

Primary reporting format - business segments

	Terrestrial television broadcasting	Programme licensing and distribution	Overseas satellite pay TV operations	Channel operations	Other activities	Elimination	Group total
	2001	2001	2001	2001	2001	2001	2001
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Turnover (note)							
External sales	2,027,515	455,730	162,556	491,287	127,542	-	3,264,630
Inter-segment sales	1,169	119,335	5,075	13,418	49,527	(188,524)	-
	2,028,684	575,065	167,631	504,705	177,069	(188,524)	3,264,630
Segment results (note)	687,324	282,915	(98,880)	(133,700)	(35,586)	2,572	704,645
Finance costs							(23,163)
Share of profits less losses of							
Jointly controlled entities	-	-	-	(9,857)	(6,297)		(16,154)
Associated companies	-	-	-	4,942	-		4,942
Profit before taxation							670,270
Taxation							(111,133)
Profit after taxation							559,137
Minority interests							37,113
Profit attributable to shareholders							596,250

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	2001	2001	2001	2001	2001	2001	2001
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Segment assets	2,733,845	264,778	129,782	556,397	205,270		3,890,072
Investments in jointly controlled entities	-	-	-	80,816	23,937		104,753
Investments in associated companies	-	-	-	19,247	-		19,247
Investments in securities	49,825	3	-	3,009	1,538		54,375
Loans to investee companies	-	10,824	-	-	-		10,824
Unallocated assets							148,109
Total assets							4,227,380
Segment liabilities	308,041	103,777	89,422	183,236	45,108		729,584
Unallocated liabilities							351,627
Total liabilities							1,081,211
Capital expenditure	812,987	2,574	15,016	15,321	41,635		887,533
Depreciation	72,633	6,903	16,660	52,796	24,676		173,668

Note: The above segments include activities at their initial stage of operations (i.e. not more than five years since commencement of commercial operations) and an analysis of their respective turnover and results is as follows:

Turnover	-	-	90,333	25,692	76,280		192,305
Operating losses	-	-	(92,098)	(86,537)	(43,650)		(222,285)

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	2000	2000	2000	2000	2000	2000	2000
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Turnover (note)							
External sales	2,262,736	341,494	121,216	607,996	156,499	-	3,489,941
Inter-segment sales	2,997	109,560	2,750	3,005	37,725	(156,037)	-
	<u>2,265,733</u>	<u>451,054</u>	<u>123,966</u>	<u>611,001</u>	<u>194,224</u>	<u>(156,037)</u>	<u>3,489,941</u>
Segment results (note)	827,276	143,377	(72,110)	(91,966)	(18,835)	(1,674)	786,068
Gain on deemed disposal of subsidiaries							129,393
Finance costs							(20,929)
Share of profits less losses of Jointly controlled entities	-	-	-	(8,030)	(2,776)		(10,806)
Associated companies	-	(220)	-	5,853	-		5,633
Profit before taxation							<u>889,359</u>
Taxation							(140,626)
Profit after taxation							<u>748,733</u>
Minority interests							25,418
Profit attributable to shareholders							<u>774,151</u>

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	2000	2000	2000	2000	2000	2000	2000
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Segment assets	2,545,426	192,090	162,141	702,650	266,621		3,868,928
Investments in jointly controlled entities	-	-	-	100,207	6,977		107,184
Investments in associated companies	-	-	-	15,847	-		15,847
Investments in securities	107,820	3	-	-	1,538		109,361
Loans to investee companies	-	11,485	-	-	-		11,485
Unallocated assets							71,729
Total assets							4,184,534
Segment liabilities	297,559	100,317	96,802	240,877	53,851		789,406
Unallocated liabilities							366,464
Total liabilities							1,155,870
Capital expenditure	186,405	8,249	59,663	139,931	97,509		491,757
Depreciation	97,322	9,782	10,513	51,923	17,471		187,011

Note: The above segments include activities at their initial stage of operations (i.e. not more than five years since commencement of commercial operations) and an analysis of their respective turnover and results is as follows:

Turnover	-	-	18,832	5,336	63,427		87,595
Operating losses	-	-	(71,870)	(99,193)	(51,762)		(222,825)