



(left to right)

Back Row **Bernard Law, Ken Khoo**

Middle Row **Gordon Liu, Thomas Li, James Leung**

Front Row **Sidney Lin, Bankee Kwan**

DIRECTORS AND MANAGEMENT PROFILES

Executive Directors **Mr KWAN Pak Hoo Bankee**, aged 41, the Chairman of the Group since April 2000. He is also the chairman and chief executive officer of CASH, the ultimate holding company of the Company, and the chairman of CASH on-line Limited (“COL”), a subsidiary of CASH, which are listed on the main board and the Growth Enterprise Market of the Stock Exchange respectively. Mr Kwan has over sixteen years’ experience in corporate management, strategic planning, marketing management and financial advisory. Previously, he held senior executive positions in other listed companies and several leading international banks in Hong Kong. He is a John Harvard fellow of Harvard University, USA, a member of the Harvard Asia Center Advisory Committee and an honorary member of the Board of Trustees of Nanjing University, PRC. He is also a fellow of Institute of Financial Accountants, an associate of Hong Kong Young Industrialists Council, a member of Hong Kong Securities Institute and a full member of Hong Kong Institute of Marketing. Mr Kwan holds a Master degree in Business Administration from Murdoch University of Perth, Australia, and a Bachelor degree in Business Administration from The Chinese University of Hong Kong. He is the advisory professor of Nanjing University and an honorary advisor of Academy of Oriental Studies of Beijing University, PRC and Li Ka Shing Institute of Professional and Continuing Education.

Mr LIN Chih Cheih Sidney, aged 48, the founder, Deputy Chairman of the Group. Having been with the Group since 1986, Mr Lin has over twenty-four years’ experience in merchandising, import and export, manufacturing, wholesale and retail aspects of household products and furniture in Hong Kong, PRC, Southeast Asia, USA and Europe.

Mr LI Yuen Cheuk Thomas, aged 39, an Executive Director and the Chief Executive Officer of the Group since 3 May 2001. He is also the deputy managing director of CASH. Mr Li has over fifteen years' experience in marketing, credit control and management in the banking and financial industry. Prior to his appointment, he was the chief executive officer of Celestial Financial Services Group Limited, fully in charge of corporate and business development of brokerage retail services of CASH. Previously, Mr Li was the senior management of several leading international banks in Hong Kong, responsible for marketing, credit functions and business development. He holds a Master and a Bachelor degree in Business Administration both obtained from The Chinese University of Hong Kong and is a member of Hong Kong Securities Institute.

Mr LAW Ping Wah Bernard, aged 43, the Finance Director of the Group since 3 May 2001. He is also the finance director of CASH and COL. Mr Law has over twenty years' extensive working experience in accounting and finance field. Previously, he had served several Hong Kong listed companies as finance director and group financial controller. Mr Law holds a Master degree in Business Administration from the University of Warwick, UK. He is a fellow member of both the Hong Kong Society of Accountants and the Association of Chartered Certified Accountants and a member of Hong Kong Securities Institute.

Mr LEUNG Siu Pong James, aged 38, an Executive Director of the Group since 8 May 2000. Mr Leung has over fifteen years' experience in capital market, finance, corporate restructuring and corporate banking. Previously, Mr Leung was the head of syndications of a leading international investment bank responsible for credit and marketing management. He also served as senior executive in several other international banks. Mr Leung holds a Bachelor degree in Social Sciences from the University of Hong Kong and is awarded an advanced diploma in Electronic Commerce Engineering.

Mr LIU Yuen Tai Gordon, aged 39, an Executive Director of the Group since March 1999 and was appointed Chief Finance Officer in February 2000. He has over sixteen years' experience in accounting, information technology and distribution management in the retail and direct marketing businesses. Mr Liu is also in charge of information technology and logistic development of the Group. He is an associate member of the Chartered Institute of Management Accountants and a fellow member of the Hong Kong Society of Accountants.

Mr KHOO Ken Wee, aged 37, an Executive Director of the Group since 3 May 2001. He is also the managing director of CASH and an executive director and chief executive officer of COL. Mr Khoo has extensive experience in corporate finance and investment banking. Previously, Mr Khoo was the regional head of the investment banking division of a prominent financial house in Hong Kong. Mr Khoo graduated from The California State University at San Jose with a Master degree in Economics and from University of Oregon with a Bachelor degree in Economics. He is also a member of Hong Kong Securities Institute.

**Independent
Non-executive Directors**

Mr LO Kwok Hung John, aged 43, an Independent Non-executive Director of the Company since 3 May 2001. He is currently the managing partner of a certified public accounting firm, John K H Lo & Co, Hong Kong. He has over twenty years' experience in the financial field and is a member of both the Hong Kong Society of Accountants and the Association of Chartered Certified Accountants. Mr Lo holds a Master degree in Business Administration from Oklahoma City University, USA. He is a member of the Company's Audit Committee.

Ms LAU Po Yee Edith, aged 31, an Independent Non-executive Director of the Company since 19 July 2001. Ms Lau is currently the Vice President in a service firm in US in charge of sales and marketing. She has extensive experience in marketing management in US. Ms Lau holds a Bachelor degree in Science from The Chinese University of Hong Kong. She is a member of the Company's Audit Committee.