## Consolidated Profit and Loss Account

for the year ended 31st March, 2001 (Expressed in Hong Kong dollars)

|  | NOTE | $\begin{array}{r} 2001 \\ \$ ’ 000 \end{array}$ | $\begin{array}{r} 2000 \\ \$ ' 000 \end{array}$ |
| :---: | :---: | :---: | :---: |
| Turnover | 2 \& 3 | 2,012,372 | 1,885,490 |
| Cost of sales |  | $(900,581)$ | $(880,946)$ |
| Gross profit |  | 1,111,791 | 1,004,544 |
| Other revenue | 4 | 33,272 | 23,981 |
| Marketing, selling and distribution expenses |  | $(718,237)$ | $(620,996)$ |
| Administrative expenses |  | $(150,968)$ | $(140,716)$ |
| Other operating expenses |  | $(98,044)$ | $(96,274)$ |
| Profit from operations |  | 177,814 | 170,539 |
| Finance cost | 5(a) | $(12,951)$ | $(12,679)$ |
| Share of profits less losses of associates |  | 647 | 1,779 |
| Profit from ordinary activities before taxation | 5 | 165,510 | 159,639 |
| Taxation | 6 (a) | $(35,555)$ | $(29,589)$ |
| Profit from ordinary activities after taxation |  | 129,955 | 130,050 |
| Minority interests |  | $(1,809)$ | $(3,915)$ |
| Profit attributable to shareholders | 8 | 128,146 | 126,135 |
| Earnings per share | 9 |  |  |
| Basic |  | 13.2 cents | 12.9 cents |
| Diluted |  | 13.1 cents | 12.8 cents |

