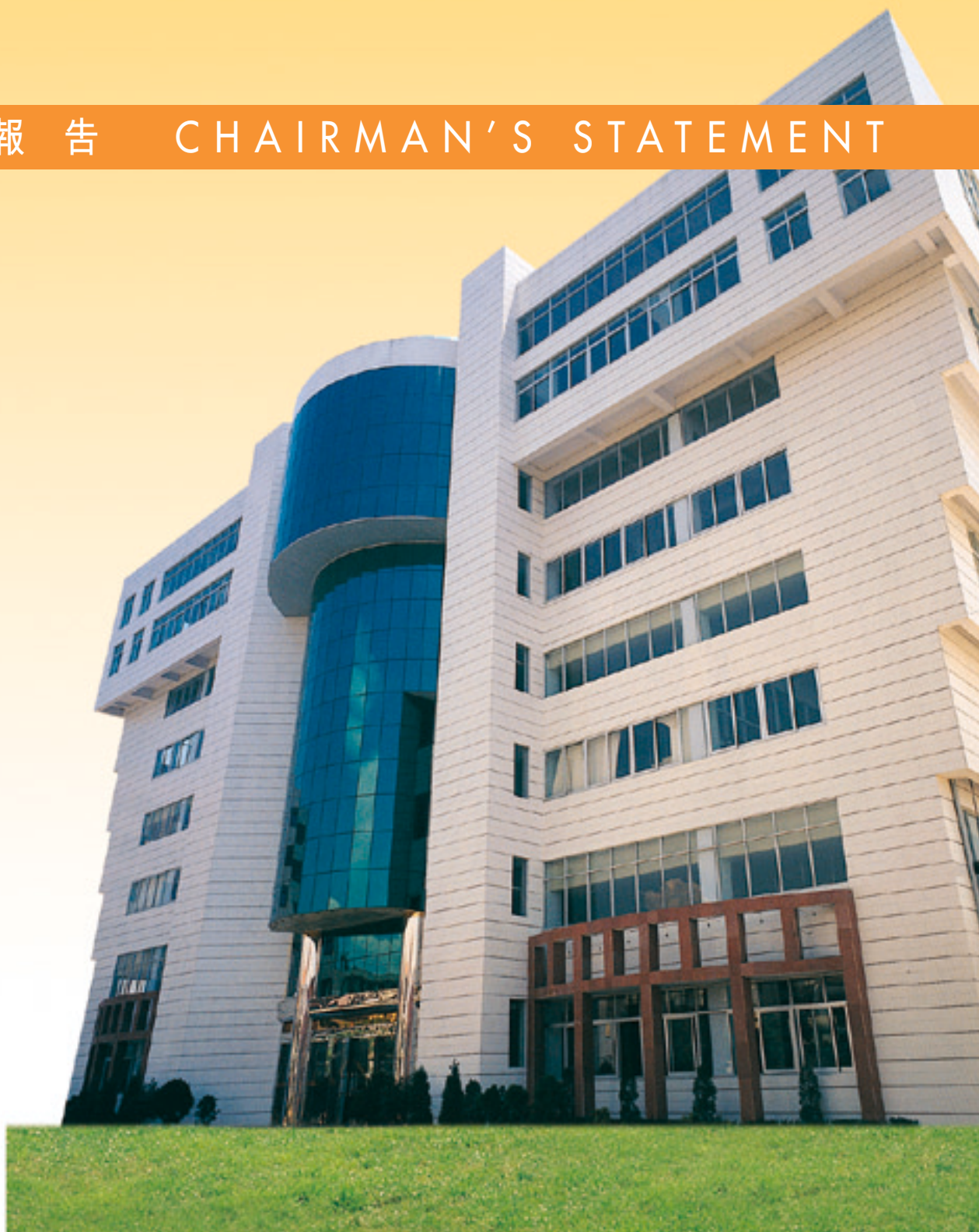


主 席 報 告 CHAIRMAN'S STATEMENT



主席報告 CHAIRMAN'S STATEMENT



本人謹代表本公司之董事會（「董事會」）欣然公佈本集團截至二零零一年十二月三十一日止年度之經營業績及呈上有關年度之年報。

理想之經營業績

本集團截至二零零一年十二月三十一日止年度錄得理想之經營業績。本集團之總營業額達641,230,000港元，與二零零零年之營業額504,191,000港元比較，增長27.2%，其中約52.6%乃來自本集團之核心業務－包裝印刷業務。

