

(Incorporated in the Cayman Islands with limited liability) Stock Code: 8448

# **2022** Third Quarterly Report









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The Report, for which the directors (the "Directors") of UNIVERSE PRINTSHOP HOLDINGS LIMITED (the "Company") collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the "GEM Listing Rules") for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in the Report is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or the Report misleading.

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## **Financial Highlights**

The revenue of the Company and its subsidiaries (the "Group") was approximately HK\$77.8 million for the nine months ended 31 December 2022 ("Q3 2022"), representing a decrease of approximately HK\$16.4 million as compared to the nine months ended 31 December 2021 ("Q3 2021"). The decrease in total revenue was mainly contributed by the decline in the demand for printing services activities resulting from the outbreak of the novel coronavirus ("COVID-19") in Hong Kong.

The gross profit of the Group decreased from approximately HK\$22.7 million for Q3 2021 to approximately HK\$12.6 million for Q3 2022, which was in tandem with the decrease in revenue. The gross profit margin of the Group decreased from approximately 24.2% for Q3 2021 to approximately 16.1% for Q3 2022 mainly due to the increase in per unit fixed cost as a result of the decrease in production volume.

The Group recorded a loss attributable to owners of the Company of approximately HK\$13.1 million in Q3 2022 as compared to a profit attributable to owners of the Company of approximately HK\$2.0 million recorded in Q3 2021. Excluding the impact of one-off items (as detailed in the section headed "Management Discussion and Analysis — Business Review and Outlook" below) in the respective financial periods, there was a loss attributable to owners of the Company of approximately HK\$15.4 million recorded in Q3 2022 as compared to a profit attributable to owners of the Company of approximately HK\$15.4 million recorded in Q3 2022 as

The board of Directors (the "Board") does not recommend the payment of any dividend for Q3 2022 (Q3 2021: nil).

## Management Discussion and Analysis

## BUSINESS REVIEW AND OUTLOOK

The Group is principally engaged in providing printing services to customers in Hong Kong. The printing services of the Group included offset printing, ink-jet printing and toner-based digital printing. Other than printing services, the Group also provided other services to customers, which included production of other printing-related products such as pre-ink stamps, plastic name-cards, printed eco-bags and printed plastic folders.

The Group recorded revenue of approximately HK\$77.8 million for Q3 2022, representing a decrease of approximately 17.4% as compared to the revenue of approximately HK\$94.2 million for Q3 2021. The Group recorded a loss attributable to owners of the Company of approximately HK\$13.1 million in Q3 2022 as compared to a profit attributable to owners of the Company of approximately HK\$2.0 million recorded in Q3 2021. Excluding the impact of one-off items in the respective financial periods, there was a loss attributable to owners of the Company of approximately HK\$15.4 million recorded in Q3 2022 as compared to a profit attributable to owners of the Company of approximately HK\$1.7 million in Q3 2021. The one-off items in Q3 2022 included a loss on modification of leases for retail shops of approximately HK\$0.2 million (Q3 2021: a gain of HK\$0.2 million), a gain on disposal of property, plant and equipment of approximately HK\$0.6 million (Q3 2021: nil), government subsidies of approximately HK\$3.3 million (Q3 2021: nil) and legal and professional fees in relation to mandatory unconditional cash offer of approximately HK\$1.4 million (Q3 2021: nil). The outbreak of the COVID-19 in Hong Kong affects the business and market activities of the Group's customers. These activities were reduced significantly due to the prolonged COVID-19 outbreak. During Q3 2022, the Group opened two flagship stores under the brand "Print Shop" in Kwun Tong and Wan Chai and relocated two stores in Mong Kok and Yuen Long. We believe that relocating the store locations will increase our competitiveness in the market. The Group is exploring market opportunities for horizontal expansion and services diversification. The Group will continue to implement our business plan to enhance its market share, image, recognition and market reputation.

