

# Bringing Affordable Interactive TV to the People

DVN's mission is to be the leading developer of affordable digital video broadcasting systems providing the support and services necessary to make interactive TV a reality.

#### **DVN's Achievements**

- DVN's vision of providing affordable broadband access to a multimedia digital platform has become a reality.
- DVN has installed 8 head end systems throughout China gaining access to over 19 million cable TV subscribers.
- 5,000 subscribers in China are receiving digital broadcasts over DVN's digital platform.





5,000 subscribers



## 為消費者提供格價相宜之互動電視服務

天地數碼的經營理念,是要在市場內建立領導地位,發展價格相宜的數碼視像廣播系統,為落實互動電視服務提供支援和服務。

### 天地數碼之成就

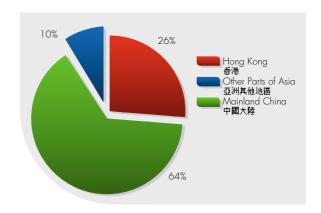
- 天地數碼為多媒體數碼平台提供價錢相宜之寬頻接入服務的邊見,經已落實。
- 天地數碼已在中國各地安裝了八套網絡連接系統,可為近一千九百萬有線訂戶提供接入服務。
- 目前中國共有5000訂戶利用天地數碼之平台接收數碼廣播。



5000 訂戶

# Company Information

## 公司資料



## Financial Highlights

### 財務資料摘要

Turnover: breakdown by business	營業額:業務分類	2000 (HK\$ '000s) (千港元)	1999 (HK\$ '000s) (干港元)
Trading of digital video platforms and related products	數碼視像平台及相關產品之銷售	27,936	0
Provision of international financial market information and selective consumer data	提供國際金融市場資訊及精選消費數據	1 <i>5,77</i> 9	6,963
Trading of Computer Monitors and related products	電腦顯示屏及相關產品之銷售	0	273,800
Total	總額	43,715	280,763
Gross Profit	毛利	13,580	8,851
Gross Profit Margin	邊際毛利	31%	3%
Other Revenues	其他收入	17,381	2,817
Selling and Administrative Expenses	銷售及管理開支	(61,017)	(35,090)
Other Operating Expenses before Provisions & Write offs	撥備及뿳賬前之其他營運開支	(21,781)	(161,371)
Loss from Operating Activities before Provisions & Write offs	撥 <b>備及 撒賬 前之經營 虧損</b>	(51,837)	(184,793)
Provisions & Write offs	撥備及繳賬	(127,503)	(115,631)
Loss from Operating Activities after Provisions & Write offs	撥備撇賬後之經營虧損	(179,340)	(300,424)
Finance Costs	融資成本	(366)	(2,074)
Share of Results of Associate	應佔聯營公司業績	(15,032)	(189,959)
Minority Interests	少數股東權益	2,133	-
Preference Dividends	優先股股息	(8,283)	(3,627)
Loss attributable to shareholders	股東應佔虧損	(200,888)	(496,084)
Loss per share	毎股虧損	(HK\$0.76)	(HK\$2.67)