

# Company Profile

Headquartered in Hong Kong and with manufacturing operations in the People's Republic of China, Welback designs and manufactures a wide range of electronic handheld games, educational toys, multi-lingual translators, electronic databanks and other premium item products incorporating liquid crystal display features. The Group's product development strategy is to apply liquid crystal display and microprocessor chip technology to conventional products to enhance their interest, performance and efficiency.

Since 1994, Welback designs and manufactures a range of telephone products.

Since 1995, Welback commences the design and manufacture of magnetic products.

Since 1999, Welback commences the design and manufacture of internet video cameras and digital cameras.

Welback produces high quality products on a volume basis and provides committed services to customers in major markets such as North and South America, Europe, Japan and other South East Asia countries. The Group's broad customer base is closely served by our representatives and agencies located in the People's Republic of China, France, Germany, Italy, United Kingdom, U.S.A. and Japan and further supported by production facilities totalling 150,000 sq. ft. in the People's Republic of China.