## Management Discussion and Analysis

### FINANCIAL REVIEW

#### Revenue

The total revenue of the Group for Q3 2022 decreased by HK\$16.4 million or 17.4% to HK\$77.8 million as compared to HK\$94.2 million for Q3 2021. The decrease in total revenue was mainly contributed by the decline in the demand for printing services activities resulting from the outbreak of the COVID-19 in Hong Kong.

#### Gross profit and gross profit margin

The gross profit of the Group decreased from approximately HK\$22.7 million for Q3 2021 to approximately HK\$12.6 million for Q3 2022, which was in tandem with the decrease in revenue. The gross profit margin decreased from approximately 24.2% for Q3 2021 to approximately 16.1% for Q3 2022 mainly due to the increase in per unit fixed cost as a result of the decrease in production volume.

#### Other income

Other income in Q3 2022 mainly represents the government subsidies of approximately HK3.3 million granted under the employment support scheme in response to the COVID-19 pandemic and the technology voucher programme (Q3 2021: nil).

#### **Other gains**

Other gains in Q3 2022 mainly represent the combined results of loss on derecognition of right-of-use assets and lease liabilities upon lease modification amounting to approximately HK\$0.2 million (Q3 2021: a gain of HK\$0.2 million) and a gain on disposal of property, plant and equipment of approximately HK\$0.6 million (Q3 2021: nil).

## Management Discussion and Analysis

## FINANCIAL REVIEW (CONTINUED)

#### Selling and administrative expenses

Selling and administrative expenses primarily comprise staff costs (including directors' remuneration), depreciation, legal and professional fee, IT development fee, auditors' remuneration, marketing and entertainment, repair and maintenance, consultancy fee, utilities expenses, bank charges and other miscellaneous administrative expenses. The selling and administrative expenses amounted to approximately HK\$28.7 million in Q3 2022, which represented an increase of approximately HK\$7.9 million as compared to approximately HK\$20.8 million in Q3 2021. The increase in selling and administrative expenses was mainly attributable to (i) the incurrence of legal and professional fees in relation to mandatory unconditional cash offer; (ii) the increase in salary costs; and (iii) the increase in lease payments due to the opening of flagship stores.

# (Loss)/profit and total comprehensive income for the period attributable to owners of the Company

The loss and total comprehensive income attributable to owners of the Company was approximately HK\$13.1 million in Q3 2022 as compared to a profit and total comprehensive income attributable to owners of the Company of approximately HK\$2.0 million recorded in Q3 2021. Excluding the impact of one-off items in the respective financial periods, there was a loss attributable to owners of the Company of approximately HK\$15.4 million recorded in Q3 2022 as compared to a profit attributable to owners of the Company of approximately HK\$15.4 million recorded in Q3 2022 as compared to a profit attributable to owners of the Company of approximately HK\$15.4 million in Q3 2021. The one-off items in Q3 2022 included a loss on modification of leases for retail shops of approximately HK\$0.2 million (Q3 2021: a gain of HK\$0.2 million), a gain on disposal of property, plant and equipment of approximately HK\$0.6 million (Q3 2021: nil), government subsidies of approximately HK\$3.3 million (Q3 2021: nil) and legal and professional fees in relation to mandatory unconditional cash offer of approximately HK\$1.4 million (Q3 2021: nil).

#### DIVIDENDS

The Board does not recommend the payment of any dividend for Q3 2022 (Q3 2021: nil).

