

Corporate Profile

VTech is a leading consumer-focused technology company which designs, manufactures, markets and sells telecommunication and electronic learning products through its extensive international distribution network. With its excellence in technology manufacturing, the Group also engages in contract manufacturing services. The VTech brand has become a global brand and the Group has rights to use the AT&T brand on wired telephone products.

Founded in Hong Kong in 1976, VTech is today a global company with annual sales over US\$1 billion. The Group's high frequency cordless phones enjoy dominant market share in the US while the VTech brand electronic learning products represent a prominent label in all major markets. With its corporate culture rooted in "innovation & technology", the Group invested over US\$66 million in research and development in the financial year 2001. It launches more than 80 innovative and high quality products each year. VTech's strengths in product development and manufacturing enable it to focus on the higher margin segments of its particular markets. The Group intends to exploit this advantage through an increased emphasis on marketing.

With headquarters in Hong Kong, VTech has a presence in 13 countries and around 20,000 employees, including over 1,000 R&D professionals in research and development centres in the US, Canada, Hong Kong and China. This network allows it to stay abreast of the latest technology and market trends throughout the world.

Shares of VTech Holdings are listed on both the Hong Kong and London stock exchanges (SEHK:303; London SE:VTH). Ordinary shares are also available in the form of American Depository Receipts (ADRs) through the Bank of New York (ADR: VTKHY).

VTech has successfully built a business based on its vision of *enriching lives through putting technology into the hands of people.*