

恒生銀行 為香港特別行政區第二大的本地

註冊銀行，為超逾三分一的香港市民提供服務。

「恒生」二字寓意「永恒生長」。◆ 本行致力提高股

東回報及利用先進科技提供優質服務，並推行

「增值管理」策略，目標為令股東回報於五年內最

少增加一倍。◆ 本行為滙豐集團主要成員之一，

該集團乃全球其中一家最大的銀行及金融服務

機構。本行於一九三三年創立，業務發展以香港

及中國內地為重點。◆ 本行的股份在香港及倫敦

均有掛牌買賣，於二零零零年底市值超逾港幣

二千億元。本行亦透過紐約銀行在美國向投資者

提供第一級贊助形式的美國預託證券計劃。

HANG SENG BANK, whose name in Chinese means “ever-growing”, is the second-largest locally-incorporated bank in the Hong Kong Special Administrative Region and serves more than one-third of its population.

◆ The Bank is committed to increasing shareholder wealth and builds on new technologies to offer superior customer service. Under the Managing for Value strategy, it aims at least to double shareholder value in five years. ◆ Hang Seng is a

principal member of the HSBC Group, one of the world's largest banking and financial services organisations. Founded in 1933, its business focus is Hong Kong and mainland China.

◆ The Bank's shares are traded in Hong Kong and London, and its market capitalisation exceeded HK\$200 billion at the end of 2000. The Bank also offers investors in the US a Sponsored Level-1 American Depositary Receipts Programme through The Bank of New York.