Consolidated Profit and Loss Account

For the year ended 31 December 2001 (Expressed in Hong Kong dollars)

Note \$'000 \$'000 Turnover 2 299,793 317,44 Other revenue 3 14,244 8,46 Other net (loss)/income 3 (32,666) 1,63			\$2000	restated
Other revenue 3 14,244 8,468 Other net (loss)/income 3 (32,666) 1,638	2		\$ 000	\$7000
Other net (loss)/income 3 (32,666) 1,636		urnover	299,793	317,440
	3	Other revenue	14,244	8,468
Direct costs and operating expenses (130,777) (127,33)	3	Other net (loss)/income	(32,666)	1,638
		Direct costs and operating expenses	(130,777)	(127,335)
Selling and marketing expenses (39,189) (42,969)		elling and marketing expenses	(39,189)	(42,969)
Administrative and corporate expenses (56,858) (65,888)	_	dministrative and corporate expenses	(56,858)	(65,882)
Operating profit before finance costs 54,547 91,366		Operating profit before finance costs	54,547	91,360
Finance costs 4 (2	4	inance costs	<u> </u>	(3)
Operating profit 2 54,547 91,35	2	Operating profit	54,547	91,357
Share of profits less losses of associates 31,441 (11,18		hare of profits less losses of associates	31,441	(11,181)
Share of profits of a jointly controlled entity 7,738 6,446	_	hare of profits of a jointly controlled entity	7,738	6,448
Profit from ordinary activities before taxation 4 93,726 86,62	4	rofit from ordinary activities before taxation	93,726	86,624
Taxation 7(a) (12,430) (7,14	7(a)	axation	(12,430)	(7,147)
Profit from ordinary activities after taxation 81,296 79,47		rofit from ordinary activities after taxation	81,296	79,477
Minority interests (17,374) (19,59)	_	finority interests	(17,374)	(19,597)
Profit attributable to shareholders for the year 9 63,922 59,886	9	rofit attributable to shareholders for the year	63,922	59,880
Dividends attributable to the year: 10	10	Dividends attributable to the year:		
			28,889	28,745
Final dividend proposed after the balance sheet date 9,728 9,58	date	inal dividend proposed after the balance sheet date	9,728	9,582
<u>38,617</u> <u>38,32</u>	=		38,617	38,327
Earnings per share 11	11	arnings per share		
Basic \$ 0.33 \$ 0.3		asic	\$ 0.33	\$ 0.31
Diluted \$ 0.33 \$ 0.3		Piluted	\$ 0.33	\$ 0.31

The notes on pages 32 to 68 form part of these financial statements.