

本中期財務報表未經審核，但由本公司之核數師及審核委員會審閱。

These interim financial statements have not been audited, but have been reviewed by the Company's external auditors and the audit committee.

			(Unaudited) (未經審核)	(Unaudited) (未經審核)
			Six months ended 30 September 截至9月30日止6個月	
		Notes 附註	2001 HK\$'000	2000 HK\$'000
營業額	Turnover	4	784,820	792,507
銷售成本	Cost of sales		(640,515)	(622,423)
溢利總額	Gross profit		144,305	170,084
其他收入	Other revenue	4	34,399	33,779
銷售及分銷費用	Selling and distribution expenses		(19,892)	(16,057)
廣告及市場推廣費用	Advertising and marketing expenses		(65,113)	(61,165)
行政開支	Administrative expenses		(40,350)	(33,804)
除稅前溢利	Profit before tax	5	53,349	92,837
稅項	Tax	6	(5,233)	(11,470)
除少數股東權益前溢利	Profit before minority interests		48,116	81,367
少數股東權益	Minority interests		(552)	169
股東應佔正常業務之純利	Net profit from ordinary activities attributable to shareholders		47,564	81,536
每股盈利	Earnings per share	7		
基本	Basic		HK4.26 cents	HK7.78 cents
攤薄後	Diluted		HK4.26 cents	HK7.78 cents
每股股息	Dividend per share	8	HK2.5 cents	HK4 cents