

# PROFILE OF DIRECTORS AND SENIOR MANAGEMENT

---

## DIRECTORS

### Executive Directors

*Mr. HUI Kee Fung*, aged 41, is the Chairman and Chief Executive Officer of the Company. He founded the Group in 1991 and is responsible for the overall strategic planning and formulation of the corporate policies of the Group. Mr. Hui has over 10 years of experience in the decorative gift and toy industries and is currently a member of the Chinese People's Political Consultative Conference of Fujian Province, the PRC, the Vice President of the Chapter of Fujian Province of the Sino International Chamber of Commerce, a member of the Economic Cooperative Committee between Hong Kong and the Fujian Province, the deputy managing director of Xing Hua University, Fujian, the PRC and a visiting professor of Xing Hua University, Fujian, the PRC, the Honorary Dean of the Xiong Xing Business Administration College in Xing Hua University, Fujian, the PRC, the Vice-chairman of Putian Foreign Investors' Association in Fujian, the PRC and an honorary citizen of Putian, Fujian, the PRC. Mr. Hui is the elder brother of Mr. Hui Ki Yau and Madam Hui Hung Tan, Teresa.

*Mr. HUI Ki Yau*, aged 40, is the Vice Chairman of the Company. He is responsible for the operations and the sales and marketing functions of the Group. In addition, Mr. Hui is also the general manager of Kiu Hung Light Industrial Co., Ltd. Putian City, Fujian ("Kiu Hung Light Industrial") and Qiao Xiong Toys Co., Ltd. Putian Fujian. Mr. Hui joined the Group in May 1991 and has over 10 years of experience in the sales and marketing field. He is currently a member of the Chinese People's Political Consultative Conference of Putian City, Fujian Province, the PRC, a director of Xing Hua University, Fujian, the PRC and an honorary citizen of Putian, Fujian, the PRC. Mr. Hui is the brother of Mr. Hui Kee Fung and Madam Hui Hung Tan, Teresa.

*Madam HUI Hung Tan, Teresa*, aged 33, is an executive Director of the Company and is responsible for the financial affairs, overall management and purchasing affairs of the Group. She joined the Group in January 1992 and has over 10 years of experience in the toy and decorative gift industries. Madam Hui is currently a director of the board of directors of Xing Hua University, Fujian, the PRC and an honorary citizen of Putian, Fujian, the PRC. She is the sister of Mr. Hui Kee Fung and Mr. Hui Ki Yau.

### Independent non-executive Directors

*Dr. LIN Ai Yue*, aged 41, is a trained pharmacologist and physiologist with extensive research and management experience in the biotechnology, pharmaceuticals, and healthcare industries. He is currently a director of Pre-clinical Development and Pharmacology at FibroGen, in the US and a China National Advisor for Research and Development of New Drugs in the PRC. Dr. Lin also served as the head of *In Vivo* Pharmacology at Bayer Pharmaceuticals, Biotechnology Division, in the US. He holds a doctoral degree of philosophy in physiology from St. Louis University, in the US and a master degree in Business Administration from University of Phoenix, in the US, and is currently a member of *American Association for the Advancement of Science* and *American Physiological Society*.

## PROFILE OF DIRECTORS AND SENIOR MANAGEMENT

---

*Mr. SY Chin Mong, Stephen, J.P.*, aged 46, is the Chairman and Chief Executive Officer of Bel Trade (Holdings) Co. Ltd.. He has over 26 years experience in trading, manufacturing and finance industries. Mr. Sy holds a master degree in business administration from Harvard University, in the US. He was the Chairman of the board of directors of Po Leung Kuk, an adjudicator for Hong Kong Immigration Tribunal and the Registration of Persons Tribunal, a member of Hong Kong Passports Appeal Board, and a director for China Overseas Friendship Association. Mr. Sy was also a member of the 8th Chinese People's Political Consultative Conference of Fujian Province, the PRC and was awarded Young Entrepreneur Award and Ten Outstanding Young Persons Award in 1996.

### SENIOR MANAGEMENT

*Madam HUI So Hing*, aged 62, is the consultant of the Group. Madam Hui joined the Group in 1991 and is responsible for the formulation of corporate policies. She has over 21 years of experience in the gift and toy industries. Madam Hui is the mother of Mr. Hui Kee Fung, Mr. Hui Ki Yau and Madam Hui Hung Tan, Teresa.

*Mr. CHAN Kwok Yuen, Elvis*, aged 29, is the financial controller and the company secretary of the Company and is responsible for the financial and secretarial affairs of the Group. Mr. Chan holds a bachelor degree in commerce from Queen's University of Canada and is an associate member of the Hong Kong Society of Accountants and the Chartered Association of Certified Accountants. He joined the Group in July 2000 and has over 6 years of experience in the field of accounting.

*Mr. HUANG Sheng Hai*, aged 36, is the manager of the Group's production and material control department and is responsible for production and purchasing management. Mr. Huang holds a bachelor degree in medical science from the Medical School of Fujian Province, the PRC. He joined the Group in April 1992.

*Madam LON Po Chi*, aged 46, is the head of the Group's personnel and administration department and is responsible for the Group's personnel and administration affairs. She joined the Group in January 1996 and has over 16 years of experience in the field of personnel administration.

*Mr. KE Guo Xian*, aged 61, is the deputy general manager of Kiu Hung Light Industrial and is responsible for the production management and financial affairs of Kiu Hung Light Industrial. He joined the Group in May 1992 and has over 9 years of experience in the gift industry.

*Mr. HUANG Jing Lin*, aged 69, the chief engineer of Kiu Hung Light Industrial and is responsible for product engineering and technological improvement. He joined the Group in May 1992 and has over 41 years of experience in the field of engineering.

*Madam TI Yuk Fun*, Joanne, aged 35, is the marketing officer of the Group and is responsible for sales and marketing. Madam Ti holds a bachelor degree in commerce from University of Windsor of Canada. She joined the Group in March 1996 and has over 8 years of experience in the field of sales and marketing.

*Madam LI Yim Hung*, aged 33, is the officer of the product design and development department of the Group and is responsible for product design and development. She joined the Group in July 1996 and has over 12 years of experience in the field of product design and development.