

Recognition of Merits (1996 – 2000)

卓越的見證 (1996 – 2000)

2000	1999
<p>HONG KONG 香港</p> <p>FAR EASTERN ECONOMIC REVIEW - REVIEW 200 遠東經濟評論 - REVIEW 200</p> <p>INNOVATIVE IN RESPONDING TO CUSTOMER NEEDS - Top Spot 不斷革新以應顧客要求 - 榜首</p> <p>COMPANIES THAT OTHERS TRY TO EMULATE - No. 5 spot 被其他公司欲趕上之公司 - 第五位</p>	<p>ASIAMONEY</p> <p>INVESTOR'S CHOICE IN HONG KONG BEST MANAGED SMALL COMPANY 投資者之選擇 香港最優秀管理之小型企業</p>
<p>HONG KONG AWARDS FOR SERVICES 香港服務業獎</p> <p>CUSTOMER SERVICE 優質顧客服務</p> <p>EXPORT MARKETING 出口市場推廣</p>	<p>FAR EASTERN ECONOMIC REVIEW - REVIEW 200 遠東經濟評論 - REVIEW 200</p> <p>INNOVATIVE IN RESPONDING TO CUSTOMER NEEDS - Top spot 不斷革新以應顧客要求 - 榜首</p> <p>COMPANIES THAT OTHERS TRY TO EMULATE - No. 2 spot 被其他公司欲趕上之公司 - 第二位</p>
<p>WORLD ECONOMIC FORUM</p> <p>EMERGING MARKET LEADER 突出市場領袖獎</p>	<p>FORBES 福布斯</p> <p>ONE OF THE 300 BEST SMALL COMPANIES IN THE WORLD 入選為全球300間最佳小型企業之一</p>
<p>KOREA 韓國</p> <p>KOREA ECONOMIC DAILY</p> <p>KOREA ECONOMIC CONSUMER AWARD - THE BEST CASUAL BRAND AWARD 韓國消費者經濟獎 - 最佳便服品牌獎</p>	<p>HONG KONG RETAIL MANAGEMENT ASSOCIATION 香港零售管理協會</p> <p>1999 HKRMA CUSTOMER SERVICE AWARD 1999香港零售管理協會優質顧客服務獎</p>
<p>MALAYSIA 馬來西亞</p> <p>SURIA KLCC SDN BHD</p> <p>THE AWARDS OF EXCELLENCE 2000 FASHION RETAILER FOREIGN PRODUCTS/BRANDS 2000卓越獎 時裝零售商 國外商品/品牌</p>	<p>INTERBRAND PTE LTD</p> <p>TOP 50 ASIAN BRANDS (EXCLUDING JAPAN) - Rank 20 亞洲區 (不包括日本) 首50著名品牌 - 第二十位</p>
<p>PHILIPPINES 菲律賓</p> <p>AYALA MALLS</p> <p>2000 AYALA MALLS MERCHANT REWARDS PROGRAM MARKETING EXCELLENCE (NON-FOOD) ALABANG TOWN CENTER 卓越市場推廣獎 (非食品)</p>	
<p>SINGAPORE 新加坡</p> <p>SINGAPORE TOURISM BOARD 新加坡旅遊局</p> <p>TOURISM AWARDS 2000 2000旅遊業獎</p> <p>BEST SHOPPING EXPERIENCE (RETAIL OUTLET) 最佳購物體驗獎 (零售店)</p> <p>TOURISM HOST OF THE YEAR (RETAIL) 全年旅客大使獎 (零售)</p>	

