

Directors and Senior Management Profiles



Through understanding your needs, together we create healthy lives.

Members of the Board

Front row from left to right :

Xu Da Zuo
Hung Ching Shan
Sze Man Bok
Hui Chi Lin
Zhang Shi Pao
Poon Fuk Chuen

Back row from left to right:

Chan, Henry
Yeung Wing Chun
Xu Chun Man





Directors and Senior Management Profiles

DIRECTORS

Executive Directors

Mr. Sze Man Bok, aged 52, is the Chairman of the Group. He is responsible for the Group's overall corporate direction and business strategy. He has over 33 years of experience in trading and business development. Mr. Sze is one of the founding shareholders of the Company.

Mr. Hui Chi Lin, aged 48, is the Deputy Chairman and the Chief Executive Officer of the Group. He is responsible for strategic planning, human resources and the overall management of the Group. He has over 23 years of experience in trading, business management and development. Mr. Hui is one of the founding shareholders of the Company. Mr. Hui has the title of senior economist in the PRC and is the deputy chairman of Fujian Province Industry and Trade Association and the chairman of Quanzhou City Trade Association. He is also the deputy chairman of Hong Kong Association of International Investment and a member of the National Committee of the Chinese People's Political Consultative Conference.

Mr. Yeung Wing Chun, aged 53, is a Vice President of the Group responsible for production technology and research and development. He is responsible for product research and development and quality control. He has over 25 years of experience in mechanical engineering, quality control and research and development. Mr. Yeung graduated from Fuzhou University and has the title of engineer in the PRC. Mr. Yeung is one of the founding shareholders of Company.

Mr. Hung Ching Shan, aged 52, is a Vice President of the Group responsible for raw materials procurement. He is responsible for the overall planning and purchasing of raw materials. He has over 23 years of experience in raw materials procurement as well as in import and export trading. Mr. Hung is one of the founding shareholders of the Company.

Mr. Zhang Shi Pao, aged 58, is the Chief Operating Officer of the Group. He is responsible for monitoring the day-to-day operations of the Group. Prior to joining the Group in 1990, Mr. Zhang served as a Vice Governor in Fujian Jinjiang Anhai Town Government for over 10 years and was responsible for supervising local enterprises in Anhai Town. Mr. Zhang has over 33 years of experience in management and administration.

Mr. Xu Da Zuo, aged 35, is the Group's Accounting and Finance Manager and is responsible for overseeing and monitoring the accounting and finance functions of the Group. Joined the Group in 1985, Mr. Xu has over 17 years of experience in accounting and internal audit. He graduated from Jilin Business School and has the title of accountant in the PRC.

Mr. Xu Chun Man, aged 27, is the General Manager of Hengan (Shaanxi) Hygiene Products Co., Ltd, a subsidiary in Shaanxi Province. He is responsible for the overall management, business development and operations of the said subsidiary. He joined the Group after graduating from Fujian Jinjiang Vocational Institute in 1991. Mr. Xu has over 9 years of experience in business development and customer service management.

Mr. Poon Fuk Chuen, aged 40, is the Chief Financial Officer of the Group and is also the Company Secretary. Before joining the Group in April 2000, Mr. Poon spent 13 years in the auditing profession with an international firm of accountants in Hong Kong. He has substantial experience in assurance and business advisory work, company listing and merger and acquisition work in both Hong Kong and the PRC. Mr. Poon graduated with a joint honour bachelor degree in Accounting and Statistics from the United Kingdom and is an associate member of the Hong Kong Society of Accountants and a fellow member of the Association of Chartered Certified Accountants.

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Independent Non-Executive Directors

Mr. Chan, Henry, aged 36, is an Independent Non-executive Director of the Company appointed in October 1998. Mr. Chan has over 15 years' experience in the financial market and he is an executive director of Sanfull Securities Limited. Mr. Chan served as a director of the Council of the Stock Exchange of Hong Kong Limited from 1994 to 2000, and also served as a director of Hong Kong Securities Clearing Co., Ltd. for a number of years. Mr. Chan is currently the vice-chairman of the Hong Kong Stockbrokers Association Limited and a non-executive director of another listed (GEM board) company.