### INTERESTS OF DIRECTORS AND CHIEF EXECUTIVE IN SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY AND ITS ASSOCIATED CORPORATIONS

As at 31 December 2022, the interests and short positions of the Directors and the chief executive of the Company in the shares, underlying shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO")) which were required to be notified to the Company and the Stock Exchange: (a) pursuant to Divisions 7 and 8 of Part XV of the SFO (including any interests and short positions in which they are taken or deemed to have under such provisions of the SFO); or (b) pursuant to section 352 of the SFO, to be entered in the register referred to therein (the "Register"); or (c) pursuant to Rules 5.46 to 5.67 of the GEM Listing Rules relating to securities transactions by Directors to be notified to the Company and the Stock Exchange were as follows:

# Long position in ordinary shares of the Company (the "Shares") as at 31 December 2022

Name of Director	Capacity/ Nature of interest	Number of shares held/ interested	Percentage of the issued share capital of the Company (approximate)
Mr. Lam Shing Tai	Interest in controlled corporation (Note 1)	354,659,000	39.40%
	Interest held jointly with another person (Note 2)	151,866,000	16.88%
Mr. Chau Man Keung	Beneficial Owner	41,366,000	4.60%
	Interest held jointly with another person (Note 2)	465,159,000	51.68%
Mr. Hsu Ching Loi	Beneficial Owner	110,500,000	12.28%
	Interest held jointly with another person (Note 2)	396,025,000	44.00%

## INTERESTS OF DIRECTORS AND CHIEF EXECUTIVE IN SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY AND ITS ASSOCIATED CORPORATIONS (CONTINUED)

# Long position in ordinary shares of the associated corporation as at 31 December 2022

			Number of	
	Name of associated	Capacity/	shares held/	Percentage of
Name	corporation	Nature of interest	interested	shareholding
Mr. Lam Shing Tai	New Metro	Beneficial Owner	1	100%

Notes:

- 1. Mr. Lam Shing Tai holds 100% of the issued share capital of New Metro Inc. ("New Metro"). Under the SFO, Mr. Lam Shing Tai is deemed to be interested in the 354,659,000 Shares held by New Metro.
- 2. Pursuant to the deed of acting in concert undertaking dated 4 April 2022 (the "Deed of Acting in Concert Undertaking") entered into among New Metro, Mr. Lam Shing Tai (being the sole ultimate beneficial owner of New Metro), Mr. Chau Man Keung and Mr. Hsu Ching Loi (collectively the "Concerted Controlling Shareholders"), each of them is deemed to be interested in the Shares held by the others. New Metro is the beneficial owner of 354,659,000 Shares, Mr. Chau Man Keung is the beneficial owner of 41,366,000 Shares and Mr. Hsu Ching Loi is the beneficial owner of 110,500,000 Shares. Accordingly, the Concerted Controlling Shareholders are each interested in 506,525,000 Shares, representing approximately 56.28% of the entire issued share capital of the Company.

Save as disclosed above, as at 31 December 2022, none of the Directors nor chief executive of the Company had or was deemed to have any other interests or short positions in the shares, underlying shares or debentures of the Company or its associated corporations (within the meaning of Part XV of the SFO) which were required (a) to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including any interests or short positions which they are taken or deemed to have under provisions of the SFO); or (b) pursuant to Section 352 of the SFO, to be entered in the register referred to therein; or (c) to be notified to the Company and the Stock Exchange pursuant to the required standards of dealing of directors as referred to in Rules 5.46 to 5.67 of the GEM Listing Rules.

### SUBSTANTIAL SHAREHOLDERS' INTERESTS AND/OR SHORT POSITIONS IN THE SHARES AND UNDERLYING SHARES OF THE COMPANY

So far as is known to the Directors, as at 31 December 2022, the following persons/entities other than a Director or the chief executive of the Company had interests or short positions in the shares and underlying shares of the Company, which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO, or which were recorded in the register of the Company required to be kept under section 336 of the SFO, or who were directly or indirectly interested in 5% or more of the issued voting shares of the Company:

#### Long position in Shares as at 31 December 2022

Name of shareholders	Capacity/ Nature of interest	Number of shares held/ interested	Percentage of the issued share capital of the Company (approximate)
New Metro	Beneficial owner	354,659,000	39.40%
	Interest held jointly with another person (Note 1)	151,866,000	16.88%
Ms. Fung Chi Kuen	Interest of spouse (Note 2)	506,525,000	56.28%
Ms. Siu Man Yam	Interest of spouse (Note 3)	506,525,000	56.28%
Ms. Ng Lai Nga	Interest of spouse (Note 4)	506,525,000	56.28%

