

- ▶ **One of a kind watch project**
- ▶ **Seven exclusive creations and a limited series of watches**
- ▶ **All 18 karat gold with unique mechanical movements**

Goldpfeil, a prestigious brand based in Offenbach, Germany, is specializing in high-end leather goods. In the pursuit of becoming a lifestyle brand Goldpfeil initiated a one of a kind watch project.

The famous Académie Horlogère des Créateurs Indépendants (AHC), synonymous for creative and high-performance watch making craftsmanship, has taken part in the birth of a unique watch collection for the very first time.

Seven of its members had agreed to place their talent in the service of the Goldpfeil brand for its entrance into the watchmaking scene. A concept that was bound to cause a stir!

Goldpfeil has launched a highly original watch collection, made up of seven exclusive creations and a limited series of watches. These seven individual conceptions are the result of granting those talented watchmakers carte blanche to





make the best of their unlimited imagination. Complicated, sophisticated and personalized, these watches were unveiled for the first time during the World Watch, Clock and Jewellery Fair 2001 in Basel. The collection is destined to draw the highest attention everywhere.

From Basel they are forming an exhibition and tour the world's greatest cities for a full year. Coming back to Basel in 2002 they will be auctioned during an exceptional event.

The limited series is inaugurating the first Goldpfeil watch collection. Devised by the same seven watchmakers and in accordance with a design line established in a special commission these watches were also introduced for the first time in Basel this year. Top of the notch 100% Swiss made mechanisms, solid gold cases and finest leather straps are the mutual denominators of these unique watches.

Goldpfeil Timepieces - A new Dimension in Time Measurement!



- ▶ **Innovative and modern watches at affordable prices**
- ▶ **Flexible marketing strategies**



Prätina has long established itself as a trendsetter in the middle price segment by offering innovative and modern watches at affordable prices. Their high quality is an important factor that convinces both retailers and consumers to rely on these watches.

In the year 2000, Prätina presented again a watch collection that caters to the taste of almost anyone. Diversified and with new ideas the collection offers both traditional and very modern designs with special features. The choice is boundless - gold and silver coloured dress watches, multi shaped cases with bangles or finest leather straps and not to forget precision chronographs leave nothing to be desired. And of course there is the Kids' collection, which radiates fun and activity. Tailored to the needs of children these watches come waterproof of up to 30 meters and with titanium cases so the kids won't be worn down.

Prätina's continued presence at fairs, exhibitions and special promotional events ensure a high brand awareness. Always keen to outshine competitors, Prätina concentrates on flexible marketing strategies and constantly develops new point-of-sale materials and displays, which ensure high visibility and recognition in today's watch market.

Prätina - Affordable Reliability

- ▶ **Established eyewear specialist**
- ▶ **High-tech materials**
- ▶ **20th anniversary**

Argenta has established itself as the eyewear specialist. Their expertise is supported by many prestigious names such as Goldpfeil, Courrèges, Daniel Hechter and Amaretta. In addition, Argenta has own collections, which comprise Argenta Charme, Economic, Freestyle Crazy and Golden Gate.

Goldpfeil's glasses remind of the 50's with their design elements and the colours underline the classic elegance. Courrèges is a new license and was launched in January 2001. These glasses pay homage to the famous designer of Haute Couture, who always accentuated the fashion world. Daniel Hechter's collection is dominated by clear designs and the use of exclusive materials. Amaretta as a high-tech material favours understated elegance. Colours in various shades give these models a luxurious note.

Quality is of course of utmost importance and Argenta is well known for their high standard. Argenta today has 3,500 customers. Besides Germany, Argenta distributes to Austria, Switzerland, Hungary, Russia, Slovenia, Holland and Belgium.

The year 2000 was a special year for Argenta. The company celebrated their 20th anniversary, which was highlighted by special sales activities.

Argenta - The optical revelation





- ▶ **High-tech man-made leather**
- ▶ **Modern textile technology**
- ▶ **Amazing characteristics**

Amaretta has further conquered customers with its undeniably amazing characteristics. This high-tech man-made leather is unique in many ways. It is super soft, ultra light, cooling when hot and warming when cold. Its structure is as similar to human skin as any material can be.

Amaretta combines the beauty of natural leather with the most modern textile technology fulfilling today's high demands of the textile industry.



Amaretta has developed new types in 2000 with further improvements. There is the nubuk-type, which absorbs moisture even better and provides an improved body climate. Amaretta HiTech has a smooth, fine grained surface with a soft touch and its texture reminds of sheep-nappa.

