

企業目標 CORPORATE MISSION

僑威集團有限公司(「本公司」)，與其附屬公司(統稱「本集團」)以成為中華人民共和國(「中國」)境內其中一間提供優質印刷服務之頂級供應商及高品質多色印刷包裝產品之製造商，並配合分銷及其他有盈利能力之業務為目標。

為達到上述目標，本集團將會：

- 提供優質產品及向客戶提供高水平之服務及價值；
- 採用先進生產技術配合高質素之工藝技術；
- 着重品質管理並確保客戶獲得穩定可靠之服務及產品供應；
- 繼續投資先進機器及設備，以提升產品質素及業務運作效率；
- 為集團各成員提供滿意之工作環境；
- 贏取業內領導者之美譽；
- 制定恰當之策略，進一步發展分銷業務；
- 努力尋找與本集團之技術及資源產生相輔相成效應之發展及投資機會，以提高其企業價值；及
- 堅守高度工作安全標準，時常保持環保意識。

The mission of Kith Holdings Limited (the “Company”), together with its subsidiaries (the “Group”), is to become one of the leading provider of superior printing services and manufacturers of high quality multi-colour packaging products in the People’s Republic of China (the “PRC”), as supplemented by distribution and other lucrative businesses.

To achieve this, the Group seeks to:

- provide high quality products and furnish customers with superior levels of service and value;
- make use of new production technology combined with high quality workmanship;
- emphasise quality control and ensure a reliable supply of services and products to its customers;
- continue to invest in advanced machinery and equipment to achieve product excellence and operational efficiency;
- provide a satisfying and rewarding working environment for everyone within the organisation;
- win recognition as an industry leader;
- further expand its distribution business with appropriate strategies;
- constantly look for growth and investment opportunities that are consistent with its skills and resources in order to increase its enterprise value; and
- maintain the highest safety standards at work and remain environmentally conscious.