



A New Era of Revolution and Renovation

Year 2000 was a crucial year of revolution and renovation for Kelon. The Group faced challenges with courage, turned risks into opportunities and marched forward with confidence.

Kelon believes that growth came with challenges. Faced with keen competition and internal issues, the Group boldly executed a number of revolutionary changes during the year. These endorsed our corporate spirit since the Group's establishment 16 years ago: Kelon never stops to learn and to grow, and can resolve difficulties thereby creating a brighter future.

Looking forward, Kelon will endeavor to enhance its profitability and to bring its businesses onto higher and better platforms.

