

IN THE COMMUNITY

The Group and its employees support the local communities it operates in. In 2000, CITIC Pacific and its subsidiary companies actively participated in the Workplace English Campaign organized by the Hong Kong SAR Government to raise the English standard of the Hong Kong workforce.

As in the past many years, the Group supports charitable work and the promotion of sports, culture and the arts by sponsoring many activities in Hong Kong and China, particularly the Community Chest of Hong Kong. CITIC Pacific was proud to be one of the main sponsors of The 3rd Beijing Music Festival, presenting the premiere of the opera “*La Tosca*” to music lovers in the Mainland. In Hong Kong, employees support the Red Cross by regularly responding to its appeals and campaigns. Most notably, employees of the Group actively take part in the programmes of the Community Chest of Hong Kong such as the charity walks and the dress down days.