

		Notes 附註	2001 HK\$'000	2000 HK\$'000
營業額	Turnover	3	1,513,685	1,415,699
銷售成本	Cost of sales		(1,263,133)	(1,106,549)
溢利總額	Gross profit		250,552	309,150
其他收入	Other revenue	3	87,191	36,647
銷售及分銷費用	Selling and distribution expenses		(29,347)	(46,850)
廣告及市場推廣開支	Advertising and marketing expenses		(146,289)	(107,315)
行政開支	Administrative expenses		(49,352)	(47,227)
除稅前經營溢利	Profit before tax	4	112,755	144,405
稅項	Tax	6	(9,986)	(13,977)
除少數股東權益前溢利	Profit before minority interests		102,769	130,428
少數股東權益	Minority interests		795	(107)
股東應佔正常業務之純利	Net profit from ordinary activities attributable to shareholders	7	103,564	130,321
年初之保留溢利	Retained profits at beginning of year		537,734	571,526
可供分派之保留溢利	Retained profits available for distribution		641,298	701,847
股息	Dividends	8	(87,506)	(164,049)
贖回股份轉撥	Transfer upon redemption of shares	19	(64)	(64)
年終之保留溢利	Retained profits at end of year		553,728	537,734
每股盈利	Earnings per share	9		
基本	Basic		9.67 cents	13.2 cents
攤薄後	Diluted		—	13.2 cents