

中國稀土控股有限公司(前稱宜興新威控股有限公司)成立於一九八七年，並於一九九九年十月十五日在香港聯合交易所上市。

本集團生產的產品為稀土及耐火材料兩大類。

本集團生產的稀土主要用於製造科技產品，包括傳統工業的冶金、石油化工、玻璃及陶瓷，以至現代高科技的電子設備、電腦、電機驅動馬達、汽車廢氣處理、永磁材料、磁性記憶體、光纖通訊、超導體及精密光學儀器等，而耐火材料則主要用於石油化工、鋼鐵冶金、有色金屬、玻璃、化肥及陶瓷等工業。

目前，稀土產品主要出口到美國、日本、歐洲及韓國；而耐火材料則主要內銷。

本集團擁有一個專業的研究小組，專注改良現有產品及開發新產品；以及一支精幹的銷售及市場推廣隊伍，與客戶保持緊密聯繫，並積極開拓新業務。本集團亦透過進出口代理商及現有客戶的推介，令業務不斷拓展。

現時，本集團為全國最大規模的稀土及耐火材料生產商之一，世界知名。

China Rare Earth Holdings Limited (previously known as Yixing Xinwei Holdings Limited) was founded in 1987 and listed on The Stock Exchange of Hong Kong Limited on 15 October 1999.

The Group produces two kinds of products – rare earth and refractory products.

The industrial applications for rare earth products range from traditional industries such as metallurgy, petroleum and chemical engineering, glass and ceramics to today's high-tech electronic devices, computers, engines, electronic motors, automotive air purifiers, magnetic materials, magnetic memory chips, fibre optics, superconductors and precision optics. Refractory products are used extensively in the petrochemical, steel metallurgy, non-ferrous metallurgy, glass, chemical fertiliser and ceramics industries.

Rare earth products are mainly exported to the United States, Japan, Europe and Korea whereas refractory products are mainly sold domestically.

The Group has a professional research team that focus on improving existing products and developing new products and a talented sales and marketing team, who maintain relationships with clients while also explore new businesses intensively. Distributors and clients also refer new business to the Group. Therefore, the Group's business is seeking continuous expansion.

Today, the Group is one of the renowned leading rare earth and refractory products manufacturers in the world.

