



The dual-christening ceremony began with a special performance by Miami Jackson Senior High School Marching Band



Cliffhangers dance on the side of Norwegian Sun & Norwegian Star



Captain of Norwegian Sun Frank Juliussen with Brooke Burke, godmother of Norwegian Sun



Norwegian Sun and Norwegian Star alongside pier at the Port of Miami, 17 November 2001, USA

historic dual-christening ceremony & rebirth and repositioning of NCL

Star Cruises Group Chairman, President and CEO, Dato' KT Lim (left) and NCL CEO, Mr. Colin Veitch (right) posing with the ships' godmothers Brooke Burke (2nd from right) and Miss America 2001, Angela Perez Baraquio, 17 November 2001, USA



Historic Dual-Christening Ceremony in Miami, 17 November 2001

The cruise industry's event of the year saw the Star Cruises Group's Norwegian Sun and Norwegian Star christened simultaneously in the Port of Miami, USA on a warm and sunny morning on 17 November 2001. The historic event was witnessed by scores of travel agents, international media and cruise industry professionals.

The symbolic event heralded NCL's return as an industry innovator and serious player in the North American cruise market. In the last three years (1999, 2000 and 2001), NCL has introduced three new cruise ships namely Norwegian Sky, Norwegian Sun and Norwegian Star worth more than US\$1 billion in the market. NCL is expected to receive a further boost with the arrival of Norwegian Star's twin sister ship - Norwegian Dawn - scheduled in December 2002.

Rebirth and Repositioning of NCL through “Freestyle Cruising”

The revolutionary “Freestyle Cruising” concept which was first introduced onboard Norwegian Sky in May 2000 has now been implemented onboard all NCL’s vessels (excluding the Norway).

Freestyle Cruising is designed to meet the changing needs of today’s passengers challenging the conventional model of cruising. It offers cruisers a more relaxed, resort-style product with complete flexibility and non-intrusive service of the highest standard.

In 2001, NCL took delivery of two vessels - the Norwegian Sun and Norwegian Star which were purpose-built to embrace this concept.



Norwegian Star's itinerary

Reinventing the Cruising Scene in Hawaii

There is truly no better way to see this fabled Pacific getaway than with the Norwegian Star. The Norwegian Star, brimming with the most modern and plush interiors, facilities, onboard variety and freedom of choice, embodies the spirit of Hawaii and Aloha perfectly.

NCL now offers year-round 7-Night cruises in Hawaii with the introduction of Norwegian Star in December 2001. With a speed of 25 knots, Norwegian Star is able to include the four main Hawaiian islands of Hawaii (Big Island), Oahu, Maui and Kauai, and Fanning Island, Rep. of Kiribati in its itinerary enabling cruisers to get the most out of every destination.



Dolphin watching in Hawaii



Evening sunset in Hawaii

