

## CORPORATE\_MISSION

"Growing with You for a Better Life" has always been the mission of Hengan International. Under the leadership of its management, the Group emphasises on new product development and quality. With its extensive distribution network, Hengan International has been able to maintain its leadership position in both the sanitary napkin and disposable baby diaper market in China. In future, by leveraging on its business strategy of continued innovation and healthy financial position, Hengan International is set to grow into a well-established and diversified personal hygiene product corporation, and bring consumers a healthy life.

