



Directors and Senior Management Profile

Executive Directors

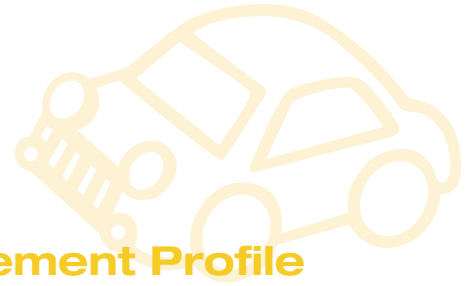
Mr Cheung Po Lun, aged 54, is the chairman and managing director of the Company and one of the founders of the Group. Mr Cheung is primarily responsible for the Group's overall strategic planning, formulation of corporate policies and marketing management. Mr Cheung has over 35 years of experience in the manufacturing and trading of toy products.

Ms Cheung Man, Catherine, aged 31, joined the Group in November 1995 as general manager of the Company, and is also the managing director of Pearl Delta Toys Limited (the "Pearl Delta"), an indirectly wholly-owned subsidiary of the Company. Ms Cheung is primarily responsible for strategic planning and formulation of corporate policies of Pearl Delta and marketing management of the Group. She graduated from the University of Warwick in the United Kingdom in 1993 with a bachelor of science (honours) degree in management science. Prior to joining the Group, she worked in the marketing field for almost three years.

Mr Hui Kwok Chu, aged 41, joined the Group in 1993 and is chief executive officer of the Group. He is primarily responsible for the overall management of the Group. Mr Hui holds a diploma in management studies from the joint organizers of the Hong Kong Polytechnic University (formerly known as Hong Kong Polytechnic) and Hong Kong Management Association. He has over eight years of experience in the manufacturing and trading of toy products. Prior to joining the Group, he worked as an accountant in a commercial firm for over 10 years.

Mr Ho Kam Chuen, aged 48, joined the Group in 1990. Mr Ho is primarily responsible for overseeing the operation and marketing function of the Group. He has over 29 years of experience in the fields of purchasing, shipping, production planning and material control in the toy manufacturing industry. Prior to joining the Group, he worked as a senior operation manager in an international toys firm for almost 18 years.

Mr Kung Ka Pang, aged 35, joined the Group in 1991 as quality control manager. Mr Kung was promoted to production manager in 1993 and further promoted to factory manager in 1996. Mr Kung is primarily responsible for overseeing the day-to-day manufacturing operations of the Group. He has over 15 years of experience in toy manufacturing industry. Prior to joining the Group, he worked for an international toys company as a quality control inspector for almost five years.



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Independent Non-executive Directors

Mr Yeung Po Chin, aged 50, is an independent non-executive director. Mr Yeung holds a bachelor degree of arts from the University of Hong Kong. He is a practising solicitor in Hong Kong and has been admitted as a barrister and a solicitor in Australia (ACT) and as a solicitor in England and Wales. Mr Yeung has extensive experience in the legal profession, and is a legal adviser to various incorporated owners and social clubs and executive members of various social clubs. Mr Yeung is now a solicitor at T L Ip & Co..

Mr Wong Yam Fung, aged 46, is an independent non-executive director. Mr Wong has started his career for a toy manufacturer principally engaged in the production of plastic and metal toys since 1972. He acted as a buying agent of that manufacturer which traded between the U.S. importers and local manufacturers. Mr Wong has over 29 years of experience in the toy industry. He has been working for another trading company since 1992.

Senior Management

Ms Lo Suk Yee, Roxanna, aged 28, joined the Group in August 2001 and is the financial controller of the Group. Ms Lo is primarily responsible for overseeing the Group's accounting and financial affairs. She holds a master degree in business administration from the Chinese University of Hong Kong in addition to a bachelor (honours) degree in accountancy from the City University of Hong Kong. Ms Lo is also an associate member of the Hong Kong Society of Accountants and the Association of Chartered Certified Accountants. Prior to joining the Group, Ms Lo was an audit manager in an international accounting firm in which she worked for over four years.

Ms Jim Yin Ping, aged 42, joined the Group in 1980 and is the purchasing manager of the Group. Ms Jim is primarily responsible for overseeing the purchasing, personnel and administration functions of the Group. She has over 21 years of experience in the purchasing and shipping fields.

Mr Chau Man Cheong, Billy, aged 40, joined the Group in August 1999 and is the engineering manager of the Group. Mr Chau is primarily responsible for managing the engineering department and ensuring the smooth operation of the Group's production. Prior to joining the Group, Mr Chau worked for a number of toy manufacturing companies as project and research and development engineer and project manager for almost 17 years.

Mr Wan Ka King, aged 36, joined the Group in July 1991 and is the costing manager of the Group. Mr Wan is primarily responsible for planning and controlling the Group's manufacturing and sub-contracting costs and pricing negotiation with clients. He graduated from the Hong Kong Polytechnic University (formerly known as Hong Kong Polytechnic) with a higher certificate in mechanical engineering. Mr Wan has over 10 years of experience in the toy manufacturing industry.