



# Products and Services

## **BUSINESS MODEL**

e-Business will play a crucial role in the new economy, with customers and suppliers working end-to-end through a seamless value chain that provides countless efficiencies and cost savings. In coming years, e-Business solutions will offer vast economies of scale, new market opportunities, alternative ways of working and different manners by which to communicate with customers.

The NWCB vision is to assist organizations and enterprises to realize the possibilities inherent in introducing e-Business solutions. In so doing, NWCB will create faster, better and more secure enterprises. Above all, the NWCB corporate mission is to provide a package of total e-Business solutions and services that include Software Products, Application Solutions, Network Solutions and IT Services.

## **SOFTWARE PRODUCTS**

Resource allocation, cost-effectiveness and work efficiency are important factors in operating a profitable enterprise. By implementing the appropriate solutions a company can operate more effectively.

NWCB has yielded remarkable results in the development of operation business processes. In-depth research and development of office automation products have led to the development of quality software platforms and products. By combining the state-of-the-art technology of partners with propriety software products, NWCB is in a strong position to meet the needs of enterprises with new software solutions.

### **Workflow Management Software Suite**

These products belong to a suite of structured workflow management products that support various database platforms. The NWCB award-winning workflow products are designed for Lotus Domino Notes, Oracle, UDB and SQL servers.

With these products, users can realize a complete work-management model with intelligence routing capabilities, track and monitor of business processes, and integrate workflows that reside in legacy systems. Various applications based on the JetFlo engine have been developed to suit diverse industrial needs.

### **Document Management Software Suite**

The Document Management suite facilitates the electronic management of information and databases within an enterprise. This product improves document management and accessibility, thus enabling better operating efficiency and cost savings. This software is designed in compliance with Chinese government record management standard and fully supports the most popular and common data systems, such as Oracle, IBM DB2 MS SQL and SyBase.

## **APPLICATION SOLUTIONS**

NWCB excels in the provision of operation automation and system integration solutions for enterprises and governments.

The combination of proprietary technology and solutions provided by strategic partners along with the opportunity to build on the existing base of client systems has allowed NWCB to develop flexible and effective solutions tailored to the needs of enterprises and governments. Solutions are based on a spectrum of experiences, covering the sectors of banking, securities, insurance, government, software, transportation, distribution, public utilities, manufacturing and retail. These solutions are categorized into Enterprise Application Solutions, e-Commerce Solutions and Transaction Processing Solutions.

### **Enterprise Application Solutions**

The re-engineering of the business process is critical to meet the challenges presented by a competitive global market economy where emphasis is placed on the efficiency and excellence of management. In order to succeed in this dynamic environment enterprises must leverage the cost savings and operational efficiencies presented by new technologies and e-commerce applications. Integrated systems are required to enhance business relationships and handle all aspects of internal management, from human resources to finance, administration, logistics, sales and marketing.

To support and improve external and internal processes, NWCB provides enterprises with turnkey application solutions using technologies such as workflow and document management.

### **e-Commerce Solutions**

E-commerce related business management technologies support work efficiency, lower operational costs and improve corporate competitiveness. With these complementary solutions streams in place enterprises have the tools to compete effectively in international or domestic markets.

In the e-commerce solutions arena NWCB provides user-friendly and comprehensive web-based solutions for enterprises to maximize the opportunities created by the Internet and its ever-growing user base. Within this segment, the Enterprise Web Portal Solutions service develops Intranet and Extranet networks for enterprises, that cover on-line catalogues, inventory management, web mail, chat rooms, on-line market platforms, payment gateway interfaces, billing systems for Internet service providers and customer relationship management (“CRM”) systems.

### **Transaction Processing Solutions**

In the financial transaction processing business NWCB has developed an in-depth knowledge of SWIFT. Capitalizing on this experience, NWCB offers a secure, reliable and proven messaging solution to banks that implement SWIFT messaging standards and connection to the SWIFT system.

## **NETWORK SOLUTIONS**

The professional services provided under the umbrella of network solutions covers the following areas: Consultancy, Build, Operate and Transfer (“CBOT”). The expertise of the services focuses in data communication networks and data center facilities. NWCB provide services to enterprises that are seeking cost effective professional support during the initial planning stage, subsequent planning and enhancement stages.

### **Consultancy**

Consultancy services cover assessments and reviews of enterprise network infrastructures and data center facilities. The services also identify short- and long-term requirements and planning needs. The consultancy work plan leads to the development of network strategies and solution designs. Throughout the consulting process, care is taken to ensure that proposed solutions meet enterprises short-term needs while providing for expansion in line with long-term business objectives.

Due to its experience in managing large-scale data centers, NWCB can serve enterprises to design, establish, control and manage data centers. This professional advisory service ensures smooth system operations in a reliable and secure manner.

## **Build**

NWCB provides project management, installation planning, product installation and customization services for network infrastructure and data center facilities. Where appropriate, NWCB recommends third parties to deliver effective project solutions. In addition, NWCB supplies quality controls as well as risk management, resource scheduling and communication management services to ensure a project is completed on time and to the required quality standards. Professional service teams closely manage each project through every stages, from implementation to completion.

## **Operate**

NWCB provides professional assistant in the initial set up of the operations of the network and data center facilities. These services include establishing operational procedures, development of the operating workflow process, recruitment of staff, as well as training on the operation process. For clients with established operations, the NWCB professional team reviews the operational process and procedure as well as provides recommendations for enhancements.

## **Transfer**

Upon completion of projects, the NWCB professional team will transfer technology know-how and operations of the data center facilities and the data communications network to our clients. During this transfer, proper documentation and training material will be provided.

## **IT SERVICES**

Along with leading-edge technology solutions, NWCB provides on-site technical professionals to deliver quality data center facilities outsourcing and maintenance services.

### **Outsourcing Services**

NWCB combines its extensive information technology expertise with flexible outsourcing services to provide appropriate enterprises solutions. To ensure the optimal usage of resources, NWCB takes full responsibility for all aspects, from individual business applications to comprehensive systems management. This approach to outsourcing offers greater flexibility and facilitates a more rapid technology transformation by minimizing system downtime and maximizing operational stability.