

PRODUCTS AND SERVICES

Our high level of quality control and strict product standard requirement allow us to offer “7 days return and refund” guarantee which substantially enhances customer confidence and satisfaction.

Movable storage products

Pricerite’s movable storage products rank first by market share in terms of value in Hong Kong according to the recent study by AC Nielsen. Our products offer the lowest prices and the widest selection of sizes, colors and applications, yet of good quality. We also create unique designs to increase the appeal of our products.





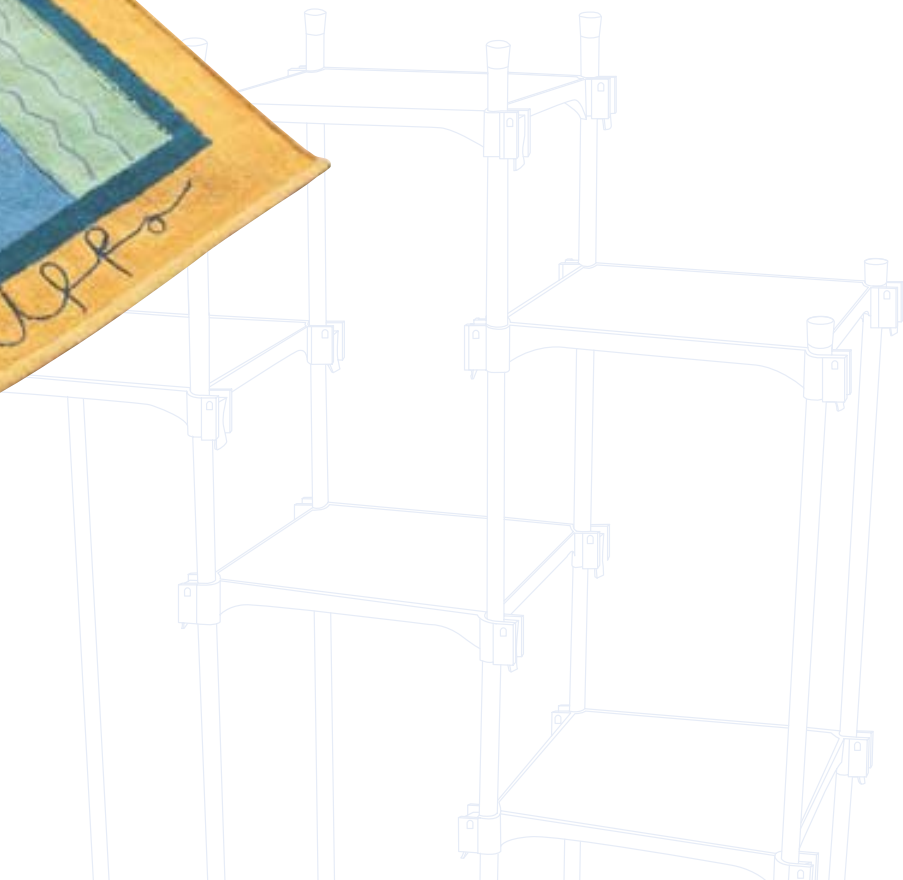
Tools & Racks

To promote the concept of “Do-It-Yourself” in Hong Kong, Pricerite has introduced a series of “tools and racks” to help people make, install or repair their furniture in a space-saving and cost-effective way. Our extensive variety of racks includes mesh, pole, ladder, window rack, etc. Our tools include high-quality, well-known brands such as Black & Decker and Bosch and we plan to widen our selection in future. According to AC Nielsen study, Pricerite ranks first by market share in terms of value in Hong Kong in this category.



Self-assembled Furniture

Catering to the limited living spaces of Hong Kong, Pricerite's self-assembled furniture line is designed around a space saving concept and ease of handling. We have over 300 series of self-assembled furniture covering cabinets, wardrobes, shelves, tables and chairs of different sizes, functions and colors to suit different needs. The well-established durability, quality and highly competitive prices of this product line have made it very popular in the Hong Kong market.





Dining Table & Chair Sets

Pricerite ranks number one by market share in dining table sets in terms of value in Hong Kong according to the recent AC Nielsen study. We are the exclusive distributor in Hong Kong of dining table sets from Calligaris of Italy, a well-known brand famous for furniture made from high quality white beech wood, a rarity in Hong Kong. We intend in future to introduce more products using the mix-and-match concept and develop a wider variety of table extension types.





Sofas

We offer high quality sofas at competitive prices, sourcing directly from the manufacturers. Pricerite offers more than 200 types of sofa with over 100 colors. This product line is expected to be a core revenue generator for the Group. Pricerite ranks first by market share in terms of value in this product category.



www.pricerite.com.hk

www.pricerite.com.hk is one of Hong Kong's first "clicks-and-mortar" B2C websites, specializing in furniture and household products. With no physical locations and hence no rental expenses, we are able to offer most items sold through this e-shop at lower prices than when purchased in our stores. We also give exclusive promotions and discounts to our website members to increase their interest in shopping via the web. To complement our physical stores, the e-shop offers large electrical appliances including refrigerators, air-conditioners and washing machines at competitive prices. Customers can choose to pick up their purchases at any of Pricerite's outlets throughout Hong Kong Island, Kowloon and New Territories or to use our delivery service. This value-added e-commerce initiative enables our customers to get what exactly they need in the most convenient way, without even stepping out of their doors.



3-D Kitchen Design

Pricerite provides free professional advice and consultancy for customers interested in our extensive range of kitchen products. We are able to draft layout plans and create three-dimensional kitchen designs based on customer requirements, using the advanced computer software employed by established European furniture retailers. This 3-D technology can transform customers' ideas into concrete images, facilitating their purchase decision and enhancing customer satisfaction.

