EXECUTIVE DIRECTORS

Mr. John, YANG Yat Kwei, aged 55, is the Chairman of the Company. He is also a Non-executive Director of New Asia Realty and Trust Company Limited which is listed on The Hong Kong Stock Exchange. He graduated from the Gordon Institute of Technology, Australia, in 1969 with a Bachelor's degree in textile engineering. He has more than twenty years experience in the dyeing, knitting and garment industries in Hong Kong, Singapore and the PRC. He has been actively involved in the printing industry since he joined the Group in 1985. He became Chairman of the Group in 1988 and is responsible for the financial and general management of the Group.

Mr. Peter, YANG Sze Chen, aged 63, is the Managing Director of the Company. He graduated from the London School of Printing and Graphic Art (now known as the London Printing College) in 1958 and founded the Group in 1960. He is responsible for sales and marketing activities of the Group. He is the brother-in-law of Mr. John, YANG Yat Kwei.

Mr. David, SHEN Ming Sun, aged 56, is the Managing Director of our plants in Shenzhen and Dongguan. Before joining the Group in 1991, he worked as Sales Manager for a leading textile manufacturer for 16 years and as Managing Director for a leading US garment buying office for over 10 years. He has over 30 years experience in sales and factory management. He has also established strong and extensive connections in the PRC. He is responsible for overall factory management, liaison with the PRC authorities and business development in the PRC.

Ms. Rebecca, KING Yung Jye, aged 40, is the General Manager of the export hardcover books division. She has a Bachelor's degree from University of Hawaii and also a Master's degree in business administration from Chaminade University. She has been with the Group for 14 years and is responsible for the sales and marketing of the export of hardcover books.

Mr. Quincy, TANG Yiu Kwan, aged 38, is responsible for the Group's finance and corporate development. He is also the Company Secretary of the Group. He is a fellow member of The Association of Chartered Certified Accountants, and an associate member of the Hong Kong Society of Accountants, the Institute of Chartered Secretaries and Administrators and the Hong Kong Institute of Company Secretaries. He is also a Certified Public Accountant in Hong Kong. He joined the Group in 1991 and has over 15 years of experience in finance field.

Mr. Stanislaus, TSAO Kwang Ngo, aged 64, graduated from the University of Manchester, UK with a Diploma in public administration and is a member of the Royal Society of Health in London. He was the Chief Operating Officer of Sing Tao Holdings Limited which is listed on The Hong Kong Stock Exchange until end of June 2000. He joined the Group as a Non-executive Director in 1991 and was appointed as an Executive Director in July 2000. He is now in charge of the publishing division of the Group.

NON-EXECUTIVE DIRECTORS

Mr. Walter, MA King Wah, aged 70, is an Associate of the Australian Society of Certified Practising Accountants, a Fellow of the Hong Kong Society of Accountants and has been practising as a Certified Public Accountant in Hong Kong since 1962. He is the Chairman of The Sincere Company Limited and Joyce Boutique Holdings Limited which are listed on The Hong Kong Stock Exchange.

Mr. Anthony John Nevill RUSSELL, aged 60, came to Hong Kong in 1973 when he joined the HSBC Group. His career with them included the positions of Managing Director, Wardley Investment Services Limited from 1974 to 1980 and Chief Executive Officer China in HSBC from 1980 to 1995. He is currently a Director of i-Cable Communications Ltd. which is listed on The Hong Kong Stock Exchange.

Mr. Norman, HO Man Kei, aged 34, is a Fund Manager in Value Partners Limited, a fund management company in Hong Kong. He started his career in auditing and was a former Assistant Manager in Dao Heng Securities Limited. He graduated with a Bachelor of Social Science degree from the University of Hong Kong in 1989 and obtained his qualifications in The Association of Chartered Certified Accountants and Chartered Financial Analyst in 1991 and 1997 respectively.

Mr. Kyle Arnold SHAW Junior, aged 39, is the Managing Director of Shaw, Kwei & Partners (Asia) Ltd., an independent fund management company and general partner of the Asian Value Investment Fund. He received a M.B.A. degree from the Wharton School of the University of Pennsylvania and a Bachelor of Science in Commerce from the University of Virginia. He has been involved in the Asian private equity industry for over 14 years. He is currently on the board of directors of China Fangda Group Co., Ltd. (China), Abest Communications Corp. (Taiwan) and the University of Virginia Alumni Association (Hong Kong) Ltd. (Hong Kong).

