

PROSPECTS

Riding on the further opening of the capital market in China and China's imminent entry into the World Trade Organisation, there is a huge potential for growth in the financial services sector in China. Against such a background, the Group will devise a management structure and operation mechanism to enable a linkage between the financial markets in China and Hong Kong with a view to preparing itself for the business opportunities presented by the rapidly growing markets and taking advantage of the synergies with Everbright Bank and Everbright Securities. The Company will actively explore new business horizons which will improve its competitiveness and generate recurring income. This includes strengthening the assets base of Everbright Bank and Everbright Securities through participation in their respective capital enlargement exercise, maintaining a steady growth in its operating activities in Hong Kong and exploring new business opportunities.

Building on the benefits offered by the international market in Hong Kong and the huge potential for growth in the China market, the Group will strive to establish itself as an aggressive financial power house with solid foundation.