

Directors and Senior Management

Executive Directors

Wing Sum LEE, aged 74, is the founder and the chairman of the Company. He has 56 years' experience in the distribution of consumer products. He has been involved in the marketing and strategic planning of the Group since its inception. He is a director of the Radio Association of Hong Kong, and an honorary chairman of the Hong Kong and Kowloon Electrical Appliances Merchants Association Limited. He has an interest in the share capital of the Company which falls to be disclosed to the Company under the provisions of Part II of the Securities (Disclosure of Interests) Ordinance.

Richard Man Fai LEE, BSB, MBA, aged 44, the vice chairman and chief executive officer of the Company, is the son of Mr. Wing Sum LEE and Ms. Kam Har YUE. He has 21 years' experience in marketing consumer products. He has a bachelor's degree and a master's degree in business administration from the University of Minnesota. He is currently the 1st vice chairman of the Radio Association of Hong Kong. He has been with the Group for 17 years.

Barry John BUTTIFANT, aged 56, is the Group's managing director and was appointed in May 2001. He is a non-executive director of two public listed companies in Hong Kong – Giordano International Limited and Daiwa Associate Holdings Limited. He came to Hong Kong in 1979 as the finance director of the Sime Darby Group and was subsequently appointed managing director of Sime Darby Hong Kong Limited in 1982. In 1987, he joined the Polly Peck Group as group chief executive of its Far East operations. Prior to joining the Company, he was the managing director of IDT International Limited between 1992 to 2000. Mr. Buttifant is a fellow member of the Association of Chartered Certified Accountants and the Hong Kong Society of Accountants. He is also a fellow member of Institute of Management and the Hong Kong Management Association. He is responsible for the overall corporate management and development of the Group.

Sammy Chi Chung SUEN, MBA, aged 54, is a director and general manager of appliances business group of Wo Kee Hong Limited and director of Technorient Limited. He has 29 years' experience in general management, sales and marketing of cars, electrical appliances and air-conditioning products. He has been with the Group for about 5 years.

Non-executive Directors

Raymond Cho-Min LEE, Ed.M, Harvard University, aged 45, is the chairman and managing director of HY & HT Lee Bros. & Co., Ltd. He is also the chairman of the U.S.-based East West Enterprises Co. Ltd. and the Oasis Development Enterprises Group of real estate development and investment companies. In addition, he is the founder and director of the East West Institute of International Studies at Gordon College (USA) and over the years has served on the boards of various community and charitable organizations.

Boon Seng TAN, M.A., Cambridge University, aged 45, is the chairman and managing director of Lee Hing Development Limited. He is also the joint managing director of IGB Corporation Berhad, a listed company in Malaysia and is director of South China Holdings Limited, South China Brokerage Company Limited, South China Industries Limited and Star Cruises Limited, all listed on The Stock Exchange of Hong Kong Limited. He also holds directorships in many other companies. He has been an Independent Non-executive Director of the Company since April 1999.

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Non-executive Directors *(continued)*

Kam Har YUE, aged 68, is the wife of Mr. Wing Sum LEE and was involved in the policy making of the Group from 1962 to December 1989. She has been a Non-executive Director of the Company since then.

Senior Management

Herbert ADAMCZYK, aged 60 is the managing director of Technorient Limited (an associated company of the Group). He has 36 years' experience in the automotive trade in Hong Kong. He has a motor engineering background and has been with the Technorient Group, which became a member of our Group in July 1995, for 18 years.

Joe Kwok Chi CHAN, BBA, MBA, CSP, ASM, ASHRAE, AEE, aged 47, is the managing director of Rogers International Limited, vice president of ebuystore.com Limited and director of Wo Kee Hong America, Inc. and head of IT department of the Group. He has 23 years' experience in sales, marketing and management consulting and has been actively involved in corporate new business development. He has been with the Group for 9 years.

Kwok Cheung CHAN, aged 43, is the general manager, project of Wo Kee Hong Limited. He has 21 years' sales and marketing experience in China. He is an associate member of the American Society of Heating, Refrigerating and Air-conditioning Engineers, Inc. He has been with the Group for 1 year.

Philip Chun Wing CHAN, FCCA, AHKSA, aged 40, is the senior finance manager of the Group. He has 15 years' financial and accounting experience in both trading and manufacturing sectors. He has been with the Group for about 4 years.

