

Company Profile

APT SATELLITE HOLDINGS LIMITED (together with its subsidiaries known as the "Group") is a listed company in Hong Kong and New York. It provides high quality services in satellite transponder, broadcasting and telecommunication for broadcasting and telecommunication sectors. The Group operates three in-orbit satellites namely APSTAR I, APSTAR IA and APSTAR IIR via its own satellite control centre in Tai Po, Hong Kong. The Group has commissioned to launch a high-powered satellite, APSTAR V, to replace APSTAR I in mid 2003.

The Group is in the course of re-formulating its corporate and business strategies, which include the following main-points:

- To continue to serve our customers by expanding our satellite capabilities;
- To further regionalize our transponder leasing business and leverage the growth via Internet backbone;
- To strengthen broadcasting and uplinking services for establishing a hot-bird with a broadcasting platform;
- To diversify to provide external telecom services via satellite and submarine capacities;
- To expand on the value-chain by moving towards end-users with new satellite-related businesses; and
- To continue search for high growth business opportunities by forming strategic partnerships, alliances, joint ventures or re-structuring in the satellite-related sector.

APSTAR SYSTEMS

Satellites	Model	Orbital Slots	TRANSPONDERS			
			C-Band		Ku-Band	
			Number	Coverage	Number	Coverage
APSTAR-V	SS/L FS-1300	138°E	38	China, India, Southeast Asia, Australia, Hawaii, Guam, South Pacific Islands	16	China (including Hong Kong, Macau and Taiwan), Southeast Asia and Australia
APSTAR-I	Hughes HS-376	138°E	24	China, Japan, Southeast Asia	-	-
APSTAR-IA	Hughes HS-376	134°E	24	China, Japan, Southeast Asia & India	-	-
APSTAR-IIR	SS/L FS-1300	76.5°E	28	Europe, Asia, Africa, Australia, about 75% of World's population	16	China (including Hong Kong, Macau and Taiwan) and Korea



APT Satellite Holdings Limited

Room 3111-3112, 31/F., One Pacific Place, 88 Queensway, Hong Kong

Website: www.apstar.com

Tel: (852)-2526 2281 Fax: (852)-2522 0419