



“

Looking forward, we remain optimistic that the Group's solid experience will enable it to capture future opportunities, just as we remain optimistic about the long-term prospects of the apparel industry.

”

Chairman's

2001 was an unprecedented year for the Group. Coming off the year 2000, the United States economy continued to weaken and the September 11 incident accelerated the recession. These events posed a major challenge for the Group as well as the apparel industry, for which the United States is a major importer.

The economic slowdown in the United States drove our customers to demand lower production costs and shorter production lead-time. In this ailing and rapidly-changing environment, the Group has on the one hand lowered unit profit to enlarge sales and on the other hand re-engineered its organization and operation by adopting a human resources oriented approach so as to fully explore and develop the talents and potentials of the employees. The Group has also implemented programs to reduce cost, enhance productivity and efficiency with an aim to achieve optimum economic benefits. I am fully confident that by sharing the same objectives with our employees, the Group can withstand the prevailing depression and strive for reasonable profits for our shareholders.

CHAIRMAN'S STATEMENT

It is our goal to maximize the returns of shareholders. We strive to achieve this goal by increasing profits and making investments with reasonable rates of return. We will continue to return surplus cash in the form of dividends payable to investors as committed in our listing prospectus.

Signs of economic recovery have emerged in the United States after the Federal Reserve cut interest rates eleven times last year. Many analysts have forecasted an economic rebound in the months to come. Looking forward, we remain optimistic that the Group's solid experience will enable it to capture future opportunities, just as we remain optimistic about the long-term prospects of the apparel industry.

On behalf of the board of directors, I must thank all colleagues, shareholders, valued customers and business partners for their continued support in the past year.



Supreme Bright Group Limited equips with modernized production facilities including back pocket fancy stitching machine (Top) and automatic patch pocket machines (Bottom).

S t a t e m e n t

Rusli Hendrawan

Chairman

25th March, 2002