1998	1997	1996
<p>AMERICAN SOCIETY FOR TRAINING & DEVELOPMENT</p> <p>1998 ASTD EXCELLENCE IN PRACTICE AWARD : CUSTOMER SERVICE INITIATIVE - PERFORMANCE IMPROVEMENT CATEGORY 1998 ASTD最佳應用獎：顧客服務為本 - 表現進步組別</p>	<p>ASIA INC.</p> <p>ASIA'S 50 MOST COMPETITIVE COMPANIES 亞洲50間最具競爭力公司</p> <p>- Rank 14 第十四位</p>	<p>ASIAN INSTITUTE OF MANAGEMENT 亞洲管理學會</p> <p>THE ASIAN MANAGEMENT AWARDS 亞洲管理大獎</p> <p>- People Development & Management 人力資源及管理</p> <p>- Marketing Management 市場管理</p>
<p>FAR EASTERN ECONOMIC REVIEW - REVIEW 200 遠東經濟評論 - REVIEW 200</p> <p>INNOVATIVE IN RESPONDING TO CUSTOMER NEEDS - Top spot 不斷革新以應顧客要求 - 榜首</p> <p>COMPANIES THAT OTHERS TRY TO EMULATE - No. 5 spot 被其他公司欲趕上之公司 - 第五位</p>	<p>FAR EASTERN ECONOMIC REVIEW - REVIEW 200 遠東經濟評論 - REVIEW 200</p> <p>INNOVATIVE IN RESPONDING TO CUSTOMER NEEDS - Top spot 不斷革新以應顧客要求 - 榜首</p> <p>COMPANIES THAT OTHERS TRY TO EMULATE - No. 6 spot 被其他公司欲趕上之公司 - 第六位</p>	<p>FAR EASTERN ECONOMIC REVIEW - REVIEW 200 遠東經濟評論 - REVIEW 200</p> <p>INNOVATIVE IN RESPONDING TO CUSTOMER NEEDS - Top spot 不斷革新以應顧客要求 - 榜首</p> <p>COMPANIES THAT OTHERS TRY TO EMULATE - No. 2 spot 被其他公司欲趕上之公司 - 第二位</p>
<p>HONG KONG AWARDS FOR SERVICES 香港服務業獎</p> <p>1998 HKTDC SERVICES AWARD : EXPORT MARKETING 1998 香港貿易發展局服務業獎：出口市場推廣</p>	<p>HONG KONG AWARDS FOR SERVICES 香港服務業獎</p> <p>CUSTOMER SERVICE 優質顧客服務</p>	<p>THE HONG KONG MANAGEMENT ASSOCIATION 香港管理專業協會</p> <p>A PASSION FOR SERVICE EXCELLENCE PROGRAMME 卓越服務計劃</p> <p>- Overall Winner of the Award for Excellence in Training 1996 1996最佳管理培訓獎 - 全場總冠軍</p> <p>- Winner of the Award for Excellence in Training 1996 : Strategic HRD Category 1996最佳管理培訓獎：策略性人力資源管理組別冠軍</p>
<p>HONG KONG RETAIL MANAGEMENT ASSOCIATION 香港零售管理協會</p> <p>MYSTERY SHOPPERS PROGRAMME 神秘顧客計劃</p> <p>- Service Industry Leader : Fashion & Accessories Category 服務行業領袖獎：服裝及飾物組別</p> <p>1998 SERVICE & COURTESY AWARD 1998 傑出服務獎</p> <p>- Fashion & Accessories Category 時裝飾物店組別</p> <p>- Special Awards: The Award for Service Innovation 最具服務創意獎：特別獎</p> <p>1998 HKRMA CUSTOMER SERVICE AWARD 1998香港零售管理協會優質顧客服務獎</p>	<p>HONG KONG RETAIL MANAGEMENT ASSOCIATION 香港零售管理協會</p> <p>MYSTERY SHOPPERS PROGRAMME 神秘顧客計劃</p> <p>- Service Category Leader : Fashion & Accessories Category 服務組別領袖獎：服裝及飾物組別</p> <p>- Service Industry Leader 服務行業領袖獎</p>	<p>HONG KONG RETAIL MANAGEMENT ASSOCIATION 香港零售管理協會</p> <p>MYSTERY SHOPPERS PROGRAMME 神秘顧客計劃</p> <p>- Service Category Leader : Fashion & Accessories Category 服務組別領袖獎：服裝及飾物組別</p> <p>- Service Industry Leader 服務行業領袖獎</p>
<p>LABOUR DEPARTMENT 勞工處</p> <p>LABOUR DEPARTMENT AWARD FOR EFFECTIVE STAFF COMMUNICATION 勞工處頒發：有效勞資溝通獎</p> <p>- Silver Award 銀獎</p>		