 30 September 2021.

AUDIT COMMITTEE AND REVIEW OF INTERIM RESULTS

An audit committee has been established with its terms of reference in compliance with Rules 5.28 to 5.33 of the GEM Listing Rules, and paragraphs C.3.3 and C.3.7 of the CG Code. The audit committee consists of three members, namely, Mr. Wong Tak Chun, Ms. Chung Wai Nar and Mr. Tsang Chi Fung, all being independent non-executive Directors. Mr. Wong Tak Chun currently serves as the chairman of the audit committee.

The audit committee is to assist the Board in fulfilling its responsibilities by providing an independent review and supervision of financial reporting, by satisfying themselves as to the effectiveness of the internal controls of the Group, and as to the adequacy of the external and internal audits.

The audit committee of the Board and the management of the Company have reviewed the accounting principles and practices adopted by the Group and the unaudited financial statements for the six months ended 30 September 2021. The audit committee is of the opinion that the unaudited consolidated financial statements of the Group for the six months ended 30 September 2021 comply with applicable accounting standards, GEM Listing Rules and that adequate disclosures have been made.

PUBLICATION OF INTERIM RESULTS ANNOUNCEMENT AND INTERIM REPORT

This interim results announcement will be published on the Stock Exchange's website at www.hkexnews.hk and the Company's website at www.dadi.com.hk. The Company's interim report for the six months ended 30 September 2021 will be dispatched to the Shareholders of the Company and will also be published on the aforesaid websites of the Stock Exchange and the Company in due course.

By order of the Board **Dadi Education Holdings Limited**

Chung Wang Lung

Chairman and Executive Director

Hong Kong, 12 November 2021

* The English translation of Chinese names or words in this report, where indicated, is included for information purpose only and should not be regarded as the official English translation of such Chinese names or words.