



# Effective Operational System

The Group will regularly send sales and inventory data via EDI message to suppliers to implement Vendor Managed Inventory ("VMI"). Our objective is to become a pioneer in the local retail industry to achieve ECR to not only meet the ever-increasing CSL but also to enhance our relationship with major strategic partners. Our suppliers, in turn, can make more accurate stocking forecast and therefore better meet demand and fine-tune its business operation to cope with changes.





## Operational Review

JUSCO is committed to undertaking the responsibilities of a member of the society and has always been supportive of environmental protection campaigns. As a responsible corporate citizen, JUSCO also assumes the obligation of helping to arouse public awareness on protecting the environment.



We encourage the reduction of waste by careful classification and recycling. We have initiated a "Waste Reduction Programme" by introducing waste recycling collection boxes at our JUSCO stores. Approximately 2,200 kg of plastic bottles and 220 kg of aluminium cans were collected for recycling during the review year.

In April 2000, the Group organised a tree planting tour participated by a total of 400 customers and staff members. Over 400 trees were planted at Shek O on the event day.

The annual "Old Book Recycling Campaign 2000" was held as usual. An encouraging HK\$1.3 million was raised and 65,000 kg of old books was collected. The raised fund was used to support Ningxia Hiu Girl Education Project.





At the Kornhill Store grand opening ceremony, JUSCO donated HK\$100,000 to the "Eastern District Tree Planting Day" to support the activity that took place on Hong Kong Island in October 2000. The event was jointly organised by the Eastern District Council and Friends of the Chest Eastern District Committee.



# Community Contribution

JUSCO, in conjunction with the AEON JUSCO Education & Environmental Fund and the Eco Living Club, held a Green Carnival to promote among the people of Hong Kong the concept of Green Living in their daily life.

In 2001, JUSCO received the "Environmental Protection Creativity Award", the "Environmental Protection Ambassador Award" and "Environmental Protection Decoration Award" from the Hong Kong Housing Authority. These awards represented the community's recognition and appreciation of the Group's contribution to environmental protection in Hong Kong.