Notes:

- 1. Pursuant to the Deed of Acting in Concert Undertaking, each of the Concerted Controlling Shareholders is deemed to be interested in the Shares held by the others. The Concerted Controlling Shareholders are each interested in 506,525,000 Shares, representing approximately 56.28% of the entire issues share capital of the Company.
- 2. Ms. Fung Chi Kuen is the spouse of Mr. Lam Shing Tai, an executive Director. By virtue of the SFO, Ms. Fung Chi Kuen is deemed to be interested in all the Shares in which Mr. Lam Shing Tai is interested or deemed to be interested under the SFO.
- 3. Ms. Siu Man Yam is the spouse of Mr. Chau Man Keung, an executive Director. By virtue of the SFO, Ms. Siu Man Yam is deemed to be interested in all the Shares in which Mr. Chau Man Keung is interested or deemed to be interested under the SFO.
- 4. Ms. Ng Lai Nga is the spouse of Mr. Hsu Ching Loi, an executive Director. By virtue of the SFO, Ms. Ng Lai Nga is deemed to be interested in all the Shares in which Mr. Hsu Ching Loi is interested or deemed to be interested under the SFO.

Save as disclosed above and so far as is known to the Directors, as at 31 December 2022, the Directors were not aware of any other persons who had or deemed or taken to have any interests or short positions in the shares or underlying shares of the Company which would fall to be disclosed under the provisions of Divisions 2 and 3 of Part XV of the SFO or which were recorded in the register of the Company required to be kept under section 336 of the SFO, or who were directly or indirectly interested in 5% or more of the issued voting shares of the Company.

## SHARE OPTION SCHEME

The Company adopted a share option scheme (the "Share Option Scheme") on 26 February 2018 and no options have been granted, exercised, lapsed or cancelled since then and up to the date of this report.

The Share Option Scheme shall be valid and effective for a period of 10 years from the adoption date, after which no further options may be issued. A summary of the principal terms of the Share Option scheme is set out in Appendix IV to the prospectus of the Company dated 13 March 2018.

### CORPORATE GOVERNANCE PRACTICES

The Company is committed to maintaining a high standard of corporate governance in emphasising a quality board of directors, sound internal control, transparency and accountability with a view to safeguard the interests of all the shareholders of the Company. The Board has adopted the principles and the code provisions of Corporate Governance Code (the "CG Code") contained in Appendix 15 to the GEM Listing Rules. During the nine months ended 31 December 2022, the Company has complied with all the code provisions of the CG Code as set out in Appendix 15 to the GEM Listing Rules.

The Board will continue to review and further improve the Company's corporate governance practices and standards, so as to ensure its business activities and decision-making processes are regulated in a proper and prudent manner.

## CODE OF CONDUCT FOR DIRECTORS' SECURITIES TRANSACTIONS

The Company has adopted a code of conduct regarding securities transactions by the Directors on terms no less exacting than the required standard of dealings concerning securities transactions by the Directors as set out in Rules 5.48 to 5.67 of the GEM Listing Rules (the "Model Code") as its own code governing securities transactions of the Directors. Having made specific enquiry of all the Directors, all of them confirmed that they had fully complied with the required standard of dealings as set out in the Model Code during the nine months ended 31 December 2022.

Pursuant to Rule 5.66 of the Model Code, the Directors have also requested any employee of the Company or director or employee of a subsidiary of the Company who, because of his office or employment in the Company or a subsidiary, is likely to possess inside information in relation to the securities of the Company, not to deal in securities of the Company when he would be prohibited from dealing by the Model Code as if he were a Director.

### PURCHASE, SALE OR REDEMPTION OF SECURITIES

Neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the Company's listed securities during the nine months ended 31 December 2022.

