



The 'ces' identity has been developed to create a strong and dynamic focal point, reflecting the nature, character and personality of our business and our people. Currently our new identity is being implemented across all levels of business and communication to ensure a high level of awareness and understanding of our values are communicated.

“With its adoption and implementation, we truly believe our identity will become a symbol for totally integrated business and technology solutions, both on- and off-line.”

The elements that combine to form our new identity relate directly to our forward thinking and innovative approach to the hospitality industry. With its adoption and implementation, we truly believe our identity will become a symbol for totally integrated business and technology solutions, both on- and off-line.

Our New Identity

02:03 ▶