二零零一年除稅後但未計少數股東權益之純利為55,361,000港元，較二零零零年之51,694,000港元增加7.1%。股東應佔溢利由二零零零年之30,497,000港元，輕微上升3.1%至二零零一年之31,452,000港元，反映本集團處於有利之市場位置。

股息

本公司一向採取穩定股息政策。中期股息每股0.015港元已於二零零一年十月派付。董事會建議派付二零零一年末期股息每股0.035港元及特別股息每股0.03港元，與二零零零年度相同。

On behalf of the Board of Directors of the Company (the "Directors"), I am pleased to announce the operating results of the Group and present the annual report for the year ended 31st December, 2001.

SATISFACTORY RESULTS OF OPERATIONS

The Group achieved satisfactory operating results for the year ended 31st December, 2001. The total turnover of the Group was HK\$641,230,000, representing an increase of 27.2% as compared with its turnover of HK\$504,191,000 in 2000. Approximately 52.6% of total turnover was derived from the packaging printing business, the core business of the Group.

The net profit after taxation but before minority interests was HK\$55,361,000 in 2001, as compared to HK\$51,694,000 in 2000 represented an increase of 7.1%. Profit attributable to shareholders slightly increased by 3.1% from HK\$30,497,000 in 2000 to HK\$31,452,000 in 2001. This reflects the favourable market position of the Group.

DIVIDENDS

The Company has maintained a stable dividend policy. An interim dividend of HK\$0.015 per share was paid in October 2001. The Directors recommend the payment of a final and special dividend of HK\$0.035 and HK\$0.03 per share respectively for year 2001, which is the same as that for 2000.



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樂觀之市場環境

隨著中國國內生產總值維持約7%之穩定增長及中國人民之生活水準和購買力持續提高，中國消費產品市場（即本集團之主要市場分部）發展迅速。此外，鑑於中國已於二零零一年十一月加入世界貿易組織（「世貿」），預期中國之經濟環境將會進一步改善。樂觀之市場環境已為本集團之業務擴充帶來無限商機。

於二零零一年，中國煙草業之經濟效益創下過往二十年來最佳之記錄，對本集團之主要印刷包裝產品帶來正面之影響。於二零零一年，香煙生產量約為34,000,000大箱，較往年增加約2%。於回顧年度內，本集團成功招徠多個新客戶，例如雲南昆明煙卷廠及四川什邡煙卷廠。

以技術主導之公司及業內之領導者

本集團致力創新及提升新生產技術，以鞏固集團在業內之領導地位。透過採用先進及高科技防偽應用之技術，本集團得以供應印刷精細準確、具有優質飽和油墨層、優雅外觀以及卓越防偽能力之產品。

FAVOURABLE MARKET CONDITIONS

With a stable gross domestic product growth rate of approximately 7% and rising living standards and purchasing power of the population in the PRC, the consumer products market in the PRC, which is the major market segment of the Group, has grown rapidly. In addition, given the PRC's entry into the World Trade Organisation ("WTO") in November 2001, the PRC's economic environment is expected to see further improvement. The favourable market conditions have already provided an excellent opportunity for the Group to expand its business.

In 2001, the economic returns of the PRC's tobacco industry have positively impacted on the where is the principal printed packaging products of the Group, and have achieved the best record over the past 20 years. Approximately 34,000,000 master cartons of tobacco were produced in 2001, representing an increase of approximately 2% over the previous year. During the year under review, the Group has successfully acquired several new customers such as Yunnan Kunming Cigarette Factory and Sichuan Shifang Cigarette Factory.

