

Corporate Philosophy



Our corporate values

- Teamwork, results oriented and pursuit of excellence

Our objective

- To become one of China's leading power generation companies with an international reputation

As an independent power generation company, Beijing Datang Power seeks to:

- Increase productivity to meet market demands; provide quality and safe power
- Fulfil pledges to shareholders; maximise shareholders' value
- Keep the Company in sound financial conditions to maintain continuous development
- Motivate team spirit among staff to inspire even greater devotion to work

Future Development Objectives

- To focus on the development of new power projects and the acquisition of existing plants or units in the regions serviced by North China Power Group Company ("NCPGC")
- To capitalise on the opportunities arising from the power industry's restructuring by developing new power projects and acquiring existing plants in areas beyond the regions serviced by NCPGC
- To focus on coal-fired power plants with unit capacity of 300MW or above
- To develop environment-friendly power plants by using new energy resources and new technologies
- To improve the Company's capital structure and to increase return on shareholders' investment
- To seek strategic partnerships or joint ventures with domestic and foreign companies