

CLP and the Community



Caring walk at Po Lin Monastery

CLP has a responsibility to be a good corporate citizen and to contribute to the lives and well-being of the communities that we serve.

This is a responsibility which goes beyond our obligation to provide an electricity supply which is reliable and cost-effective. In 2001, CLP pursued a range of initiatives to fulfill this wider obligation.

CLP VOLUNTEER SERVICES

In 1994, CLP Power launched its volunteers programme to show our care for the under-privileged. In 2001, our employees volunteered their spare time to visit 200 elderly people to check electrical installations and wiring in their homes and carry out rewiring when necessary.

Co-organised with the Hong Kong Physically Handicapped and Able-bodied Association, a caring walk for the physically handicapped

took place in November 2001. With the help of 300 CLP volunteers, over 1,000 participants, including 100 in wheelchairs, visited the Buddha Statue at Po Lin Monastery, Lantau Island.

CLP ACTIVITIES FOR THE YOUNG

CLP is keen to give the younger generation opportunities to participate in collective activities to improve our environment. CLP held a Centenary Tree Planting Marathon Campaign Day in March 2001 near Tuen Mun, New Territories, which was aimed at young people. In addition, CLP organised Tree Planting Workshops and On-line Tree Planting to enhance young people's knowledge about trees and the actual planting

of tree seedlings. For every 10 trees planted on-line, CLP planted one real tree. Over 10,000 trees were planted during the year.

CLP Young Power Programme 2001 – EcOnline was launched in May 2001. EcOnline is an environmental education and youth development campaign with themes of ecology and biodiversity. Students can log onto our Young Power website and learn about environmental protection and green living through games and quizzes. Those who scored the highest in the online games and passed a subsequent interview, were invited to join the CLP Young Power Leadership Camp. The camp was designed to promote individual development, foster communications among people and encourage interaction between young people and nature. To continue the spirit of CLP's



Volunteer care for the elderly in Sai Kung



leadership training, the best student selected from the leadership camp won the CLP Young Power International Exchange Scholarship, with the opportunity to study abroad for a year.

CLP CENTENARY

We shared CLP's centenary celebrations with the community we serve. Many events took place with this theme, such as:

- "CLP lights up Hong Kong" – a Tsim Sha Tsui waterfront light and pyro show in December 2001, which was sponsored by CLP Power as part of a major campaign organised by the Hong Kong Tourism Board. CLP's contribution helped boost the tourism industry and brought a spectacular event to the Hong Kong public.
- ElectriCity – an interactive exhibition centre dedicated to

education on electricity and energy-related topics, at Castle Peak Power Station. It was officially opened in 2001 by the Chief Executive of the Hong Kong Special Administrative Region and the President of the State Power Corporation of China.

- Chopin Society Winners Series – CLP was a sponsor of this Series, which featured concerts by winners of international piano competitions.
- INTEGER Pavilion – a joint project by the Hong Kong and U.K. Governments to build a state-of-the-art environmental show flat illustrating intelligent and green living. CLP Power is one of the founding partners.

CONTRIBUTION TO COMMUNITY OUTSIDE HONG KONG

CLP has also developed programmes for the young in areas outside Hong Kong where CLP

carries on business. CLP Power China has a project to construct primary schools in Yunnan and Guizhou Provinces in the Mainland. Construction of the schools was completed in January 2002 and will provide education to up to 2,000 children in rural areas. CLP Power China has also set up an education fund to support these schools in the future.

CLP Power International is developing an educational programme in the form of an Internet portal for young people in countries and territories where it has a business presence. The programme will include topics and games relating to electricity and the environment. Selected schools in Malaysia, Thailand and Hong Kong were involved in conducting a pilot test for the programme in early 2002.