TECHNOLOGY BASED COMPANY & INDUSTRY LEADER

In order to maintain its leading position, the Group endeavours to innovate and improve new production technologies. By using advanced techniques and high-tech anti-falsification applications, the Group supplies products of precise printing register, fine and saturated ink layer, elegant appearance and a high-level of anti-falsification power.



主席報告 CHAIRMAN'S STATEMENT

本集團於二零零一年獲中國多個政府機關及專業團體頒發超逾10個獎項。除「雲南省外商投資先進技術型企業」獎項外，本集團之雲南生產廠房獲認可為中國十大紙張包裝印刷企業之一，並名列「雲南省包裝印刷30強優秀企業」首位。



持續投資

為取得市場商機，本集團雲南生產廠房之總投資額及註冊資本在年內分別增加7,000,000美元及3,500,000美元。

於二零零一年，本集團在其雲南生產廠房安裝一台六色平張柯式印刷機、一台離線雙重紫外線上光機、一台平張凹版印刷機、三台可進行印後工序之機器及其他精密設備。

本集團一直著重研究及開發（「研發」）能力，因此不單設立內部研發部門，更於雲南省昆明市及四川省成都市成立設計公司。經過不斷努力進行研發工作，尤其有關防偽之研發工作，本集團已成功開發較競爭對手優勝之先進生產技術及工藝。

成功發展分銷業務

為提高企業價值，擴潤收入來源及開拓更多商機，本集團在二零零零年六月開始進軍分銷業務。經過初期一番努力後，分銷業務之經營業績獲得出色之表現。

The Group has received over 10 awards from various government authorities and professional bodies in the PRC in 2001. In addition to the award of "Yunnan Province Advanced Technology Enterprise with Foreign Investment", the Group's Yunnan production plant was recognised as one of the ten largest paper package printing enterprises in the PRC and ranked number one among "The Best 30 Packaging Enterprises in Yunnan Province".

CONTINUOUS INVESTMENTS

In order to capture the market opportunities, the total investment and registered capital of the Group's Yunnan production plant were increased by US\$7,000,000 and US\$3,500,000 respectively during the year.

In 2001, a six-colour sheet-fed offset printing press, an off-line double ultraviolet coating machine, a sheet-fed gravure printing machine, three machines for post-press operations and other sophisticated equipment have been installed in the Group's Yunnan production plant.

The Group has always put emphasis on research and development ("R&D") capabilities. Not only was an in-house R&D department set up, but also design houses were established in Kunming City, Yunnan Province and Chengdu City, Sichuan Province. Through continuous R&D efforts, especially in anti-counterfeiting, the Group has developed advanced leading production technologies and workmanships that competitors cannot match.

SUCCESSFUL DISTRIBUTION BUSINESS DEVELOPMENT

To increase enterprise value, generate supplementary revenue sources and explore additional business opportunities, the Group commenced its distribution business in June 2000. After initial effort, the operating results of distribution business were very noteworthy.

主席報告 CHAIRMAN'S STATEMENT

妥善之人力資源安排

於二零零一年十二月三十一日，本集團聘用合共八百多名員工，大部份員工於中國生產廠房工作。任職於兩間中國生產廠房之大部份管理層員工已修讀達致大學水平之正式學術課程。



本集團提供有關當代管理理論、市場推廣概念及技巧、技術發展趨勢及節省成本措施之內部培訓課程，以不斷提高員工之工作能力。

穩健之財政狀況

本集團貫徹審慎之財政政策，並保持健全之財政狀況。於二零零一年十二月三十一日，本集團約有103,744,000港元之現金及銀行存款及約129,331,000港元之營運資金淨額盈餘。本集團在財政方面之負債比率（淨負債權益比率）為37.6%。

