

Our reputation in the community is an asset and must be managed accordingly.

As a good corporate citizen, and a caring company, CLP continues to contribute to the community we serve. In particular, we focus on the following areas:

- The environment
- Young people

In the year 2000, the CLP Group launched a number of initiatives in accordance with this strategy. Our new initiative, the CLP Young Power Programme, was very well received.

CLP YOUNG POWER PROGRAMME

The Young Power Programme aims at promoting environmental awareness

among the younger generation, and, more generally, enhancing the well-being of the young. To achieve this objective, a series of innovative community and on-line programmes were organised in the past year with a highly favourable response.

- **CLP Cyber Woodland** – Launched in February 2000, the CLP Cyber Woodland attracted 74,262 “green-fingered” visitors, who had planted 25,699 trees in our special website within three months. The CLP Woodland Tree Planting Day was held in May at Nam Shan Country Park in Lantau as the finale of the Programme, with the participation of 100 students who were on-line

game winners, more than 300 CLP employees and their families as well as other special guests.

- **Place the Waste On-line Challenge** – At the beginning of the summer, Place the Waste, another on-line game, which advocates waste minimisation and segregation, was launched. Students from over 90% of the secondary schools in Hong Kong took part in the competition. Top score winners of the game were invited to the five-day Young Power Leadership Camp, which was held in mid-August 2000 with “green-living” as its main theme.

CLP WOODLAND

Committed to a greener world, CLP has sponsored the CLP Woodland at the Nam Shan Country Park in Lantau. With 100,000 trees planted over 1999/2000, the Woodland is CLP's millennium gift to the Hong Kong community.

WIND/WAVE TUNNEL FACILITY

Another major contribution to the environment is CLP Power's Wind/Wave Tunnel Facility constructed by and housed in the Hong Kong University of Science and Technology (“HKUST”). The facility is the first of its kind in Hong Kong, and was opened in June 2000. The Facility will promote environmental research, including the study of emission



CLP Power Wind/Wave Tunnel Facility - Inauguration in the presence of the Chief Executive of the HKSAR the Hon. Tung Chee-hwa, CLP Holdings Chairman the Hon. Michael Kadoorie and President of the HKUST Professor Woo Chia-wei.



The Hon. Michael Kadoorie greets a villager at Yu Chuan

dispersion, both locally and regionally. The HK\$40 million facility was built by the HKUST with a sponsorship of HK\$10 million from CLP Power. An excellent tool for solving wind engineering, wave engineering and dispersion problems for the construction industry and environmental regulators, this sophisticated teaching and research facility is open to users within and outside the University. It supports Hong Kong's aim to become Asia's centre of excellence in environmental studies and their applications.

“RENEWABLE ENERGY MODEL VILLAGE” PROJECT IN CHINESE MAINLAND

CLP sponsored a solar energy project to establish a “Renewable Energy Model Village” in Guilin, China. An old village, Yu Chuan, built in the early 16th century, was selected for the project. Yu Chuan is a tourist attraction, reflecting the style of Ming and Qing dynasties. CLP made a contribution of RMB300,000,

covering 25% of the project cost. The project will help improve the livelihood of the local community as well as reduce the need to cut down trees for firewood, hence protecting

the local environment. The Chairman of CLP Holdings and the Vice Mayor of Guilin officiated at an opening ceremony in November 2000.

REWIRING FOR THE ELDERLY

CLP employees continued to volunteer their free time to help rewire electrical facilities at homes of the elderly. Since its launch in 1994, more than 700 elderly people in Kowloon and the New Territories have benefited from this initiative.

