

SENIOR EXECUTIVES

The excellent business turnaround of the past year would not have been possible without the dedicated efforts of Pricerite's senior management team and staff. They have played a crucial role in the Group's improved performance and should all take pride in their achievements.

Divisional Merchandising Managers	Advertising & Promotions Manager
Kelvin HUI	Jane CHENG
Victor LAU	
Ron WAN	Accounting Manager
	Joanne TAM
Project Manager	
Dickson WONG	Deputy System Manager
	Jerry POON
Operations Managers	
Jack CHAN	Senior Manager - Quality Assurance
Jeff FONG	Tony LAM
Patrick LEE	
Felix NG	Distribution Managers
	Shun Chor CHAN
Store Administration & Training Manager	Yin Man CHOW
Ben TONG	
	Marketing Manager - www.pricerite.com.hk
Vice President - Marketing	Eric LAM
Derek CHEUNG	