公司展望

中國加入世貿、大舉開發中國西部，以及中國健全之經濟增長，定能為本集團提供多個新發展機會。

本集團之發展目標及方向為透過提升產品及服務質素以提高企業形象，準時交付優質產品以建立良好信譽，及憑藉不斷之技術創新保持其領先之工業地位。

創新對本集團十分重要。為保持其創新能力，本集團會繼續投資於新推出之先進生產設施，並應用新技術、工藝及材料。

EXCELLENT HUMAN RESOURCES ARRANGEMENT

As at 31st December, 2001, the Group employed over 800 employees, mostly in production plants in the PRC. The majority of the management staff at the two PRC's production plants have received formal academic training at university level.

In order to constantly enhance the capability of staff, in-house training programmes were furnished on the subject of contemporary management theories, marketing concepts and skills, technological development trends as well as cost minimisation measures.

STABLE FINANCIAL POSITION

The Group continues its prudent financial policy and maintains a healthy financial position. As at 31st December, 2001, the Group had cash and bank deposits of approximately HK\$103,744,000 and a net working capital surplus of approximately HK\$129,331,000. The Group's financial gearing ratio, namely, net debt to equity ratio, was at 37.6%.

COMPANY PROSPECTS

The PRC's accession to the WTO, the massive development of the western China region and robust economic growth of the PRC are sure to provide many new opportunities for the Group to develop.

The Group's development objectives and directions are to enhance enterprise image by improving product and service quality, establish a good reputation by timely delivery of quality products and maintain its leading industrial position through consistent technological innovations.

Innovation is integral to the Group. To maintain its innovation capabilities, the Group will continue invest in new advanced production facilities and apply new technologies, workmanships and materials.

主席報告 CHAIRMAN'S STATEMENT

展望來年，本集團預期業務表現及盈利能力將會藉着實行以下策略而繼續穩步上揚：

- 藉着投資於全新及先進之機器及設備，提升生產能力；
- 與多個著名消費產品製造商在中國各地設立新生產設施，增加市場覆蓋率；
- 在研發方面投入更多資源以改善生產程序、提升工藝技術及原料之應用，以維持競爭力；
- 擴大現有之產品系列，包括能夠提供高邊際利潤及最大發展機會之產品；
- 與現有及新客戶維持長遠關係；
- 擴充其分銷業務至熟悉之商業區域；及
- 物色及投資新項目，提高企業價值。

本集團透過創新及先進科技系統，採用高科技之設備，配合高效率之生產過程，以滿足客戶之需求，同時致力為股東爭取最高之資金回報及為僱員提供最佳福利。

致謝

本人謹代表本集團向管理層及全體僱員衷誠致謝，感激各位竭盡所能，為本集團作出貢獻。本人亦藉此機會向各位股東及業務夥伴致意，感謝彼等對本集團之信心及一直以來給予本集團之支持。

許經振
主席

香港，二零零二年四月十日

In the year ahead, the Group will continue to improve its performance and profitability by implementing the following strategies:

- To increase production capacity by investing in new and advanced machinery and equipment;
- To increase market coverage by setting up new production facilities in different areas of the PRC with renowned consumer products manufacturers;
- To deploy more R&D resources toward improving production processes, workmanship and materials, with the aim of maintaining competitiveness;
- To broaden the existing product range to include more products with high profit margins and the best opportunities for growth;
- To foster long-term relationships with existing and new customers;
- To expand its distribution business into familiar commercial areas; and
- To seek out and invest in new projects that could increase enterprise value.

The Group meets its customers' needs through innovation and technologically-advanced systems, using state-of-the-art equipment and efficient manufacturing processes, while maximising financial returns to its shareholders and the benefits of its employees.

APPRECIATION

On behalf of the Group, I wish to express my sincere thanks to our management team and to our employees, who have devoted their talents and efforts to the Group. I would also like to express my gratitude to our shareholders and business partners for their confidence and continuing support for the Group.

Hui King Chun, Andrew
Chairman

Hong Kong, 10th April, 2002