Ms. Guan Tao, aged 68, is an Independent Non-executive Director of the Company appointed in October 1998. Ms. Guan was a former member of the Secretariat of All-China Women's Federation. Ms. Guan was a member of the Seventh National Committee of the Chinese People's Political Consultative Conference (the "NCCPPCC") and a member of the Standing Committee of the Eighth NCCPPCC.

Ms. Wong Ying Kay, Ada, aged 42, is an Independent Non-executive Director of the Company appointed in October 1998. Ms. Wong has been a solicitor for more than 15 years and is a partner of Philip K. H. Wong, Kennedy Y. H. Wong & Co., Solicitors & Notaries. She is currently an elected member of the Wan Chai District Council and she was a member of the Urban Council/Provisional Urban Council during March 1995 to December 1999. Ms. Wong also participates actively in other public and community services.

Senior Management

Mr. Chen Sun An, aged 48, is a Vice President of the Group in charge of production and quality control. Mr. Chen joined the Group in 1988 and has over 23 years of experience in production management and quality control.

Mr. Zhang Han Lai, aged 48, is a Vice President of the Group in charge of marketing and sales. He is responsible for the development and implementation of the Group's marketing and sales strategy and business operation. Before joining the Group in March 1997, Mr. Zhang was the general manager of two large department stores in the PRC. Mr. Zhang has over 23 years of experience in management and marketing and sales of consumer products.

Dr. Lam Pong Yuen, Howard, aged 38, is the Marketing Director of the Group. He is responsible for the formulation and execution of marketing strategies and plans for all the product brands of the Group. Dr. Lam has over 13 years of experience in marketing and business development, and had worked as head of marketing and brand manager in China for a number of multinational companies. Prior to joining the Group in February 2002, Dr. Lam was the general manager of the Business Development Division in a publicly listed group in Hong Kong.

Dr. Lam obtained his bachelor of science degree in Computer Science, MBA and PhD in Marketing from the Chinese University of Hong Kong. He is also a Harvard alumnus after receiving the General Manager Executive Education at the Harvard University.

Mr. Yang Zhen Yang, aged 50, is the manager in charge of the Group's research and development department. He is responsible for the research and development of the Group's product and production technology. Before joining the Group in May 1996, Mr. Yang worked as an electrical engineer in a number of manufacturing companies. Mr. Yang graduated as an electrical engineer from Fuzhou University and has over 24 years of experience in technical research and development.



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Mr. Huang Xiao Yuan, aged 52, is the manager in charge of the Group's production technology. He is responsible for the repair and maintenance and upgrading of the Group's production equipment. Before joining the Group in late 1987, Mr. Huang worked as an engineer in a mechanical equipment company and has over 17 years of experience in production technology.

Mr. Huang Liang Zhen, aged 52, is currently the General Manager of the Group's sanitary napkin business. He is responsible for the day-to-day operations of the sanitary napkin business. Mr. Huang joined the Group in 1985 as Sales Manager and has over 16 years of experience in sales and marketing.

Mr. Yu Wen Zhang, aged 38, is the General Manager of the Group's disposable baby diaper business. He is responsible for the day-to-day operations of the disposable baby diaper business. Mr. Yu joined the Group in 1991 and has over 11 years of experience in manufacturing and administration.

Mr. Tong Lian Zhang, aged 37, is the manager of the Group's information technology department and is responsible for the installation, implementation and maintenance of the Group and management information system. Prior to joining the Group in May 1999, Mr. Tong served as an assistant to President in a PRC company. Mr. Tong graduated with a bachelor degree from the University of Beijing and a master degree from the University of Xiamen. He has over 13 years of experience in organization management and investment.