### COMPETING BUSINESS

For the nine months ended 31 December 2022, none of the Directors, controlling shareholder of the Company or their respective close associates (as defined in the GEM Listing Rules) has any business or interest that competed or might compete either directly or indirectly with the business of the Group and any other conflicts of interests which any such person had or might have with the Group.

### AUDIT COMMITTEE AND REVIEW OF UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

The Company established an audit committee ("Audit Committee") with written terms of reference in compliance with Rule 5.28 of the GEM Listing Rules and code provision D.3.3 of the CG Code as set out in Appendix 15 to the GEM Listing Rules. The Audit Committee comprises three independent non-executive Directors, namely Mr. Wong Chun Kwok ("Mr. Wong"), Mr. Ho Kar Ming and Ms. So Shuk Wan. Mr. Wong is the chairman of the Audit Committee. The primary duties of the Audit Committee include reviewing and supervising the Group's financial reporting system, monitoring the internal control procedures and risk management, reviewing the Group's financial information and the relationship with the external auditor of the Company, ensuring compliance with the relevant laws and regulations. In addition, the Audit Committee is responsible for the initial establishment and the maintenance of a framework of internal controls and ethical standards for the Group's management.

The unaudited condensed consolidated financial statements have not been audited. The Audit Committee has reviewed with the management of the Group the unaudited condensed consolidated financial statements, the quarterly report, the accounting principles and policies adopted by the Group, and other financial reporting matters. The Audit Committee is satisfied that the unaudited condensed consolidated financial statements complied with the applicable accounting standards, the requirements under the GEM Listing Rules and other applicable legal requirements, and that adequate disclosures have been made.

By order of the Board of Universe Printshop Holdings Limited Lam Shing Tai Chairman and Executive Director

Hong Kong, 7 February 2023

As at the date of this report, the executive Directors are Mr. Lam Shing Tai, Mr. Chau Man Keung and Mr. Hsu Ching Loi and the independent non-executive Directors are Mr. Wong Chun Kwok, Mr. Ho Kar Ming and Ms. So Shuk Wan.

# Third Quarterly Results

The Board of the Company is pleased to present the unaudited condensed consolidated results of the Group for the nine months ended 31 December 2022 together with the unaudited comparative figures for the corresponding periods in 2021 as follows:

# UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

#### For the nine months ended 31 December 2022

		Unaudited Three months ended 31 December		Unaudited Nine months ended 31 December	
	Notes	2022 HK\$	2021 HK\$	2022 HK\$	2021 HK\$
Revenue Cost of sales	3	27,430,000 (22,237,886)	36,310,232 (27,326,676)	77,771,607 (65,220,869)	94,174,445 (71,424,550)
Gross profit Other income		5,192,114 (46,076) 152,797	8,983,556 360,671	12,550,738 3,672,798 378,892	22,749,895 953,474 229,156
Other gains Selling and administrative expenses		(8,688,894)	_ (6,922,715)	(28,742,671)	(20,755,920)
(Loss)/profit from operations Finance costs		(3,390,059) (227,610)	2,421,512 (165,198)	(12,140,243) (599,607)	3,176,605 (567,334)
(Loss)/profit before taxation Income tax expense	4	(3,617,669) (225,328)	2,256,314 (356,089)	(12,739,850) (347,798)	2,609,271 (653,192)
(Loss)/profit and total comprehensive income for the period attributable to owners of the Company		(3,842,997)	1,900,225	(13,087,648)	1,956,079
		HK cents	HK cents	HK cents	HK cents
(Loss)/profit per share Basic and diluted	5	(0.43)	0.21	(1.45)	0.22

