## When the sky is round and the earth is level, then there will be space for living

"China's economy has witnessed remarkable growth in the last few years. A significant increase in disposable income has stimulated demand for a quality living environment. As in the past, New World China Land Limited ("NWCL") has always dedicated itself fully not only to deliver quality properties but also to create a lifestyle for those who appreciate the joy of living.

What do we mean by 'the joy of living'? At NWCL, we believe that by delivering superior architecture and design, detailed landscape features, spacious floor layout, fine craftsmanship and finishes, as well as reliable and comprehensive property services, we can share this joy of living with our customers. At NWCL, we believe quite simply in the best."

NWCL, listed on the Stock Exchange of Hong Kong Limited ("SEHK") in July 1999, is the China property arm of New World Development Company Limited ("NWD"). NWCL's well-diversified property portfolio comprises 41 major projects ranging from residential communities, service apartments and villas, to multi-use complexes as well as hotels across 22 high growth cities in China.

Building on its mission to become a leading nationwide developer and to meet the nation's increasing need for quality developments, NWCL is firmly positioned to deliver increasing growth for its shareholders.