Mr. Gerard William McGANN, aged 50, is the President and Chief Operations Officer of Jefferson Smurfit. He is a main board member of Jefferson Smurfit and is responsible for the worldwide operations of the Smurfit Group and reports directly to the Chairman and Chief Executive Officer. He has been in this position since January 2000, having joined the Smurfit Group as Chief Financial Officer in September 1998. Prior to 1998, he was the Chief Executive of Aer Lingus, an Irish government-owned airline company. He has also held a number of senior positions in Gilbeys of Ireland Group and Ericsson in Ireland.

Mr. Michael SMURFIT Junior, aged 36, is the Chief Executive of the Cartons and Composites Strategic Business Unit of Smurfit. Prior to this position, he was the Chief Executive of Smurfit Packaging Corporation, managing a number of businesses in North America. He graduated from University College Dublin with a Master's degree in business administration. He is a grandson of the founder of the Smurfit Group.

Mr. Alain Raymond BAUDANT, aged 51, is the Vice President of development in Asia for Smurfit. He joined Smurfit in October 2000 from Lecta, in which he was the Chairman and Chief Executive of Condat, a printing and writing paper mill, previously owned by Smurfit between 1994 and 1998. He has worked in planning roles in St. Gobain as Deputy and Vice President between 1984 and 1988.

Mr. Gabriel Joseph McCARRICK, aged 50, is the Chief Executive of Smurfit Toyo Holdings Pte Limited, a joint venture company within the Smurfit Group engaged in the folding carton business in the People's Republic of China ("PRC"). He joined the Smurfit Group in 1998. Prior to 1998, he was the trade and industry representative for the Irish Government in the PRC.

SENIOR MANAGEMENT

Mr. JIN Ling, aged 47, is the General Manager of Shenzhen Leefung-Asco Printers Co., Ltd. He holds a Certificate of Printing Enterprise Management from Beijing Printing Academy. Before joining the Group in 1995, he worked as Deputy Factory Manager for a joint venture printing company in Shenzhen for more than 9 years. He has over 25 years of experience in sales and factory management. He is responsible for the sales and marketing in the PRC.

Mr. CAI Chun Hua, aged 51, is the Managing Director of Shanghai Fang Yin Leefung-Asco Printing and Packing Co., Ltd. He holds a Certificate of Management and was awarded by Shanghai Printing Association as one of the best entrepreneurs in the China printing industry. He is currently a committee member of both the China Light Industry and Packaging Association and the Shanghai Printing Techniques Association. He has 24 years experience in the printing industry before joining the Group in 1993. He is responsible for the overall factory management and business development of the Shanghai joint-venture.

Ms. Christabel, LEE Sheung Yuee, aged 28, is the General Manager of Vite Limited. She was previously a Manager of Schroders Asia Limited, a well-established investment bank where she worked in the Corporate Finance Department for many years. She has a great deal of experience in the financial sector from the investment banking side.

Mr. Peter, YANG Yat Foo, aged 62, is a Director of the joint venture in Shanghai. Prior to joining the Group in 1993, he worked as Managing Director for a garment manufacturer in Singapore for over 10 years. He has over 35 years of experience in sales and management. He is responsible for overseeing the Group's joint ventures in the PRC. He is a brother of Mr. John, YANG Yat Kwei.

Ms. Elaine, KO Kwai Fong, aged 44, is the Administration and Purchasing Manager of the Group. She holds a Bachelor's degree in business administration and has 12 years experience in administration and finance before joining the Group in 1991. She is responsible for administration and personnel functions as well as material sourcing and purchasing functions of the Group.

Mr. CHENG Hon Man, aged 48, is the Production Director of Leefung-Asco Printers (Shenzhen) Co., Ltd. He holds a Certificate of Printing from The Hong Kong Printers' Association and a Technician Certificate in Estimating for Printers from the Education Department of the Hong Kong Government. He has 29 years relevant experience and has been with the Group for 21 years. He is responsible for planning and supervision of production in the Shenzhen plant.