## Unaudited Condensed Consolidated Statement of Changes in Equity

For the nine months ended 31 December 2022

	Share capital HK\$	Share premium HK\$	Capital reserve HK\$	Accumulated losses HK\$	Total HK\$
At 1 April 2021 (audited) Profit and total comprehensive income for the period	9,000,000	29,644,379	20,077,867	(34,453,492) 1,956,079	24,268,754 1,956,079
At 31 December 2021 (unaudited)	9,000,000	29,644,379		(32,497,413)	26,224,833
At 1 April 2022 (audited) Loss and total comprehensive	9,000,000	29,644,379	20,077,867	(38,900,257)	19,821,989
income for the period At 31 December 2022 (unaudited)	-	- 29.644.379	- 20,077,867	(13,087,648)	(13,087,648)

## Notes to the Unaudited Condensed Consolidated Financial Statements

#### 1 GENERAL INFORMATION

The Company is a public limited company incorporated in the Cayman Islands on 27 April 2017 as an exempted company and its shares are listed on GEM of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") on 28 March 2018. The Company was incorporated in the Cayman Islands under the Companies Law, Cap. 22 (Law 3 of 1961, as consolidated and revised) of the Cayman Islands. The address of its registered office is Cricket Square, Hutchins Drive, P.O. Box 2681, Grand Cayman KY1-1111, Cayman Islands and its principal place of business is Shop B3, G/F, Block 3, Kwun Tong Industrial Centre, 448-458 Kwun Tong Road, Kwun Tong, Hong Kong.

On 4 April 2022, New Metro Inc., a company incorporated in the British Virgin Islands with limited liability, which is wholly owned by Mr. Lam Shing Tai ("Mr. Lam"), an executive director of the Company, entered into a sale and purchase agreement (the "Sale and Purchase Agreement") with certain shareholders (the "Selling Shareholders") of the Company including Mr. Chau Man Keung ("Mr. Chau"), an executive director of the Company, Mr. Leung Yuet Cheong, a former executive director of the Company, Mr. Wong Man Hin Joe, a former executive director of the Company and Mr. Wang Hsiung Yu, a senior management of the Company. Pursuant to the Sale and Purchase Agreement, New Metro Inc. conditionally agreed to acquire an aggregate of 354,354,000 shares of the Company from those Selling Shareholders, representing approximately 39.37% of the total issued share capital of the Company as at the date of entering into the Sale and Purchase Agreement. Completion of the Sale and Purchase Agreement took place on 4 April 2022 (the "Completion"). After the Completion, Mr. Chau continues to hold 41,366,000 shares, representing approximately 4.6% of the total number of issued shares of the Company. On the same date, New Metro Inc., Mr. Lam, Mr. Chau, and Mr. Hsu Ching Loi, an executive director of the Company, entered into the Deed of Acting in Concert Undertaking (the "Deed"), pursuant to which the parties to the Deed have agreed to consolidate their respective interests, representing approximately 56.25% of the entire issued shares of the Company, and control directly and/or indirectly in the Company and to vote on any resolution to be passed at any shareholders' meeting of the Company in an unanimous manner. The Deed took effect from 4 April 2022. Prior to the Completion of the Sale and Purchase Agreement and Deed being in effect, Mr. Chau was the controlling shareholder of the Company.

The Company acts as an investment holding company. The subsidiaries of the Company (together, the "Group") are principally engaged in the provision of general printing services and trading of printing products.

The unaudited condensed consolidated financial information of the Group for the nine months ended 31 December 2022 has not been audited but has been reviewed by the audit committee of the Company. The unaudited condensed consolidated financial information was approved for issue by the board of directors of the Company on 7 February 2023.

### 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Basic of preparation and presentation

The unaudited condensed consolidated financial statements for the nine months ended 31 December 2022 have been prepared in accordance with the applicable disclosure requirements of Chapter 18 of the GEM Listing Rules and the applicable Hong Kong Financial Reporting Standards ("HKFRSs"), which is a collective term including all applicable individual HKFRSs, Hong Kong Accounting Standards and Interpretations issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA"). The unaudited condensed consolidated financial statements should be read in conjunction with the Group's annual financial statements for the year ended 31 March 2022.