Contrary to many other coated materials Amaretta HiTech is permeable to the air and is thus highly suitable for all weather conditions. Furthermore, it is extremely resistant to abrasion and enjoys a very long life cycle. Brand new is

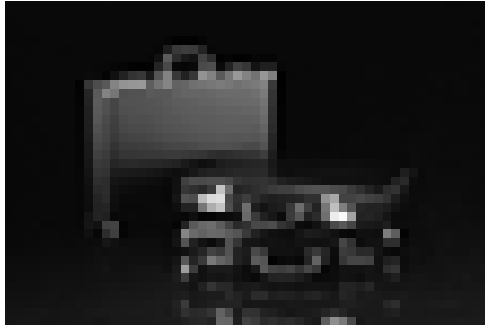


also Amaretta Viva. Similar to suede leather this material is a little thicker yet soft and comfortable. Amaretta Viva was especially developed for the younger generation as the somewhat rougher look gives it a youthful note and there are 30 stylish pastel colours available.

Amaretta - Nature taken a step further

► **Unique production technology**

► **Durability, malleability and convenience**



Lorica is the new generation of leather - man-made it is the next best thing to natural leather - and more!

Lorica is the result of a unique production technology and the most advanced research in the field of micro-fibre-based materials. The structure of natural leather is faithfully reproduced with additional quality attributes not only in

terms of appearance and touch but also with regard to durability, malleability and convenience.

The essential features of Lorica products - presented with a full grain or suede surface - meet the requirements of a multitude of different applications. It is air-breathable, waterproof, vapour-permeable and resistant to ripping, tearing and

scratching. And it goes a long way - the microfibrils are so fine and light that they account for only a 1000th of the thickness of a strand of silk. 1 gram of this unbelievable fibre stretches over 1000 kilometers!

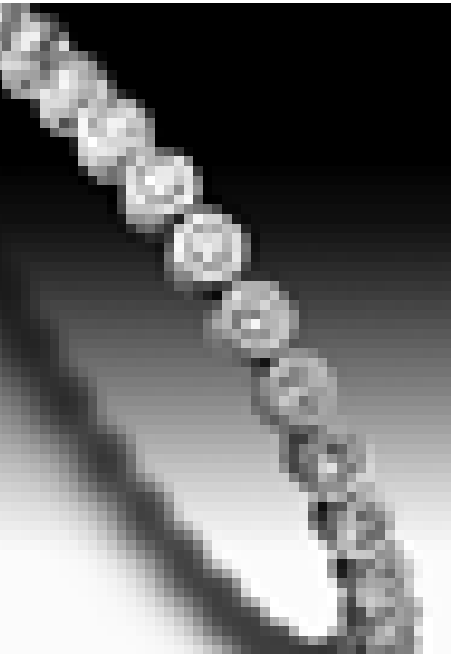
Boundless colour schemes make up the most fantastic products. It is no surprise that the



most prestigious designers chose Lorica for products that combine elegance, style, convenience and comfort all at the same time.

Lorica found its way into houses, cars, boats and takes off in airplanes.

Lorica - Beyond Leather



The separate listing back in 1998 has provided scope for management to exclusively focus its efforts on building upon its excellence as a specialist in the design, manufacture and distribution of highest quality jewellery.

Egana Jewellery & Pearls Limited focuses on the Group's own jewellery brands, which include Pierre Cardin, duNouveau, Goldpfeil, Katzo, Jacquelin, Speidel

and Yamato. In addition, there are licensed brands such as Esprit Jewel, Katarina Witt by Dugena and - new in 2001 - MEXX Jewels distribution in Germany.

Today, Egana Jewellery & Pearls Limited owns four jewellery manufacturing facilities. A high-end production line for gold, platinum and diamond items is located in Thailand as supported by the German facility. The production facilities located in Hong Kong and PRC concentrate on silver and gold items.

Esprit Jewel has conquered the markets since 1997 when it was first introduced and became an instant success. Esprit Jewel has repeatedly won awards as best silver jewellery collection of the year. Esprit Jewel continues to impress with innovative and fashionable designs, extended this year to new collections in gold.

Kazto is a platinum and diamond collection characterized by very delicate and feminine designs. The Kazto signature brought to life by highly experienced craftsmen in Japan. This upscale collection is distributed in US only by exclusive department stores and jewellers.





duNouveau Designs has developed a signature look for its bridal engagement sets. Award winning designs in a collection of platinum and diamonds make duNouveau Designs the emerging brand of choice by today's modern and discriminating bride.

The Group has successfully launched a revitalized Pierre Cardin jewellery collection over the past two years. The high quality ladies sterling silver collection offers the fashion conscious consumer innovative designs and unique features. In 2001, Pierre Cardin will introduce for the first time a ladies' gold collection as well as a men's sterling silver line.

Katarina Witt's gold collection "feelings" is personally designed by this talented figure skater in cooperation with Dugena. The "feelings" collection enjoys wide acceptance and guarantees recognition.



Jacquelin is a well-known American designer. Her latest creation - the Magic Clasp Necklace - has become a big success. The length of the necklace is adjustable by simply moving the clasp along the chain. The Jacquelin collection features gold with diamonds.



Speidel is an established German brandname and continues to specialize in the production of stamped jewellery, a technique that allows production of large quantities at affordable prices.

Egana Jewellery & Pearls Limited is an essential element strengthening the Group's reputation as a leading lifestyle product and fashion accessory designer, manufacturer and distributor.