Sing Chi CHENG, aged 39, is the general manager of Pacific Star Worldwide Limited and the managing director of Best & Original Production Limited. He has over 15 years' film production experience. Prior to joining the Group, he was the producer of Asia Television Limited and the production manager of Perfect Advertising and Production Company Limited. He has been with the Group for 3 years.

Powell Kwok Chuen CHEUNG, MBA, aged 37, is the general marketing manager of the AV division of Wo Kee Hong Limited and the general manager of Hong Kong Wo Kee Advertising Company Limited. He has 12 years' sales and marketing experience in both industrial and consumer products. He has been with the Group for 9 years.

Kwok Chung CHI, aged 54, is the manager of the Group's Shanghai office and senior manager (sales) of the air-conditioning division of the Group. He graduated in the engineering faculty of East China University of Technology and has 18 years' sales experience in central air-conditioning facilities. He has been with the Group for 9 years.

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Senior Management *(continued)*

Kwang Liang CHIA, BSBA (Hons), aged 40, is a director and an assistant general manager of Wo Kee Hong Distribution Pte Ltd. Prior to joining the Group, he was worked in KPMG Peat Marwick as auditor for 5 years and a multi-national company for 3 years. He is also an officer in the Singapore Arm Forces. He has been with the Group for 7 years.

Hee Loy CHIN, aged 60, is the human and administration manager of Wo Kee Hong Electronics Sdn. Bhd. (Malaysia). He has 28 years' experience in general management, finance, sales and marketing of car/home audio products. He has been with the Group for 31 years.

Siew Yit HOH, aged 35, a director of Grand Base Promotion Limited and Wo Kee Hong Community Services Limited, is the wife of Mr. Richard Man Fai LEE. She has 12 years' experience in service industry and 9 years' experience in community public relations. She has been with the Group for 9 years.

Liang Wei HSIUNG, aged 45, is the director and financial controller of Mega Warehouse (Hong Kong) Ltd. He has 20 years' experience of auditing, financing and administration in Taiwan, South Africa, Thailand, mainland China and Hong Kong. He has been with the Group for 4 years.

William Kun Kuan LAM, aged 42, is the sales general manager of Macau Wo Kee Hong Import & Export Limited. He has 16 years' experience in sales and promotion. He graduated from Japan Tokyo International College. He has been with the Group for 8 years.

Eddie Hung Wai LEUNG, aged 52, is the general sales manager of car electronics sales division of the Group. He has 28 years' sales experience in electronic products. He has been with the Group for 28 years.

Ruby Wai Ying TANG, BBA, aged 36, is the acting senior manager of human resources and administration department of the Group and the senior marketing manager of Pacific Star Worldwide Limited. She has 13 years' sales and marketing experience in both business-to-business and business-to-consumer environment in Hong Kong and China markets. She has also been actively involved in business development, administration and operations. She graduated from the Hong Kong Baptist University with a bachelor of business administration degree (major in office management) and is also a member of the Hong Kong Institute of Marketing. She has been with the Group for 9 years.

Chi Choi TONG, aged 48, is the sales manager of the Group. He has over 23 years' sales and marketing experience in audio field and considerable marketing experience in PRC. He has been with the Group for 28 years.

Directors and Senior Management

Senior Management *(continued)*

Johnson Ka Chiu WOO, aged 53, is the assistant general sales manager of air conditioning division I of Wo Kee Hong Limited. He has worked in a multinational air-conditioning engineering firm for years and has 31 years' experience in the sales management of air-conditioning products in multinational firms. He is now responsible for the development and promotion in the China market. He has been with the Group for 2 years.

Tung Lim YAU, aged 51, is the director and general manager of air-conditioning division II of Wo Kee Hong Limited. He has over 31 years' experience in the marketing of consumer electrical products and commercial air-conditioning products. He holds a diploma in Marketing and International Business and a diploma in China Marketing by the faculty of business administration, the Chinese University of Hong Kong and is also a member of the American Society of Heating, Refrigerating and Air-conditioning Engineers, Inc. He has been with the Group for 31 years.

Tony Yu Cheung YAU, aged 48, is the general sales manager of appliance business group of Wo Kee Hong Limited. He has 23 years' experience in business management, advertising planning, sales and marketing. He has been with the Group for 8 years.

Alex Wai Leung YIP, aged 40, is the general manager of Italian Motors (Sales & Services) Limited (China) (an associated company of the Group). He has 15 years' sales and marketing experience in consumer products. He holds a honor diploma of Business Management (major in marketing) in the Hong Kong Baptist University. He has been with the Group for 8 years.