

DIRECTORS AND SENIOR MANAGEMENT PROFILES

Non-executive Directors

Mr. Roberto V. Ongpin, aged 65, joined the Board in October 1993 and was appointed Deputy Chairman in the same year. He is Vice Chairman of AIA Capital Corporation Limited and Chairman of PhilWeb.com Inc., a listed Internet company in the Philippines. Prior to 1979, Mr. Ongpin was Chairman and Managing Partner of the SGV Group, one of the largest accounting and consulting firms in Asia. He was Minister of Trade and Industry for the Republic of the Philippines from 1979 to 1986. He has an MBA from Harvard Business School and is a Certified Public Accountant.

Mr. Ronald J. Arculli, JP, aged 63, an Independent Director, joined the Board in June 1996. Mr. Arculli is a practising solicitor and was an elected member of the Legislative Council until the end of the legislative session at the end of June 2000. He had served on the Legislative Council and the Provisional Legislative Council since 1988, representing the Real Estate and Construction functional constituency since 1991. Mr. Arculli has served, and continues to serve, on numerous Government committees and advisory bodies. He is also a director of several listed companies in Hong Kong.

Tan Sri Dr. Khoo Kay Peng, aged 63, joined the Board in June 1994. He is Chairman and Chief Executive of Malayan United Industries Berhad, which is a diversified group with business interests in the Asia Pacific, Australia, United States of America, United Kingdom and Europe. He is also the Chairman of Laura Ashley Holdings plc, United Kingdom, MUI Hong Kong Ltd. and a Director of The Bank of East Asia, Limited, Hong Kong. Previously, Tan Sri Dr. Khoo had served as Chairman of the Tourist Development Corporation and Vice Chairman of Malayan Banking Berhad, Malaysia. Currently, he is a trustee of Malaysian Humanitarian Foundation and Regent University, Virginia, USA.

Mr. Chye Kuok Khoon Ho, aged 51, joined the Board in April 1996. He is Vice Chairman of Kerry Holdings Limited and a Director of Kerry Group Limited, Kerry Media Limited and Kerry 1989 (C.I.) Limited, which are substantial shareholders of the Company. Mr. Kuok is also Deputy Chairman and Managing Director of Shangri-La Asia Limited. He graduated from McGill University, Canada with a Bachelor's degree in Commerce.

Mr. Peter Lee Ting Chang, JP, aged 48, an Independent Director, joined the Board in August 1998. He is Chairman and Managing Director of Hysan Development Company Limited and a director of a number of other companies in Hong Kong and overseas. Mr. Lee received a Bachelor of Science Degree in Civil Engineering from University of Manchester and qualified as a Solicitor of the Supreme Court of England and Wales.

Dr. The Hon. David Li Kwok Po, GBS, OBE, JP, aged 62, an Independent Director, joined the Board in April 1990. Dr. Li is Chairman and Chief Executive of The Bank of East Asia, Limited and a director of numerous other companies in Hong Kong and overseas. He has served as an elected member of the Legislative Council, representing the Finance Constituency. Dr. Li is Chairman of The Chinese Banks Association, a member of the Hong Kong Banking Advisory Committee, and a member of the Executive Committee of The Hong Kong Association of Banks, the Exchange Fund Advisory Committee and the Land Fund Advisory Committee.

Executive Directors

Mr. Kuok Khoon Ean, aged 46, joined the Board in October 1993 and was appointed Chairman in January 1998. Mr. Kuok became an Executive Director in January 2000 and assumed the role of Executive Chairman in August 2000. He is a Director of Kerry Group Limited and Kerry Holdings Limited, which are substantial shareholders of the Company. Mr. Kuok is also a director of several other public companies in Hong Kong, Singapore and Malaysia. He is a cousin of Mr. Chye Kuok Khoon Ho, a Director of the Company. Mr. Kuok is a graduate in Economics from Nottingham University, UK.

Mr. Thaddeus Thomas Beczak, aged 51, joined the Board in May 1999 and was appointed Deputy Chairman in the same year. He is an Executive Director of Kerry Holdings Limited, a shareholder of the Company, Shangri-La Asia Limited and The Post Publishing Public Company Limited in Bangkok, Thailand. He is also a Director of Kerry Properties Limited and Kerry Technology Limited. Mr. Beczak held various senior management positions at J.P. Morgan prior to joining the Kuok Group in 1997. Mr. Beczak is Chairman of the Listing Committee of The Stock Exchange of Hong Kong Limited and a member of the Advisory Committee for the Securities and Futures Commission. Mr. Beczak is a graduate of Georgetown University (B.S.F.S.) and Columbia University (M.B.A). He is a member of the Board of Advisors of the School of Foreign Service of Georgetown University.

Senior Management

Mr. Thomas Abraham is Editor of the *South China Morning Post* and *Sunday Morning Post*. Prior to joining the Group, Mr. Abraham worked for The Hindu, one of India's leading newspapers for more than 20 years. Besides occupying various positions at the newspaper's headquarters in Chennai, India, he was a foreign correspondent for the newspaper in Colombo, Geneva and London. He has also worked in the United Nations in Geneva. Mr. Abraham holds degrees in economics and international relations from Madras and Jawaharlal Nehru Universities in India.

Ms. Chai Way Cheng is Finance Director of the Group. Ms. Chai was formerly a Director at Merrill Lynch (Asia Pacific) Limited where she was responsible for merger and acquisition activities for North Asia. Prior to that, she was a Director at Schroders Asia Limited, responsible for corporate finance activities, and earlier had worked for investment banks in Malaysia and Touche Ross (in London), where she qualified as a Chartered Accountant. Ms. Chai graduated from Sheffield University in the UK and is an associate of the Institute of Chartered Accountants in England and Wales.

Mr. Chan Wai Ming, Steve joined in July 2001 as Director of SCMP Retailing (HK) Limited responsible for the retailing business of *Daily Stop* chain and *Health Plus* chain and Highlight Trading (HK) Limited. Mr. Chan brings with him 17 years of retailing experience. Mr. Chan is a graduate of Leicester University, UK (Bsc) and Lancaster University, UK (MA).

Ms. Pandora Ip is Director of Display Advertising of South China Morning Post Publishers Limited. Ms. Ip is a media expert with more than 15 years of experience in the advertising industry. She was formerly the Executive Media Director and General Manager of Grey Advertising, one of the top 10 advertising agencies in the world, responsible for their media business expansion in Hong Kong and China. She has served as Chairman of the Media Committee of the 4As and has been the driving force behind various media industry disciplines.

Mr. Kuok Koon Seng is Director of the Group's Magazine Division. Prior to joining the Group in 1996, he was a senior executive with the Kuok Group, and was an Executive Director of Television Broadcasts Limited in 1990 and 1991. Mr. Kuok graduated from Australia National University with a degree in Economics.

Ms. Vera Leung is Legal Counsel and Company Secretary of the Group overseeing legal matters and corporate compliance issues. Prior to joining the Group, Ms. Leung had been in private practice involving intellectual property law, general commercial law, banking and other areas of law in Hong Kong and Singapore since 1993. Ms. Leung is also admitted as a Solicitor of the Supreme Court of England and Wales.

Ms. Nancy Valiente is Director of Classified Advertising of South China Morning Post Publishers Limited. Ms. Valiente was formerly a Vice President at Merrill Lynch (Asia Pacific) Limited where she was responsible for corporate finance activities for Asian clients. Ms. Valiente has an MBA from The Wharton School, University of Pennsylvania.