



- ▲ 總部 Headquarter
- 生產基地 Manufacturing Base
- 樂華分銷點 ROWA Distribution Outlet
- 海外客戶 Overseas Customer



Management Profile

Executive Directors

Mr. Wu Shaozhang, aged 39, joined the Company in October 1996. He became the Group's Chairman in August 2001. Mr. Wu, having substantial experience in trading various products, including consumer electronic products and broad business connections in the PRC, is primarily responsible for the marketing of the Group's products in the PRC and the exploration of potential business opportunities. Mr. Wu is also engaged in the strategic planning of the Group.

Mr. Wong Kwok Wing, aged 51, joined the Company in 1987. Currently, Mr. Wong is the Managing Director of the Company, and he became the Vice-Chairman of the Company in August 2001. Mr. Wong is engaged in the overall strategic planning, policy formulation, product development and overseas marketing.

Mr. Tse On Kin, aged 39, joined the Company in August 2001. He was appointed as Vice Chairman and Chief Executive Officer of the Company in August 2001. Mr. Tse is responsible for the overall management of the Group and the strategic investment division. Prior to joining the group, Mr. Tse was the Managing Director of TCL International Holdings Ltd., and was responsible for the listing of the company in 1999 and the formation and implementation of corporate and financial strategy. Mr. Tse has over 14 years of experience in corporate planning, operation, human resources and new markets development. Mr. Tse holds a Bachelor degree in Public Policy and Administration from York University in Canada.

Mr. Yuen Chung Yan, John, aged 46, joined the Company in 1999 and became an Executive Director in June, 2000. Mr. Yuen is primarily responsible for the new business development of the Group in the PRC. Prior to joining the Group, Mr. Yuen was the general manager of a food industry company and has over 18 years' experience in various industrial fields in the PRC. Mr. Yuen holds a Master degree in Business Administration from the Murdoch University in Australia.

Mr. Chen Weixiong, aged 37, joined the Company as an Executive Director in October 1996. Mr. Chen is primarily responsible for the financial and treasury aspects and operations of the Group's business in the PRC. He has ample and solid experience having worked in the PRC finance industry for more than 13 years.

Mr. Weon Du Ho, aged 51, joined the Company in October 2000 and became an Executive Director in August 2001. Mr. Weon is responsible for the Audio-Visual division. Prior to joining the Group, Mr. Weon was the Executive Director of LG Group, the Korean electronic giant, and has served LG for over 20 years. He was responsible for LG's Audio Division. Mr. Weon holds a Bachelor degree in Electrical Engineering from Busan National University in South Korea.

Management Profile

Mr. Lee Muk Sang, aged 46, joined the Company in 1990 and since then he has been responsible for the Group's television manufacturing operations. Mr. Lee is also responsible for the manufacturing operation of the Group's component factories. Mr. Lee has 25 years' experience in the consumer electronics field. He was appointed as an Executive Director on 3 November 1997.

Mr. Lau Tat Hong, Andrew, aged 36, joined the Company in February 1994. He has been primarily responsible for the financing activities, treasury and accounting functions of the Hong Kong operations. Mr. Lau is a Fellow Member of the Association of Chartered Certified Accountants and holds a Master of Arts Degree in International Relations from the University of Nottingham in England.

Independent Non-Executive Directors

Mr. Lee Shue Shing, aged 49, joined the Company as a Non-Executive Director in October 1996. He is a Registered Professional Surveyor and has been a Fellow Member of both The Royal Institution of Chartered Surveyors and The Hong Kong Institute of Surveyors, since 1990 and 1988, respectively.

Mr. Wong Ying Ho, Kennedy, aged 38, joined the Company as a Non-Executive Director in October 1996. He is a practicing solicitor in Hong Kong. He is also a China Appointed Attesting Officer and a Committee Member of The Chinese General Chamber of Commerce.

Senior Management

Mr. Lam Che Wah, Danny, age 36, was appointed as the Company Secretary of the Company on 17 April 2000. Mr. Lam is a professional company secretary retained by the Company for the purpose of attending and assisting the Company in ensuring compliance with filing requirements under the Companies Ordinance and the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited. Mr. Lam is also an employee of Richards Butler, legal advisers to the Company. Mr. Lam is an Associate Member of the Institute of Chartered Secretaries and Administrators in the United Kingdom and The Hong Kong Institute of Company Secretaries.