The accounting policies adopted in the preparation of the unaudited condensed consolidated financial statements are same as those applied in the preparation of the Group's annual financial statements for the year ended 31 March 2022, except for the new and revised HKFRSs and interpretations issued by HKICPA that are first effective for the current accounting period of the Company. There has been no significant change to the accounting policy applied in these unaudited condensed consolidated financial statements for the period presented as a result of adoption of these amendments.

The unaudited condensed consolidated financial statements have been prepared under the historical cost basis.

The unaudited condensed consolidated financial statements are presented in Hong Kong dollars ("HK\$") unless otherwise stated.

#### **3** REVENUE AND SEGMENT INFORMATION

#### (a) Revenue

The principal activities of the Group are the provision of general printing services and trading of printing products. The amount of each significant category of revenue is as follows:

	Unaudited Three months ended 31 December		Unaudited Nine months ended 31 December	
	2022 HK\$	2021 HK\$	2022 HK\$	2021 HK\$
Revenue from contracts with customers within scope of HKFRS 15				
Timing of revenue recognition – At a point of time				
<ul> <li>Offset printing</li> </ul>	21,270,487	26,185,536	59,684,677	68,976,811
<ul> <li>Toner-based digital printing</li> </ul>	1,742,565	3,003,268	5,457,148	7,213,521
<ul> <li>Ink-jet printing</li> </ul>	3,944,900	5,977,322	11,544,527	14,441,813
- Other services	472,048	1,144,106	1,085,255	3,542,300
	27,430,000	36,310,232	77,771,607	94,174,445

The Group's customer base is diversified with no customer with whom the amount of sale transactions has exceeded 10% of the Group's revenue for the nine months ended 31 December 2022 (2021: nil).

The Group has applied the practical expedients in HKFRS 15 to recognise revenue and not to disclose the remaining performance obligations for the contract of sales of goods.

## Notes to the Unaudited Condensed Consolidated Financial Statements

### 3 REVENUE AND SEGMENT REPORTING (CONTINUED)

#### (b) Segment reporting

Segment information represents those information reported to the Group's senior executive management who are the chief operating decision makers for the purposes of resources allocation and assessment of performance. The Group is managed based on the financial information of the Group as a whole as reported under HKFRS. Such information does not contain profit or loss information of particular product or service line or geographical area. The Group's senior executive management allocates resources and assesses performance of the Group on an aggregated basis based on such information. Therefore, the Group has only one single reportable segment which is provision of printing services and trading of printing products.

The Group's revenue is solely derived from external customers based in Hong Kong, which is the location at which products are delivered, and the Group's non-current assets are located in Hong Kong.

### 4 INCOME TAX EXPENSE

	Unaudited Three months ended 31 December		Unaudited Nine months ended 31 December	
	2022 2021		2022	2021
	HK\$	HK\$	HK\$	HK\$
Current tax				
Provision for Hong Kong Profits Tax for the period	-	-	_	(20,002)
Deferred tax				
Charge to profit or loss	122,470	356,089	347,798	673,194
	122,470	356,089	347,798	653,192

Pursuant to the rules and regulations of the Cayman Islands, the Group is not subject to any income tax in the Cayman Islands.

The provision of Hong Kong Profits Tax, is calculated at tax rate of 16.5% on the estimated assessable profits for the year, except for the qualifying entity under the two-tiered profits tax rates regime. The first HK\$2,000,000 of assessable profits of the qualifying entity are taxed at 8.25% and the remaining assessable profits are taxed at 16.5%.

#### 5 (LOSS)/EARNINGS PER SHARE

#### (a) Basic (loss)/earnings per share

The calculation of basic loss per share was based on the loss attributable to owners of the Company of HK\$13,087,648 (2021: profit of HK\$1,956,079) and the weighted average number of ordinary shares in issue of 900,000,000 during the period (2021: 900,000,000).

#### (b) Diluted (loss)/earnings per share

The diluted (loss)/earnings per share is the same as the basic (loss)/earnings per share as the Group did not have dilutive potential ordinary shares for both periods.